

E-REWARD PRESENTS

SHOWCASE

RECOGNITION AND NON-CASH REWARD

LONDON 29th September 2016

A unique event showcasing
the best employee recognition
advice, solutions and programmes
available today

E-reward.co.uk is inviting senior
reward/HR professionals to
a 'Discovery Day', aimed at
equipping you with all the
information you need to make
maximum impact through
recognition

*An invitation to attend
this event is enclosed*

e-reward.co.uk

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SHOWCASE

RECOGNITION AND NON-CASH REWARD

How to deliver better value than cash

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As we progress out of the recession, organisations are looking at ways to engage and reward people but purse strings are still tight. E-reward.co.uk's research has shown that many of them are seeing it as an opportunity to rethink their original approach and a chance to look at new ways to reward and engage.

Whilst salary, bonus and employee benefits can account for as much as three-quarters of total salary spend, employee recognition can cost almost nothing. But not only that, using recognition and non-cash reward can make much more impact than cash in engaging people and building their commitment to the organisation; something that cash alone simply cannot do.

YOUR INVITE

This E-reward Showcase event on employee recognition will feature a full day's informative and interesting seminar programme aimed at equipping reward professionals with all the information they need to make maximum impact through recognition.

There are 50 complimentary places at this event reserved for senior reward and HR professionals. So if you are a Head of Reward, or a Reward/HR Manager, or an HR Director, for an employer with more than 250 employees, apply now for one of these 50 complimentary places.

RSVP Please email paul@e-reward.co.uk

THE SEMINAR

E-reward has teamed up with the UK's leading expert on non-cash reward, Michael Rose of Rewards Consulting Limited to develop a focussed one-day seminar that will tell reward practitioners **all they need to know about recognition**:

- › Some of the important theories and case studies demonstrating why recognition and non-cash reward can have more impact than cash
- › Practical examples of what works and what doesn't
- › How to maximise the impact of recognition
- › How to use non-cash reward effectively
- › How to design and develop relevant impactful recognition and non-cash programmes
- › Where to get started

As part of your course materials, all delegates will receive a copy of Michael's recent book, *A Guide to Non-Cash Reward* (Kogan Page, 2011).

Michael will facilitate the day, provide a series of insightful workshops and introduce reward practitioners to the sponsor and exhibitor sessions which will be dispersed throughout the day.

It will be an unmissable event for all reward practitioners considering updating their approach to recognition.

MICHAEL ROSE

Michael is an independent reward consultant through his company – Rewards Consulting Limited – and an influential author of books in the field of recognition and non-cash reward.



His first book, *Recognising Performance*, was published by the CIPD in 2001. A more recent volume – *A Guide to Non-Cash Reward* – was released in 2011. Michael's third book, *Reward Management*, was published by Kogan Page in April 2014.

Michael has held a number of senior corporate HR and reward roles, the most recent as Director of Reward for Aon covering 16,000 people in the UK and EMEA. He also has ten years' experience as a reward consultant with KPMG and Arthur Andersen.

Michael was Vice President Reward for the CIPD 2006-08 and was voted Compensation and Benefits Professional of the year for 2009 by *Employee Benefits* magazine.

THE VENUE

The event will be held in central London.

De Vere Holborn Bars was formerly the home of the Prudential. It's an incredible venue steeped in history, but with free speedy wi-fi, a huge conference room in the centre of the building with a reception area dedicated to the E-reward Showcase event.

The venue is located right next to Chancery Lane tube station.

It's a short taxi ride from London St Pancras (Eurostar terminal), Euston, Kings Cross, Charing Cross and Waterloo rail stations.



De Vere Holborn Bars, 138–142 Holborn, London EC1N 2NQ

VENDOR SHOWCASE

This one-day seminar and accompanying exhibition has been carefully designed by e-reward to offer reward professionals help in choosing the best employee recognition advice, solutions and programmes available for your organisation.

- Showcases some of the best recognition systems in the market.
- Review, in one day, some of the leading solutions currently available, and the key aspects of each, including cost indications.
- Features interactive and case-study sessions hosted by suppliers.

WHAT DELEGATES SAID ABOUT OUR RECENT SHOWCASE EVENT

“There was a lot that I could take away and share with my HR Team. In addition, I appreciated having a bit of one-to-one time with the vendors. It gave my company a better perspective on the possibilities and also, what types of companies are out there that may be able to support us.”

“Thank you very much for the opportunity to join the event – to see some of the products on offer in the market for prospective buyers.”

“We would like to start the process of gathering information, requirements, as soon as possible!”

“Great insights provided in relation to the overall selection of a provider, including the views of the providers themselves.”

“Little you could improve upon – quite an intensive day with a full agenda!”

“An excellent day which was well worth the trip from my perspective.”

“I enjoyed the content and breath of the day.”

“I enjoyed hearing from the vendors and getting ‘real-life’ examples.”

“I enjoyed the interaction with vendors and other attendees.”

“Enjoyed the opportunity to meet the vendors.”

“Enjoyed the up-to-date insights from providers.”

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9.00	REGISTRATION AND BREAKFAST
	SHOWCASE: A chance for refreshment whilst visiting our exhibitors.
10.00	INTRODUCTION – A GUIDE TO THE OBJECTIVES OF TODAY’S EVENT Michael Rose, Director, Rewards Consulting
10.10	#1: WHY IS RECOGNITION SO IMPORTANT? <ul style="list-style-type: none"> • Contrast recognition and incentives • What the research tells us • The role of recognition in increasing engagement • What to recognise Michael Rose, Director, Rewards Consulting
10.40	SUPPLIER PRESENTATION
11.25	SHOWCASE: A chance for refreshment whilst visiting our exhibitors.
11.45	#2: HOW DO YOU GET STARTED? <ul style="list-style-type: none"> • Different approaches – from the day-to-day to the formal • Being clear on the aims • Creating a recognition culture • Maximising the impact Michael Rose, Director, Rewards Consulting
12.15	SUPPLIER PRESENTATION
12.45	SUPPLIER CASE STUDY
1.00	JOIN US FOR LUNCH
	SHOWCASE: A chance for refreshment whilst visiting our exhibitors.
1.45	#3: WHAT ARE THE PRACTICAL ISSUES? <ul style="list-style-type: none"> • How to manage the tax issues • How to approach controlling costs • How do you measure success • When and how to refresh a scheme Michael Rose, Director, Rewards Consulting
2.15	SUPPLIER PRESENTATION
2.45	SUPPLIER CASE STUDY
3.00	SHOWCASE: A chance for refreshment whilst visiting our exhibitors.
3.15	#4: WHY NON-CASH OR CASH? <ul style="list-style-type: none"> • The balance of non-cash and cash • Why is non-cash so important • Using non-cash effectively other than for recognition • Conclusions Michael Rose, Director, Rewards Consulting
3.45	SUPPLIER PRESENTATION
4.15	SUPPLIER CASE STUDY
4.30	PANEL SESSION: Michael Rose and the sponsors answer your questions.
4.45	PRIZE DRAWS! Collect your copy of Michael’s book, A Guide to Non-Cash Reward
5.00	CLOSE