

**ALREADY
75+ VISITORS
REGISTERED**

E-REWARD PRESENTS

SHOWCASE

RECOGNITION AND NON-CASH REWARD

LONDON 29th September 2016

A unique event showcasing
the best employee recognition
advice, solutions and
programmes available today

A carefully-selected list of
invited delegates will be
brought together for the
seminar to network with each
other, industry professionals
and suppliers like you

***Your invitation
to exhibit, sponsor and
take part in this event***

e-reward.co.uk

WEB: www.e-reward.co.uk TEL: 0161 432 2584 EMAIL: paul@e-reward.co.uk

SHOWCASE

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RECOGNITION AND NON-CASH REWARD

How to deliver better value than cash

LONDON 29th September 2016



A unique opportunity to demonstrate your solutions to an audience of mid and senior level decision makers in leading UK and European businesses who are considering the acquisition of new or updated recognition systems.

SPONSORSHIP AND EXHIBITION PACKAGES

BRONZE PACKAGE £3,750 + VAT

- › Exhibition space approx. 3x2m
- › Branding on all promo materials
- › Branding on holding slides in the seminar room
- › A4 insert (page or brochure) in the delegate pack
- › Listing on the event web pages with a logo and hyperlink
- › Post-event 'thank you' email shot to all attendees (sent by e-reward)
- › Inclusion in event marketing material sent to all 5,000+ e-reward subscribers

SILVER PACKAGE £4,500 + VAT

All the above plus an additional:

- › Two x 100 word adverts in e-reward bites (fortnightly e-newsletter sent to 5,000+ e-reward subscribers)
- › A 30-minute **speaker slot**

GOLD PACKAGE £5,500 + VAT

Everything that comes as standard in the Bronze and Silver package plus an additional:

- › One-page A4 advert in the autumn edition of our quarterly journal *The Reward Quarter* which is sent to 5,000+ e-reward subscribers
- › An opportunity to showcase a recent success story via a client presentation or a **case study** (15-minute **speaker slot**)

EXHIBITOR PACKAGE INCLUDES TWO STAFF STAND PASSES WITH COMPLIMENTARY LUNCH
COST IS SPACE ONLY WITH A TABLE AND CHAIRS PROVIDED
PLEASE FEEL FREE TO BRING YOUR OWN POP-UPS AND STAND MATERIALS

SHOWCASE

RECOGNITION AND NON-CASH REWARD

How to deliver better value than cash

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As we progress out of the recession, organisations are looking at ways to engage and reward people but purse strings are still tight. E-reward.co.uk's research has shown that many of them are seeing it as an opportunity to rethink their original approach and a chance to look at new ways to reward and engage.

Whilst salary, bonus and employee benefits can account for as much as three-quarters of total salary spend, employee recognition can cost almost nothing. But not only that, using recognition and non-cash reward can make much more impact than cash in engaging people and building their commitment to the organisation; something that cash alone simply cannot do.



This E-reward Showcase event on employee recognition will feature a full day's informative and interesting seminar programme aimed at equipping reward professionals with all the information they need to make maximum impact through recognition.

If you would like to showcase your solutions to this high-calibre audience of reward and HR professionals please join us as an exhibitor and presenter to show off your recognition answers and products face to face.

THE SEMINAR

E-reward has teamed up with the UK's leading expert on non-cash reward, Michael Rose of Rewards Consulting Limited to develop a focussed one-day seminar that will tell reward practitioners **all they need to know about recognition**:

- › Some of the important theories and case studies demonstrating why recognition and non-cash reward can have more impact than cash
- › Practical examples of what works and what doesn't
- › How to maximise the impact of recognition
- › How to use non-cash reward effectively
- › How to design and develop relevant impactful recognition and non-cash programmes
- › Where to get started

As part of your course materials, all delegates will receive a copy of Michael's recent book, *A Guide to Non-Cash Reward* (Kogan Page, 2011).

Michael will facilitate the day, provide a series of insightful workshops and introduce reward practitioners to the sponsor and exhibitor sessions which will be dispersed throughout the day.

It will be an unmissable event for all reward practitioners considering updating their approach to recognition.

MICHAEL ROSE

Michael is an independent reward consultant through his company – Rewards Consulting Limited – and an influential author of books in the field of recognition and non-cash reward.



His first book, *Recognising Performance*, was published by the CIPD in 2001. A more recent volume – *A Guide to Non-Cash Reward* – was released in 2011. Michael's third book, *Reward Management*, was published by Kogan Page in April 2014.

Michael has held a number of senior corporate HR and reward roles, the most recent as Director of Reward for Aon covering 16,000 people in the UK and EMEA. He also has ten years' experience as a reward consultant with KPMG and Arthur Andersen.

Michael was Vice President Reward for the CIPD 2006-08 and was voted Compensation and Benefits Professional of the year for 2009 by *Employee Benefits* magazine.

THE VENUE

The event will be held in central London.

De Vere Holborn Bars was formerly the home of the It's an incredible venue steeped in history, but with free wi-fi, a huge conference room in the centre of the building reception area dedicated to the E-reward Showcase event.

The venue is located right next to Chancery Lane tube

It's a short taxi ride from London St (Eurostar terminal), Euston, Kings Charing Cross and Waterloo rail stations.



De Vere Holborn Bars, 138–142 Holborn, London EC1N 2NQ

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WHAT DELEGATES SAID ABOUT OUR RECENT SHOWCASE EVENT

‘There was a lot that I could take away and share with my HR Team. In addition, I appreciated having a bit of one-to-one time with the vendors. It gave my company a better perspective on the possibilities and also, what types of companies are out there that may be able to support us.’

‘Thank you very much for the opportunity to join the event – to see some of the products on offer in the market for prospective buyers.’

‘We would like to start the process of gathering information, requirements, as soon as possible!’

‘Great insights provided in relation to the overall selection of a provider, including the views of the providers themselves.’

‘Little you could improve upon – quite an intensive day with a full agenda!’

‘An excellent day which was well worth the trip from my perspective.’

‘I enjoyed the content and breath of the day.’

‘I enjoyed hearing from the vendors and getting ‘real-life’ examples.’

‘I enjoyed the interaction with vendors and other attendees.’

‘Enjoyed the opportunity to meet the vendors.’

‘Enjoyed the up-to-date insights from providers.’

SPONSORSHIP AND EXHIBITION PACKAGES

The E-reward **Showcase on Recognition** event has a menu of sponsorship products that will help you connect with the right audience. Whether your interest is demonstrating your solutions or service or simply to gain visibility and brand awareness with a special message we have various products available. We can also custom build a sponsorship bundle to address your specific needs.

CONTACT OUR TEAM

Make an impact on your audience by taking out one of our sponsorship and exhibitor packages or we can create a customised package just for you.

Call our sponsorship manager **Dino** or **Amanda** on **0161 432 2584** or email: conferences@e-reward.co.uk

THE AUDIENCE

Senior reward and HR people with an interest in delivering maximum impact through recognition and using non-cash awards for the lowest cost will attend this event.

Each of our Showcase events attracts an audience of around 75 senior reward practitioners from E-reward's 5,000-strong membership. (Please get in touch for a recent delegate list.)

All of our delegates will have been personally invited and will mainly be from blue-chip companies.

They are mid- and senior-level decision makers in leading UK and European businesses who are considering new or revamped reward recognition programmes.

THE EVENT

The day has been designed to help you connect with your target market in order to achieve business growth.

The registration desk and all catering will be situated in the exhibition area to increase traffic flow through the stands and encourage networking. It's a perfect opportunity for you to connect with decision makers and budget holders.