## REPORT 5

December 2015

# worldwide executive COMPENSATION 2015: 

Survey of FT Global 200 Companies

Principal directors in the world's largest global corporations received median remuneration of $£ 5.9$ million in 2014/15.

E-reward analysed information on 1,339 executive and non-executive directors across 182 companies in the FT

Data gathered from 25 countries and year-end dates ranged from 27/9/14 to $31 / 5 / 15$ with over 90\% on or after December 2014.
${ }^{6}$ Most reward commentators will already be aware that levels of realised and potential remuneration in North American boardrooms are generally higher than those elsewhere. But few will know the extent to which they exceed levels found in other major economies. Similarly, it may come as a surprise that North American executive salaries don't feature at the top of the global pay league.

## Worldwide Executive Compensation 2015: Survey of FT Global 200 Companies

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E-reward.co.uk is a leading provider of reward management information through its web site, research, conferences, training and executive remuneration database.

Since 1999, our industry expertise has been delivering the latest thinking, research and education in reward management through:

- Web site, e-newsletter and reward magazine, bringing you news, comment and advice on the reward issues of the day - the definitive resource on all matters of interest to the reward specialist.
- Conferences and exhibitions showcasing good practice in employee reward.
- An alliance with WorldatWork to offer its internationally-recognised (GRP) reward qualification in the UK.
- An executive remuneration database providing comprehensive and accurate information on this evolving area of reward.
- Original research designed to advance the theory and practice of reward management.
Our high-quality, relevant information and education helps reward professionals strengthen their skills and understanding, and form intelligent views and opinions.


## E-reward executive remuneration database

Head of Executive Remuneration Research: Steve Glenn.
The E-reward Executive Remuneration Database was launched in 2014 with the purpose of providing comprehensive and accurate information on this evolving area of reward.

Comprehensive: Records all the key remuneration data from remuneration reports - including pay, incentive gains, scheme design, pensions and benefits, as well as the new information required since late 2013.

Authoritative: Our senior analysts are executive pay experts with many years' experience in the field. This means they have a deep understanding of the subject matter, history and terminology - resulting in more accurate and authoritative output and comment.

High-quality data: As well as the raw figures, the database incorporates many additional text fields which provide context to the hard data. It highlights examples of practice that are either notable or depart from the norm - making it easy to search for very specific instances when the need arises.

Accurate: The database has many built-in features to ensure that the data entered is accurate and our team undertakes numerous extensive cross-checks to ensure that all the information included is consistent and correct.

Highly flexible: Executive remuneration is an evolving and fluid area. The database mirrors this. We are not tied to any online or other platform so we are able to make changes where necessary - almost immediately with no down time.

Timely: Our analysts are continually updating our list of accounts in order to ensure that the latest available remuneration reports are incorporated into the database as soon as possible.

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## EXECUTIVE SUMMARY

## Salaries

■ In aggregate, the salaries of FT Global 200 companies' most senior board members (referred to in our report as principal directors) are the largest in Europe, followed by those in the North America. Rates in Japan and China are significantly lower;
■ Overall, the median salary rate for principal directors in the FT Global 200 stood at $£ 968,647$;
■ The corresponding medians for all finance and other directors were $£ 540,963$ and $£ 507,592$ respectively;

- When companies were analysed according to market value, median amounts ranged from $£ 824,139$ in firms with market values of under $£ 35$ billion, up to $£ 1,061,020$ in those with values between $£ 60$ billion and $£ 74.9$ billion;
- At the median and average levels, salaries of principal directors were typically around 1.7 to 1.8 times as large as the equivalent rates for finance and other directors.


## Realised remuneration

■ When all the other elements of remuneration were taken into account, however, the picture changed significantly with amounts received by principal directors in North America far exceeding those in other regions;

- Behind North American directors are their counterparts in the UK and Germany although, at the median, amounts were under half as large;
■ Next in the hierarchy are directors in other parts of Europe and those in other countries with the exception of Japan and China where directors earned the smallest amounts;
- Across the whole sample the median realised remuneration level for principal directors was nearly $£ 5.9$ million;
- By market value though, figures ranges from around $£ 4.1$ million to over $£ 10$ million depending on company size;
- By region the variations were great, stretching from a median of just over $£ 500,000$ for principal directors in China \& Japan up to $£ 11.9$ million in North America.


## Fair value potential future remuneration

■ Looking forward and considering estimates of the likely value of future remuneration it is clear that this hierarchy looks set to continue;
■ Based on quite conservative estimates of potential future remuneration levels, figures in North American are significantly higher than elsewhere with a median for principal directors of $£ 7.9$ million;

- Comparable levels for directors in Germany and the UK were $£ 5.3$ million and $£ 4.3$ million respectively, while those in other parts of Europe were just under $£ 3.3$ million. Disclosure levels elsewhere were not detailed enough to provide samples sizes reliable enough for equivalent figures;
- Even when amounts were corrected for differences in companies' market values, North American levels were still significantly greater illustrating that higher pay did not always reflect larger organisational size.


## Shareholdings

■ Highly-geared remuneration packages in North America translate into substantial executive director shareholdings dwarfing those found in most other countries;
■ For example, around 90 US principal directors hold shares with a median value of just over $£ 44$ million which compared to a corresponding figure of $£ 9.7$ million for 15 of their counterparts in top UK organisations;
■ Across the whole FT Global 200 the median shareholding for principal directors was worth just over $£ 24$ million although this figure was heavily influenced by the sample being dominated by US directors.

## ABOUT THE E-REWARD.CO.UK RESEARCH

Our landmark survey of executive directors' remuneration in global companies extracted data from the most recentlyavailable remuneration reports:
■ Data was taken from a variety of company reports including DEF 14A forms, annual reports and registration documents;

- Where data was missing or unclear we carried out supplementary online research to clarify or try to find data;

■ We collected information on 1,339 directors and non-executive directors from 182 companies listed in the FT Global 200;

- Data came from 25 countries and was collected in the currencies disclosed in and converted to sterling at the exchange rate on the financial year-end date using www.xe.com;
■ Where foreign currencies are shown they are sometimes abbreviated using their three-digit ISO code;
■ Year-end dates ranged from 27 September 2014 to 31 May 2015 with over 90\% on or after December 2014;
■ All directors featured in the analysis were employed for a full 12 months;
- Because of disclosure limitations, some companies or directors were excluded from parts of the analysis;

■ `All aggregate data shown in the later sections is analysed by market capitalisation levels, turnover, staff numbers, region and sector.

## GLOSSARY

Realised remuneration: all remuneration actually received in the year.
Weighted fair value potential remuneration: The value of fixed pay and an estimate of the likely future value of any variable remuneration awards made in the year weighted to adjust for differences in market value.

Principal director: The most senior executive director. In some cases this is the chief executive, in others the chairman or managing director, while companies in many countries combine the roles.

Finance director: Director with responsibility for the finance function, usually chief financial officer or finance director.
Other director: Any other executive director.

## Worldwide Executive Compensation 2015： Survey of Global FT 200 Companies



This survey report examines the remuneration landscape in the world＇s largest global corporations． Focusing on the top 200 companies from the annual Financial Times Global 500 list，E－reward．co．uk＇s landmark survey extracted data from the most recently－available remuneration reports，including DEF 14A forms，annual reports and registration documents．Year－end dates ranged from 27 September 2014 to 31 May 2015 with over 90\％on or after December 2014.

## £968，647

Median salary for principal directors in FT Global 200.


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## £5．9m

Median realised remuneration level for principal directors in FT Global 200.


林杉林快


## £7．9m

Median level of fair value potential future remuneration for principal directors in North America．
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## About the E－reward．co．uk research



## 182

Data analysed for 182 companies in FT Global 200.


## Top 5 bonus payments in FT Global 200，2014／15



Hutchinson Whampoa
Walt Disney
Time Warner
Boeing
CVS Health

Country
Hong Kong
USA
USA
USA
USA

Position
Managing director
Chairman／CEO
Chairman／CEO
Chairman／CEO
CEO

Bonus
payment
£15，151，753
£14，042，108
£9，309，387
£9，286，932
£7，355，797

## SECTION 1: Introduction and analysis

This survey report examines the remuneration landscape in the world's largest global corporations. Focusing on the top 200 companies from the annual Financial Times Global 500 list, it provides benchmarking data on 182 of the largest global organisations from 25 countries - including 83 US businesses, 15 major UK firms and more than 80 from other countries.

More specifically, it helps provide answers to questions such as:

■ In which countries are directors paid the highest amounts?
■ Where there are cross-country differences, by how much do amounts vary?

- How does the structure of remuneration vary across national boundaries?

■ How does realised and potential remuneration vary by factors such as company size and sector?

- What are potential remuneration levels expected to look like in the near future?

■ What effect have previous remuneration policies had on directors' shareholdings?

## STRUCTURE OF THE REPORT

Sections 2 and 3 of this report focus more closely on the findings relating to realised and fair value potential remuneration.

Sections 4 to 11 provide data tables that analyse all the information collected by factors such as market capitalisation, turnover levels, staff numbers, sector and country of origin/region. Chapters focus on principal, finance and other directors plus one focusing on a range of more specific board level roles.

Section 12 explains the survey methodology and provides more details on the definitions and derivations of calculations such as realised and fair value potential remuneration. It also provides a detailed breakdown of the survey sample.

Finally, Section 13 provides a full list of the companies included in the survey.

## KEY FINDINGS

A more detailed analysis of the answers to the questions posed here is presented in the following sections but a brief summary includes:

## Salaries

■ In aggregate, the salaries of companies' most senior board members, referred to in the report as principal directors, are the largest in Europe, ahead of those in the North America and "other countries", while salaries in Japan and China are significantly lower.

## Realised remuneration

■ When all the other elements of remuneration were taken into account, however, the picture changed significantly. Realised remuneration levels of principal directors in North America far exceeded those in other regions;

- Lagging behind North American directors are their counterparts in the UK and Germany although, at the median, amounts are under half as large;
■ Next come directors in other parts of Europe and those in the "other country" category - with the exception of Japan and China where directors earned the smallest amounts.


## Weighted fair value future remuneration

- The current hierarchy looks set to continue because an examination of the values of the amounts that are likely to be received in the future illustrated a similar pattern;
■ Even when amounts were corrected for differences in companies' market values, weighted fair value potential remuneration levels in North American are significantly higher than elsewhere;
- Whether weighted or not, potential future levels for directors in German and UK companies are next in line followed by those in other parts of Europe.

The overall findings relating to these three key measures for six different regions are illustrated in Box 1.1. Unfortunately, disclosure levels of companies in China and Japan and the "other country" category are insufficient to produce sample sizes large enough to analyse fair value potential remuneration levels.

Note: Over $95 \%$ of companies in the North American group are from the USA, "other countries" includes a mix of companies from countries with small sample sizes that do not fall into the other categories.

Box 1.1: Median salary, realised remuneration and weighted fair value potential remuneration for principal directors in FT Global 200 by region, 2014/15


Source: Analysis by E-reward.co.uk, November 2015.

## APPROACH TO GLOBAL PAY COMPARISONS

Making cross-country remuneration comparisons of this sort can be a challenge, however, so prior to turning to our more detailed findings it is necessary to mention a little about our methodology. A full explanation with definitions of all the calculations we have used is provided in Section 12 but in summary, a number of factors needs to be considered:

■ Most companies' published "headline" remuneration figures do not reflect amounts actually realised because they are often based on accounting-type valuations rather than received pay. Exxon Mobil, for example, reported that over the period 2006 to 2014 its chief executive's realised remuneration averaged just $46 \%$ of the "headline" pay that was reported in the official remuneration table;

- Most companies' published "headline" remuneration figures are not comparable worldwide. Anglo-Dutch firm Unilever highlights how reporting systems vary from country to country, for instance, disclosing that its chief executive's Dutch total figure was $8,041,000$ euros, while the UK equivalent amount stood at 9,561,000 euros;
- When comparing remuneration figures we also need to bear in mind the fact that large companies tend to pay their directors more than smaller ones so when making comparisons of remuneration it is important not to confuse pay differences that are due to location or other factors when they might simply be a result of variations in company size.

Section 12 also provides a more detailed explanation of the three key calculations used to make valid company and crosscountry comparisons:

■ Realised remuneration: any amounts paid and incentives that vested and were exercised in the financial year;
■ Fair value potential remuneration: the fair value of salary, fixed allowances, bonus maximum and any incentive awards granted in the year;

- Weighted fair value potential remuneration: the fair value of salary, fixed allowances, bonus maximum and any incentive awards granted in the year weighted to take account of differences in market value.


## MARKET CAPITALISATION BY COUNTRY

To help understand such size differences, Box 1.2 gives the average sizes of companies in a selection of countries in our survey as well as their average FT Global 200 rankings. What is striking is that average market capitalisation levels in different countries are not as different as might be expected. While it is true, for instance, that US companies dominate the upper echelons of the FT Global 200, overall US companies' market values are not the largest.

Given the importance of market value, throughout our analysis we make reference to the influence of company sizes when drawing any conclusions.

Box 1.2: Average market capitalisation levels by country of origin in FT Global 200, 2014/15

| Country | No.Average market <br> capitalisation $£$ fillion | Average FT Global <br> 200 ranking |  |
| :--- | :---: | ---: | ---: |
| Switzerland | 6 | 98.4 | 92 |
| China | 14 | 89.3 | 86 |
| Hong Kong | 5 | 82.5 | 93 |
| USA | 88 | 78.4 | 95 |
| UK | 16 | 60.8 | 102 |
| Germany | 10 | 58.6 | 96 |
| France | 7 | 57.7 | 104 |

Note: Average FT Global 200 ranking is calculated by taking the mean of all the rankings of companies from each country.

Source: Analysis by E-reward.co.uk, November 2015.

## SALARIES

Most reward commentators will already be aware that levels of realised and potential remuneration in North American boardrooms are generally higher than those elsewhere but few will know the extent to which they exceed levels found in other major economies. Similarly, many might be surprised that North American salary levels do not feature at the top of the global pay league.

Box 1.3 sheds light on the global salary landscape illustrating that rates in Europe are highest, while those in China and Japan are the lowest.

In some cases, sample sizes are small, however, with the findings in Spain, Switzerland, Canada and Japan based on just six or fewer companies. Despite this, it is clear that US median salary levels are below those found in the UK and Germany, while they are similar to those found in France.

Box 1.3: Median salary by country for FT Global 200 principal directors, 2014/15


Source: Analysis by E-reward.co.uk, November 2015.

## REALISED REMUNERATION

Salaries are just one element of remuneration. In many cases they represent a small proportion of the amounts realised by directors each year. Examining the results once all elements of received remuneration are taken into account alters the picture significantly - North American directors move from a mid-level position to the top.

More specifically, the median realised remuneration in North America was around $£ 11.9$ million which was significantly higher than the figure for the whole sample which stood at $£ 5.9$ million. In contrast, levels in the UK and Germany were both around $£ 5.4$ million, while those in other parts of Europe
were nearly $£ 3$ million. The figure for "other countries" stood at nearly $£ 2.8$ million although this was based on a small sample size.
"Other Europe" included France, Italy, Switzerland and the Scandinavian countries, whereas "other countries" was made up of a greater mix of regions including Australia, Hong Kong and Israel. Again, at the bottom of the pay table were China and Japan where median realised remuneration was around $£ 0.5$ million. More broadly, when examined by company size, amounts varied from a median of around $£ 4.1$ million in the smallest companies, those with market capitalisation levels of under $£ 35$ billion, to over $£ 10$ million in some of the larger ones.

Box 1.4: Realised remuneration by region for principal directors in FT Global 200, 2014/15


Source: Analysis by E-reward.co.uk, November 2015.

## PAY MIX IN THE NORTH AMERICA MOST VARIED

The other point to make about Box 1.4 is that it illustrates the structure of pay by providing a breakdown of the elements that make up realised remuneration. For example, it shows that there is a much greater reliance on share options and, to a lesser extent, time-based retention shares in North America than in other regions. In fact, the use of a more varied mix of remuneration elements is perhaps one reason why amounts received by US directors are relatively large.

The box also illustrates that, while the amounts actually received by UK and German directors were similar in magnitude, the make-up of remuneration packages did differ. The UK pay-mix, for example, was structured more like the combination found in North America because it incorporates share options.

In contrast, share options do not feature in Germany, while they only play a small role in remuneration packages of some other European countries. What is also clear though is that annual bonuses play a much larger part in most regions of mainland Europe than they do in the UK.

## MORE LIMITED USE OF LONG-TERM INCENTIVES IN THE FAR EAST

The other notable aspect of Box 1.4 is the lack of any longterm incentive gains in China and Japan:

- In Japan, directors are granted options but no gains were disclosed in any annual reports in the latest financial year and there was no indication of any recent exercises from our additional web-based research;
- In China the absence of share option gains was simply a result of the absence of incentive plans of this type in most Chinese companies. This corresponds with our later analysis of director shareholdings that illustrates that few Chinese directors hold significant amounts.


## FAIR VALUE POTENTIAL REMUNERATION

Comparisons of realised remuneration, however, suffer from the fact that amounts received in individual companies can represent very different performance outcomes. After all, the realised remuneration figure for one organisation might have been the result of very poor performance, while in another it might have reflected outstanding achievement so comparisons
are not strictly like-for-like.
In contrast, using a fair value potential remuneration measure, as defined in Section 12, allows more acceptable comparisons because figures represent estimates of what might be received for similar performance outcomes - the maximum levels regardless of organisation. This measure basically represents the value of fixed pay and an estimate of the likely future value of any bonuses and variable remuneration awards made in the year.

- Overall, the median fair value potential remuneration for the whole sample stands at $£ 6.3$ million;

■ A breakdown by market capitalisation levels indicated that amounts range from $£ 4.9$ million (in companies with market capitalisation below $£ 35$ billion) up to $£ 7.8$ million (in those with levels of $£ 125$ billion and above);

■ These figures are lower than the realised figures shown earlier - perhaps reflecting the conservative estimates we have used to value future potential pay but the main point is that all countries have been treated in the same way.

Box 1.5 provides an analysis by region, illustrating once again that median weighted fair value potential remuneration levels were greatest in North America, at around $£ 8$ million.

The weights used are to correct for market size so that all figures effectively represent a company of median market value. The calculations used for fair value potential remuneration are as follows:

■ 100\% of fixed pay;
■ 90\% of time-based share award face values;
■ 50\% of maximum annual bonus values;
■ $40 \%$ of performance-based share award face values;
■ $20 \%$ of share option face values.
The box indicates that, in aggregate, the higher fair values found in North America are not a result of this region having larger companies. Rather they are the results of policy decisions to offer relatively large amounts of potential remuneration.

As with realised pay, German and UK weighted fair values are similar, but significantly lower than North America, at around $£ 4.5$ million. Other parts of Europe trail still further.

Unlike realised pay, however, there were no figures for the "other countries", China and Japan because remuneration disclosure levels in these countries are currently too poor.

Box 1.5: Breakdown of weighted fair value potential remuneration of principal directors in FT Global 200 by region, 2014/15


Source: Analysis by E-reward.co.uk, November 2015.

Box 1.5 also gives an idea of the ratio of different types of pay awarded in each region based on the weights applied to each. At the median, salaries in North America and Germany make up a smaller proportion of the total than they do in the UK and other European countries. For example, German and North American salaries make up just over $10 \%$ of the total, whereas the figure in the UK is just over $20 \%$. In contrast, it is $38.5 \%$ in the other European countries.

Annual bonuses though showed less variation, making up around a quarter of the totals in North America, Germany and the UK. At the median they account for around a third in the other European group. The other notable patterns are that share-based long-term incentives dominate in Germany and to a lesser extent the UK, while share options and non-performance-related time-based share awards account for a significant proportion of the North American total unlike elsewhere.

## SHAREHOLDINGS AND OTHER FINDINGS

A stated aim of many companies that place a great deal of importance on their share and option-based incentive schemes is to make directors into shareholders in order that
their interests align with those of the company's owners.

Box 1.6 sets out the pattern of principal director shareholdings across a number of countries. It illustrates that the highlygeared remuneration packages in North America are translating into substantial shareholdings, while those elsewhere are much lower but, in many cases, still significant. For example, around 90 US principal directors hold shares with a median value of just over $£ 44$ million which compared to $£ 9.7$ million for 15 of their counterparts in the UK.

When interpreting the findings, however, caution needs to be exercised because some figures are based on small sample sizes. Figures relating to Canada, France, Spain, China and Switzerland, for example, relate to five or fewer directors. Germany does not feature in the table because shareholdings were not always shown in annual reports nor on company web sites.

Non-executive director shareholding is becoming more widespread and we also collected limited information on the levels found. This showed that US holdings were also relatively large - a total of 74 US non-executive directors held shares worth over $£ 1.2$ million at the median. This compared to an equivalent figure of $£ 112,678$ for 164 UK non-executives.

Box 1.6: Principal median director shareholding levels by country in FT Global 200, 2014/15


Source: Analysis by E-reward.co.uk, November 2015.

## DIRECTORS' AGES

An analysis of executive directors' ages illustrated that the average, based on over 1,000 executive directors at the time reports were published, was 55 . The range stretched from 30 for the principal director of Facebook to 89 years for an executive at Berkshire Hathaway.

The range of average ages by country stretched from just under 50 to a little over 60. In aggregate, directors in Japan were the oldest with average ages of around 61, while they were lowest in the UK and Switzerland although these findings were based on relatively small sample sizes.

## E-REWARD.CO.UK INTERPRETATION OF RESULTS

Based on the findings, when ordered by realised and potential remuneration, five groupings emerged. A summary of some of the characteristics associated with each one is shown here:

## NORTH AMERICA

■ In aggregate, US companies are not significantly different in terms of market value compared to most other countries but the collective remuneration levels in the US companies far exceed those found outside North America;

■ Part of the reason for this is that directors in North America are provided with a wider range of incentives than directors in Europe;
■ On top of this, where incentives - particularly long-term ones - are provided, the magnitude of award levels in the USA and Canada are significantly greater;

- One other explanation of these relatively high levels is that, historically, companies in this region are more likely to benchmark their pay levels within the region. This has probably had the effect of ratcheting levels up over the years.

■ In addition, prior to the governance improvements and shareholder empowerment as a result of the enactment of the Sarbanes-Oxley Act in 2002 and the Dodd-Frank Wall Street Reform and Consumer Protection Act 2010, boards and, as a consequence, remuneration committees were less accountable to shareholders and thus more likely to acquiesce to management requests for higher pay. In addition, many attribute high levels of US pay, particularly in regard to incentives, to a change in the tax law introduced by President Clinton in 1993. Originally intended to cap executive director pay, the law prevented companies from taking a corporation tax deduction on fixed pay amounts greater than \$1 million, but allowed deductions on performance-related pay such as stock options and bonuses. The result was an explosion in the use of such incentives.

## GERMANY AND UK

■ The largest companies in Germany and the UK appear to have taken a mid-Atlantic position when it comes to benchmarking, albeit closer to European rather than North American shores;

■ Germany appears to have rejected share options, however, whereas the UK's largest companies are more likely to include them in their remuneration packages;

■ In fact, it is noticeable that very large UK companies are more likely to use share options than their mid-sized UK counterparts. This is probably the result of FT Global 200 UK firms referring to North American companies when benchmarking pay.

## OTHER EUROPE

- It might be an over simplification to group all other European companies in one category but because sample sizes were so small there is little choice. Given this caveat, it seems clear that, overall, other European countries place less weight on longer-term incentives than the US, Germany and the UK;
- As a result, annual bonuses make up a larger proportion of the total amounts received, while there is some, albeit small, use of share options.


## OTHER COUNTRIES

■ Disclosure levels and remuneration outcomes were mixed in the other countries so, again, it is difficult to generalise. At one end of the spectrum, were large Australian companies who exhibited excellent disclosure levels and complex remuneration structures;

- At the other, there are countries like Hong Kong, Singapore and India. Here we found many companies exhibiting relatively simple remuneration structures which included predominantly salaries and bonuses with only minor usage of longer-term incentives.


## CHINA AND JAPAN

- While their economies are at very different stages of development and they are very different countries, China and Japan share one common remuneration policy - their executives are relatively low paid in comparison to other board members in the FT Global 200;
■ On the other hand, it could be argued that job tenure and security for executive directors in these two countries is greater than those for their counterparts in higher-paying regions perhaps partly mitigating the situation;
- Japanese salaries and bonus levels are more substantial than those received by its neighbour, however.


## FUTURE TRENDS

More broadly, considering the future direction of global executive pay, economic theory might suggest a convergence of rates around a mid-level position but reflecting on the results and the previous history of established areas such as Europe and the US, this seems somewhat doubtful.

Why would boardroom pay in higher-paying regions drop back closer to levels in newly-emerging and relatively low-paid economies? After all, executive remuneration rates in the midsized US companies have shown little or no sign of falling back to European pay levels found in companies of a similar scale.

Similarly, Japanese companies Softbank and Nissan have recently hired overseas directors but rather than hiring them on Japanese-level remuneration packages, their rates of pay are more in line with US levels.

What is perhaps more likely is that over time, as disclosure improves, those directors employed by companies in relatively low-paid countries are likely to start to close the gap on their more lavishly-rewarded counterparts.

While globalisation has exerted a downward pressure on most employees' remuneration levels, a growing international market for board-level executives is more likely to result in upward pressure.

Moreover, if there is one lesson to take from the UK experience it is this: that improvement in disclosure levels lead to both a greater variety of incentive plans as well as higher reward levels.

## SECTION 2:

## Realised remuneration

One way to compare executive pay levels across different national boundaries it to examine what each director actually received in the latest financial period. In most, but not all, companies this calculation is possible and the elements of what we refer to as realised remuneration are shown below.

## REALISED REMUNERATION:

- Salary earned in the year;
- Fixed allowances earned in the year;
- Total bonuses earned in the year;
- Share-based incentives vesting and earned in the year;
- Share options vesting and exercised in the year;

■ Realisable miscellaneous payments excluding pensions earned in the year.

Two notable elements of remuneration though, benefits and pensions, are not included in the analysis for reasons explained in Section 12 which deals with the survey's methodology. In short, however, pensions are excluded for their complexity; benefits are omitted because of inconsistencies in what different countries included in their figures.

## ELEMENTS OF REALISED REMUNERATION

While salaries only make up a minor part of the majority of directors' remuneration levels they are an important element of pay because they provide the foundation from which most incentive schemes are built. Almost all bonus and other incentive scheme maxima, for instance, are expressed as proportions of salary levels.

## HIGHS AND LOWS

Our analysis of these basic pay levels illustrates the highest salary earned in the year was received by the Group Managing Director of French luxury brands company LMVH. Referred to as fixed compensation in the company's annual report, the figure stood at over $£ 2.9$ million (EUR $3,824,468$ ) and was actually higher than the salary of the company's principal director.

This was followed by three other directors with salaries that exceeded $£ 2$ million:

- Chief executive of Swiss company Roche - $£ 2.5$ million (CHF 4,000,000);

■ Chairman and CEO of Spanish fashion giant Inditex - £2.4 million (EUR 3,250,000);
■ Chairman and CEO of General Electric - $£ 2.4$ million (USD $3,750,000)$.

At the other end of the spectrum were a group of US-based directors who chose to accept nominal amounts of one dollar, in most cases, because they were the company founders and large shareholders.

In this group were either the co-founders or founders of Google, Facebook and energy company Kinder Morgan, while another non-founder director at the latter company also requested a salary at this level. Kinder Morgan was also notable because it sets a salary cap of $\$ 400,000$.

Despite the lack of salaries, however, dividend income for these individuals is likely to be substantial - Facebook's founder wields over $50 \%$ of the company's voting power and the co-founders of Google enjoy over a quarter each. The cofounder of Kinder Morgan possesses just over 11\% of their company's voting entitlements.

## TEMPORARY ONE-DOLLAR SALARY

One other director who previously belonged to the dollar-salary-club was the chief executive of Hewlett-Packard (HP). When they joined HP as chief executive, the board established an initial salary of \$1 per year, reflecting the company's difficulties at that time. By 2014, considering the progress that had been achieved, HP decided to increase the salary rate to $\$ 1.5$ million so it was consistent with the median of the company's peer group.

Where directors voluntarily took nominal pay amounts of just a dollar they have been excluded from the analysis. In contrast, some other directors mainly from countries such as China and India where rates were particularly low are included.

## NO INCREASES AT BERKSHIRE HATHAWAY FOR 25 YEARS

In addition to these, there were two notable individuals who were paid particularly small amounts especially given that they worked in US companies:

■ Warren Buffett, chairman and CEO of Berkshire Hathaway, with a salary of $£ 64,158$ ( $\$ 100,000$ );

■ Jeff Bezos, founder of Amazon, whose salary stood at £52,507 (\$81,840).

Both are founders of their respective companies and, although the amounts were relatively small for US directors, they have been included in the analysis.

Berkshire Hathaway also stated that Mr Buffett and another board member, Mr Munger, had chosen not to increase their remuneration since 2004. The company also discloses that both have been paid $\$ 100,000$ for more than 25 years with "no expectation or desire to increase this level in the future".

## SALARY RATES BY COMPANY SIZE

A look at salary levels by company size, as measured by market capitalisation levels, shows a reasonable degree of correlation. Salaries in the largest companies tend to be greater than those in ones not quite so substantial. Nevertheless, as Box 2.1 shows, there were exceptions. The highest median salary for principal directors, for example, standing at $£ 1,061,020$, was found in the third largest size band.

The other notable point is that median and average rates for principal directors were generally around 1.7 to 1.8 times larger than the corresponding figures for finance and other directors, although there were some slight variations.

## SALARY RATES BY SECTOR

In order to carry out an analysis by sector, organisations had to be categorised into quite broad groups large enough to produce sufficient sample sizes for analysis. Box 2.2 shows how median and average salaries varied across different industries.

The highest salaries were found in the media sector. Although based on a small sample size, it is explained by the fact that this group included companies such as Walt Disney and Time Warner whose principal directors had salaries of over $£ 1.25$ million. Also relatively high were companies from the oil, gas \& minerals and manufacturing sectors. The three companies from transport - UPS, Union Pacific and Canadian National Railway - were at the foot of the table.

Box 2.1: Basic salaries of board directors by market capitalisation in FT Global 200, 2014/15

| Market capitalisation | Principal directors |  |  | Finance directors |  |  | Other directors |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | No. | Median $£$ | Average £ | No. | Median $£$ | Average £ | No. | Median $£$ | Average $£$ |
| Under $£ 35$ bn | 19 | 824,139 | 851,238 | 15 | 455,325 | 453,432 | 54 | 472,944 | 468,783 |
| £35bn-£39.9bn | 26 | 857,550 | 846,379 | 23 | 481,188 | 491,357 | 62 | 417,030 | 439,838 |
| £40bn-£49.9bn | 30 | 966,797 | 949,960 | 21 | 545,347 | 521,325 | 78 | 520,882 | 567,721 |
| £50bn-£59.9bn | 21 | 1,023,943 | 991,083 | 21 | 582,730 | 575,019 | 69 | 582,730 | 610,940 |
| £60bn-£74.9bn | 26 | 1,061,020 | 1,098,337 | 22 | 537,959 | 545,336 | 70 | 545,614 | 562,801 |
| £75bn-£124.9bn | 26 | 994,493 | 917,890 | 25 | 511,728 | 562,877 | 69 | 495,920 | 525,405 |
| £125bn and above | 22 | 988,286 | 1,037,006 | 17 | 615,612 | 670,152 | 69 | 577,426 | 565,715 |
| Total | 170 | 968,647 | 957,217 | 144 | 540,963 | 545,749 | 471 | 507,592 | 538,651 |

Source: Analysis by E-reward.co.uk, November 2015.

Box 2.2: Basic salaries of principal directors by sector in FT Global 200, 2014/15

| Sector | No. | Average salary $£$ | Median salary $£$ |
| :--- | :---: | ---: | ---: |
| Media | 4 | $1,298,546$ | $1,411,099$ |
| Oil, gas and minerals | 14 | 979,877 | $1,068,142$ |
| Manufacturing | 27 | $1,059,138$ | $1,026,540$ |
| Food, drink \& tobacco | 14 | 988,165 | $1,026,535$ |
| Chemicals \& pharmaceuticals | 26 | $1,085,784$ | $1,025,239$ |
| Finance | 43 | 853,720 | 962,376 |
| Hi-tech sectors | 20 | 866,260 | 915,798 |
| Retail \& personal goods | 18 | 914,103 | 825,955 |
| Transport | 3 | 620,623 | 595,033 |
| Total | 170 | 968,647 | 957,217 |

[^0]Box 2.3: Selected salaries of principal directors in FT Global 200, 2014/15

| Company | Country | Market capitalisation $£$ billion | Salary $£($ rank | Salary (original currency) |
| :---: | :---: | :---: | :---: | :---: |
| Roche | CHF | 152.5 | 2,584,952 (1) | CHF 4,000,000 |
| General Electric | USA | 160.3 | 2,438,020 (2) | USD 3,750,000 |
| Inditex | ESP | 64.2 | 2,434,621 (3) | EUR 3,250,000 |
| ANZ Banking | AUS | 49.7 | 1,695,764 (8) | AUD 3,150,000 |
| Intesa Sanpaulo | ITA | 36.4 | 1,269,575 (23) | EUR 1,634,000 |
| ING | NLD | 36.3 | 1,266,467 (24) | EUR 1,630,000 |
| HSBC | GBR | 105.4 | 1,250,000 (27) | GBP 1,250,000 |
| Valeant Pharmaceuticals | CAN | 43.2 | 1,283,168 (28) | USD 2,000,000 |
| Hennes \& Mauritz | SWE | 38.0 | 1,081,068 (51) | SEK 12,600,000 |
| Nordea Bank | NOR | 31.7 | 965,428 (81) | NOK 11,252,193 |
| Anheuser-Busch InBev | BEL | 126.1 | 947,908 (92) | EUR 1,220,000 |
| Samsung | KOR | 137.3 | 940,031 (93) | KRW 1,600,000,000 |
| Henkel | DEU | 30.9 | 815,822 (109) | EUR 1,050,000 |
| Teva Pharmaceutical | ISR | 38.5 | 759,564 (119) | USD 1,183,888 |
| Softbank | JPN | 44.8 | 606,380 (132) | JPY 108,000,000 |
| Ping An Insurance* | CHN | 72.6 | 511,676 138) | RMB 4,949,944 |
| Tata Consultancy | IND | 51.3 | 194,044 (149) | INR 17,958,000 |
| All | All | 54.0 | 966,078 | GBP 966,078 |

Note: Figures in the Ping An Insurance remuneration report were shown after tax but grossed up amounts are used in the table. Rank refers to each company's FT Global 200 ranking position.
Source: Analysis by E-reward.co.uk, November 2015.

## SALARY VARIATIONS BY COUNTRY

Box 2.3 provides an indication of the magnitude of salaries in a sample of companies. It gives the highest salary levels of principal directors found in 17 different countries illustrating that top of the list is the salary of the principal director of Roche at $£ 2,584,942$ (CHF $4,000,000$ ). This is 2.7 times as large as the median salary but Roche's market capitalisation level is over 2.7 times as large as the median FT 200 level.

Other companies where median salary and market values were in proportion included Teva Pharmaceutical, Softbank and General Electric, while there were a few others where there appeared to be a mismatch. For example, the salaries of principal directors at Intesa Sanpaulo and ANZ Banking were large relative to the median rate, whereas both companies are smaller than the median organisation surveyed.

On the other side of the coin, Ping An Insurance's and Tata Consultancy' principal directors' salaries were both low compared to the median. Considering their relative market values we might expect salary levels to be greater.

Of course, comparing salaries and market capitalisation levels
in this way is not a science and there can be many reasons why the two may not align. Nevertheless, it is not unfair to assume that there should be some sort of relationship and in the absence of each company's benchmarking process, variations in market value are the most obvious factor to consider.

A closer look at the distribution of market capitalisations found in the 200 largest companies shows levels vary substantially. For example, Apple's market capitalisation at the time the FT list was published was over $£ 450$ billion, nearly ten times the size of the $100^{\text {th }}$ largest company. While this does not mean that Apple executives deserve to be paid ten times more than those in the $100^{\text {th }}$ largest company, we would expect remuneration levels at Apple to be significantly greater.

## COUNTRY-WIDE COMPARISONS

For this reason, in order to examine cross-country salaries we have examined median salary levels as well as average market capitalisation levels found in each country. Although only a rough guide, this method provides an easy to understand illustration of how the two figures relate and allows reasonable comparisons to be made.

The aggregate picture for a selection of different countries is shown in Box 2.4:

■ Swiss companies pay the highest salaries but are also the largest in terms of market values;

■ Most Chinese companies, while being very large, pay their directors significantly lower salaries than anywhere else, although this is probably due to ideological rather than to pay strategy reasons;

■ Perhaps surprising, however, is the finding that US companies, well-known for their high-pay culture, are only mid-table. Part of the explanation for this is probably because many US companies' remuneration strategies are geared more highly towards variable forms of pay rather than salary but it could also have been influenced by the US tax system.

This finding is important because it highlights how salaries, while an important element of remuneration, are often a minor part of most directors' pay packages. To get a full understanding of global pay practices we also need to scrutinise all the other elements of remuneration.

Box 2.4: Aggregate picture of actual salaries and market values for principal directors by country in FT Global 200, 2014/15

| Country | No. | Median market <br> capitalisation $£$ bn | Median <br> salary $£$ |
| :--- | :---: | ---: | ---: |
| Switzerland | 6 | 98.9 | $1,473,584$ |
| UK | 15 | 55.7 | $1,100,000$ |
| Germany | 10 | 57.4 | $1,092,813$ |
| Canada | 5 | 43.2 | 623,853 |
| USA | 91 | 55.9 | 962,376 |
| France | 9 | 66.2 | 971,217 |
| Japan | 6 | 42.8 | 522,160 |
| China | 8 | 86.7 | 88,743 |
| All countries | $\mathbf{1 5 0}$ | $\mathbf{5 3 . 5}$ | $\mathbf{9 7 1 , 2 1 7}$ |

Source: Analysis by E-reward.co.uk, November 2015.

## FIXED ALLOWANCES AND CRD IV

Among the newest elements of remuneration in the last few years are fixed allowances that emerged because of a European Union (EU) regulation limiting the level of bonuses for directors in certain finance companies based in EU member countries. Known as the Capital Requirements Directive (CRD IV), the regulation affects directors working in the EU even if their employer is from outside the area. The allowances are designed to compensate directors for the loss in bonus pay that resulted from the variable pay cap that the regulation has imposed.

A number of companies reported paying fixed allowances and all were based either in the UK or USA. Included in this group were UK banks HSBC, Barclays and Lloyds, while in US, JP Morgan and Morgan Stanley mentioned paying such allowances to certain directors based in the EU. For UK companies the payments ranged from $£ 497,000$ for the chief risk officer at Lloyds Bank to $£ 1,700,000$ for the chief executive at HSBC, while the amounts paid by US firms were even larger.

For instance, Morgan Stanley paid $£ 3,500,000$ to a director based in London, while JP Morgan EMEA chief executive, also based in the UK capital, saw their fixed pay rise from \$750,000 in 2013 up to $\$ 7,415,796$, an addition of approximately $£ 4.28$ million.

## ANNUAL BONUS PAYMENTS

Almost all companies in our survey employ some type of annual bonus scheme to reward short-term performance although there were some exceptions. Amazon, for example, is unusual when it states that it generally does not provide cash bonuses other than in a new-hire context. Similarly, the only bonus Berkshire Hathaway reported paying was in recognition of work performed in connection with a business acquisition. In fact, the company states that neither its profitability nor the market value of its stock are considered in the compensation of any executive officer.

An analysis of received bonus payments in the year is shown in Box 2.5. On the whole, bonuses tended to be higher in

Box 2.5: Realised bonus payments of principal directors by market capitalisation levels in FT Global 200, 2014/15

| Market capitalisation | Median bonus |  |  | Average bonus |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | No. | £ | \% of salary | £ | \% of salary |
| Under $£ 35 \mathrm{~b}$ n | 18 | 1,369,470 | 158.1 | 1,924,550 | 291.0 |
| £35bn-£39.9bn | 19 | 2,245,545 | 225.0 | 2,688,164 | 355.8 |
| £40bn-£49.9bn | 25 | 1,801,819 | 191.6 | 2,376,525 | 229.4 |
| $£ 50 \mathrm{bn}-£ 59.9 \mathrm{bn}$ | 18 | 1,529,550 | 160.5 | 2,031,328 | 235.8 |
| £60bn-£74.9bn | 23 | 2,245,545 | 183.3 | 2,624,241 | 253.0 |
| £75bn-£124.9bn | 18 | 2,347,353 | 237.9 | 2,934,008 | 266.8 |
| £125bn and above | 18 | 2,396,317 | 182.4 | 2,431,970 | 220.6 |
| Total | 139 | 1,926,000 | 195.1 | 2,436,253 | 253.5 |

Source: Analysis by E-reward.co.uk, November 2015.
magnitude in the larger companies. For example, the median bonus for principal directors in companies with market capitalisations over $£ 125$ billion stood at almost $£ 2.4$ million in comparison to nearly $£ 1.4$ million in the smallest size category. When expressed as a proportion of salary, the range stretched from $158.1 \%$ up to $237.9 \%$.

## NOTABLE BONUS PAYMENTS

These figures, of course, mask a range of payments and there were some notably large amounts. The top 10 bonus payments found in the FT Global 200 list is shown in Box 2.6.

A list of companies with the highest bonus payments is dominated by US companies although topping the table was Hong Kong-based Hutchinson Whampoa that paid its group managing director a bonus worth just over $£ 15$ million (HK\$ $183,120,000$ ). Next in the list were the Chairman and CEOs of Walt Disney, Time Warner and Boeing with bonuses that equated to around $£ 14$ million, $£ 9.3$ million and $£ 9.28$ million respectively.

In addition to Hutchinson Whampoa, another Far-Eastern organisation, Samsung features in the box paying its co-chief executive a bonus of 10.7 billion Korean wan that was worth just over $£ 6.2$ million, taking eighth position in the box.

Despite such a large sum, Samsung points out in its annual report that overall its top four executives are paid substantially lower amounts when compared to their global competitors. For example, the cost per person of these four executives accounted for just $0.1 \%$ of the company's net profit which compared to $0.3 \%$ for Google and Intel, $0.2 \%$ for Microsoft and IBM and $1 \%$ for Hewlett Packard. Meanwhile, Apple was the only company to perform better using this measure with a proportion of $0.03 \%$, no doubt reflecting the company's large profits.

Given that Walt Disney, Time Warner and Samsung feature in the top 10 , it is perhaps not surprising that an analysis of bonus payments by sector showed that amounts were greatest
in the hi-tech and media sectors. In contrast, payments in oil, gas \& minerals, retail \& personal goods and transport tended to trail those in other sectors.

## BONUSES LARGEST IN GERMANY

When bonus payments for principal directors were analysed by region those in Germany were largest when expressed in monetary terms. The median value of bonuses received was just over $£ 2.4$ million which represented $195 \%$ of salary. Median bonuses in North America were slightly lower, at $£ 2.3$ million, but when expressed as a proportion of salary the figure was higher than in Germany at $240 \%$.

Next in the hierarchy were companies located in the "other European" category, followed by those in the UK. In these regions the median payments were $£ 1.4$ million and $£ 1.3$ million, while the proportions stood at $100 \%$ and $136 \%$ of salary respectively.

The median level in the "other country" category was relatively high at $£ 1.8$ million but this finding was based on a small sample size. This was also the case for the results for China and Japan, where the median was substantially lower than other areas standing at just over $£ 200,000$.

## GUARANTEED AND SIGNING ON BONUSES

A number of organisations also disclosed information on the bonuses and signing-on payments they made to new directors. Perhaps most notable among these was Japanese company Softbank that paid remuneration of nearly $£ 93$ million ( 16,556 million yen) to its new President and COO for the period September 2014 to March 2015. Although not strictly a joining bonus, press coverage later revealed that the company said the amount included a signing-on bonus.

Box 2.6: Top 10 bonus payments found in FT Global 200, 2014/15

| Company | Country | Position | Bonus payment $£$ | Bonus payment (original currency) |
| :--- | :--- | :--- | ---: | ---: |
| Hutchinson Whampoa | Hong Kong | Managing director | $15,151,753$ | HKD 183,120,000 |
| Walt Disney | USA | Chairman/CEO | $14,042,108$ | USD 22,810,000 |
| Time Warner | USA | Chairman/CEO | $9,309,387$ | USD 14,510,000 |
| Boeing | USA | Chairman/CEO | $9,286,932$ | USD 14,475,000 |
| CVS Health | USA | CEO | $7,355,797$ | USD $11,465,052$ |
| McKesson | USA | Chairman/CEO | $7,019,853$ | USD 10,422,000 |
| Morgan Stanley | USA | Chairman/CEO | $6,465,453$ | USD 10,077,325 |
| Samsung | South Korea | CEO | $6,286,456$ | KRW 10,700,000,000 |
| Hutchinson Whampoa | Hong Kong | Vice/deputy chairman | $6,152,711$ | HKD $74,360,000$ |
| Blackrock | USA | Chairman/CEO | $5,851,248$ | USD $9,120,000$ |

Source: Analysis by E-reward.co.uk, November 2015.

Other companies mentioning signing-on payments included US firms EMC, Danaher and Google. The latter paid a new director $£ 3.2$ million ( $\$ 5$ million), while EMC paid $£ 192,475$ $(\$ 300,000)$ to its incoming finance director. Danaher provided more information on the arrangement, however, offering a guaranteed bonus to a new director worth over $£ 400,000$ $(\$ 660,000)$. The amount was payable within 60 days of the end of the year and subject to the director remaining actively employed with the company through the date of payment

## SHARE-BASED LONG-TERM INCENTIVES (LTIS)

Most companies' longer-term incentive arrangements are supplied by either some sort of share-based award or via share options. Share-based awards can be further split into performance-based and time-based shares but practice varies across different countries.

Here in the UK, for example, most companies require directors to defer portions of their annual bonus payments into timebased shares subsequent to passing performance hurdles. Because our analysis records these values at the time they are disclosed as annual bonus payments, they are not counted once more when they vest. As a result, in countries such as the UK where this is the case, the analysis of share-based longterm incentives only includes performance awards not linked to annual bonuses.

In contrast, in other countries, such as the USA, directors receive performance- and time-based incentive awards not related to their annual bonus plans. The time-based awards, often called restricted shares, are designed to aid retention
and, in such cases, both types of award are included in this section of the analysis.

## SHARE-BASED REALISED GAINS

Box 2.7 provides an indication of the magnitude of gains made from all share-based incentive plans with the exception of notional or actual profits from share options. The box breaks the data down by market capitalisation levels and shows that gains made tended to increase with company size.

For instance, the median gain for principal directors in companies with market capitalisation of over $£ 125$ billion was around $£ 6.9$ million, compared with just under $£ 2.8$ million in those in the smallest group. The average figures, in most cases, were more substantial, indicating that some directors received extremely large amounts.

## SHARE-BASED GAINS BY COUNTRY

An examination of the amounts received as a result of awards vesting from share-based incentive schemes illustrates organisations in North America place greater weight on this type of remuneration than those in other regions. In fact, Canada and the USA along with Switzerland were the countries where principal directors enjoyed the highest median gains, although the Canadian and Swiss figures are based on small sample sizes (Box 2.8).

The USA finding, based on a more substantial sample size, is perhaps more valid with a median gain of just over $£ 5.1$ million, compared with $£ 2.3$ million in the UK and $£ 1.5$ million in Germany.

Box 2.7: Realised all long-term share-based incentive payments of principal directors by market capitalisation in FT Global 200, 2014/15

| Market capitalisation |  | Median |  | Average |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | No. | £ | \% of salary | £ | \% of salary |
| Under $£ 35$ bn | 13 | 2,795,964 | 480.6 | 6,117,396 | 707.5 |
| £35bn-£39.9bn | 16 | 2,844,308 | 295.9 | 4,497,554 | 548.8 |
| £40bn-£49.9bn | 18 | 4,245,418 | 486.5 | 4,816,688 | 548.0 |
| £50bn-£59.9bn | 12 | 2,522,404 | 269.6 | 4,420,280 | 402.4 |
| £60bn-£74.9bn | 21 | 4,347,273 | 426.8 | 6,243,099 | 649.2 |
| £75bn-£124.9bn | 18 | 4,317,971 | 527.6 | 6,518,232 | 631.5 |
| £125bn and above | 11 | 6,930,553 | 652.5 | 16,030,067 | 1464.3 |
| Total | 109 | 3,879,521 | 426.8 | 6,568,759 | 676.9 |

Source: Analysis by E-reward.co.uk, November 2015.

Box 2.8: Realised all long-term share-based incentive payments of executive directors by country in FT Global 200, 2014/15

| Country <br> (Average market capitalisation) | No. | Median |  | Average |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | £ | \% of salary | £ | \% of salary |
| Canada (£42.8bn) |  |  |  |  |  |
| Principal directors | 2 | 7,006,997 | 975.9 | 7,006,997 | 975.9 |
| Finance directors | 3 | 2,686,840 | 809.0 | 5,375,287 | 988.4 |
| Other directors | 7 | 850,103 | 195.5 | 1,158,603 | 344.8 |
| Switzerland (£164.4bn) |  |  |  |  |  |
| Principal directors | 1 | 6,121,548 | 459.7 | 6,121,548 | 459.7 |
| Finance directors | 2 | 523,656 | 95.6 | 523,656 | 95.6 |
| Other directors | 10 | 1,010,372 | 135.8 | 755,377 | 121.6 |
| USA (£74.8bn) |  |  |  |  |  |
| Principal directors | 76 | 5,124,949 | 590.6 | 8,248,387 | 849.0 |
| Finance directors | 70 | 1,430,138 | 316.3 | 2,422,709 | 535.8 |
| Other directors | 220 | 1,688,786 | 333.7 | 3,175,013 | 679.0 |
| Australia (£55.9bn) |  |  |  |  |  |
| Principal directors | 1 | 2,937,565 | 181.8 | 2,937,565 | 181.8 |
| Finance directors | 9 | 522,122 | 90.2 | 470,382 | 82.9 |
| UK (£61.2bn) |  |  |  |  |  |
| Principal directors | 12 | 2,290,968 | 203.0 | 2,620,255 | 240.6 |
| Finance directors | 10 | 1,433,079 | 183.3 | 1,326,823 | 182.3 |
| Other directors | 8 | 1,883,605 | 252.3 | 2,699,334 | 395.7 |
| France (£44.5bn) |  |  |  |  |  |
| Principal directors | 2 | 1,242,039 | 157.0 | 1,242,039 | 157.0 |
| Finance directors | 1 | 1,717,119 | 294.7 | 1,717,119 | 294.7 |
| Germany (£60.6bn) |  |  |  |  |  |
| Principal directors | 8 | 1,512,379 | 146.0 | 2,623,717 | 215.0 |
| Finance directors | 5 | 1,473,919 | 308.0 | 1,822,444 | 265.1 |
| Other directors | 24 | 736,960 | 125.6 | 1,378,867 | 192.6 |

Source: Analysis by E-reward.co.uk, November 2015.

Box 2.8 also shows the average market capitalisation levels in each country illustrating that, while US companies tended to be larger than those in other regions where gains were not as substantial, the difference in size was not as great as the differential in amounts gained might suggest. For example, the average market capitalisation level of US companies stood at $£ 74.8$ billion, compared with $£ 61.2$ billion in the UK and $£ 60.6$ billion in Germany.

## NOTABLE SHARE-BASED GAINS

An examination of the individual gains made by directors from vested long-term share awards illustrated that US companies again dominate the upper echelons with eight directors enjoying gains of over $£ 20$ million:

- Chief among these were four directors from Apple who received various types of share awards with values ranging between $£ 33$ million and $£ 89$ million;
- These were followed by directors from Bristol Myers Squibb, Facebook, McKesson and Gilead Sciences with vested amounts ranging between $£ 20$ million and just over £32 million.

When analysed by sector, media had the highest LTIP gains for principal directors standing at over $£ 9$ million at the median. This was followed by food, drink \& tobacco, retail \& personal goods and hi-tech sectors. In contrast, sectors where gains were not so substantial included transport and property, although these findings were based on small sample sizes.

For time-based awards there were a number of sectors where high amounts were received including food, drink \& tobacco, retail \& personal goods and finance.

## REALISED SHARE OPTION GAINS

Share options have fallen out of favour in many countries so
our analysis of this element of remuneration is dominated by US companies where, although popularity has diminished, they are still in use by a significant number of organisations.

Box 2.9 provides details of the realised share option gains in companies by market values and, in contrast to bonus and other long-term gains, there was no clear pattern. For instance, share option gains in smaller organisations often exceeded the value of those in larger ones, although this could be due to the smaller sample sizes. In fact, when the analysis was conducted for other directors where there were larger sample sizes there was more of a correlation although it was by no means perfect.

## SHARE OPTION GAINS

An analysis by country of origin did not tell a great deal because of insufficient sample sizes with the exception of the USA. A total of 162 US directors exercised share options in the latest year, with the median gain for principal directors standing at over $£ 8$ million (Box 2.10). Corresponding levels for finance and other directors were not so substantial, however, at just over $£ 1.75$ million and $£ 1.5$ million respectively.

Outside the USA, few directors exercised options and the gains made were not as substantial. For example, three UK principal directors exercised options worth just over $£ 1.8$ million at the median. Although based on a very small sample, the UK companies in question were similar in size with average market values of $£ 59.3$ billion, compared with a figure of $£ 63.1$ billion for the US firms.

## LARGE SHARE OPTION GAINS

A few companies were notable for the scale of share option gains made by some of their directors in the latest year. For example, four directors exercised options resulting in notional gains that exceeded $£ 30$ million. Two of these were from biopharmaceutical firm Gilead Sciences, while the other individuals were from media specialist Comcast and pharmaceuticals distributor McKesson.

The highest gain at just over $£ 88$ million ( $\$ 137$ million) resulted from the Chairman and Chief Executive of Gilead acquiring just over 1.6 million shares in the company following the exercise of options. Another director at the company made a gain of just over $£ 41$ million ( $\$ 64.7$ million), acquiring 687,508 shares.

Elsewhere, McKesson's principal director made gains of over $£ 40$ million ( $\$ 60.8$ million), while the Vice Chairman and Chief Financial Officer at Comcast made profits of over $£ 30$ million (\$46.8 million).

Perhaps the greatest share option gain of any, however, was made by a Facebook director who resigned partway through the year so was excluded from our main analysis. The finance director left the company in September 2014 but the company reported that a gain of over $£ 200$ million ( $\$ 320.6$ million) was made in the year.

Box 2.9: Realised share option gains of principal directors by country in FT Global 200, 2014/15

| Market capitalisation | Median |  |  | Average |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | No. | £ | \% of salary | £ | \% of salary |
| Under $£ 35 \mathrm{bn}$ | 6 | 3,369,034 | 546.5 | 9,481,129 | 974.4 |
| £35bn-£39.9bn | 6 | 5,375,645 | 568.6 | 4,971,139 | 529.8 |
| £40bn-£49.9bn | 12 | 11,342,848 | 1277.6 | 12,269,837 | 1340.7 |
| £50bn-£59.9bn | 2 | 1,296,267 | 117.9 | 1,296,267 | 117.9 |
| £60bn-£74.9bn | 8 | 2,630,706 | 309.5 | 6,349,047 | 688.5 |
| £75bn-£124.9bn | 7 | 10,216,587 | 557.3 | 18,341,183 | 1802 |
| £125bn and above | 1 | 23,375,643 | 1301.2 | 23,375,643 | 1301.2 |
| Total | 42 | 6,004,711 | 571.9 | 10,454,773 | 1058.5 |

Source: Analysis by E-reward.co.uk, November 2015.
Box 2.10: Realised share option gains in US companies, 2014/15

|  | Median |  |  | Average |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
|  | No. | $\boldsymbol{£}$ | \% of salary | $\boldsymbol{£}$ | \% of salary |
| Principal directors | 36 | $8,024,375$ | 727.3 | $11,555,740$ | 1161.1 |
| Finance directors | 29 | $1,750,541$ | 402.1 | $4,166,297$ | 732.2 |
| Other directors | 97 | $1,565,005$ | 363.0 | $3,365,109$ | 598.7 |

Source: Analysis by E-reward.co.uk, November 2015.

## TOTAL REALISED REMUNERATION

With different companies placing a different emphasis on the various elements of remuneration available to them, the only way to understand which directors earned the highest amounts in the year is to look at the total amounts that were realised.

Not surprisingly, the list of top-earning directors was driven by long-term incentive payments which we have already seen were dominated by directors in US companies. So our listing of the top 5 highest-paid directors in terms of realisable remuneration contains only US-based board members (Box 2.11). In total, these directors received over $£ 40$ million in the year.

Most of those in the table made substantial gains from both share option and other share-based long-term incentives, as was the case for the director topping the table - the principal director of Gilead Resources. In contrast, Apple's highestearner did not exercise any options in the year but appeared in our top five because of the value of their share-based awards that vested.

## NON-US DIRECTORS A LONG WAY BEHIND

Outside the USA, the highest-paid director was the principal director of Canadian National Railway realising just over $£ 16$ million. This was followed by the top director at Hutchinson Whampoa and seven other directors receiving sums of over $£ 10$ million. Of these, two were from the UK - the President and CEO of Jackson National Life Insurance at Prudential who is based in the USA and the principal director of Reckitt Benckiser.

Box 2.12 provides details of the realised amounts received by principal directors in companies across the whole sample by market capitalisation level:

■ Excluding pensions and benefits, actual realised remuneration ranged from under $£ 100,000$ in handful of companies up to over $£ 123$ million;
■ The two smallest figures represented the amounts received by the principal directors of Berkshire Hathaway and Amazon who chose to receive relatively small levels of remuneration;

Box 2.11: Top 5 realised remuneration levels in FT Global 200, 2014/15

| Company | Position | Salary $£$ | Bonus $£$ | Value of long-term <br> awards vesting $£$ | Share option <br> notional gains $£$ | Realised <br> remuneration $£$ |
| :--- | :--- | :--- | ---: | ---: | ---: | ---: | ---: |
| Gilead Sciences | Principal director | $1,029,754$ | $2,385,003$ | $32,169,316$ | $88,085,962$ | $123,670,034$ |
| Apple | Principal director | $1,076,374$ | $4,124,600$ | $89,312,485$ |  | $94,513,459$ |
| McKesson | Principal director | $1,131,583$ | $7,019,853$ | $27,349,995$ | $40,975,057$ | $76,476,488$ |
| Gilead Sciences | Other director | 671,673 | $1,013,382$ | $14,156,710$ | $41,498,151$ | $57,339,917$ |
| Wells Fargo | Principal director | $1,796,436$ | $2,566,337$ | $19,653,677$ | $23,375,643$ | $47,392,092$ |

Source: Analysis by E-reward.co.uk, November 2015.

Box 2.12: Realised remuneration of principal directors in FT Global 200, 2014/15

| Market capitalisation | No. | Minimum $£$ | Lower quartile $£$ | Median £ | Average £ | Upper quartile $\boldsymbol{£}$ | Maximum $£$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Under $£ 35$ bn | 18 | 651,297 | 2,364,716 | 4,164,752 | 10,352,062 | 8,098,796 | 76,476,488 |
| £35bn-£39.9bn | 23 | 549,825 | 1,228,704 | 4,489,302 | 8,228,893 | 12,892,266 | 29,174,780 |
| £40bn-£49.9bn | 27 | 86,293 | 2,975,529 | 5,110,932 | 11,912,363 | 23,080,162 | 38,226,866 |
| £50bn-£59.9bn | 19 | 611,994 | 2,475,534 | 4,725,761 | 7,422,042 | 9,588,827 | 28,875,873 |
| £60bn-£74.9bn | 24 | 1,109,594 | 5,129,841 | 10,131,720 | 12,502,804 | 17,428,411 | 42,355,934 |
| £75bn-£124.9bn | 22 | 52,507 | 5,206,610 | 7,890,362 | 15,180,813 | 12,534,249 | 123,670,034 |
| £125bn and above | 22 | 64,158 | 1,724,881 | 6,188,921 | 13,147,539 | 13,326,536 | 94,513,459 |
| Total | 155 | 52,507 | 2,872,769 | 5,884,021 | 11,364,808 | 13,945,197 | 123,670,034 |

Source: Analysis by E-reward.co.uk, November 2015.

■ On the other hand, the two largest figures represented amounts realised by those in similar roles at Gilead Sciences and Apple;

■ Overall, however, realised remuneration amounts actually received were not so extreme with median values ranging from nearly $£ 4.2$ million in the smallest companies up to over $£ 10$ million in those with market values of between $£ 60$ billion and $£ 75$ billion.

Realised remuneration is heavily dependent on performance outcomes explaining why there is only a slight relationship between company size and the amounts received.

## REALISED REMUNERATION BY COUNTRY

Box 2.13 provides a comparison of median realised remuneration levels in different regions. Our focus is regions because certain countries were lacking in members of the FT Global 200 to make sample sizes meaningful. In addition, companies that had remuneration structures of similar complexity and magnitude, such as China and Japan, were grouped together.

Even though every company examined is a member of the FT Global 200, the outcomes in different countries can vary markedly. For example, median total realised remuneration for principal directors varied between just over $£ 500,000$ in the China and Japan group up to $£ 11.9$ million in North America.

A global hierarchy is clearly evident - North American organisations are at the top with the largest realised gains. Some way behind come German and UK companies, followed by others from different parts of Europe with China and Japan lowest ranked.

Box 2.13 also includes a category known as "other countries", including Hong Kong, Singapore, Israel and South Africa, although there were fewer than ten companies in this group.

What is also striking is how remuneration structures vary across the different parts of the globe:

■ In the USA there is a strong reliance on variable pay as indicated by the substantial gains made from share option and performance-based share plans;

■ UK directors, although enjoying fewer rewards, have the most similar remuneration structure to the USA - with the exception that there were no purely time-based awards;

■ German companies appear to place a greater importance on annual bonuses, while there were no gains from share options;

■ In other parts of Europe, share options were also not so popular;

■ In China and Japan no long-term incentives vested. In China this is most probably because they are not in use. On the other hand, in Japan it is clear from remuneration reports that share options are in operation but any gains were not disclosed and none could be found via further web-based investigation.

Another notable aspect of the box is that, while North American companies dominate in terms of realised remuneration, in aggregate, this is not because they are the largest companies when measured by market capitalisation. US companies made up over $95 \%$ of this group and had an average market capitalisation of $£ 74.9$ billion which was lower than the average for three other countries including Japan where pay levels were relatively low.

Box 2.13: Realised remuneration levels of principal directors by region in FT Global 200, 2014/15


[^1]
## PROBLEMS WITH COMPARISONS USING REALISED REMUNERATION

A problem with comparisons of realised remuneration, however, is that they only represent a snapshot picture at a particular time. Since executive remuneration levels are weighted substantially towards performance-related pay a
company having an especially successful or unsuccessful year will impact on where it is placed in any realised remuneration league table.

For this reason the next section examines a fixed measure of pay that is more representative when making comparisons and addresses most of the problems referred to - fair value potential remuneration.

## SECTION 3:

## Fair value potential remuneration

Realised remuneration levels are important to examine because we get a true picture of the amounts that directors are receiving in the year rather than headline remuneration figures that often bear little or no resemblance to what is actually received. Despite this, realised amounts do not provide standardised figures to use to compare remuneration levels across different companies and countries because each year any amount received represents a single point on a spectrum of possible achievement levels due to annual variations in performance-pay outcomes.

One year, the amount received may be towards the lower end of that spectrum because performance was poor and incentives failed to pay out, while in another the opposite could be true. Spread across all the companies we examined means that our comparisons of realised remuneration levels are measuring amounts received in different companies for a multitude of different performance outcomes so they are not strictly like-for-like.

Therefore, it is necessary to develop a standardised process of comparison to evaluate remuneration differences objectively. In particular, what is required is a method of analysing remuneration levels received for the same levels of performance. To do so, the obvious performance level to focus on is the maximum. This is possible to determine in many companies because information on maximum bonus ceilings, the value of long-term incentive awards as well as salary rates are disclosed by many.

## FAIR VALUE POTENTIAL REMUNERATION:

- Total value of fixed pay;

■ An assessment of the potential value of annual bonuses based on the maximum value;

■ An assessment of the potential value of time-based share awards not linked to annual bonus made in the year;

- An assessment of the potential value of performancebased share incentive awards made in the year;
- An assessment of the potential value of share options grants made in the year.


## MAXIMUM BONUS CEILINGS

When designing their annual bonus schemes, most companies note specific amounts that reflect certain levels of performance. These are usually termed threshold, target and maximum and are designed to provide an idea of the amounts that a director might receive given different performance scenarios.

The most common of these trigger points disclosed by FT Global 200 companies is the maximum and Box 3.1 gives details of potential maximum bonus levels for principal directors broken down by market capitalisation levels. It shows that for most companies there was not a great deal of difference in the maximum value of bonuses when expressed as a proportion of salary.

Box 3.1: Maximum bonus payments of principal directors by market capitalisation in FT Global 200, 2014/15

| Market capitalisation | Median |  |  | Average |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | No. | £ | \% of salary | £ | \% of salary |
| Under $£ 35 \mathrm{~b}$ n | 16 | 2,133,340 | 245.0 | 2,740,541 | 324.6 |
| £35bn-£39.9bn | 15 | 3,705,660 | 371.1 | 3,383,613 | 409.3 |
| £40bn-£49.9bn | 23 | 3,231,963 | 321.6 | 3,478,008 | 348.9 |
| £50bn-£59.9bn | 18 | 2,894,671 | 296.6 | 4,107,031 | 376.4 |
| £60bn-£74.9bn | 22 | 3,014,049 | 298.7 | 3,625,398 | 365.0 |
| £75bn-£124.9bn | 21 | 4,113,243 | 500.0 | 5,660,030 | 631.3 |
| £125bn and above | 12 | 3,651,962 | 300.0 | 3,550,735 | 292.3 |
| Total | 127 | 3,048,808 | 315.0 | 3,856,313 | 401.0 |

Source: Analysis by E-reward.co.uk, November 2015.

This is illustrated by the fact that most median levels stand at around $300 \%$ regardless of company size. The only exceptions are the lowest market capitalisation band where the figure is $245 \%$ and the second largest band where it is $500 \%$. In contrast, almost all of the average proportions are larger reflecting the fact that certain companies placed more of an emphasis on their bonus plans.

When bonus ceilings are converted to monetary values more of a pattern exists with the median bonus caps in the two largest market value bands exceeding $£ 3.6$ million and the one in the smallest standing at just over $£ 2.1$ million. Average levels are also greater in most cases reaching as high as $£ 5.6$ million in the second largest market value grouping.

## NATIONAL BONUS TRENDS

Aggregate information on bonus maxima from a selection of countries is given in Box 3.2. In some cases, sample sizes are relatively small, while some countries could not be included in the analysis because disclosure levels did not stretch to providing maximum bonus levels.

■ US companies dominate the list both in terms of numbers and amounts with the median maximum bonus payment for principal directors standing at $378.1 \%$ of salary;

- This is followed by equivalent figures of $375 \%$ in Canada and 303.8\% in Germany;

Box 3.2: Bonus maxima for key board positions in selected countries in FT Global 200, 2014/15


Source: Analysis by E-reward.co.uk, November 2015.

■ The figures for UK, France, Switzerland and Spain all stand at around 200\%.

The other point to make is that with the exception of the Swiss companies in the box, the US companies are, on the whole, larger than those from other countries. For example, the average market capitalisation of the US companies included in the box was around $£ 75$ billion, compared with around $£ 55$ billion to $£ 60$ billion for those from the UK, France and Germany.

## HIGH AND LOW BONUS CAPS

These bonus caps disguise a range of limits set by different companies that stretch as high as over $2,000 \%$ when expressed as a proportion of salary, albeit in special circumstances. For example, US company Allergan has two bonus plans, a standard one and a special one to reward success relating to progress in its merger. If the company performs well enough, the stated maximum for the chief executive could be nearly $£ 4.5$ million ( $\$ 7$ million) from the standard plan and over $£ 19$ million ( $\$ 30$ million) from the special one.

Other US organisations with substantial maximum bonuses included US Bankcorp, 3M and PNC Financial, all with ceilings of over $£ 6.5$ million ( $\$ 10$ million or above) while it is also worth noting that some, mainly finance, companies do not specify bonus caps.

At the other extreme are companies with relatively small bonus caps. Dutch finance company ING, for example, has a cap of just $20 \%$ as a result of new legislation affecting those finance organisations that previously received state aid. In fact, since ING received this support in 2008, no variable remuneration has been paid to its executive board and now the debt has been repaid there is a new law limiting variable remuneration to a maximum of $20 \%$ of salary. Those in the UK finance sector that argue the CRD IV legislation capping bonuses at $200 \%$ of fixed pay is too tough may be thankful they are not subject to Dutch law.

Unilever reported, in 2013, the Dutch government also applied an additional crisis tax charge of $16 \%$ on 2013 taxable income for employees earning above 150,000 euros illustrating that some countries have taken a tougher stance against the finance sector than others.

One firm not compelled to set a relatively low bonus cap but choosing to do so anyway is Norwegian company Statoil. It limits its chief executive's annual variable pay to $50 \%$ of salary and $40 \%$ for its vice presidents.

## FACE VALUES OF LONG-TERM SHARE-BASED AWARD LEVELS

Many companies in locations with more developed disclosure levels provide figures illustrating the maximum possible award levels permitted from their share schemes. Significant numbers of others, however, do not. So rather than an analysis of stated maximum levels we chose to look at the face values of the actual awards made to directors in the latest period. Although these amounts do not always equate to the maximum possible award, they do reflect actual remuneration practice and are the best measure to make valid cross-company comparisons given the disclosure limitations.

Box 3.3 provides an analysis by market capitalisation levels and shows that the largest companies placed greater weight on their long-term share-based awards then their smaller counterparts, although the pattern was not perfect. Despite this, the median face value of awards in the smallest companies stands at $442.7 \%$ of salary which compares to $703 \%$ in the largest ones. When average levels are considered the differentials are even greater reflecting some particularly substantial award levels in a number of companies.

Box 3.3: Face value of all long-term share based payments as a proportion of salary in FT Global 200, 2014/15

| Market capitalisation | Principal directors |  |  | Finance directors |  |  | Other directors |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | No. | Median $£$ | Average £ | No. | Median £ | Average £ | No. | Median £ | Average $£$ |
| Under $£ 35$ bn | 16 | 442.7 | 865.3 | 12 | 288.8 | 778.2 | 42 | 277.8 | 782.3 |
| £35bn-£39.9bn | 14 | 573.7 | 872.7 | 16 | 510.5 | 668.2 | 36 | 350.6 | 604.5 |
| £40bn-£49.9bn | 23 | 603.8 | 563.0 | 18 | 401.9 | 637.2 | 66 | 375.8 | 619.3 |
| £50bn-£59.9bn | 13 | 386.9 | 616.4 | 11 | 299.3 | 456.3 | 38 | 235.7 | 467.2 |
| £60bn-£74.9bn | 22 | 487.5 | 589.2 | 18 | 399.0 | 572.7 | 54 | 284.3 | 441.8 |
| £75bn-£124.9bn | 22 | 591.7 | 892.5 | 21 | 463.6 | 617.3 | 54 | 429.8 | 712.9 |
| £125bn and above | 11 | 703.0 | 1424.4 | 12 | 391.5 | 884.7 | 39 | 564.6 | 1248.9 |
| Total | 121 | 566.2 | 787.5 | 108 | 394.8 | 651.9 | 329 | 373.8 | 681.8 |

Source: Analysis by E-reward.co.uk, November 2015.

LONG-TERM SHARE-BASED AWARDS BY COUNTRY

Box 3.4 provides an analysis of all share-based awards by country. US and Canadian companies dominate in terms of the size of awards made to their directors, although some of the Canadian results are based on small sample sizes. These amounts combine performance- and time-based awards as well as any other share award excluding share options.

This analysis does not take into account organisation size so some of the results from the smaller sample sizes may reflect market value to a greater degree than country of origin. Box
3.4 does, however, give the average market capitalisation levels for each country grouping for comparison.

Sample sizes of those organisations based in the US and many of the European companies, however, are sufficiently large to conclude that the USA leads the way when it comes to the magnitude of long-term share-based awards. Moreover, many awards in the US are time-based so directors are more likely to make gains from them than those in Europe that predominantly receive performance-based awards.

Box 3.4 also shows the median face value of all long-term share-based awards to US principal directors is over $£ 7.7$ million, while it is over $£ 8.5$ million for the two Canadian

Box 3.4: All long-term share-based award levels for key board positions in selected countries, 2014/15

| Country (Average market capitalisation) | No. | Median |  | Average |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | £ | \% of salary | £ | \% of salary |
| USA (£74.7bn) |  |  |  |  |  |
| Principal directors | 84 | 7,720,065 | 794.4 | 9,643,808 | 1104.0 |
| Finance directors | 94 | 3,005,861 | 578.1 | 3,723,476 | 798.4 |
| Other directors | 262 | 2,703,728 | 532.0 | 4,243,680 | 878.5 |
| Canada (£45.4bn) |  |  |  |  |  |
| Principal directors | 2 | 8,573,448 | 1383.0 | 8,573,448 | 1383.0 |
| Finance directors | 3 | 5,184,840 | 1246.6 | 11,310,200 | 1942.0 |
| Other directors | 10 | 5,409,169 | 1172.3 | 10,846,226 | 2406.3 |
| UK (£60.7bn) |  |  |  |  |  |
| Principal directors | 14 | 4,331,679 | 394.0 | 4,975,190 | 468.3 |
| Finance directors | 14 | 2,252,913 | 294.8 | 2,291,939 | 318.0 |
| Other directors | 10 | 1,955,182 | 351.9 | 2,515,467 | 349.6 |
| Germany (£58.5bn) |  |  |  |  |  |
| Principal directors | 9 | 5,341,694 | 383.9 | 4,947,175 | 423.6 |
| Finance directors | 9 | 2,554,689 | 364.9 | 2,349,761 | 363.7 |
| Other directors | 42 | 1,367,593 | 225.4 | 2,196,676 | 333.0 |
| Switzerland (£103.2bn) |  |  |  |  |  |
| Principal directors | 5 | 2,676,258 | 258.2 | 2,933,375 | 233.9 |
| Finance directors | 3 | 879,784 | 160.2 | 964,905 | 152.8 |
| Other directors | 20 | 892,877 | 168.4 | 1,079,336 | 177.9 |
| France (£53.1bn) |  |  |  |  |  |
| Principal directors | 7 | 1,890,370 | 256.1 | 1,938,581 | 253.1 |
| Finance directors | 0 |  |  |  |  |
| Other directors | 11 | 513,060 | 87.0 | 1,802,828 | 340.6 |
| Australia (£55.7bn) |  |  |  |  |  |
| Principal directors | 2 | 2,607,386 | 156.4 | 2,607,386 | 156.4 |
| Finance directors | 0 |  |  |  |  |
| Other directors | 10 | 716,907 | 127.6 | 839,648 | 142.3 |
| Spain (£58.9bn) |  |  |  |  |  |
| Principal directors | 3 | 2,392,510 | 98.3 | 2,505,302 | 132.1 |
| Finance directors | 0 |  |  |  |  |
| Other directors | 5 | 411,474 | 31.1 | 1,079,259 | 87.6 |

Source: Analysis by E-reward.co.uk, November 2015.
companies analysed. In contrast, the next highest equivalent figures are $£ 5.3$ million for Germany and $£ 4.3$ million in the UK, while the figure is lower at $£ 1.9$ million in France. Excluding the Canadian figure, as a proportion of the corresponding salaries, these amounts range from $256.1 \%$ in France up to $794.4 \%$ in the USA.

The box also shows the average market capitalisation levels for each country illustrating that, while US share award values outstrip all others, US companies were not the largest in terms of market value. In fact, Swiss companies, with average market values of over $£ 100$ billion, are the largest, despite only granting awards to principal directors with a median face value worth $£ 2.7$ million, just over a third of the equivalent US amount, albeit based on a small sample.

## NOTABLE SHARE-BASED LTI AWARDS

These aggregate figures conceal a variety of approaches in different countries and across different regions:

- Four companies granted directors shares with face values exceeding $£ 40$ million;

■ Another 30 made awards worth over $£ 10$ million;
■ The highest value corresponded to Google that made two awards of shares to a new director with face values worth over \$123 million although one of the awards appears to be related to their joining the board;
■ Google also made a substantial award to its Executive Chairman;

- The other two $£ 40$-plus million face value awards were made by US company Allergan to its new chief executive and Canadian pharmaceuticals firm Valeant that made three awards, also to a new director.


## SHARE OPTION AWARD LEVELS

As Section 2 outlined, share options have fallen out of favour in many countries so all the analyses of gains was dominated
by US companies. When they are used, share option awards can be substantial with, in some cases, the face values of awards worth over 1,000\% of the corresponding salaries (Box 3.5).

Larger companies tended to grant share options worth greater proportions of salary, although this was not universal. In addition, the proportions granted to principal directors were worth more than those made to finance and other directors.

An analysis by country of origin is of limited use because of the dominance of the USA - nearly $90 \%$ of all share option awards were made there. Where they were made they were substantial with the median grant face value worth just over $1,000 \%$ of salary. For finance and other directors the equivalent proportions were both under 600\%.

Of the other countries covered, only Canada had enough share option grants to allow any type of analysis. In total just three Canadian principal directors were granted options with a median value of $700 \%$ of salary. In addition, four finance directors and 12 other directors received awards where the equivalent figures were just less than $500 \%$ and around $670 \%$ respectively.

Grants in other countries were too few to draw any conclusions as was also the case for the sector analysis.

## DEFINING POTENTIAL REMUNERATION

Examining the face values of the discrete elements of remuneration sheds a certain degree of light on global remuneration policies but to gain a full understanding it is necessary to pull them all together in order to determine total potential remuneration.

The key question, though, is how best to determine a figure that truly reflects the value of future potential remuneration? By focusing on maximum possible values, two choices are available:

Box 3.5: Face value of share option awards as a proportion of salary in FT Global 200, 2014/15

| Market capitalisation | Principal directors |  |  | Finance directors |  |  | Other directors |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | No. | Median \% | Average \% | No. | Median \% | Average \% | No. | Median \% | Average \% |
| Under $£ 35$ bn | 6 | 1011.5 | 1024.7 | 6 | 462.9 | 549.3 | 19 | 590.6 | 623.6 |
| £35bn-£39.9bn | 9 | 715.6 | 902.2 | 9 | 793.9 | 799.5 | 24 | 395.7 | 550.8 |
| £40bn-£49.9bn | 15 | 821.8 | 1063.7 | 12 | 390.5 | 455.4 | 38 | 413.7 | 514.3 |
| £50bn-£59.9bn | 6 | 801.9 | 1477.1 | 5 | 516.3 | 720.6 | 17 | 684.9 | 737.5 |
| £60bn-£74.9bn | 8 | 1466.5 | 1362.8 | 8 | 576.3 | 670.7 | 19 | 562.5 | 625.3 |
| £75bn-£124.9bn | 9 | 1399.6 | 1874.3 | 9 | 655.2 | 780.3 | 26 | 803.1 | 1112.9 |
| £125bn and above | 3 | 1297.9 | 1485.0 | 2 | 923.5 | 923.5 | 7 | 373.9 | 788.8 |
| Total | 55 | 930.9 | 1271.8 | 51 | 550.4 | 662.6 | 150 | 544.5 | 689.9 |

Source: Analysis by E-reward.co.uk, November 2015.

■ A face value basis: Fixed pay plus maximum potential bonus plus the face value of any other incentive awards made;

■ A fair value basis: Fixed pay plus fair value of any bonuses and other incentive awards made.

A full discussion of these two measures and their pros and cons is described in the methodology in Section 12. It explains why fair values are a more appropriate measure to use mainly because face values overstate the value of potential remuneration. For this reason our analysis focuses on what we term fair value potential remuneration.

The method of calculation and the choice of weightings applied to each element of variable remuneration will obviously have an effect on the results but the proportions used are quite conservative in comparison to the realised remuneration levels already outlined as well as pay outcomes observed from similar schemes in the last decade. The most important point, however, is that all companies from every country are treated in a standardised way so fair comparisons can be made.

## FAIR VALUE POTENTIAL REMUNERATION:

- 100\% of fixed pay;

■ 90\% of time-based share award face values;
■ $50 \%$ of maximum annual bonus values;

- $40 \%$ of performance-based share award face values;
- $20 \%$ of share option face values.


## FAIR VALUES BY MARKET CAPITALISATION

Box 3.6 provides details of potential remuneration fair values when broken down by market capitalisation levels. The corresponding face values are also given to illustrate the effect of the weights specified above.

It should come as no surprise that the resulting fair values are substantially lower than the face values. Broadly speaking, as would be expected, amounts increase in line with market value - the lowest median fair value was found in the smallest companies and vice versa. For example, in companies with market capitalisation levels of under $£ 35$ billion the median fair value is $£ 4.9$ million which compares to nearly $£ 7.9$ million in those with market values of over $£ 125$ billion. The corresponding median face values - fixed pay plus maximum bonus and the face value of any incentive awards - are $£ 9.45$ million and $£ 17$ million respectively.

## FAIR VALUES BY COUNTRY

Box 3.7 illustrates median potential remuneration fair values for organisations from a selection of countries. A number of countries had to be excluded because of insufficient disclosure levels, while some that are included are based on small sample sizes. Despite this, our analysis provides a useful idea of their relative positions.

US companies again top the table with a median fair value of $£ 7.9$ million - substantially ahead of Germany ( $£ 5.3$ million), Spain ( $£ 4.85$ million) and the UK ( $£ 4.3$ million). At the other end of the spectrum were companies based in Switzerland ( $£ 3.9$ million) and France ( $£ 2.7$ million).

Because some of the sample sizes are small, the box also includes a couple of multiple-country groups:

■ North America - includes the USA and Canada;
■ "Europe excluding the UK and Germany" - includes France, Spain and Switzerland plus some other countries that had even smaller sample sizes such as Italy and the Scandinavian countries.

The North American group differed little from the US one because over $95 \%$ of the companies it comprised were from the USA. The European one combined a more varied list of countries with no one country dominating. As a result, the latter grouping has a median fair value of nearly $£ 3.3$ million, below Germany and the UK.

Box 3.6: Fair and face values of principal directors in FT Global 200 by market capitalisation, 2014/15

| Market capitalisation | Fair value |  |  | Face value |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | No. | Median $\ddagger$ | Average $£$ | Median $£$ | Average $\boldsymbol{£}$ |
| Under $£ 35$ bn | 16 | 4,910,299 | 6,301,406 | 9,449,349 | 14,838,183 |
| £35bn-£39.9bn | 17 | 5,467,203 | 6,098,894 | 13,348,528 | 13,490,746 |
| £40bn-£49.9bn | 23 | 7,180,699 | 6,618,381 | 16,573,393 | 16,508,154 |
| £50bn-£59.9bn | 18 | 4,981,573 | 6,976,493 | 10,407,353 | 15,932,475 |
| £60bn-£74.9bn | 22 | 6,745,444 | 8,086,297 | 13,570,154 | 16,346,833 |
| £75bn-£124.9bn | 22 | 7,025,550 | 8,486,983 | 14,726,439 | 21,468,234 |
| £125bn and above | 13 | 7,891,497 | 8,928,467 | 17,019,772 | 20,625,122 |
| Total | 131 | 6,384,313 | 7,351,035 | 14,041,077 | 17,047,968 |

Source: Analysis by E-reward.co.uk, November 2015.

Box 3.7: Fair and weighted fair value potential remuneration of principal directors in FT Global 200 by country, 2014/15

| Country | No. | Fair value potential remuneration |  | Weighted fair value potential remuneration |  |
| :--- | :---: | :---: | :---: | :---: | :---: |
|  | 76 | $7,929,746$ | 100.0 | Median $£$ | Weighted index |
| North America | 79 | $7,910,595$ | 99.8 | $7,955,205$ | 100.0 |
| Germany | 10 | $5,303,560$ | 66.9 | $8,014,208$ | 100.7 |
| Spain | 3 | $4,852,398$ | 61.2 | $4,586,248$ | 57.7 |
| UK | 15 | $4,332,089$ | 54.6 | $4,209,396$ | 52.9 |
| Switzerland | 5 | $3,882,137$ | 49.0 | $4,411,090$ | 55.4 |
| Europe (excl. UK \& Germany) | 22 | $3,272,928$ | 41.3 | $2,562,613$ | 32.2 |
| France | 7 | $2,692,283$ | 34.0 | $2,620,525$ | 32.9 |

Source: Analysis by E-reward.co.uk, November 2015.

The box also provides indexed values (with USA = 100), illustrating that the German total fair value potential remuneration figure was just $66.9 \%$ of the equivalent US one, while the UK proportion was just 54.6\%.

## WEIGHTED FAIR VALUES

The fair value potential remuneration might also be simply reflecting differences in the sizes of companies in each sample. For this reason, the final two columns in Box 3.7 use fair value figures that have been adjusted to correct for variations in market capitalisation.

This means that the fair values for each company has been modified by a factor related to their relative market value so that the new amounts effectively represent what directors would receive if all their companies had the same market capitalisation level.

The effect of the weighting is to lower the remuneration levels found in companies with higher than median market value and increase them where companies are below the median size.

## US COMPANIES NOT PAID MORE DUE TO SIZE

If US companies' relatively high remuneration levels were explained by the fact that, in general, they are larger than their European counterparts, we might expect the indexed distribution to narrow, whereas in fact the opposite occurs. Prior to weighting for market size, for example, the German total figure was $66.9 \%$ of the US one, whereas after weighting it is just $57.7 \%$. This suggests that many US companies' remuneration levels seem large relative to the distribution of market capitalisation levels found in the FT Global 200.

Despite this, it does not follow that all US organisations are relatively highly paid based on this analysis, because a significant minority, while offering their executives relatively large sums, are significantly larger than companies from elsewhere. Large potential remuneration at companies such as Apple, Exxon Mobil and Google do no doubt reflect the fact that these companies have significantly greater market values than others.

What this aggregate analysis is picking up are the significant number of smaller US companies, similar or smaller in size to their European and other counterparts, who offer their executives remuneration packages that are larger than in other parts of the globe.

## GERMANY AND THE UK SIMILAR

The use of weighting did have a noticeable impact on the UKGermany differential. Despite companies from the two countries having similar average market values, the impact on individual companies of weighting served to influence the German median fair value figure more than the UK one. As a result, the two weighted median values converged suggesting that the remuneration levels in these two countries are in proportion when market values are taken into account.

Overall, however, all such relative comparisons are made within the existing framework of remuneration levels. Those arguing that remuneration levels, on the whole, are too excessive will say that relative positions are unimportant because the whole framework itself is not justified. In the absence of some sort of regulation or remuneration caps, however, there is no other framework to use so this is the only analysis currently possible.

## US COMPANIES OFFER MORE TYPES OF INCENTIVE PLAN

Boxes 3.8 and 3.9 use similar data to Box 3.7 but supplement it by including the share of fair value potential remuneration taken up by each element of remuneration.

What's noteworthy is that US companies tend to offer more types of incentive awards than those in other countries. In addition, they tend to offer higher magnitudes of them too with fair values of bonuses, time-based share awards and share options all greatest in the USA.

The only exception was performance-based share awards that were greatest in Germany, although the organisations we surveyed there make no use of share options or time-based awards.

In contrast, the boxes illustrate that there is some, albeit limited, use of share options in the largest companies found in other parts of Europe.

Box 3.9 provides the equivalent picture for the weighted figures again illustrating that this acts to stretch out the distribution. It also demonstrates how the UK and German levels converge, while the "other" European amount is smaller than the unweighted equivalent reflecting the relatively large companies found in this group.

## MAKE-UP OF POTENTIAL REMUNERATION

Boxes 3.8 and 3.9 also give an idea of the ratio of different elements awarded in each region based on the weights applied to each element of remuneration. Three key findings stand out:

- At the median, salaries in North America and Germany make up a smaller proportion of the total than they do in the UK and other European countries. For example, German and North American salaries make up just over 10\% of the total, whereas the figure in the UK is just over $20 \%$. It is around $37 \%$ in the other European countries;

■ In contrast, annual bonuses showed less variation making up around a quarter of the totals in North America, Germany and the UK, while they account for around a third in the other European group;

■ The other notable patterns are that share-based longterm incentives dominate in Germany and to a lesser extent the UK, while share options and non-performance-related time-based share awards make up a significant proportion of the North American total unlike elsewhere.

Box 3.8: Breakdown of median unweighted fair value potential remuneration of principal directors in FT Global 200 by country, 2014/15


[^2]Box 3.9: Breakdown of median weighted fair value potential remuneration of principal directors in FT Global 200 by country, 2014/15


Source: Analysis by E-reward.co.uk, November 2015.

SECTION 4:
Principal directors' realised remuneration

| Principal directors | £pa |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | No. | Minimum | Lower quartile | Median | Average | Upper quartile | Maximum |
| Salary | 155 | 52,507 | 769,901 | 962,376 | 950,978 | 1,090,693 | 2,584,952 |
| Benefits | 135 | 1,283 | 40,000 | 143,993 | 338,934 | 281,770 | 16,845,114 |
| Fixed allowance | 3 | 900,000 |  | 950,000 | 1,183,333 |  | 1,700,000 |
| Realised bonus | 139 | 46,749 | 1,201,201 | 1,926,000 | 2,436,253 | 2,761,341 | 15,151,753 |
| Realised bonus payments as a \% of salary | 139 | 20.4 | 126.5 | 195.1 | 253.5 | 303.8 | 1,689.3 |
| Realised total cash | 155 | 90,345 | 1,907,135 | 3,053,526 | 3,466,037 | 4,159,041 | 21,528,089 |
| Realised time-based award gains | 21 | 73,711 | 2,729,779 | 4,782,067 | 5,104,056 | 7,598,745 | 12,352,788 |
| Realised time-based award gains as a \% of salary | 21 | 8.9 | 305.7 | 501.1 | 547.6 | 721.4 | 1,969.6 |
| Realised option gains | 42 | 105,669 | 1,571,689 | 6,004,711 | 10,454,773 | 11,748,546 | 88,085,962 |
| Realised share option gains as a \% of salary | 42 | 8.6 | 162.4 | 571.9 | 1,054.6 | 1,298.9 | 8,554.1 |
| Realised performance-share gains | 94 | 209,503 | 1,562,782 | 3,444,310 | 6,298,391 | 7,376,739 | 89,312,485 |
| Realised performance-share gains as a \% of salary | 94 | 13.7 | 179.3 | 368.5 | 645.4 | 708.4 | 8,297.5 |
| Realised total remuneration | 155 | 52,507 | 2,872,769 | 5,884,021 | 11,364,808 | 13,945,197 | 123,670,034 |

## Realised remuneration by market capitalisation levels

| Market capitalisation: Under $£ 35$ billion £pa |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | No. | Minimum | Lower quartile | Median | Average | Upper quartile | Maximum |
| Salary | 18 | 505,316 | 657,214 | 819,980 | 844,922 | 1,033,981 | 1,131,583 |
| Benefits | 17 | 29,219 | 45,935 | 60,870 | 136,899 | 212,733 | 409,622 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Realised bonus | 18 | 145,980 | 842,447 | 1,369,470 | 1,924,549 | 2,271,208 | 7,019,853 |
| Realised bonus payments as a \% of salary | 18 | 28.9 | 121.5 | 158.1 | 217.2 | 291.0 | 620.4 |
| Realised total cash | 18 | 651,297 | 1,788,870 | 2,484,737 | 2,898,765 | 3,303,286 | 8,399,475 |
| Realised time-based award gains | 1 |  |  | 73,711 | 73,711 |  |  |
| Realised time-based award gains as a \% of salary | 1 |  |  | 8.9 | 8.9 |  |  |
| Realised option gains | 6 | 724,785 | 1,458,854 | 3,369,034 | 9,481,129 | 6,990,010 | 40,975,057 |
| Realised share option gains as a \% of salary | 6 | 124.6 | 139.5 | 505.5 | 960.7 | 868.3 | 3,621.0 |
| Realised performance-share gains | 12 | 345,066 | 948,425 | 3,176,391 | 6,621,036 | 9,573,883 | 27,349,995 |
| Realised performance-share gains as a \% of salary | 12 | 35.9 | 115.2 | 494.7 | 765.8 | 1,179.7 | 2,417.0 |
| Realised total remuneration | 18 | 651,297 | 2,364,716 | 4,164,752 | 10,352,062 | 8,098,796 | 76,476,488 |



| Market capitalisation: $£ 40$ billion to $£ 49.9$ billion |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | No. | Minimum | Lower quartile | Median | Average | Upper quartile | Maximum |
| Salary | 27 | 86,293 | 641,584 | 948,154 | 917,077 | 1,090,693 | 1,733,428 |
| Benefits | 23 | 3,549 | 35,487 | 172,991 | 197,110 | 281,770 | 709,872 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Realised bonus | 25 | 123,522 | 932,368 | 1,801,819 | 2,376,525 | 2,438,020 | 9,309,387 |
| Realised bonus payments as a \% of salary | 25 | 20.4 | 96.0 | 191.6 | 229.4 | 235.3 | 725.5 |
| Realised total cash | 27 | 109,417 | 1,859,759 | 2,934,652 | 3,285,471 | 4,413,787 | 10,713,123 |
| Realised time-based award gains | 1 |  |  | 3,266,937 | 3,266,937 |  |  |
| Realised time-based award gains as a \% of salary | 1 |  |  | 339.5 | 339.5 |  |  |
| Realised option gains | 12 | 422,785 | 6,284,140 | 11,342,848 | 12,269,837 | 17,687,843 | 25,252,435 |
| Realised share option gains as a \% of salary | 12 | 97.7 | 685.7 | 1,277.6 | 1,341.9 | 1,934.3 | 2,674.6 |
| Realised performance-share gains | 18 | 209,503 | 1,562,782 | 3,661,404 | 4,635,192 | 5,766,018 | 13,319,511 |
| Realised performance-share gains as a \% of salary | 18 | 13.7 | 153.5 | 423.4 | 529.2 | 708.4 | 2,076.0 |
| Realised total remuneration | 27 | 86,293 | 2,975,529 | 5,110,932 | 11,912,363 | 23,080,162 | 38,226,866 |


|  | No. | Minimum | Lower quartile | Median | Average | Upper quartile | Maximum |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Salary | 19 | 194,044 | 885,386 | 1,023,943 | 978,841 | 1,140,000 | 1,283,168 |
| Benefits | 17 | 17,372 | 57,743 | 108,000 | 194,614 | 209,056 | 669,285 |
| Fixed allowance | 1 |  |  | 900,000 | 900,000 |  |  |
| Realised bonus | 18 | 162,824 | 1,098,000 | 1,529,550 | 2,031,328 | 2,245,545 | 5,845,005 |
| Realised bonus payments as a \% of salary | 18 | 36.3 | 112.9 | 160.5 | 235.8 | 225.0 | 891.0 |
| Realised total cash | 19 | 611,994 | 2,159,585 | 2,540,025 | 3,124,753 | 3,733,721 | 6,878,864 |
| Realised time-based award gains | 3 | 2,849,858 |  | 9,431,390 | 8,211,345 |  | 12,352,788 |
| Realised time-based award gains as a \% of salary | 3 | 321.9 |  | 735.0 | 673.2 |  | 962.7 |
| Realised option gains | 2 | 752,774 |  | 1,296,267 | 1,296,267 |  | 1,839,760 |
| Realised share option gains as a \% of salary | 2 | 78.2 |  | 120.3 | 120.3 |  | 162.4 |
| Realised performance-share gains | 9 | 333,322 | 920,812 | 2,036,773 | 1,820,377 | 2,194,950 | 3,879,521 |
| Realised total remuneration | 19 | 611,994 | 2,475,534 | 4,725,761 | 7,422,042 | 9,588,827 | 28,875,873 |



| Market capitalisation: $£ 75$ billion to $£ 124.9$ billion |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | No. | Minimum | Lower quartile | Median | Average | Upper quartile | Maximum |
| Salary | 21 | 52,507 | 962,376 | 971,994 | 957,164 | 1,085,347 | 1,833,208 |
| Benefits | 21 | 4,812 | 32,633 | 148,842 | 377,553 | 461,875 | 2,568,315 |
| Fixed allowance | 1 |  |  | 1,700,000 | 1,700,000 |  |  |
| Realised bonus | 18 | 229,572 | 1,541,308 | 2,347,353 | 2,934,008 | 2,840,616 | 14,042,108 |
| Realised bonus payments as a \% of salary | 18 | 103.2 | 190.4 | 237.9 | 266.8 | 306.7 | 912.4 |
| Realised total cash | 22 | 429,235 | 2,154,780 | 3,326,144 | 3,880,958 | 3,935,743 | 16,263,944 |
| Realised time-based award gains | 5 | 389,393 | 1,339,527 | 1,527,387 | 2,161,731 | 2,729,779 | 4,822,569 |
| Realised time-based award gains as a \% of salary | 5 | 40.5 | 138.7 | 158.7 | 252.7 | 424.7 | 501.1 |
| Realised option gains | 7 | 115,583 | 869,542 | 10,216,587 | 18,341,183 | 16,749,323 | 88,085,962 |
| Realised share option gains as a \% of salary | 7 | 10.6 | 90.4 | 557.3 | 1,729.6 | 1,638.1 | 8,554.1 |
| Realised performance-share gains | 16 | 599,825 | 2,122,097 | 4,352,600 | 6,361,540 | 7,961,030 | 32,169,316 |
| Realised performance-share gains as a \% of salary | 16 | 62.3 | 226.3 | 401.5 | 606.8 | 653.5 | 3,124.0 |
| Realised total remuneration | 22 | 52,507 | 5,206,610 | 7,890,362 | 15,180,813 | 12,534,249 | 123,670,034 |


| Market capitalisation: $£ 125$ billion and above |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | No. | Minimum | Lower quartile | Median | Average | Upper quartile | Maximum |
| Salary | 22 | 64,158 | 572,692 | 962,376 | 1,018,462 | 1,331,573 | 2,584,952 |
| Benefits | 17 | 11,677 | 32,148 | 163,431 | 221,421 | 261,342 | 634,003 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Realised bonus | 18 | 46,749 | 1,910,759 | 2,396,317 | 2,431,970 | 3,219,969 | 4,747,723 |
| Realised bonus payments as a \% of salary | 18 | 48.1 | 128.0 | 182.4 | 220.6 | 293.8 | 493.3 |
| Realised total cash | 22 | 90,345 | 1,724,881 | 3,695,314 | 3,179,354 | 4,357,467 | 6,382,181 |
| Realised time-based award gains | 3 | 3,100,255 |  | 7,598,745 | 7,222,169 |  | 10,967,506 |
| Realised time-based award gains as a \% of salary | 3 | 305.7 |  | 652.5 | 699.3 |  | 1,139.6 |
| Realised option gains | 1 |  |  | 23,375,643 | 23,375,643 |  |  |
| Realised share option gains as a \% of salary | 1 |  |  | 1,301.2 | 1,301.2 |  |  |
| Realised performance-share gains | 9 | 731,305 | 4,625,296 | 6,121,548 | 17,184,914 | 18,837,199 | 89,312,485 |
| Realised performance-share gains as a \% of salary | 9 | 76.0 | 376.8 | 459.7 | 1,556.6 | 1,094.0 | 8,297.5 |
| Realised total remuneration | 22 | 64,158 | 1,724,881 | 6,188,921 | 13,147,539 | 13,326,536 | 94,513,459 |

## Realised remuneration by turnover levels (excluding financial organisations)

|  | No. | Minimum | Lower quartile | Median | Average | Upper quartile | Maximum |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Salary | 23 | 194,044 | 642,694 | 816,950 | 803,961 | 962,376 | 1,223,946 |
| Benefits | 22 | 31,307 | 57,228 | 168,209 | 948,322 | 309,084 | 16,845,114 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Realised bonus | 22 | 388,596 | 1,160,947 | 1,887,024 | 2,270,209 | 2,678,040 | 5,845,005 |
| Realised bonus payments as a \% of salary | 22 | 72.1 | 177.9 | 236.4 | 310.6 | 330.2 | 933.3 |
| Realised total cash | 24 | 927,374 | 2,062,262 | 2,844,767 | 3,839,112 | 3,850,375 | 21,528,089 |
| Realised time-based award gains | 5 | 73,711 | 2,849,858 | 4,782,067 | 4,100,867 | 4,930,062 | 7,868,635 |
| Realised time-based award gains as a \% of salary | 5 | 8.9 | 321.9 | 600.3 | 469.3 | 694.1 | 721.4 |
| Realised option gains | 9 | 724,785 | 1,839,760 | 6,990,010 | 7,833,061 | 9,382,320 | 24,697,423 |
| Realised share option gains as a \% of salary | 9 | 124.6 | 162.4 | 868.3 | 956.4 | 1,338.8 | 2,674.6 |
| Realised performance-share gains | 15 | 1,163,040 | 2,795,964 | 5,105,742 | 7,497,410 | 12,468,196 | 19,998,475 |
| Realised performance-share gains as a \% of salary | 15 | 134.5 | 325.3 | 625.0 | 921.3 | 1,421.6 | 2,266.9 |
| Realised total remuneration | 24 | 927,374 | 3,242,295 | 10,427,435 | 12,313,595 | 17,678,315 | 38,226,866 |


|  | No. | Minimum | Lower quartile | Median | Average | Upper quartile | Maximum |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Salary | 23 | 299,995 | 801,980 | 1,013,681 | 1,024,483 | 1,133,000 | 2,434,621 |
| Benefits | 19 | 4,812 | 57,743 | 182,633 | 254,296 | 464,233 | 709,872 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Realised bonus | 21 | 182,140 | 1,322,000 | 1,900,054 | 2,336,097 | 2,438,020 | 9,309,387 |
| Realised bonus payments as a \% of salary | 21 | 60.7 | 130.7 | 183.3 | 228.6 | 231.6 | 725.5 |
| Realised total cash | 23 | 482,134 | 2,165,347 | 3,085,751 | 3,367,512 | 4,117,172 | 10,713,123 |
| Realised time-based award gains | 3 | 567,283 |  | 1,339,527 | 2,606,274 |  | 5,912,012 |
| Realised time-based award gains as a \% of salary | 3 | 70.7 |  | 138.7 | 259.9 |  | 570.3 |
| Realised option gains | 9 | 752,774 | 1,536,520 | 5,613,544 | 15,570,193 | 13,166,721 | 88,085,962 |
| Realised share option gains as a \% of salary | 9 | 78.2 | 232.6 | 344.0 | 1,455.8 | 1,256.3 | 8,554.1 |
| Realised performance-share gains | 17 | 416,953 | 1,380,306 | 2,769,003 | 5,599,232 | 8,343,065 | 32,169,316 |
| Realised performance-share gains as a \% of salary | 17 | 51.1 | 199.0 | 345.3 | 538.8 | 708.4 | 3,124.0 |
| Realised total remuneration | 23 | 482,134 | 3,979,812 | 5,484,553 | 14,469,759 | 15,351,700 | 123,670,034 |


| Turnover: $£ 20$ billion to $£ 34.9$ billion | No. | Minimum | Lowerquartile | Median | Average | Upperquartile | Maximum |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |
| Salary | 21 | 830,683 | 960,896 | 1,026,535 | 1,129,369 | 1,090,693 | 2,584,952 |
| Benefits | 18 | 23,119 | 126,650 | 256,814 | 276,004 | 409,622 | 682,806 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Realised bonus | 19 | 776,974 | 1,550,971 | 2,143,693 | 3,325,668 | 2,596,638 | 15,151,753 |
| Realised bonus payments as a \% of salary | 19 | 60.0 | 128.7 | 205.8 | 307.1 | 251.3 | 1,689.3 |
| Realised total cash | 21 | 1,488,409 | 2,540,025 | 3,365,629 | 4,374,882 | 3,932,263 | 16,263,944 |
| Realised time-based award gains | 2 | 1,527,387 |  | 4,563,066 | 4,563,066 |  | 7,598,745 |
| Realised time-based award gains as a \% of salary | 2 | 158.7 |  | 405.6 | 405.6 |  | 652.5 |
| Realised option gains | 9 | 719,050 | 3,145,265 | 6,395,877 | 8,316,118 | 9,214,769 | 25,252,435 |
| Realised share option gains as a \% of salary | 9 | 66.1 | 341.8 | 586.4 | 776.0 | 897.7 | 2,663.3 |
| Realised performance-share gains | 13 | 745,895 | 2,917,133 | 4,347,273 | 5,965,653 | 7,376,739 | 16,226,680 |
| Realised performance-share gains as a \% of salary | 13 | 70.4 | 267.5 | 459.7 | 556.3 | 588.5 | 1,580.7 |
| Realised total remuneration | 21 | 1,724,881 | 4,387,769 | 9,721,111 | 12,502,810 | 16,058,608 | 41,114,011 |


|  | No. | Minimum | Lower quartile | Median | Average | Upper quartile | Maximum |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Salary | 27 | 52,507 | 609,237 | 962,376 | 910,422 | 1,140,000 | 1,833,208 |
| Benefits | 24 | 12,238 | 46,578 | 122,420 | 299,711 | 225,730 | 2,568,315 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Realised bonus | 26 | 46,749 | 1,011,120 | 1,844,714 | 2,222,046 | 3,152,288 | 9,286,932 |
| Realised bonus payments as a \% of salary | 26 | 20.4 | 112.7 | 174.5 | 210.8 | 312.5 | 722.2 |
| Realised total cash | 27 | 143,889 | 1,736,386 | 2,867,033 | 3,316,580 | 4,334,005 | 11,060,467 |
| Realised time-based award gains | 2 | 2,729,779 |  | 3,492,393 | 3,492,393 |  | 4,255,007 |
| Realised time-based award gains as a \% of salary | 2 | 330.9 |  | 377.8 | 377.8 |  | 424.7 |
| Realised option gains | 7 | 105,669 | 422,785 | 9,784,978 | 7,479,042 | 10,733,237 | 19,471,990 |
| Realised share option gains as a \% of salary | 7 | 8.6 | 97.7 | 557.3 | 874.0 | 1,638.1 | 2,456.7 |
| Realised performance-share gains | 16 | 333,322 | 1,513,106 | 2,923,577 | 4,269,884 | 4,621,581 | 18,837,199 |
| Realised performance-share gains as a \% of salary | 16 | 29.6 | 173.3 | 350.6 | 492.5 | 544.6 | 2,348.8 |
| Realised total remuneration | 27 | 52,507 | 2,475,534 | 5,110,932 | 8,051,545 | 9,089,688 | 28,480,995 |


|  | No. | Minimum | Lower quartile | Median | Average | Upper quartile | Maximum |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Salary | 20 | 181,365 | 897,256 | 1,071,504 | 1,099,649 | 1,171,693 | 2,405,941 |
| Benefits | 18 | 1,283 | 73,141 | 240,742 | 235,859 | 312,758 | 545,373 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Realised bonus | 19 | 229,572 | 1,910,759 | 2,445,913 | 2,792,679 | 2,790,891 | 7,355,797 |
| Realised bonus payments as a \% of salary | 19 | 126.6 | 148.1 | 235.7 | 266.7 | 293.8 | 849.3 |
| Realised total cash | 20 | 429,235 | 2,975,234 | 3,690,171 | 3,964,966 | 4,308,030 | 8,684,142 |
| Realised time-based award gains | 2 | 3,100,255 |  | 5,073,732 | 5,073,732 |  | 7,047,210 |
| Realised time-based award gains as a \% of salary | 2 | 305.7 |  | 559.7 | 559.7 |  | 813.6 |
| Realised option gains | 3 | 115,583 |  | 29,236,383 | 23,442,341 |  | 40,975,057 |
| Realised share option gains as a \% of salary | 3 | 10.6 |  | 3,505.3 | 2,379.0 |  | 3,621.0 |
| Realised performance-share gains | 13 | 553,022 | 3,673,809 | 4,891,826 | 13,105,636 | 8,542,428 | 89,312,485 |
| Realised performance-share gains as a \% of salary | 13 | 51.8 | 362.2 | 389.4 | 1,198.4 | 787.1 | 8,297.5 |
| Realised total remuneration | 20 | 410,937 | 3,657,439 | 7,635,889 | 17,079,879 | 12,930,393 | 94,513,459 |

## Realised remuneration by staff numbers



|  | No. | Minimum | Lower quartile | Median | Average | Upper quartile | Maximum |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Salary | 20 | 641,584 | 781,252 | 912,801 | 952,875 | 1,088,008 | 1,615,827 |
| Benefits | 20 | 5,304 | 53,964 | 185,433 | 1,004,521 | 230,386 | 16,845,114 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Realised bonus | 20 | 722,562 | 1,153,087 | 2,283,700 | 2,763,675 | 3,647,487 | 9,309,387 |
| Realised bonus payments as a \% of salary | 20 | 87.7 | 137.8 | 227.3 | 278.6 | 348.5 | 725.5 |
| Realised total cash | 21 | 1,705,196 | 2,111,356 | 3,236,220 | 4,631,491 | 5,031,100 | 21,528,089 |
| Realised time-based award gains | 3 | 4,930,062 |  | 7,868,635 | 7,410,029 |  | 9,431,390 |
| Realised time-based award gains as a \% of salary | 3 | 694.1 |  | 721.4 | 716.8 |  | 735.0 |
| Realised option gains | 10 | 752,774 | 1,865,121 | 9,220,530 | 11,105,906 | 11,748,546 | 40,975,057 |
| Realised share option gains as a \% of salary | 10 | 78.2 | 232.6 | 1,000.1 | 1,208.2 | 1,411.9 | 3,621.0 |
| Realised performance-share gains | 17 | 345,066 | 1,554,933 | 3,879,521 | 6,101,623 | 9,090,509 | 27,349,995 |
| Realised performance-share gains as a \% of salary | 17 | 35.9 | 179.3 | 378.9 | 662.2 | 708.4 | 2,417.0 |
| Realised total remuneration | 21 | 2,110,662 | 5,397,354 | 12,892,266 | 16,452,062 | 24,180,782 | 76,476,488 |



| Employees: 75,000 to 99,999 £pa |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | No. | Minimum | Lower quartile | Median | Average | $\begin{array}{r} \text { Upper } \\ \text { quartile } \end{array}$ | Maximum |
| Salary | 22 | 86,293 | 940,031 | 1,084,034 | 1,114,041 | 1,172,174 | 2,584,952 |
| Benefits | 18 | 3,224 | 40,000 | 71,570 | 155,936 | 163,431 | 709,872 |
| Fixed allowance | 1 |  |  | 900,000 | 900,000 |  |  |
| Realised bonus | 19 | 369,062 | 1,287,000 | 1,690,000 | 1,797,591 | 2,354,614 | 4,124,600 |
| Realised bonus payments as a \% of salary | 19 | 29.1 | 87.5 | 148.1 | 161.8 | 228.9 | 383.2 |
| Realised total cash | 22 | 109,417 | 2,074,000 | 2,972,061 | 2,835,000 | 3,678,970 | 5,667,962 |
| Realised time-based award gains | 2 | 5,912,012 |  | 6,755,379 | 6,755,379 |  | 7,598,745 |
| Realised time-based award gains as a \% of salary | 2 | 570.3 |  | 611.4 | 611.4 |  | 652.5 |
| Realised option gains | 5 | 372,785 | 719,050 | 3,145,265 | 5,150,868 | 5,613,544 | 15,903,696 |
| Realised share option gains as a \% of salary | 5 | 50.5 | 66.1 | 344.0 | 413.8 | 352.0 | 1,256.3 |
| Realised performance-share gains | 12 | 359,113 | 2,247,181 | 3,392,174 | 11,224,371 | 7,636,809 | 89,312,485 |
| Realised performance-share gains as a \% of salary | 12 | 28.3 | 244.0 | 300.3 | 1,000.2 | 499.0 | 8,297.5 |
| Realised total remuneration | 22 | 86,293 | 2,427,000 | 5,105,921 | 11,410,523 | 11,124,589 | 94,513,459 |


| Employees: 100,000 to 149,999 |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | No. | Minimum | Lower quartile | Median | Average | Upper quartile | Maximum |
| Salary | 24 | 181,365 | 978,451 | 1,030,262 | 1,113,844 | 1,181,254 | 2,434,621 |
| Benefits | 21 | 10,510 | 53,157 | 120,431 | 272,766 | 206,906 | 2,568,315 |
| Fixed allowance | 1 |  |  | 950,000 | 950,000 |  |  |
| Realised bonus | 22 | 162,824 | 1,330,733 | 2,119,071 | 2,305,513 | 3,128,873 | 5,774,606 |
| Realised bonus payments as a \% of salary | 22 | 36.3 | 126.6 | 200.4 | 210.2 | 307.1 | 471.4 |
| Realised total cash | 24 | 429,235 | 2,593,750 | 3,238,386 | 3,505,484 | 4,309,941 | 10,176,129 |
| Realised time-based award gains | 1 |  |  | 2,729,779 | 2,729,779 |  |  |
| Realised time-based award gains as a \% of salary | 1 |  |  | 424.7 | 424.7 |  |  |
| Realised option gains | 5 | 3,284,036 | 6,395,877 | 9,214,769 | 7,665,208 | 9,214,769 | 10,216,587 |
| Realised share option gains as a \% of salary | 5 | 341.8 | 557.3 | 586.4 | 656.2 | 897.7 | 897.7 |
| Realised performance-share gains | 15 | 209,503 | 745,895 | 2,194,950 | 4,690,705 | 7,376,739 | 16,226,680 |
| Realised performance-share gains as a \% of salary | 15 | 13.7 | 76.0 | 217.3 | 418.3 | 581.3 | 1,580.7 |
| Realised total remuneration | 24 | 410,937 | 3,173,478 | 5,199,119 | 8,241,782 | 9,405,400 | 28,777,687 |



|  | No. | Minimum | Lower quartile | Median | Average | Upper quartile | Maximum |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Salary | 21 | 64,158 | 432,778 | 821,228 | 878,900 | 1,250,000 | 2,405,941 |
| Benefits | 18 | 11,677 | 32,148 | 137,744 | 181,545 | 259,261 | 642,000 |
| Fixed allowance | 1 |  |  | 1,700,000 | 1,700,000 |  |  |
| Realised bonus | 16 | 300,122 | 1,516,237 | 2,182,349 | 2,865,171 | 2,681,337 | 15,151,753 |
| Realised bonus payments as a \% of salary | 16 | 69.3 | 143.4 | 196.9 | 323.3 | 250.6 | 1,689.3 |
| Realised total cash | 21 | 90,345 | 1,061,241 | 2,969,346 | 3,298,451 | 4,258,592 | 16,048,679 |
| Realised time-based award gains | 1 |  |  | 567,283 | 567,283 |  |  |
| Realised time-based award gains as a \% of salary | 1 |  |  | 70.7 | 70.7 |  |  |
| Realised option gains | 6 | 115,583 | 422,785 | 5,701,512 | 7,675,045 | 10,733,237 | 23,375,643 |
| Realised share option gains as a \% of salary | 6 | 10.6 | 97.7 | 679.8 | 734.5 | 1,301.2 | 1,638.1 |
| Realised performance-share gains | 11 | 1,862,249 | 3,135,668 | 4,778,354 | 5,992,807 | 7,379,632 | 19,653,677 |
| Realised performance-share gains as a \% of salary | 11 | 149.0 | 374.7 | 465.1 | 563.1 | 787.1 | 1,126.3 |
| Realised total remuneration | 21 | 64,158 | 1,970,734 | 7,377,449 | 8,807,869 | 12,090,506 | 47,392,092 |

## Realised remuneration by sector

|  | No. | Minimum | Lower quartile | Median | Average | Upper quartile | Maximum |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Salary | 23 | 759,564 | 962,376 | 1,029,754 | 1,107,248 | 1,164,475 | 2,584,952 |
| Benefits | 23 | 4,812 | 57,743 | 143,993 | 222,513 | 377,905 | 709,872 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Realised bonus | 23 | 840,475 | 1,550,971 | 2,245,545 | 2,456,277 | 2,840,616 | 5,845,005 |
| Realised bonus payments as a \% of salary | 23 | 60.0 | 165.3 | 206.2 | 237.0 | 294.4 | 660.2 |
| Realised total cash | 23 | 2,050,866 | 3,167,000 | 3,733,721 | 3,786,037 | 4,285,876 | 6,878,864 |
| Realised time-based award gains | 5 | 1,339,527 | 1,527,387 | 2,849,858 | 4,236,830 | 7,598,745 | 7,868,635 |
| Realised time-based award gains as a \% of salary | 5 | 138.7 | 158.7 | 321.9 | 398.6 | 652.5 | 721.4 |
| Realised option gains | 8 | 105,669 | 735,912 | 1,285,264 | 16,673,764 | 20,578,065 | 88,085,962 |
| Realised share option gains as a \% of salary | 8 | 8.6 | 72.2 | 123.2 | 1,609.1 | 1,959.8 | 8,554.1 |
| Realised performance-share gains | 18 | 416,953 | 1,554,933 | 3,317,944 | 6,233,706 | 6,121,548 | 32,169,316 |
| Realised performance-share gains as a \% of salary | 18 | 51.1 | 143.3 | 328.0 | 600.2 | 588.5 | 3,124.0 |
| Realised total remuneration | 23 | 2,110,662 | 5,287,305 | 7,149,009 | 16,533,798 | 18,286,719 | 123,670,034 |


| Sector: Finance |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | No. | Minimum | Lower quartile | Median | Average | Upper quartile | Maximum |
| Salary | 39 | 64,158 | 511,676 | 960,601 | 853,931 | 1,100,000 | 1,796,436 |
| Benefits | 33 | 3,224 | 23,124 | 41,957 | 110,423 | 157,761 | 642,000 |
| Fixed allowance | 3 | 900,000 |  | 950,000 | 1,183,333 |  | 1,700,000 |
| Realised bonus | 31 | 145,980 | 932,368 | 1,581,569 | 2,044,167 | 2,887,129 | 6,465,453 |
| Realised bonus payments as a \% of salary | 31 | 28.9 | 100.0 | 156.6 | 224.0 | 306.7 | 1,013.3 |
| Realised total cash | 39 | 90,345 | 1,021,720 | 2,361,324 | 2,663,242 | 4,151,873 | 7,592,159 |
| Realised time-based award gains | 7 | 389,393 | 3,266,937 | 9,431,390 | 7,514,805 | 11,373,053 | 12,352,788 |
| Realised time-based award gains as a \% of salary | 7 | 40.5 | 339.5 | 735.0 | 812.6 | 1,139.6 | 1,969.6 |
| Realised option gains | 5 | 372,785 | 1,571,689 | 2,116,147 | 6,189,161 | 3,509,540 | 23,375,643 |
| Realised share option gains as a \% of salary | 5 | 50.5 | 224.8 | 311.7 | 468.8 | 455.8 | 1,301.2 |
| Realised performance-share gains | 19 | 209,503 | 599,825 | 2,381,946 | 3,533,057 | 3,556,819 | 19,653,677 |
| Realised performance-share gains as a \% of salary | 19 | 13.7 | 62.3 | 266.6 | 361.3 | 406.7 | 1,868.0 |
| Realised total remuneration | 39 | 64,158 | 1,109,594 | 4,295,353 | 7,886,949 | 9,588,827 | 47,392,092 |

Sector: Food, drink \& tobacco
£pa

|  | No. | Minimum | Lower quartile | Median | Average | $\begin{array}{r} \text { Upper } \\ \text { quartile } \end{array}$ | Maximum |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Salary | 14 | 299,995 | 866,139 | 1,026,535 | 979,941 | 1,131,583 | 1,615,595 |
| Benefits | 12 | 18,666 | 79,330 | 154,660 | 186,733 | 227,473 | 462,206 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Realised bonus | 13 | 182,140 | 1,098,000 | 1,900,054 | 2,506,480 | 2,309,703 | 7,355,797 |
| Realised bonus payments as a \% of salary | 13 | 60.7 | 121.5 | 183.3 | 253.0 | 237.6 | 849.3 |
| Realised total cash | 14 | 482,134 | 1,724,881 | 3,024,375 | 3,467,444 | 3,689,256 | 8,684,142 |
| Realised time-based award gains | 3 | 4,782,067 |  | 5,912,012 | 5,913,763 |  | 7,047,210 |
| Realised time-based award gains as a \% of salary | 3 | 570.3 |  | 600.3 | 661.4 |  | 813.6 |
| Realised option gains | 4 | 1,839,760 | 5,527,264 | 9,214,769 | 15,311,089 | 25,094,913 | 40,975,057 |
| Realised share option gains as a \% of salary | 4 | 162.4 | 530.0 | 897.7 | 1,394.7 | 2,259.3 | 3,621.0 |
| Realised performance-share gains | 7 | 2,055,108 | 2,526,827 | 7,376,739 | 10,699,671 | 16,226,680 | 27,349,995 |
| Realised performance-share gains as a \% of salary | 7 | 181.4 | 221.5 | 718.6 | 1,000.7 | 1,580.7 | 2,417.0 |
| Realised total remuneration | 14 | 482,134 | 3,688,736 | 7,890,362 | 15,570,299 | 22,316,355 | 76,476,488 |


|  | No. | Minimum | Lower quartile | Median | Average | $\begin{array}{r} \text { Upper } \\ \text { quartile } \end{array}$ | Maximum |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Salary | 18 | 97,139 | 642,694 | 916,775 | 857,563 | 1,076,374 | 1,733,428 |
| Benefits | 15 | 17,372 | 54,000 | 148,842 | 250,544 | 466,988 | 669,285 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Realised bonus | 18 | 46,749 | 1,287,000 | 2,018,614 | 1,970,782 | 2,761,341 | 4,124,600 |
| Realised bonus payments as a \% of salary | 18 | 20.4 | 130.7 | 234.1 | 252.8 | 326.9 | 891.0 |
| Realised total cash | 19 | 143,889 | 2,159,585 | 2,902,535 | 3,026,751 | 3,997,589 | 5,667,962 |
| Realised time-based award gains | 4 | 73,711 | 1,401,745 | 2,915,017 | 2,708,452 | 4,015,158 | 4,930,062 |
| Realised time-based award gains as a \% of salary | 4 | 8.9 | 157.3 | 365.2 | 358.4 | 559.4 | 694.1 |
| Realised option gains | 2 | 115,583 |  | 866,814 | 866,814 |  | 1,618,046 |
| Realised share option gains as a \% of salary | 2 | 10.6 |  | 89.4 | 89.4 |  | 168.1 |
| Realised performance-share gains | 10 | 333,322 | 831,261 | 3,743,591 | 13,339,814 | 8,542,428 | 89,312,485 |
| Realised performance-share gains as a \% of salary | 10 | 29.6 | 129.3 | 379.2 | 1,347.7 | 839.5 | 8,297.5 |
| Realised total remuneration | 19 | 158,782 | 2,475,534 | 4,150,676 | 11,110,645 | 12,534,249 | 94,513,459 |



| Sector: Media £pa |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | No. | Minimum | Lower quartile | Median | Average | Upper quartile | Maximum |
| Salary | 4 | 538,778 | 910,973 | 1,411,099 | 1,298,546 | 1,686,119 | 1,833,208 |
| Benefits | 3 | 120,568 |  | 682,806 | 1,123,896 |  | 2,568,315 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Realised bonus | 4 | 388,596 | 3,081,601 | 7,541,996 | 7,378,674 | 11,675,748 | 14,042,108 |
| Realised bonus payments as a \% of salary | 4 | 72.1 | 193.6 | 520.2 | 506.3 | 819.0 | 912.4 |
| Realised total cash | 4 | 927,374 | 5,551,752 | 10,444,626 | 9,520,143 | 13,488,534 | 16,263,944 |
| Realised time-based award gains | 0 |  |  |  |  |  |  |
| Realised time-based award gains as a \% of salary | 0 |  |  |  |  |  |  |
| Realised option gains | 3 | 10,216,587 |  | 11,748,546 | 12,904,819 |  | 16,749,323 |
| Realised share option gains as a \% of salary | 3 | 557.3 |  | 915.6 | 853.7 |  | 1,088.3 |
| Realised performance-share gains | 3 | 8,783,550 |  | 9,090,509 | 9,510,217 |  | 10,656,593 |
| Realised performance-share gains as a \% of salary | 3 | 570.7 |  | 581.3 | 620.2 |  | 708.4 |
| Realised total remuneration | 4 | 927,374 | 14,704,185 | 29,956,303 | 25,488,498 | 36,272,811 | 41,114,011 |



| Sector: Property £pa |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | No. | Minimum | Lower quartile | Median | Average | $\begin{array}{r} \text { Upper } \\ \text { quartile } \end{array}$ | Maximum |
| Salary | 1 |  |  | 801,980 | 801,980 |  |  |
| Benefits | 1 |  |  | 10,780 | 10,780 |  |  |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Realised bonus | 1 |  |  | 2,245,545 | 2,245,545 |  |  |
| Realised bonus payments as a \% of salary | 1 |  |  | 280.0 | 280.0 |  |  |
| Realised total cash | 1 |  |  | 3,058,305 | 3,058,305 |  |  |
| Realised time-based award gains | 0 |  |  |  |  |  |  |
| Realised time-based award gains as a \% of salary | 0 |  |  |  |  |  |  |
| Realised option gains | 0 |  |  |  |  |  |  |
| Realised share option gains as a \% of salary | 0 |  |  |  |  |  |  |
| Realised performance-share gains | 1 |  |  | 1,027,682 | 1,027,682 |  |  |
| Realised performance-share gains as a \% of salary | 1 |  |  | 128.1 | 128.1 |  |  |
| Realised total remuneration | 1 |  |  | 4,075,207 | 4,075,207 |  |  |


| Sector: Retail \& personal goods | No. | Minimum | Lower quartile | Median | Average | Upper quartile | Maximum |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |
| Salary | 16 | 52,507 | 726,236 | 825,955 | 937,537 | 1,029,628 | 2,434,621 |
| Benefits | 12 | 29,219 | 104,127 | 227,425 | 300,479 | 391,928 | 1,026,535 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Realised bonus | 13 | 1,011,120 | 1,427,689 | 1,801,819 | 2,210,739 | 1,947,697 | 5,396,668 |
| Realised bonus payments as a \% of salary | 13 | 80.0 | 154.3 | 199.0 | 266.6 | 239.7 | 933.3 |
| Realised total cash | 16 | 1,061,241 | 1,798,072 | 2,900,842 | 2,959,123 | 3,588,253 | 6,885,122 |
| Realised time-based award gains | 1 |  |  | 567,283 | 567,283 |  |  |
| Realised time-based award gains as a \% of salary | 1 |  |  | 70.7 | 70.7 |  |  |
| Realised option gains | 8 | 1,458,854 | 7,336,142 | 10,259,107 | 10,681,331 | 12,051,936 | 24,697,423 |
| Realised share option gains as a \% of salary | 8 | 139.5 | 767.8 | 1,318.8 | 1,254.7 | 1,525.0 | 2,674.6 |
| Realised performance-share gains | 11 | 2,951,055 | 3,819,717 | 5,105,742 | 6,731,125 | 9,804,893 | 13,319,511 |
| Realised performance-share gains as a \% of salary | 11 | 303.6 | 465.1 | 625.0 | 821.8 | 1,126.3 | 2,076.0 |
| Realised total remuneration | 16 | 52,507 | 3,579,612 | 12,278,543 | 12,791,920 | 19,280,585 | 38,226,866 |


|  | No. | Minimum | Lower quartile | Median | Average | Upper quartile | Maximum |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Salary | 3 | 432,778 |  | 657,214 | 630,657 |  | 801,980 |
| Benefits | 3 | 12,238 |  | 45,935 | 80,269 |  | 182,633 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Realised bonus | 3 | 300,122 |  | 1,408,206 | 1,424,888 |  | 2,566,337 |
| Realised bonus payments as a \% of salary | 3 | 69.3 |  | 214.3 | 201.2 |  | 320.0 |
| Realised total cash | 3 | 745,137 |  | 2,111,356 | 2,135,814 |  | 3,550,951 |
| Realised time-based award gains | 0 |  |  |  |  |  |  |
| Realised time-based award gains as a \% of salary | 0 |  |  |  |  |  |  |
| Realised option gains | 3 | 422,785 |  | 1,865,121 | 2,484,762 |  | 5,166,379 |
| Realised share option gains as a \% of salary | 3 | 97.7 |  | 232.6 | 372.1 |  | 786.1 |
| Realised performance-share gains | 3 | 2,198,007 |  | 2,769,003 | 4,769,961 |  | 9,342,874 |
| Realised performance-share gains as a \% of salary | 3 | 345.3 |  | 507.9 | 758.2 |  | 1,421.6 |
| Realised total remuneration | 3 | 3,353,692 |  | 8,002,442 | 9,310,269 |  | 16,574,674 |

## Realised remuneration by region

| Region: Germany £pa |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | No. | Minimum | Lower quartile | Median | Average | Upper quartile | Maximum |
| Salary | 9 | 815,822 | 994,526 | 1,059,015 | 1,097,952 | 1,165,460 | 1,560,163 |
| Benefits | 9 | 17,372 | 23,427 | 50,699 | 145,175 | 134,416 | 669,285 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Realised bonus | 9 | 1,015,601 | 1,349,759 | 2,445,913 | 2,443,852 | 2,840,616 | 4,322,926 |
| Realised bonus payments as a \% of salary | 9 | 90.1 | 151.1 | 194.7 | 230.8 | 268.2 | 510.5 |
| Realised total cash | 9 | 2,159,585 | 2,912,563 | 3,932,263 | 3,686,978 | 4,258,592 | 5,511,813 |
| Realised time-based award gains | 0 |  |  |  |  |  |  |
| Realised time-based award gains as a \% of salary | 0 |  |  |  |  |  |  |
| Realised option gains | 0 |  |  |  |  |  |  |
| Realised share option gains as a \% of salary | 0 |  |  |  |  |  |  |
| Realised performance-share gains | 8 | 333,322 | 581,424 | 912,983 | 2,031,858 | 3,543,388 | 5,845,949 |
| Realised performance-share gains as a \% of salary | 8 | 29.6 | 60.8 | 96.3 | 165.6 | 296.0 | 389.4 |
| Realised total remuneration | 9 | 2,475,534 | 3,236,095 | 5,397,354 | 5,924,932 | 5,884,021 | 12,090,506 |


| Region: Japan \& China $£$ ¢ |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | No. | Minimum | Lower quartile | Median | Average | Upper quartile | Maximum |
| Salary | 13 | 82,593 | 90,345 | 434,154 | 342,904 | 511,676 | 606,380 |
| Benefits | 3 | 23,124 |  | 27,290 | 27,521 |  | 32,148 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Realised bonus | 8 | 123,522 | 154,402 | 211,784 | 401,086 | 477,376 | 1,398,042 |
| Realised bonus payments as a \% of salary | 8 | 20.4 | 32.6 | 52.8 | 92.1 | 150.9 | 244.1 |
| Realised total cash | 13 | 90,345 | 114,741 | 549,825 | 596,077 | 729,901 | 1,970,734 |
| Realised time-based award gains | 0 |  |  |  |  |  |  |
| Realised time-based award gains as a \% of salary | 0 |  |  |  |  |  |  |
| Realised option gains | 0 |  |  |  |  |  |  |
| Realised share option gains as a \% of salary | 0 |  |  |  |  |  |  |
| Realised performance-share gains | 0 |  |  |  |  |  |  |
| Realised performance-share gains as a \% of salary | 0 |  |  |  |  |  |  |
| Realised total remuneration | 13 | 82,593 | 90,345 | 549,825 | 590,158 | 735,516 | 1,970,734 |


| Region: North America Epa $^{\text {E }}$ |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | No. | Minimum | Lower quartile | Median | Average | Upper quartile | Maximum |
| Salary | 86 | 52,507 | 796,634 | 962,376 | 949,126 | 1,066,634 | 2,405,941 |
| Benefits | 86 | 4,812 | 120,568 | 199,833 | 466,232 | 346,443 | 16,845,114 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Realised bonus | 79 | 300,122 | 1,839,422 | 2,309,703 | 2,985,991 | 3,464,555 | 14,042,108 |
| Realised bonus payments as a \% of salary | 79 | 69.3 | 183.3 | 240.0 | 308.5 | 335.4 | 1,013.3 |
| Realised total cash | 86 | 297,702 | 2,229,004 | 3,405,709 | 4,158,303 | 4,413,787 | 21,528,089 |
| Realised time-based award gains | 20 | 389,393 | 2,789,819 | 4,802,318 | 5,355,573 | 7,733,690 | 12,352,788 |
| Realised time-based award gains as a \% of salary | 20 | 40.5 | 313.8 | 535.7 | 574.6 | 728.2 | 1,969.6 |
| Realised option gains | 37 | 105,669 | 1,618,046 | 6,990,010 | 11,383,054 | 13,166,721 | 88,085,962 |
| Realised share option gains as a \% of salary | 37 | 8.6 | 224.8 | 786.1 | 1,150.9 | 1,301.2 | 8,554.1 |
| Realised performance-share gains | 64 | 553,022 | 2,794,240 | 4,648,207 | 8,198,936 | 9,547,375 | 89,312,485 |
| Realised performance-share gains as a \% of salary | 64 | 51.8 | 326.9 | 508.3 | 859.0 | 1,015.9 | 8,297.5 |
| Realised total remuneration | 86 | 52,507 | 5,484,553 | 11,940,235 | 17,347,111 | 23,488,684 | 123,670,034 |




## SECTION 5:

## Principal directors' fair and face value potential remuneration

| Principal directors £pa |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | No. | Minimum | Lower quartile | Median | Average | Upper quartile | Maximum |
| Salary | 131 | 52,507 | 801,980 | 1,013,681 | 1,016,280 | 1,165,460 | 2,584,952 |
| Fixed allowance | 3 | 900,000 |  | 950,000 | 1,183,333 |  | 1,700,000 |
| Maximum bonus | 127 | 253,293 | 2,174,600 | 3,048,808 | 3,856,313 | 4,330,694 | 23,738,617 |
| Maximum bonus as a \% of salary | 127 | 20.0 | 200.0 | 315.0 | 401.0 | 446.7 | 3700.0 |
| Time-based award face values | 39 | 224,528 | 1,576,614 | 2,352,522 | 3,721,088 | 3,379,915 | 30,780,631 |
| Time-based award face values as a \% of salary | 39 | 51.9 | 157.5 | 293.3 | 456.1 | 344.8 | 4,424.8 |
| Performance-based award face values | 108 | 345,066 | 3,127,586 | 5,034,251 | 7,273,216 | 7,920,352 | 64,443,183 |
| Performance-based award face values as a \% of salary | 108 | 22.9 | 286.7 | 571.9 | 791.6 | 794.4 | 8,035.5 |
| Share option grant face values | 55 | 112,498 | 4,357,153 | 9,271,253 | 12,170,362 | 16,761,779 | 56,861,875 |
| Share option grant face values as a \% of salary | 55 | 37.5 | 648.2 | 930.9 | 1,271.8 | 1,816.3 | 5,539.2 |
| Total potential remuneration fair value | 131 | 52,507 | 3,808,559 | 6,384,313 | 7,351,035 | 9,111,978 | 35,351,008 |
| Total potential remuneration face value | 131 | 52,507 | 7,329,000 | 14,041,077 | 17,047,968 | 20,896,359 | 89,000,441 |

## Potential remuneration by market capitalisation levels

|  | No. | Minimum | Lower quartile | Median | Average | Upper quartile | Maximum |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Salary | 16 | 581,744 | 670,887 | 890,625 | 865,517 | 1,033,982 | 1,131,583 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Maximum bonus | 16 | 965,428 | 1,719,686 | 2,133,340 | 2,740,541 | 2,767,153 | 6,998,299 |
| Maximum bonus as a \% of salary | 16 | 100.0 | 212.5 | 245.0 | 324.6 | 349.8 | 955.6 |
| Time-based award face values | 5 | 1,039,354 | 1,234,163 | 1,710,881 | 1,738,538 | 2,053,080 | 2,655,212 |
| Time-based award face values as a \% of salary | 5 | 119.4 | 135.0 | 294.1 | 239.7 | 320.0 | 329.8 |
| Performance-based award face values | 15 | 345,066 | 1,475,644 | 3,799,999 | 7,578,437 | 6,159,239 | 57,374,777 |
| Performance-based award face values as a \% of salary | 15 | 35.7 | 143.7 | 494.7 | 911.2 | 801.0 | 7,032.8 |
| Share option grant face values | 6 | 2,100,508 | 3,856,808 | 7,338,456 | 9,318,375 | 17,535,662 | 17,740,362 |
| Share option grant face values as a \% of salary | 6 | 200.9 | 648.2 | 1,011.5 | 1,024.7 | 1,567.7 | 1,708.2 |
| Total potential remuneration fair value | 16 | 1,586,168 | 3,142,361 | 4,910,299 | 6,301,406 | 6,647,908 | 25,898,914 |
| Total potential remuneration face value | 16 | 2,275,922 | 6,116,966 | 9,449,349 | 14,838,183 | 18,538,630 | 62,456,962 |



Market capitalisation: $£ 40$ billion to $£ 49.9$ billion

|  | No. | Minimum | Lower quartile | Median | Average | Upper quartile | Maximum |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Salary | 23 | 299,995 | 769,901 | 971,217 | 956,546 | 1,090,693 | 1,733,273 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Maximum bonus | 23 | 299,995 | 2,091,183 | 3,231,963 | 3,478,008 | 4,491,090 | 9,623,764 |
| Maximum bonus as a \% of salary | 23 | 78.6 | 200.0 | 321.6 | 348.9 | 419.4 | 975.2 |
| Time-based award face values | 7 | 224,528 | 1,483,678 | 1,908,893 | 2,494,095 | 2,142,797 | 8,123,040 |
| Time-based award face values as a \% of salary | 7 | 51.9 | 156.5 | 213.4 | 367.2 | 307.3 | 1,406.8 |
| Performance-based award face values | 20 | 932,368 | 3,926,141 | 5,273,170 | 5,551,691 | 7,539,211 | 10,122,083 |
| Performance-based award face values as a \% of salary | 20 | 96.0 | 379.1 | 647.9 | 600.8 | 766.9 | 1,184.2 |
| Share option grant face values | 15 | 112,498 | 3,274,505 | 6,713,385 | 9,860,446 | 17,136,934 | 28,105,454 |
| Share option grant face values as a \% of salary | 15 | 37.5 | 471.7 | 821.8 | 1,063.7 | 1,644.7 | 3,440.3 |
| Total potential remuneration fair value | 23 | 472,492 | 3,808,559 | 7,180,699 | 6,618,381 | 8,474,917 | 14,364,840 |
| Total potential remuneration face value | 23 | 712,488 | 7,430,213 | 16,573,393 | 16,508,154 | 19,044,328 | 42,133,799 |

Market capitalisation: $£ 50$ billion to $£ 59.9$ billion

|  | No. | Minimum | Lower quartile | Median | Average | Upper quartile | Maximum |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Salary | 18 | 623,853 | 962,376 | 1,093,806 | 1,074,318 | 1,167,000 | 1,435,921 |
| Fixed allowance | 1 |  |  | 900,000 | 900,000 |  |  |
| Maximum bonus | 18 | 1,272,683 | 2,334,000 | 2,894,671 | 4,107,031 | 4,110,149 | 14,296,851 |
| Maximum bonus as a \% of salary | 18 | 113.0 | 250.0 | 296.6 | 376.4 | 388.5 | 1114.2 |
| Time-based award face values | 3 | 2,502,166 |  | 9,063,270 | 6,998,942 |  | 9,431,390 |
| Time-based award face values as a \% of salary | 3 | 260.0 |  | 706.3 | 567.1 |  | 735.0 |
| Performance-based award face values | 13 | 1,442,125 | 2,497,620 | 5,376,093 | 5,779,912 | 6,358,321 | 14,908,019 |
| Performance-based award face values as a \% of salary | 13 | 145.0 | 272.4 | 386.9 | 616.4 | 552.9 | 2,389.7 |
| Share option grant face values | 6 | 4,355,842 | 4,357,153 | 7,133,230 | 15,975,543 | 19,800,226 | 53,073,581 |
| Share option grant face values as a \% of salary | 6 | 339.5 | 428.0 | 801.9 | 1,477.1 | 2,057.4 | 4,433.7 |
| Total potential remuneration fair value | 18 | 2,773,999 | 4,207,099 | 4,981,573 | 6,976,493 | 8,628,215 | 17,906,814 |
| Total potential remuneration face value | 18 | 5,169,797 | 7,312,732 | 10,407,353 | 15,932,475 | 19,649,112 | 66,460,729 |


| Market capitalisation: $£ 60$ billion to $£ 74.9$ billion |  |  |  |  |  |  | ¢ £pa |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | No. | Minimum | Lower quartile | Median | Average | Upper quartile | Maximum |
| Salary | 22 | 695,641 | 866,139 | 1,086,311 | 1,153,762 | 1,285,883 | 2,434,621 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Maximum bonus | 22 | 1,383,786 | 2,676,369 | 3,014,049 | 3,625,398 | 4,107,777 | 8,618,614 |
| Maximum bonus as a \% of salary | 22 | 104.8 | 198.3 | 298.7 | 365.0 | 441.1 | 1074.7 |
| Time-based award face values | 9 | 728,688 | 2,352,522 | 2,566,334 | 6,128,559 | 4,730,895 | 30,780,631 |
| Time-based award face values as a \% of salary | 9 | 61.3 | 293.3 | 298.1 | 774.7 | 456.3 | 4,424.8 |
| Performance-based award face values | 19 | 356,079 | 2,392,510 | 4,811,938 | 5,998,815 | 6,556,884 | 16,085,303 |
| Performance-based award face values as a \% of salary | 19 | 22.9 | 231.1 | 430.4 | 593.9 | 733.9 | 1,932.9 |
| Share option grant face values | 7 | 3,781,754 | 9,219,968 | 11,761,150 | 11,955,472 | 16,000,424 | 16,761,779 |
| Share option grant face values as a \% of salary | 7 | 453.4 | 930.9 | 1,466.5 | 1,362.8 | 1,876.1 | 1,926.2 |
| Total potential remuneration fair value | 22 | 2,044,928 | 4,852,398 | 6,745,444 | 8,086,297 | 9,580,787 | 29,752,555 |
| Total potential remuneration face value | 22 | 3,138,390 | 7,899,994 | 13,570,154 | 16,346,833 | 25,843,731 | 34,184,964 |


| Market capitalisation: $£ 75$ billion to $£ 124.9$ billion $£$ pa |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | No. | Minimum | Lower quartile | Median | Average | Upper quartile | Maximum |
| Salary | 22 | 52,507 | 642,694 | 1,018,267 | 942,222 | 1,085,347 | 1,833,208 |
| Fixed allowance | 1 |  |  | 1,700,000 | 1,700,000 |  |  |
| Maximum bonus | 21 | 769,901 | 2,020,000 | 4,113,243 | 5,660,030 | 6,426,942 | 23,738,617 |
| Maximum bonus as a \% of salary | 21 | 75.0 | 250.0 | 500.0 | 631.3 | 626.1 | 3700.0 |
| Time-based award face values | 5 | 915,150 | 1,154,820 | 1,576,614 | 1,994,550 | 1,674,688 | 4,651,479 |
| Time-based award face values as a \% of salary | 5 | 119.5 | 156.2 | 260.6 | 256.3 | 316.7 | 428.6 |
| Performance-based award face values | 20 | 994,526 | 2,892,303 | 6,217,643 | 7,872,842 | 8,241,022 | 49,580,336 |
| Performance-based award face values as a \% of salary | 20 | 187.2 | 281.1 | 639.4 | 936.2 | 749.9 | 7,727.8 |
| Share option grant face values | 9 | 4,161,257 | 9,043,020 | 15,039,905 | 18,075,885 | 19,448,793 | 56,861,875 |
| Share option grant face values as a \% of salary | 9 | 710.5 | 844.3 | 1,399.6 | 1,874.3 | 2,135.5 | 5,539.2 |
| Total potential remuneration fair value | 22 | 52,507 | 4,193,874 | 7,025,550 | 8,486,983 | 9,956,820 | 35,351,008 |
| Total potential remuneration face value | 22 | 52,507 | 9,810,708 | 14,726,439 | 21,468,234 | 21,908,776 | 89,000,441 |


|  | No. | Minimum | Lower quartile | Median | Average | Upper quartile | Maximum |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Salary | 13 | 64,158 | 947,908 | 1,199,763 | 1,258,912 | 1,615,595 | 2,584,952 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Maximum bonus | 12 | 2,100,273 | 3,106,020 | 3,651,962 | 3,550,735 | 3,952,267 | 5,169,903 |
| Maximum bonus as a \% of salary | 12 | 130.0 | 200.0 | 300.0 | 292.3 | 357.3 | 480.0 |
| Time-based award face values | 3 | 2,379,887 |  | 3,079,611 | 3,198,811 |  | 4,136,934 |
| Time-based award face values as a \% of salary | 3 | 298.7 |  | 303.7 | 315.7 |  | 344.8 |
| Performance-based award face values | 9 | 2,676,259 | 9,238,866 | 10,709,600 | 16,481,628 | 13,742,734 | 64,443,183 |
| Performance-based award face values as a \% of salary | 9 | 165.7 | 669.6 | 911.0 | 1,655.3 | 1,344.4 | 8,035.5 |
| Share option grant face values | 3 | 9,261,901 |  | 12,303,150 | 16,765,279 |  | 28,730,786 |
| Share option grant face values as a \% of salary | 3 | 358.3 |  | 1,297.9 | 1,485.0 |  | 2,798.8 |
| Total potential remuneration fair value | 13 | 64,158 | 5,165,151 | 7,891,497 | 8,928,467 | 9,406,908 | 28,504,006 |
| Total potential remuneration face value | 13 | 64,158 | 9,916,839 | 17,019,772 | 20,625,122 | 19,607,456 | 69,094,668 |

Potential remuneration by turnover levels (excluding financial organisations)

| over: Under $£ 12.5$ billion | No. | Minimum | Lower quartile | Median | Average | Upper quartile | Maximum |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Salary | 21 | 538,778 | 641,584 | 816,950 | 835,707 | 962,376 | 1,223,946 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Maximum bonus | 20 | 458,610 | 1,595,066 | 2,862,741 | 3,879,301 | 4,203,196 | 23,738,617 |
| Maximum bonus as a \% of salary | 20 | 79.4 | 220.0 | 340.4 | 499.4 | 423.9 | 3700.0 |
| Time-based award face values | 8 | 1,710,881 | 2,236,977 | 2,610,774 | 3,628,611 | 4,749,732 | 8,123,040 |
| Time-based award face values as a \% of salary | 8 | 260.0 | 280.4 | 318.6 | 481.3 | 492.7 | 1,406.8 |
| Performance-based award face values | 17 | 412,438 | 2,497,620 | 4,932,500 | 9,004,149 | 12,576,000 | 49,580,336 |
| Performance-based award face values as a \% of salary | 17 | 54.3 | 376.3 | 603.8 | 1,183.2 | 1,453.9 | 7,727.8 |
| Share option grant face values | 13 | 3,274,505 | 4,995,206 | 9,219,968 | 11,517,818 | 17,136,934 | 28,105,454 |
| Share option grant face values as a \% of salary | 13 | 428.0 | 720.5 | 973.3 | 1,424.1 | 2,057.4 | 3,440.3 |
| Total potential remuneration fair value | 21 | 1,325,620 | 3,790,283 | 7,792,913 | 8,320,694 | 10,428,292 | 35,351,008 |
| Total potential remuneration face value | 21 | 2,371,189 | 8,661,383 | 16,573,393 | 20,461,660 | 27,403,323 | 89,000,441 |




| Turnover: $£ 35$ billion to $£ 74.9$ billion $£$ pa |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | No. | Minimum | Lower quartile | Median | Average | Upper quartile | Maximum |
| Salary | 25 | 52,507 | 801,980 | 1,026,535 | 1,018,705 | 1,165,460 | 1,833,208 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Maximum bonus | 24 | 330,637 | 2,060,137 | 2,707,165 | 3,196,121 | 3,931,965 | 11,026,748 |
| Maximum bonus as a \% of salary | 24 | 50.0 | 200.0 | 278.5 | 309.5 | 393.9 | 1000.0 |
| Time-based award face values | 8 | 224,528 | 1,590,278 | 1,791,790 | 1,672,628 | 1,976,681 | 2,439,001 |
| Time-based award face values as a \% of salary | 8 | 51.9 | 157.0 | 217.4 | 204.7 | 260.3 | 316.7 |
| Performance-based award face values | 22 | 1,087,588 | 2,854,216 | 4,275,536 | 7,871,896 | 6,987,432 | 64,443,183 |
| Performance-based award face values as a \% of salary | 22 | 100.0 | 222.6 | 511.1 | 863.5 | 857.8 | 8,035.5 |
| Share option grant face values | 9 | 458,692 | 9,043,020 | 9,975,465 | 12,230,388 | 15,478,220 | 28,730,786 |
| Share option grant face values as a \% of salary | 9 | 106.0 | 844.3 | 1,063.4 | 1,279.3 | 1,708.2 | 2,798.8 |
| Total potential remuneration fair value | 25 | 52,507 | 3,736,235 | 6,053,446 | 6,710,543 | 7,028,308 | 28,504,006 |
| Total potential remuneration face value | 25 | 52,507 | 6,392,126 | 12,892,845 | 16,013,648 | 21,356,497 | 69,094,668 |


|  | No. | Minimum | Lower quartile | Median | Average | Upper quartile | Maximum |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Salary | 17 | 181,365 | 866,139 | 1,085,347 | 1,076,714 | 1,231,224 | 1,954,907 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Maximum bonus | 16 | 1,538,408 | 3,485,286 | 3,879,660 | 4,265,339 | 4,491,090 | 7,866,858 |
| Maximum bonus as a \% of salary | 16 | 200.0 | 292.5 | 400.3 | 427.9 | 559.2 | 848.2 |
| Time-based award face values | 7 | 728,688 | 2,379,887 | 2,566,334 | 2,660,811 | 3,079,611 | 4,651,479 |
| Time-based award face values as a \% of salary | 7 | 61.3 | 271.8 | 298.1 | 279.8 | 303.7 | 428.6 |
| Performance-based award face values | 15 | 994,526 | 3,727,841 | 7,217,819 | 6,804,585 | 9,238,866 | 13,742,734 |
| Performance-based award face values as a \% of salary | 15 | 225.6 | 430.4 | 576.9 | 637.1 | 801.0 | 1,344.4 |
| Share option grant face values | 5 | 3,781,754 | 6,052,251 | 9,859,502 | 10,686,859 | 16,000,424 | 17,740,362 |
| Share option grant face values as a \% of salary | 5 | 453.4 | 471.7 | 924.4 | 1,052.9 | 1,567.7 | 1,847.3 |
| Total potential remuneration fair value | 17 | 735,897 | 5,530,032 | 7,629,385 | 7,117,400 | 9,406,146 | 11,804,392 |
| Total potential remuneration face value | 17 | 735,897 | 10,568,240 | 17,182,179 | 15,376,882 | 19,044,328 | 34,934,214 |

## Potential remuneration by staff numbers

| Employees: Under 25,000 |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | No. | Minimum | Lower quartile | Median | Average | Upper quartile | Maximum |
| Salary | 16 | 538,778 | 613,641 | 783,268 | 807,071 | 964,227 | 1,223,946 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Maximum bonus | 15 | 330,637 | 1,924,753 | 3,396,002 | 4,777,996 | 5,269,813 | 23,738,617 |
| Maximum bonus as a \% of salary | 15 | 50.0 | 260.0 | 419.4 | 644.3 | 545.5 | 3700.0 |
| Time-based award face values | 7 | 915,150 | 1,154,820 | 2,502,166 | 3,273,988 | 3,379,915 | 10,688,650 |
| Time-based award face values as a \% of salary | 7 | 119.5 | 156.2 | 266.7 | 481.7 | 424.3 | 1,851.1 |
| Performance-based award face values | 10 | 1,220,119 | 5,132,671 | 7,223,635 | 11,874,135 | 14,097,646 | 49,580,336 |
| Performance-based award face values as a \% of salary | 10 | 208.3 | 588.2 | 711.8 | 1,566.9 | 1,598.0 | 7,727.8 |
| Share option grant face values | 7 | 4,161,257 | 4,191,617 | 14,830,130 | 12,899,989 | 19,800,226 | 23,880,842 |
| Share option grant face values as a \% of salary | 7 | 710.5 | 720.5 | 1,926.2 | 1,537.7 | 2,189.5 | 2,344.2 |
| Total potential remuneration fair value | 16 | 826,592 | 3,992,078 | 7,444,570 | 8,501,371 | 10,253,509 | 35,351,008 |
| Total potential remuneration face value | 16 | 991,910 | 7,509,001 | 15,841,083 | 19,954,388 | 25,207,067 | 89,000,441 |

Employees: 25,000 to 49,999

|  | No. | Minimum | Lower quartile | Median | Average | Upper quartile | Maximum |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Salary | 20 | 577,426 | 764,733 | 913,688 | 938,076 | 1,088,008 | 1,615,827 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Maximum bonus | 20 | 458,610 | 1,643,747 | 2,701,673 | 3,732,944 | 4,187,070 | 14,296,851 |
| Maximum bonus as a \% of salary | 20 | 79.4 | 214.8 | 338.6 | 376.8 | 475.7 | 1114.2 |
| Time-based award face values | 7 | 1,039,354 | 1,603,941 | 6,119,550 | 8,438,528 | 9,431,390 | 30,780,631 |
| Time-based award face values as a \% of salary | 7 | 135.0 | 202.4 | 561.1 | 1,110.3 | 1,406.8 | 4,424.8 |
| Performance-based award face values | 18 | 345,066 | 2,238,877 | 5,154,296 | 8,666,884 | 10,122,083 | 57,374,777 |
| Performance-based award face values as a \% of salary | 18 | 35.7 | 232.7 | 669.1 | 993.5 | 1,093.4 | 7,032.8 |
| Share option grant face values | 11 | 3,274,505 | 5,272,854 | 9,271,253 | 12,469,364 | 20,960,000 | 28,105,454 |
| Share option grant face values as a \% of salary | 11 | 567.1 | 821.8 | 973.3 | 1,391.4 | 1,644.7 | 3,440.3 |
| Total potential remuneration fair value | 20 | 1,586,168 | 4,034,335 | 7,829,205 | 9,954,392 | 13,152,535 | 29,752,555 |
| Total potential remuneration face value | 20 | 2,275,922 | 9,255,995 | 18,849,563 | 22,282,849 | 34,559,589 | 62,456,962 |


| Employees: 50,000 to 74,999 £pa |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | No. | Minimum | Lower quartile | Median | Average | Upper quartile | Maximum |
| Salary | 21 | 299,995 | 801,980 | 962,376 | 964,061 | 1,167,000 | 1,695,764 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Maximum bonus | 21 | 253,293 | 2,334,000 | 3,048,808 | 3,630,211 | 4,110,149 | 7,507,819 |
| Maximum bonus as a \% of salary | 21 | 20.0 | 200.0 | 320.3 | 408.5 | 480.0 | 1000.0 |
| Time-based award face values | 6 | 1,410,237 | 1,483,678 | 1,997,067 | 3,101,088 | 2,655,212 | 9,063,270 |
| Time-based award face values as a \% of salary | 6 | 156.5 | 157.5 | 242.9 | 306.0 | 329.8 | 706.3 |
| Performance-based award face values | 18 | 1,797,387 | 3,457,182 | 4,723,457 | 8,251,342 | 6,875,602 | 64,443,183 |
| Performance-based award face values as a \% of salary | 18 | 202.7 | 386.9 | 573.7 | 947.3 | 669.8 | 8,035.5 |
| Share option grant face values | 11 | 112,498 | 4,230,712 | 4,493,714 | 6,541,608 | 9,467,916 | 20,551,863 |
| Share option grant face values as a \% of salary | 11 | 37.5 | 339.5 | 553.6 | 699.7 | 768.0 | 2,135.5 |
| Total potential remuneration fair value | 21 | 472,492 | 4,332,089 | 5,761,448 | 7,090,932 | 8,368,926 | 28,504,006 |
| Total potential remuneration face value | 21 | 712,488 | 8,523,768 | 11,774,628 | 15,979,432 | 18,812,430 | 69,094,668 |



Employees: 100,000 to 149,999

|  | No. | Minimum | Lower quartile | Median | Average | Upper quartile | Maximum |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Salary | 24 | 181,365 | 999,303 | 1,026,537 | 1,115,587 | 1,132,730 | 2,434,621 |
| Fixed allowance | 1 |  |  | 950,000 | 950,000 |  |  |
| Maximum bonus | 24 | 1,538,408 | 2,250,994 | 3,320,198 | 4,033,146 | 4,274,669 | 12,190,100 |
| Maximum bonus as a \% of salary | 24 | 120.0 | 225.0 | 303.8 | 392.6 | 465.0 | 1018.3 |
| Time-based award face values | 4 | 1,234,163 | 1,351,721 | 1,571,983 | 1,630,232 | 1,908,742 | 2,142,797 |
| Time-based award face values as a \% of salary | 4 | 119.4 | 131.2 | 178.3 | 184.1 | 237.0 | 260.6 |
| Performance-based award face values | 21 | 994,526 | 2,248,461 | 4,148,522 | 4,390,085 | 6,608,651 | 10,514,078 |
| Performance-based award face values as a \% of salary | 21 | 98.3 | 187.2 | 344.7 | 432.3 | 645.5 | 1,024.2 |
| Share option grant face values | 9 | 6,916,136 | 11,333,095 | 15,478,220 | 23,441,957 | 28,730,786 | 56,861,875 |
| Share option grant face values as a \% of salary | 9 | 673.7 | 844.3 | 1,399.6 | 2,128.0 | 2,798.8 | 5,539.2 |
| Total potential remuneration fair value | 24 | 1,348,379 | 3,672,767 | 5,621,587 | 6,716,287 | 8,117,656 | 18,351,916 |
| Total potential remuneration face value | 24 | 2,714,299 | 6,198,235 | 10,919,917 | 18,105,412 | 21,723,887 | 71,231,123 |


| Employees: 150,000 to 249,999 £pa |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | No. | Minimum | Lower quartile | Median | Average | Upper quartile | Maximum |
| Salary | 17 | 52,507 | 923,418 | 1,010,000 | 1,015,416 | 1,126,612 | 1,553,947 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Maximum bonus | 15 | 1,272,683 | 2,091,148 | 3,231,963 | 3,894,692 | 4,330,694 | 14,774,686 |
| Maximum bonus as a \% of salary | 15 | 113.0 | 200.0 | 350.0 | 345.4 | 421.1 | 960.0 |
| Time-based award face values | 5 | 2,012,308 | 2,486,184 | 2,566,334 | 2,575,586 | 2,733,494 | 3,079,611 |
| Time-based award face values as a \% of salary | 5 | 156.5 | 271.8 | 296.3 | 265.3 | 298.1 | 303.7 |
| Performance-based award face values | 14 | 356,079 | 2,405,933 | 6,014,879 | 5,879,474 | 9,238,866 | 11,242,031 |
| Performance-based award face values as a \% of salary | 14 | 22.9 | 225.6 | 532.7 | 551.1 | 911.0 | 1,046.7 |
| Share option grant face values | 8 | 2,100,508 | 4,917,002 | 11,081,326 | 10,835,415 | 16,568,679 | 19,448,793 |
| Share option grant face values as a \% of salary | 8 | 200.9 | 462.5 | 1,094.0 | 1,039.4 | 1,572.6 | 1,855.8 |
| Total potential remuneration fair value | 17 | 52,507 | 3,274,437 | 6,384,313 | 6,422,253 | 9,111,978 | 15,912,568 |
| Total potential remuneration face value | 17 | 52,507 | 6,166,092 | 16,180,901 | 15,275,987 | 17,823,159 | 43,503,600 |


|  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | No. | Minimum | Lower quartile | Median | Average | Upper quartile | Maximum |
| Salary | 16 | 64,158 | 799,304 | 1,043,490 | 1,027,473 | 1,346,153 | 1,796,436 |
| Fixed allowance | 1 |  |  | 1,700,000 | 1,700,000 |  |  |
| Maximum bonus | 15 | 340,234 | 2,100,273 | 3,377,701 | 3,909,188 | 6,400,000 | 8,618,614 |
| Maximum bonus as a \% of salary | 15 | 75.0 | 142.9 | 387.9 | 384.6 | 512.0 | 1074.7 |
| Time-based award face values | 7 | 224,528 | 1,576,614 | 2,352,522 | 2,218,989 | 2,439,001 | 4,651,479 |
| Time-based award face values as a \% of salary | 7 | 51.9 | 232.4 | 293.3 | 268.8 | 316.7 | 428.6 |
| Performance-based award face values | 14 | 2,676,259 | 3,666,663 | 5,427,406 | 6,631,563 | 9,778,103 | 12,704,650 |
| Performance-based award face values as a \% of salary | 14 | 165.7 | 347.6 | 651.5 | 647.1 | 857.8 | 1,344.4 |
| Share option grant face values | 5 | 458,692 | 8,419,580 | 9,043,020 | 7,931,582 | 9,975,465 | 11,761,150 |
| Share option grant face values as a \% of salary | 5 | 106.0 | 1,025.2 | 1,063.4 | 1,095.5 | 1,466.5 | 1,816.3 |
| Total potential remuneration fair value | 16 | 64,158 | 5,303,560 | 6,812,492 | 6,656,653 | 8,798,706 | 11,695,533 |
| Total potential remuneration face value | 16 | 64,158 | 10,194,560 | 15,607,058 | 14,050,631 | 17,564,006 | 23,534,266 |

## Potential remuneration by sector

|  | No. | Minimum | Lower quartile | Median | Average | Upper quartile | Maximu |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Salary | 25 | 641,584 | 962,376 | 1,023,943 | 1,078,580 | 1,090,693 | 2,584,952 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Maximum bonus | 25 | 1,383,786 | 2,694,654 | 3,454,418 | 4,185,041 | 4,266,362 | 23,738,617 |
| Maximum bonus as a \% of salary | 25 | 127.5 | 239.6 | 315.0 | 450.5 | 388.5 | 3700.0 |
| Time-based award face values | 6 | 1,154,820 | 1,483,678 | 2,221,610 | 2,889,700 | 4,136,934 | 6,119,550 |
| Time-based award face values as a \% of salary | 6 | 119.5 | 156.5 | 208.7 | 266.6 | 344.8 | 561.1 |
| Performance-based award face values | 21 | 412,438 | 5,376,093 | 6,609,539 | 11,892,360 | 10,522,712 | 57,374,777 |
| Performance-based award face values as a \% of salary | 21 | 54.3 | 484.2 | 625.9 | 1,352.9 | 1,093.4 | 7,727.8 |
| Share option grant face values | 11 | 6,713,385 | 8,395,944 | 9,467,916 | 13,484,375 | 19,800,226 | 28,730,786 |
| Share option grant face values as a \% of salary | 11 | 358.3 | 768.0 | 973.3 | 1,387.6 | 2,135.5 | 2,798.8 |
| Total potential remuneration fair value | 25 | 1,864,736 | 5,159,116 | 7,022,283 | 8,992,730 | 9,650,299 | 35,351,008 |
| Total potential remuneration face value | 25 | 2,797,104 | 10,083,987 | 17,758,504 | 21,917,348 | 27,403,323 | 89,000,441 |



| Sector: Food, drink \& tobacco |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | No. | Minimum | Lower quartile | Median | Average | Upper quartile | Maximum |
| Salary | 14 | 299,995 | 866,139 | 1,026,535 | 988,165 | 1,131,583 | 1,615,595 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Maximum bonus | 14 | 299,995 | 2,310,000 | 3,849,505 | 3,682,938 | 4,330,694 | 6,998,299 |
| Maximum bonus as a \% of salary | 14 | 100.0 | 200.0 | 375.0 | 375.7 | 500.0 | 805.4 |
| Time-based award face values | 4 | 1,469,279 | 2,017,807 | 2,973,124 | 3,036,606 | 4,055,405 | 4,730,895 |
| Time-based award face values as a \% of salary | 4 | 143.1 | 219.7 | 360.3 | 330.0 | 440.3 | 456.3 |
| Performance-based award face values | 10 | 2,497,620 | 3,727,841 | 6,880,373 | 6,848,606 | 9,063,970 | 15,398,022 |
| Performance-based award face values as a \% of salary | 10 | 165.7 | 369.7 | 670.3 | 687.6 | 801.0 | 1,932.9 |
| Share option grant face values | 8 | 112,498 | 5,955,671 | 9,824,663 | 15,284,479 | 16,870,393 | 56,861,875 |
| Share option grant face values as a \% of salary | 8 | 37.5 | 550.9 | 1,006.8 | 1,513.4 | 1,707.5 | 5,539.2 |
| Total potential remuneration fair value | 14 | 472,492 | 4,104,998 | 7,003,142 | 7,381,432 | 10,032,408 | 18,351,916 |
| Total potential remuneration face value | 14 | 712,488 | 7,899,994 | 15,985,782 | 19,333,088 | 25,990,412 | 71,231,123 |



| Sector: Manufacturing £pa |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | No. | Minimum | Lower quartile | Median | Average | Upper quartile | Maximum |
| Salary | 20 | 641,584 | 879,222 | 1,030,262 | 1,061,558 | 1,226,717 | 1,560,163 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Maximum bonus | 20 | 2,175,532 | 2,859,917 | 3,629,627 | 4,422,381 | 5,159,196 | 12,190,100 |
| Maximum bonus as a \% of salary | 20 | 200.0 | 253.5 | 353.6 | 436.8 | 475.0 | 1018.3 |
| Time-based award face values | 7 | 1,234,163 | 1,603,941 | 2,142,797 | 2,124,014 | 2,655,212 | 2,733,494 |
| Time-based award face values as a \% of salary | 7 | 119.4 | 156.5 | 213.4 | 227.3 | 298.1 | 329.8 |
| Performance-based award face values | 18 | 1,087,588 | 2,305,023 | 5,076,816 | 5,099,894 | 7,217,819 | 12,576,000 |
| Performance-based award face values as a \% of salary | 18 | 100.0 | 232.7 | 439.3 | 504.1 | 708.3 | 1,453.9 |
| Share option grant face values | 11 | 3,781,754 | 6,052,251 | 10,485,296 | 14,835,242 | 17,535,662 | 53,073,581 |
| Share option grant face values as a \% of salary | 11 | 453.4 | 700.4 | 1,302.4 | 1,509.8 | 1,876.1 | 4,433.7 |
| Total potential remuneration fair value | 20 | 2,610,568 | 5,348,500 | 7,016,695 | 7,416,050 | 8,527,561 | 17,906,814 |
| Total potential remuneration face value | 20 | 4,350,887 | 10,272,824 | 16,311,624 | 18,992,629 | 21,126,428 | 66,460,729 |


| Sector: Media |  |  |  |  |  |  | £pa |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | No. | Minimum | Lower quartile | Median | Average | Upper quartile | Maximum |
| Salary | 4 | 538,778 | 910,973 | 1,411,099 | 1,298,546 | 1,686,119 | 1,833,208 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Maximum bonus | 4 | 538,778 | 5,081,271 | 10,325,256 | 8,990,994 | 12,900,717 | 14,774,686 |
| Maximum bonus as a \% of salary | 4 | 100.0 | 350.8 | 675.8 | 602.9 | 855.0 | 960.0 |
| Time-based award face values | 0 |  |  |  |  |  |  |
| Time-based award face values as a \% of salary | 0 |  |  |  |  |  |  |
| Performance-based award face values | 3 | 3,432,476 |  | 7,741,091 | 7,098,550 |  | 10,122,083 |
| Performance-based award face values as a \% of salary | 3 | 187.2 |  | 503.0 | 493.0 |  | 788.8 |
| Share option grant face values | 3 | 15,478,220 |  | 19,448,793 | 18,677,266 |  | 21,104,784 |
| Share option grant face values as a \% of salary | 3 | 844.3 |  | 1,263.7 | 1,250.9 |  | 1,644.7 |
| Total potential remuneration fair value | 4 | 1,325,620 | 6,570,418 | 13,090,028 | 10,854,561 | 15,138,704 | 15,912,568 |
| Total potential remuneration face value | 4 | 2,371,189 | 17,070,920 | 36,952,225 | 29,944,810 | 42,818,699 | 43,503,600 |

Sector: Oil, gas and minerals


Sector: Retail \& personal goods


| Sector: Transport Epa |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | No. | Minimum | Lower quartile | Median | Average | Upper quartile | Maximum |
| Salary | 2 | 432,778 |  | 513,905 | 513,905 |  | 595,033 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Maximum bonus | 2 | 340,234 |  | 884,156 | 884,156 |  | 1,428,078 |
| Maximum bonus as a \% of salary | 2 | 78.6 |  | 159.3 | 159.3 |  | 240.0 |
| Time-based award face values | 1 |  |  | 224,528 | 224,528 |  |  |
| Time-based award face values as a \% of salary | 1 |  |  | 51.9 | 51.9 |  |  |
| Performance-based award face values | 2 | 2,238,877 |  | 2,975,673 | 2,975,673 |  | 3,712,469 |
| Performance-based award face values as a \% of salary | 2 | 376.3 |  | 617.0 | 617.0 |  | 857.8 |
| Share option grant face values | 2 | 458,692 |  | 2,157,750 | 2,157,750 |  | 3,856,808 |
| Share option grant face values as a \% of salary | 2 | 106.0 |  | 377.1 | 377.1 |  | 648.2 |
| Total potential remuneration fair value | 2 | 2,381,696 |  | 2,678,840 | 2,678,840 |  | 2,975,984 |
| Total potential remuneration face value | 2 | 5,168,701 |  | 6,643,748 | 6,643,748 |  | 8,118,795 |

## Potential remuneration by regions



| Region: North America |  |  |  |  |  |  | $\begin{array}{r} £ p a \\ \hline \text { Maximum } \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | No. | Minimum | Lower quartile | Median | Average | Upper quartile |  |
| Salary | 79 | 52,507 | 769,901 | 962,376 | 938,252 | 1,066,634 | 1,954,907 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Maximum bonus | 76 | 340,234 | 2,733,753 | 3,849,505 | 4,695,091 | 5,714,511 | 23,738,617 |
| Maximum bonus as a \% of salary | 76 | 75.0 | 300.3 | 383.7 | 506.9 | 572.7 | 3700.0 |
| Time-based award face values | 37 | 224,528 | 1,674,688 | 2,379,887 | 3,869,178 | 3,379,915 | 30,780,631 |
| Time-based award face values as a \% of salary | 37 | 51.9 | 202.4 | 294.1 | 475.8 | 344.8 | 4,424.8 |
| Performance-based award face values | 66 | 1,220,119 | 4,395,373 | 6,931,517 | 8,725,236 | 10,015,834 | 64,443,183 |
| Performance-based award face values as a \% of salary | 66 | 143.7 | 566.8 | 698.3 | 979.6 | 930.4 | 8,035.5 |
| Share option grant face values | 47 | 458,692 | 4,357,153 | 9,467,916 | 12,731,757 | 17,136,934 | 56,861,875 |
| Share option grant face values as a \% of salary | 47 | 106.0 | 698.4 | 930.9 | 1,334.6 | 1,847.3 | 5,539.2 |
| Total potential remuneration fair value | 79 | 52,507 | 6,407,098 | 7,910,595 | 9,265,538 | 10,629,511 | 35,351,008 |
| Total potential remuneration face value | 79 | 52,507 | 14,041,077 | 18,128,736 | 22,149,378 | 25,990,412 | 89,000,441 |


| Region: Other Europe £pa |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | No. | Minimum | Lower quartile | Median | Average | Upper quartile | Maximum |
| Salary | 22 | 181,365 | 947,908 | 1,057,526 | 1,212,798 | 1,553,947 | 2,584,952 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Maximum bonus | 22 | 253,293 | 1,538,408 | 2,072,334 | 2,196,626 | 2,843,723 | 5,169,903 |
| Maximum bonus as a \% of salary | 22 | 20.0 | 127.0 | 199.1 | 211.7 | 225.0 | 848.2 |
| Time-based award face values | 1 |  |  | 1,234,163 | 1,234,163 |  |  |
| Time-based award face values as a \% of salary | 1 |  |  | 119.4 | 119.4 |  |  |
| Performance-based award face values | 16 | 345,066 | 963,447 | 2,076,389 | 2,119,032 | 2,889,100 | 4,767,316 |
| Performance-based award face values as a \% of salary | 16 | 22.9 | 97.1 | 198.4 | 201.0 | 273.7 | 548.4 |
| Share option grant face values | 4 | 2,249,649 | 5,755,775 | 10,782,526 | 9,379,196 | 13,002,618 | 13,702,085 |
| Share option grant face values as a \% of salary | 4 | 304.8 | 331.5 | 828.1 | 840.2 | 1,348.8 | 1,399.6 |
| Total potential remuneration fair value | 22 | 826,592 | 1,864,736 | 3,272,928 | 3,335,925 | 4,852,398 | 7,022,283 |
| Total potential remuneration face value | 22 | 991,910 | 2,797,104 | 5,599,923 | 6,753,990 | 7,748,676 | 19,074,624 |


| Region: Other countries £pa |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | No. | Minimum | Lower quartile | Median | Average | Upper quartile | Maximum |
| Salary | 4 | 538,778 | 649,171 | 1,187,695 | 1,152,483 | 1,655,795 | 1,695,764 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Maximum bonus | 4 | 538,778 | 1,028,953 | 1,971,434 | 1,968,293 | 2,907,634 | 3,391,528 |
| Maximum bonus as a \% of salary | 4 | 100.0 | 125.0 | 175.0 | 162.5 | 200.0 | 200.0 |
| Time-based award face values | 0 |  |  |  |  |  |  |
| Time-based award face values as a \% of salary | 0 |  |  |  |  |  |  |
| Performance-based award face values | 3 | 412,438 |  | 1,778,296 | 1,875,737 |  | 3,436,476 |
| Performance-based award face values as a \% of salary | 3 | 54.3 |  | 110.1 | 122.3 |  | 202.7 |
| Share option grant face values | 1 |  |  | 7,392,858 | 7,392,858 |  |  |
| Share option grant face values as a \% of salary | 1 |  |  | 973.3 | 973.3 |  |  |
| Total potential remuneration fair value | 4 | 1,325,620 | 2,244,147 | 3,350,845 | 3,198,357 | 4,152,567 | 4,766,118 |
| Total potential remuneration face value | 4 | 2,371,189 | 4,094,526 | 7,170,815 | 6,699,202 | 9,303,877 | 10,083,987 |

Region: UK

|  | No. | Minimum | Lower quartile | Median | Average | Upper quartile | Maximum |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Salary | 15 | 735,897 | 1,010,000 | 1,100,000 | 1,073,457 | 1,167,000 | 1,250,000 |
| Fixed allowance | 3 | 900,000 |  | 950,000 | 1,183,333 |  | 1,700,000 |
| Maximum bonus | 14 | 1,640,000 | 2,091,183 | 2,322,000 | 2,670,642 | 2,777,681 | 6,400,000 |
| Maximum bonus as a \% of salary | 14 | 149.1 | 200.0 | 200.0 | 243.5 | 250.0 | 512.0 |
| Time-based award face values | 1 |  |  | 728,688 | 728,688 |  |  |
| Time-based award face values as a \% of salary | 1 |  |  | 61.3 | 61.3 |  |  |
| Performance-based award face values | 14 | 2,237,003 | 3,660,000 | 4,331,679 | 4,923,141 | 6,354,970 | 12,576,000 |
| Performance-based award face values as a \% of salary | 14 | 214.0 | 293.3 | 394.0 | 464.0 | 534.3 | 1,453.9 |
| Share option grant face values | 2 | 4,995,206 |  | 12,977,603 | 12,977,603 |  | 20,960,000 |
| Share option grant face values as a \% of salary | 2 | 428.0 |  | 1,425.6 | 1,425.6 |  | 2,423.1 |
| Total potential remuneration fair value | 15 | 735,897 | 3,659,500 | 4,332,089 | 4,852,594 | 5,159,116 | 11,940,230 |
| Total potential remuneration face value | 15 | 735,897 | 7,106,499 | 8,059,919 | 10,347,599 | 10,993,826 | 38,106,660 |

## SECTION 6:

## Finance directors' realised remuneration

| Finance directors |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | No. | Minimum | Lower quartile | Median | Average | Upper quartile | Maximum |
| Salary | 117 | 76,535 | 434,245 | 545,347 | 547,975 | 649,671 | 1,186,931 |
| Benefits | 111 | 2,053 | 19,423 | 48,762 | 135,370 | 105,192 | 5,655,357 |
| Fixed allowance | 3 | 504,000 |  | 750,000 | 734,667 |  | 950,000 |
| Realised bonus | 109 | 38,227 | 553,354 | 840,347 | 1,110,708 | 1,203,612 | 4,309,308 |
| Realised bonus payments as a \% of salary | 109 | 32.5 | 114.2 | 152.4 | 195.4 | 233.8 | 615.0 |
| Realised total cash | 115 | 95,958 | 1,059,585 | 1,448,971 | 1,749,178 | 2,109,483 | 7,375,235 |
| Realised time-based award gains | 18 | 209,736 | 923,473 | 1,759,116 | 2,272,070 | 2,292,164 | 8,600,482 |
| Realised time-based award gains as a \% of salary | 18 | 40.4 | 212.7 | 335.5 | 633.3 | 420.3 | 6,028.3 |
| Realised option gains | 30 | 8,376 | 701,709 | 1,708,708 | 4,049,006 | 5,212,250 | 30,019,413 |
| Realised share option gains as a \% of salary | 30 | 1.4 | 126.5 | 364.1 | 713.3 | 1,026.6 | 2,659.5 |
| Realised performance-share gains | 80 | 36,940 | 662,894 | 1,183,874 | 2,029,762 | 2,701,153 | 12,710,915 |
| Realised performance-share gains as a \% of salary | 80 | 3.6 | 105.5 | 213.2 | 400.3 | 429.1 | 2,691.5 |
| Realised total remuneration | 117 | 76,535 | 1,858,451 | 3,164,151 | 4,804,799 | 5,424,581 | 41,179,619 |

## Realised remuneration by market capitalisation levels

|  | No. | Minimum | Lower quartile | Median | Average | Upper quartile | Maximum |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Salary | 14 | 293,895 | 343,516 | 447,884 | 451,881 | 543,882 | 625,000 |
| Benefits | 14 | 7,492 | 27,135 | 35,678 | 67,345 | 103,162 | 217,976 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Realised bonus | 14 | 187,660 | 449,886 | 556,128 | 714,861 | 882,178 | 2,424,158 |
| Realised bonus payments as a \% of salary | 14 | 43.5 | 114.2 | 135.4 | 157.9 | 168.0 | 445.7 |
| Realised total cash | 14 | 563,445 | 925,553 | 1,152,694 | 1,234,087 | 1,371,000 | 3,009,275 |
| Realised time-based award gains | 0 |  |  |  |  |  |  |
| Realised time-based award gains as a \% of salary | 0 |  |  |  |  |  |  |
| Realised option gains | 3 | 701,709 |  | 2,371,481 | 2,195,644 |  | 3,513,742 |
| Realised share option gains as a \% of salary | 3 | 218.7 |  | 806.9 | 612.8 |  | 812.6 |
| Realised performance-share gains | 10 | 122,633 | 319,519 | 954,041 | 1,260,080 | 2,248,571 | 2,686,840 |
| Realised performance-share gains as a \% of salary | 10 | 22.5 | 93.0 | 270.9 | 288.2 | 418.2 | 732.5 |
| Realised total remuneration | 14 | 771,233 | 1,195,198 | 2,245,592 | 2,537,294 | 3,600,757 | 6,759,871 |


|  | No. | Minimum | Lower quartile | Median | Average | $\begin{array}{r} \text { Upper } \\ \text { quartile } \\ \hline \end{array}$ | Maximum |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Salary | 18 | 202,099 | 363,457 | 491,534 | 484,923 | 599,824 | 800,000 |
| Benefits | 17 | 3,208 | 10,986 | 20,723 | 48,667 | 72,570 | 168,898 |
| Fixed allowance | 1 |  |  | 750,000 | 750,000 |  |  |
| Realised bonus | 17 | 91,548 | 593,465 | 836,285 | 929,420 | 973,118 | 3,295,622 |
| Realised bonus payments as a \% of salary | 17 | 32.5 | 93.6 | 167.0 | 200.1 | 232.2 | 496.0 |
| Realised total cash | 18 | 384,312 | 931,758 | 1,419,555 | 1,450,339 | 1,847,763 | 3,960,042 |
| Realised time-based award gains | 2 | 1,230,904 |  | 1,351,551 | 1,351,551 |  | 1,472,198 |
| Realised time-based award gains as a \% of salary | 2 | 365.2 |  | 374.5 | 374.5 |  | 383.7 |
| Realised option gains | 3 | 8,376 |  | 545,504 | 711,274 |  | 1,579,942 |
| Realised share option gains as a \% of salary | 3 | 1.4 |  | 90.8 | 135.7 |  | 314.8 |
| Realised performance-share gains | 11 | 64,761 | 234,628 | 784,285 | 1,292,397 | 2,120,888 | 5,439,422 |
| Realised performance-share gains as a \% of salary | 11 | 15.8 | 39.2 | 102.7 | 392.2 | 422.6 | 2,691.5 |
| Realised total remuneration | 18 | 438,845 | 1,278,629 | 1,874,449 | 2,617,246 | 4,121,202 | 6,411,422 |


| Market capitalisation: $£ 40$ billion to $£ 49.9$ billion |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | No. | Minimum | Lower quartile | Median | Average | $\begin{array}{r} \text { Upper } \\ \text { quartile } \\ \hline \end{array}$ | Maximum |
| Salary | 20 | 76,535 | 465,469 | 550,618 | 523,137 | 641,584 | 817,000 |
| Benefits | 19 | 10,009 | 19,423 | 44,605 | 59,482 | 96,000 | 213,836 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Realised bonus | 17 | 106,696 | 469,993 | 718,995 | 1,122,690 | 1,539,802 | 3,786,197 |
| Realised bonus payments as a \% of salary | 17 | 36.5 | 99.4 | 126.2 | 188.5 | 244.0 | 590.1 |
| Realised total cash | 19 | 95,958 | 832,368 | 1,354,146 | 1,566,033 | 2,169,811 | 4,438,525 |
| Realised time-based award gains | 1 |  |  | 2,166,627 | 2,166,627 |  |  |
| Realised time-based award gains as a \% of salary | 1 |  |  | 337.7 | 337.7 |  |  |
| Realised option gains | 9 | 502,701 | 1,125,772 | 2,076,530 | 3,498,330 | 2,612,259 | 14,117,038 |
| Realised share option gains as a \% of salary | 9 | 88.2 | 326.2 | 436.2 | 708.9 | 821.7 | 2,539.5 |
| Realised performance-share gains | 17 | 69,481 | 597,735 | 1,188,298 | 2,187,463 | 2,340,229 | 12,710,915 |
| Realised performance-share gains as a \% of salary | 17 | 23.6 | 107.5 | 216.4 | 388.7 | 373.9 | 2,077.0 |
| Realised total remuneration | 20 | 76,535 | 2,032,697 | 3,562,683 | 5,136,258 | 6,761,580 | 16,389,165 |


| Market capitalisation: $£ 50$ billion to $£ 59.9$ billion |  |  |  |  |  |  | £pa |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | No. | Minimum | Lower quartile | Median | Average | Upper quartile | Maximum |
| Salary | 14 | 223,321 | 478,616 | 593,319 | 592,169 | 680,000 | 1,186,931 |
| Benefits | 14 | 12,443 | 17,430 | 41,447 | 108,776 | 138,623 | 630,903 |
| Fixed allowance | 1 |  |  | 504,000 | 504,000 |  |  |
| Realised bonus | 14 | 410,357 | 500,481 | 750,986 | 1,322,109 | 1,041,145 | 4,309,308 |
| Realised bonus payments as a \% of salary | 14 | 68.9 | 113.0 | 155.4 | 211.4 | 287.3 | 615.0 |
| Realised total cash | 14 | 730,518 | 1,156,450 | 1,498,314 | 2,059,055 | 2,150,663 | 5,634,861 |
| Realised time-based award gains | 1 |  |  | 8,600,482 | 8,600,482 |  |  |
| Realised time-based award gains as a \% of salary | 1 |  |  | 724.6 | 724.6 |  |  |
| Realised option gains | 3 | 125,850 |  | 239,413 | 337,610 |  | 647,568 |
| Realised share option gains as a \% of salary | 3 | 19.2 |  | 40.4 | 71.8 |  | 155.7 |
| Realised performance-share gains | 6 | 399,167 | 728,106 | 957,475 | 1,092,409 | 1,473,919 | 2,038,313 |
| Realised performance-share gains as a \% of salary | 6 | 58.7 | 149.0 | 166.4 | 194.4 | 308.0 | 317.7 |
| Realised total remuneration | 14 | 687,624 | 1,265,000 | 2,307,424 | 4,079,848 | 3,220,983 | 22,697,201 |



Market capitalisation: $£ 75$ billion to $£ 124.9$ billion

| Market capitalisation: $£ 75$ billion to $£ 124.9$ billion |
| :--- |


|  | No. | Minimum | Lower quartile | Median | Average | $\begin{array}{r} \text { Upper } \\ \text { auartile } \end{array}$ quartile | Maximum |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Salary | 15 | 79,433 | 481,188 | 583,351 | 613,503 | 785,941 | 1,033,981 |
| Benefits | 12 | 4,192 | 22,088 | 58,367 | 67,477 | 107,692 | 173,520 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Realised bonus | 14 | 38,227 | 840,347 | 1,175,832 | 1,284,021 | 1,924,753 | 2,373,862 |
| Realised bonus payments as a \% of salary | 14 | 48.1 | 126.5 | 164.9 | 223.5 | 362.8 | 493.3 |
| Realised total cash | 15 | 117,659 | 1,410,046 | 1,787,606 | 1,865,905 | 2,580,291 | 2,886,597 |
| Realised time-based award gains | 3 | 638,091 |  | 1,302,098 | 2,432,978 |  | 5,358,746 |
| Realised time-based award gains as a \% of salary | 3 | 132.6 |  | 248.9 | 346.6 |  | 658.3 |
| Realised option gains | 3 | 712,736 |  | 1,666,874 | 3,069,705 |  | 6,829,504 |
| Realised share option gains as a \% of salary | 3 | 126.5 |  | 250.9 | 671.7 |  | 1,637.7 |
| Realised performance-share gains | 9 | 36,940 | 735,126 | 1,179,451 | 1,722,656 | 1,728,206 | 7,297,808 |
| Realised performance-share gains as a \% of salary | 9 | 3.6 | 130.5 | 188.6 | 336.7 | 252.1 | 1,749.9 |
| Realised total remuneration | 15 | 132,553 | 1,608,163 | 3,163,010 | 4,517,152 | 4,350,979 | 16,469,094 |

## Realised remuneration by turnover levels (excluding financial organisations)

| Turnover: Under $£ 12.5$ billion |
| :--- |
| \begin{tabular}{\|l|r|r|r|r|r|r|r|}
\hline
\end{tabular} |


|  | No. | Minimum | Lower quartile | Median | Average | $\begin{array}{r} \text { Upper } \\ \text { quartile } \end{array}$ | Maximum |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Salary | 13 | 486,534 | 567,360 | 664,420 | 705,753 | 814,010 | 1,078,529 |
| Benefits | 12 | 12,594 | 28,811 | 70,254 | 73,303 | 95,840 | 185,967 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Realised bonus | 12 | 270,749 | 595,148 | 991,055 | 1,482,890 | 2,212,250 | 4,143,068 |
| Realised bonus payments as a \% of salary | 12 | 55.6 | 94.1 | 125.6 | 207.9 | 309.0 | 496.0 |
| Realised total cash | 12 | 832,368 | 1,298,573 | 1,746,082 | 2,243,758 | 2,888,858 | 5,243,920 |
| Realised time-based award gains | 1 |  |  | 5,358,746 | 5,358,746 |  |  |
| Realised time-based award gains as a \% of salary | 1 |  |  | 658.3 | 658.3 |  |  |
| Realised option gains | 1 |  |  | 502,701 | 502,701 |  |  |
| Realised share option gains as a \% of salary | 1 |  |  | 88.2 | 88.2 |  |  |
| Realised performance-share gains | 10 | 36,940 | 589,723 | 1,020,212 | 1,276,924 | 1,728,206 | 3,961,214 |
| Realised performance-share gains as a \% of salary | 10 | 3.6 | 84.4 | 184.8 | 179.1 | 212.3 | 367.3 |
| Realised total remuneration | 13 | 817,000 | 2,404,680 | 2,694,263 | 4,022,188 | 3,969,971 | 14,093,767 |

Turnover: $£ 35$ billion to $£ 74.9$ billion

|  | No. | Minimum | Lower quartile | Median | Average | $\begin{gathered} \text { Upper } \\ \text { quartile } \end{gathered}$ | Maximum |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Salary | 24 | 79,433 | 420,238 | 525,394 | 502,842 | 599,293 | 1,128,759 |
| Benefits | 23 | 2,053 | 16,292 | 21,000 | 130,652 | 72,492 | 1,299,401 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Realised bonus | 23 | 38,227 | 463,014 | 863,665 | 993,140 | 1,202,159 | 3,555,591 |
| Realised bonus payments as a \% of salary | 23 | 32.5 | 87.9 | 139.3 | 172.9 | 236.8 | 461.5 |
| Realised total cash | 24 | 104,707 | 944,574 | 1,461,997 | 1,579,809 | 1,963,053 | 5,983,750 |
| Realised time-based award gains | 3 | 209,736 |  | 2,473,601 | 2,957,201 |  | 6,188,266 |
| Realised time-based award gains as a \% of salary | 3 | 40.4 |  | 487.2 | 2,185.3 |  | 6,028.3 |
| Realised option gains | 10 | 8,376 | 545,504 | 1,393,488 | 5,758,088 | 6,829,504 | 30,019,413 |
| Realised share option gains as a \% of salary | 10 | 1.4 | 90.8 | 573.9 | 838.7 | 1,637.7 | 2,659.5 |
| Realised performance-share gains | 16 | 69,481 | 821,817 | 1,137,675 | 1,979,285 | 2,311,630 | 7,297,808 |
| Realised performance-share gains as a \% of salary | 16 | 32.6 | 140.9 | 243.2 | 356.0 | 445.7 | 1,749.9 |
| Realised total remuneration | 24 | 132,553 | 1,836,354 | 2,652,976 | 5,915,985 | 4,128,979 | 41,179,619 |


|  | No. | Minimum | Lower quartile | Median | Average | Upper quartile | Maximum |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Salary | 18 | 443,763 | 523,138 | 585,487 | 625,766 | 721,000 | 930,297 |
| Benefits | 17 | 7,492 | 53,728 | 72,570 | 109,626 | 166,934 | 315,773 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Realised bonus | 18 | 415,426 | 840,347 | 927,144 | 1,177,832 | 1,476,250 | 2,550,325 |
| Realised bonus payments as a \% of salary | 18 | 91.7 | 126.5 | 164.7 | 192.3 | 188.1 | 481.8 |
| Realised total cash | 18 | 931,758 | 1,410,046 | 1,817,092 | 1,907,135 | 2,285,856 | 3,211,530 |
| Realised time-based award gains | 3 | 1,302,098 |  | 1,692,888 | 1,626,536 |  | 1,884,624 |
| Realised time-based award gains as a \% of salary | 3 | 234.8 |  | 248.9 | 279.9 |  | 356.1 |
| Realised option gains | 2 | 1,666,874 |  | 1,951,151 | 1,951,151 |  | 2,235,427 |
| Realised share option gains as a \% of salary | 2 | 250.9 |  | 343.6 | 343.6 |  | 436.2 |
| Realised performance-share gains | 14 | 124,873 | 504,509 | 1,361,218 | 1,880,014 | 2,253,613 | 6,200,194 |
| Realised performance-share gains as a \% of salary | 14 | 21.3 | 91.8 | 197.2 | 318.7 | 399.3 | 1,184.5 |
| Realised total remuneration | 18 | 1,278,629 | 2,699,517 | 3,741,249 | 4,171,293 | 5,424,581 | 9,114,977 |

## Realised remuneration by staff numbers

| Employees: Under 25,000 |
| :--- |
| \begin{tabular}{\|l|r|r|r|r|r|r|r|}
\hline
\end{tabular} |


| 99 |  |  |  |  |  |  | $\begin{array}{r} \text { £pa } \\ \hline \text { Maximum } \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | No. | Minimum | Lower quartile | Median | Average | $\begin{array}{r} \hline \text { Upper } \\ \text { quartile } \\ \hline \end{array}$ |  |
| Salary | 17 | 320,792 | 465,149 | 598,135 | 557,245 | 641,584 | 817,000 |
| Benefits | 17 | 4,192 | 30,796 | 62,000 | 67,268 | 107,000 | 154,118 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Realised bonus | 15 | 270,749 | 836,285 | 973,118 | 1,376,403 | 1,565,466 | 3,945,743 |
| Realised bonus payments as a \% of salary | 15 | 55.6 | 139.3 | 167.0 | 253.8 | 345.1 | 615.0 |
| Realised total cash | 16 | 738,125 | 1,198,501 | 1,594,497 | 1,896,173 | 2,053,269 | 4,741,445 |
| Realised time-based award gains | 1 |  |  | 2,166,627 | 2,166,627 |  |  |
| Realised time-based award gains as a \% of salary | 1 |  |  | 337.7 | 337.7 |  |  |
| Realised option gains | 9 | 8,376 | 701,709 | 1,666,874 | 3,448,802 | 3,513,742 | 14,117,038 |
| Realised share option gains as a \% of salary | 9 | 1.4 | 218.7 | 314.8 | 701.4 | 812.6 | 2,539.5 |
| Realised performance-share gains | 15 | 64,761 | 597,735 | 1,388,078 | 1,783,992 | 2,248,571 | 7,297,808 |
| Realised performance-share gains as a \% of salary | 15 | 15.8 | 107.5 | 227.0 | 364.8 | 422.6 | 1,749.9 |
| Realised total remuneration | 17 | 599,824 | 2,095,167 | 3,595,128 | 5,426,562 | 6,660,797 | 16,469,094 |

Employees: 75,000 to 99,999

| No. | Minimum | Lower quartile | Median | Average | Upper quartile | Maximum |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 18 | 76,535 | 470,015 | 660,234 | 614,978 | 733,010 | 1,033,981 |
| 16 | 8,840 | 20,212 | 36,000 | 48,961 | 75,521 | 139,537 |
| 1 |  |  | 504,000 | 504,000 |  |  |
| 16 | 410,357 | 692,500 | 801,980 | 947,652 | 1,196,306 | 2,116,166 |
| 16 | 62.1 | 113.6 | 128.8 | 147.1 | 170.0 | 362.8 |
| 18 | 95,958 | 1,243,000 | 1,485,959 | 1,528,857 | 1,961,000 | 2,771,559 |
| 3 | 1,692,888 |  | 1,825,343 | 2,958,992 |  | 5,358,746 |
| 3 | 234.8 |  | 272.1 | 388.4 |  | 658.3 |
| 2 | 647,568 |  | 1,629,913 | 1,629,913 |  | 2,612,259 |
| 2 | 155.7 |  | 278.9 | 278.9 |  | 402.1 |
| 10 | 36,940 | 728,106 | 1,433,079 | 1,368,218 | 1,848,148 | 2,830,534 |
| 10 | 3.6 | 138.9 | 192.1 | 198.8 | 252.1 | 435.7 |
| 18 | 76,535 | 1,410,046 | 2,811,326 | 3,462,264 | 3,784,770 | 14,093,767 |



| Employees: 250,000 and above $\begin{aligned} & \text { Epa }\end{aligned}$ |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | No. | Minimum | Lower quartile | Median | Average | $\begin{array}{r} \text { Upper } \\ \text { quartile } \\ \hline \end{array}$ | Maximum |
| Salary | 16 | 317,771 | 511,472 | 598,930 | 613,532 | 700,027 | 930,297 |
| Benefits | 14 | 16,292 | 20,723 | 98,483 | 116,007 | 173,520 | 315,773 |
| Fixed allowance | 1 |  |  | 950,000 | 950,000 |  |  |
| Realised bonus | 14 | 115,864 | 479,648 | 892,293 | 971,576 | 953,308 | 3,295,622 |
| Realised bonus payments as a \% of salary | 14 | 36.5 | 108.4 | 140.0 | 154.3 | 167.2 | 496.0 |
| Realised total cash | 16 | 453,157 | 944,574 | 1,570,837 | 1,624,542 | 2,011,145 | 3,960,042 |
| Realised time-based award gains | 1 |  |  | 405,369 | 405,369 |  |  |
| Realised time-based award gains as a \% of salary | 1 |  |  | 73.6 | 73.6 |  |  |
| Realised option gains | 3 | 45,113 |  | 1,036,434 | 4,167,519 |  | 11,421,010 |
| Realised share option gains as a \% of salary | 3 | 8.3 |  | 326.2 | 674.1 |  | 1,687.9 |
| Realised performance-share gains | 12 | 38,146 | 762,451 | 1,229,827 | 1,842,453 | 2,773,383 | 5,820,157 |
| Realised performance-share gains as a \% of salary | 12 | 5.4 | 132.3 | 258.6 | 337.6 | 458.4 | 1,184.5 |
| Realised total remuneration | 16 | 785,941 | 1,875,105 | 2,612,257 | 3,892,339 | 4,518,569 | 16,756,999 |

Realised remuneration by sector

|  | No. | Minimum | Lower quartile | Median | Average | Upper quartile | Maximum |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Salary | 21 | 372,533 | 535,839 | 598,135 | 608,649 | 654,223 | 1,033,981 |
| Benefits | 21 | 5,659 | 31,307 | 52,057 | 92,059 | 79,000 | 630,903 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Realised bonus | 21 | 270,749 | 520,730 | 955,961 | 986,094 | 1,148,051 | 2,424,158 |
| Realised bonus payments as a \% of salary | 21 | 55.6 | 107.3 | 139.3 | 165.1 | 214.3 | 445.7 |
| Realised total cash | 21 | 806,367 | 1,193,958 | 1,626,824 | 1,686,802 | 2,150,663 | 3,009,275 |
| Realised time-based award gains | 2 | 1,947,087 |  | 3,652,916 | 3,652,916 |  | 5,358,746 |
| Realised time-based award gains as a \% of salary | 2 | 333.3 |  | 495.8 | 495.8 |  | 658.3 |
| Realised option gains | 8 | 8,376 | 182,631 | 625,633 | 1,627,302 | 1,662,497 | 8,068,515 |
| Realised share option gains as a \% of salary | 8 | 1.4 | 29.8 | 105.8 | 297.3 | 264.3 | 1,576.7 |
| Realised performance-share gains | 20 | 36,940 | 662,424 | 1,032,557 | 2,312,544 | 2,298,503 | 12,710,915 |
| Realised performance-share gains as a \% of salary | 20 | 3.6 | 107.5 | 179.6 | 410.2 | 399.4 | 2,077.0 |
| Realised total remuneration | 21 | 772,342 | 2,665,668 | 2,993,679 | 5,394,024 | 6,862,364 | 17,090,165 |


|  | No. | Minimum | Lower quartile | Median | Average | $\begin{array}{r} \text { Upper } \\ \text { quartile } \\ \hline \end{array}$ | Maximum |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Salary | 25 | 76,535 | 384,951 | 481,188 | 529,585 | 641,584 | 1,186,931 |
| Benefits | 22 | 3,208 | 17,889 | 37,801 | 51,408 | 71,000 | 154,118 |
| Fixed allowance | 3 | 504,000 |  | 750,000 | 734,667 |  | 950,000 |
| Realised bonus | 20 | 410,357 | 700,006 | 891,089 | 1,508,733 | 1,969,664 | 4,309,308 |
| Realised bonus payments as a \% of salary | 20 | 68.9 | 128.3 | 190.7 | 268.9 | 414.5 | 615.0 |
| Realised total cash | 24 | 95,958 | 966,053 | 1,564,902 | 1,934,102 | 2,566,500 | 5,634,861 |
| Realised time-based award gains | 6 | 285,555 | 638,091 | 1,698,766 | 2,535,637 | 2,292,164 | 8,600,482 |
| Realised time-based award gains as a \% of salary | 6 | 89.0 | 132.6 | 360.7 | 348.0 | 420.3 | 724.6 |
| Realised option gains | 5 | 647,568 | 701,709 | 2,076,530 | 3,646,520 | 2,764,657 | 12,042,138 |
| Realised share option gains as a \% of salary | 5 | 155.7 | 218.7 | 446.4 | 828.7 | 718.2 | 2,604.2 |
| Realised performance-share gains | 13 | 38,146 | 728,106 | 1,934,260 | 1,983,315 | 2,715,467 | 4,793,608 |
| Realised performance-share gains as a \% of salary | 13 | 5.4 | 175.1 | 283.6 | 436.2 | 705.4 | 1,479.3 |
| Realised total remuneration | 25 | 76,535 | 1,356,596 | 3,271,478 | 4,814,945 | 6,625,640 | 22,697,201 |






Sector: Oil, gas and minerals

|  | No. | Minimum | Lower quartile | Median | Average | $\begin{array}{r} \text { Upper } \\ \text { quartile } \end{array}$ | Maximum |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Salary | 11 | 223,321 | 293,895 | 641,584 | 552,186 | 733,010 | 817,000 |
| Benefits | 11 | 10,821 | 24,863 | 64,242 | 74,790 | 103,162 | 255,714 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Realised bonus | 10 | 91,548 | 352,871 | 734,423 | 745,172 | 1,189,000 | 1,476,250 |
| Realised bonus payments as a \% of salary | 10 | 32.5 | 116.9 | 126.3 | 138.1 | 164.9 | 287.3 |
| Realised total cash | 10 | 384,312 | 749,929 | 1,415,131 | 1,342,445 | 1,960,132 | 2,285,856 |
| Realised time-based award gains | 1 |  |  | 1,692,888 | 1,692,888 |  |  |
| Realised time-based award gains as a \% of salary | 1 |  |  | 234.8 | 234.8 |  |  |
| Realised option gains | 3 | 502,701 |  | 1,666,874 | 1,513,685 |  | 2,371,481 |
| Realised share option gains as a \% of salary | 3 | 88.2 |  | 250.9 | 382.0 |  | 806.9 |
| Realised performance-share gains | 8 | 134,218 | 412,014 | 969,328 | 876,845 | 1,134,855 | 1,848,148 |
| Realised performance-share gains as a \% of salary | 8 | 23.6 | 81.5 | 148.4 | 153.5 | 214.8 | 314.9 |
| Realised total remuneration | 11 | 438,845 | 850,694 | 2,404,680 | 2,608,464 | 3,943,659 | 5,800,285 |



|  | No. | Minimum | Lower quartile | Median | Average | Upper quartile | Maximum |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Salary | 12 | 102,653 | 453,117 | 548,020 | 495,927 | 598,930 | 687,622 |
| Benefits | 12 | 2,053 | 44,833 | 113,066 | 119,197 | 193,678 | 292,919 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Realised bonus | 10 | 265,543 | 539,695 | 650,092 | 682,066 | 863,665 | 1,118,503 |
| Realised bonus payments as a \% of salary | 10 | 43.5 | 99.4 | 123.9 | 145.8 | 152.4 | 381.0 |
| Realised total cash | 12 | 104,707 | 974,293 | 1,166,852 | 1,183,512 | 1,607,011 | 1,792,266 |
| Realised time-based award gains | 2 | 405,369 |  | 3,296,817 | 3,296,817 |  | 6,188,266 |
| Realised time-based award gains as a \% of salary | 2 | 73.6 |  | 3,051.0 | 3,051.0 |  | 6,028.3 |
| Realised option gains | 4 | 1,125,772 | 3,577,020 | 8,724,639 | 8,173,022 | 12,769,024 | 14,117,038 |
| Realised share option gains as a \% of salary | 4 | 214.0 | 659.7 | 1,396.7 | 1,386.7 | 2,113.7 | 2,539.5 |
| Realised performance-share gains | 10 | 124,873 | 445,704 | 972,813 | 1,979,882 | 3,795,702 | 5,439,422 |
| Realised performance-share gains as a \% of salary | 10 | 21.3 | 84.7 | 183.9 | 514.1 | 561.0 | 2,691.5 |
| Realised total remuneration | 12 | 1,264,302 | 1,733,307 | 2,960,564 | 6,537,496 | 12,493,566 | 16,756,999 |



Realised remuneration by regions

| Region: Germany | No. | Minimum | Lowerquartile | Median | Average | $\begin{array}{r} \text { Upper } \\ \text { quartile } \\ \hline \end{array}$ | $\begin{array}{r} £ p a \\ \hline \text { Maximum } \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |
| Salary | 8 | 478,616 | 543,882 | 640,615 | 635,566 | 699,665 | 837,591 |
| Benefits | 8 | 13,209 | 17,243 | 46,646 | 149,597 | 212,444 | 630,903 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Realised bonus | 8 | 498,273 | 841,074 | 1,096,310 | 1,369,013 | 2,028,678 | 2,521,707 |
| Realised bonus payments as a \% of salary | 8 | 91.6 | 120.6 | 191.0 | 219.4 | 297.2 | 445.7 |
| Realised total cash | 8 | 1,059,585 | 1,641,305 | 2,130,073 | 2,154,176 | 2,696,515 | 3,238,039 |
| Realised time-based award gains | 0 |  |  |  |  |  |  |
| Realised time-based award gains as a \% of salary | 0 |  |  |  |  |  |  |
| Realised option gains | 0 |  |  |  |  |  |  |
| Realised share option gains as a \% of salary | 0 |  |  |  |  |  |  |
| Realised performance-share gains | 5 | 122,633 | 589,723 | 1,473,919 | 1,359,678 | 1,816,564 | 2,795,551 |
| Realised performance-share gains as a \% of salary | 5 | 22.5 | 84.4 | 216.9 | 206.2 | 308.0 | 399.3 |
| Realised total remuneration | 8 | 1,042,155 | 2,175,138 | 3,155,827 | 3,170,897 | 4,273,355 | 5,116,384 |


|  | No. | Minimum | Lower quartile | Median | Average | Upper quartile | Maximum |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Salary | 3 | 76,535 |  | 347,323 | 284,614 |  | 429,984 |
| Benefits | 1 |  |  | 19,423 | 19,423 |  |  |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Realised bonus | 1 |  |  | 454,949 | 454,949 |  |  |
| Realised bonus payments as a \% of salary | 1 |  |  | 105.8 | 105.8 |  |  |
| Realised total cash | 3 | 95,958 |  | 347,323 | 442,738 |  | 884,933 |
| Realised time-based award gains | 0 |  |  |  |  |  |  |
| Realised time-based award gains as a \% of salary | 0 |  |  |  |  |  |  |
| Realised option gains | 0 |  |  |  |  |  |  |
| Realised share option gains as a \% of salary | 0 |  |  |  |  |  |  |
| Realised performance-share gains | 0 |  |  |  |  |  |  |
| Realised performance-share gains as a \% of salary | 0 |  |  |  |  |  |  |
| Realised total remuneration | 3 | 76,535 |  | 347,323 | 436,264 |  | 884,933 |




| Region: Other countries |  |  |  |  |  |  | $\begin{array}{r} \text { £pa } \\ \hline \text { Maximum } \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | No. | Minimum | $\begin{array}{r} \text { Lower } \\ \text { quartile } \\ \hline \end{array}$ | Median | Average | Upper quartile |  |
| Salary | 4 | 79,433 | 267,379 | 462,670 | 417,298 | 567,218 | 664,420 |
| Benefits | 1 |  |  | 30,579 | 30,579 |  |  |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Realised bonus | 4 | 38,227 | 389,050 | 839,952 | 1,253,438 | 2,117,827 | 3,295,622 |
| Realised bonus payments as a \% of salary | 4 | 48.1 | 105.3 | 181.2 | 226.7 | 348.0 | 496.0 |
| Realised total cash | 4 | 117,659 | 671,718 | 1,317,912 | 1,678,381 | 2,685,044 | 3,960,042 |
| Realised time-based award gains | 0 |  |  |  |  |  |  |
| Realised time-based award gains as a \% of salary | 0 |  |  |  |  |  |  |
| Realised option gains | 0 |  |  |  |  |  |  |
| Realised share option gains as a \% of salary | 0 |  |  |  |  |  |  |
| Realised performance-share gains | 0 |  |  |  |  |  |  |
| Realised performance-share gains as a \% of salary | 0 |  |  |  |  |  |  |
| Realised total remuneration | 4 | 132,553 | 663,876 | 1,302,622 | 1,676,942 | 2,690,009 | 3,969,971 |



## SECTION 7:

## Finance directors' fair and face value potential remuneration

| Finance directors |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | No. | Minimum | Lower quartile | Median | Average | Upper quartile | Maximum |
| Salary | 112 | 102,654 | 466,828 | 550,000 | 580,329 | 673,710 | 1,357,100 |
| Fixed allowance | 3 | 504,000 |  | 750,000 | 734,667 |  | 950,000 |
| Maximum bonus | 110 | 140,972 | 1,032,951 | 1,429,899 | 2,059,351 | 2,085,149 | 11,914,042 |
| Maximum bonus as a \% of salary | 110 | 20.0 | 180.1 | 242.0 | 383.6 | 340.3 | 2927.8 |
| Time-based award face values | 47 | 108,747.9 | 513,257.8 | 1,036,037.3 | 1,709,702.3 | 1,967,764.5 | 8,600,481.5 |
| Time-based award face values as a \% of salary | 47 | 44 | 102 | 194 | 360 | 375 | 3,624 |
| Performance-based award face values | 96 | 272,406 | 1,531,744 | 2,350,982 | 3,447,334 | 3,282,299 | 33,749,869 |
| Performance-based award face values as a \% of salary | 96 | 46.7 | 254.9 | 394.8 | 644.0 | 578.1 | 6,205.4 |
| Share option grant face values | 51 | 408,771 | 1,912,751 | 3,000,070 | 3,622,338 | 5,008,839 | 11,028,833 |
| Share option grant face values as a \% of salary | 51 | 73.5 | 384.1 | 550.4 | 662.6 | 977.1 | 1,573.9 |
| Total potential remuneration fair value | 112 | 352,429 | 2,311,826 | 3,181,746 | 3,775,761 | 4,386,801 | 15,298,642 |
| Total potential remuneration face value | 112 | 422,915 | 4,342,364 | 6,250,157 | 7,961,646 | 9,310,679 | 36,803,375 |

## Potential remuneration by market capitalisation levels

|  | No. | Minimum | Lower quartile | Median | Average | Upper quartile | Maximum |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Salary | 12 | 293,895 | 337,814 | 466,314 | 462,015 | 546,594 | 646,000 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Maximum bonus | 12 | 468,865 | 579,002 | 896,506 | 1,225,369 | 1,948,267 | 2,509,625 |
| Maximum bonus as a \% of salary | 12 | 108.1 | 155.0 | 197.5 | 266.5 | 371.1 | 654.9 |
| Time-based award face values | 4 | 151,571.7 | 276,659.9 | 457,502.9 | 402,195.7 | 527,731.6 | 542,205.4 |
| Time-based award face values as a \% of salary | 4 | 44 | 59 | 99 | 104 | 150 | 175 |
| Performance-based award face values | 11 | 478,036 | 707,365 | 1,218,641 | 4,264,147 | 1,967,035 | 33,749,869 |
| Performance-based award face values as a \% of salary | 11 | 87.0 | 205.0 | 273.1 | 813.7 | 365.0 | 6,205.4 |
| Share option grant face values | 6 | 949,588 | 1,257,426 | 1,757,378 | 2,429,765 | 3,847,981 | 5,008,839 |
| Share option grant face values as a \% of salary | 6 | 211.9 | 410.1 | 462.9 | 549.3 | 714.1 | 1,033.8 |
| Total potential remuneration fair value | 12 | 856,508 | 1,255,137 | 2,047,974 | 3,020,342 | 2,683,456 | 15,298,642 |
| Total potential remuneration face value | 12 | 1,502,593 | 2,579,682 | 4,243,457 | 6,991,351 | 6,772,172 | 36,803,375 |

Market capitalisation: $£ 35$ billion to $£ 39.9$ billion

|  | No. | Minimum | Lower quartile | Median | Average | $\begin{array}{r} \text { Upper } \\ \text { quartile } \end{array}$ | Maximum |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Salary | 15 | 281,943 | 443,763 | 561,000 | 553,407 | 600,451 | 916,829 |
| Fixed allowance | 1 |  |  | 750,000 | 750,000 |  |  |
| Maximum bonus | 15 | 140,972 | 316,397 | 1,267,097 | 1,700,839 | 1,661,178 | 6,415,842 |
| Maximum bonus as a \% of salary | 15 | 20.0 | 54.8 | 225.0 | 341.5 | 312.5 | 1568.6 |
| Time-based award face values | 7 | 385,129.5 | 437,659.9 | 591,276.3 | 820,180.7 | 1,031,889.0 | 1,859,346.4 |
| Time-based award face values as a \% of salary | 7 | 80 | 94 | 107 | 152 | 196 | 293 |
| Performance-based award face values | 13 | 1,531,809 | 2,005,101 | 2,333,763 | 2,499,756 | 2,887,418 | 4,378,824 |
| Performance-based award face values as a \% of salary | 13 | 338.3 | 355.8 | 420.3 | 457.9 | 525.9 | 689.0 |
| Share option grant face values | 9 | 1,312,721 | 2,752,598 | 4,220,391 | 4,363,438 | 7,025,083 | 7,217,911 |
| Share option grant face values as a \% of salary | 9 | 321.0 | 458.4 | 793.9 | 799.5 | 1,250.0 | 1,399.8 |
| Total potential remuneration fair value | 15 | 352,429 | 2,405,521 | 3,334,174 | 3,188,497 | 3,880,009 | 6,238,889 |
| Total potential remuneration face value | 15 | 422,915 | 4,771,957 | 7,642,983 | 7,471,515 | 10,107,042 | 16,752,984 |

Market capitalisation: $£ 40$ billion to $£ 49.9$ billion

|  | No. | Minimum | Lower quartile | Median | Average | $\begin{array}{r} \text { Upper } \\ \text { quartile } \end{array}$ | Maximum |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Salary | 17 | 213,035 | 465,790 | 545,347 | 543,101 | 641,584 | 836,000 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Maximum bonus | 17 | 213,392 | 981,624 | 1,283,169 | 1,564,698 | 1,435,481 | 7,507,819 |
| Maximum bonus as a \% of salary | 17 | 100.2 | 180.0 | 201.8 | 289.4 | 252.6 | 1614.1 |
| Time-based award face values | 8 | 108,747.9 | 199,316.7 | 439,107.9 | 498,482.9 | 783,114.5 | 1,036,037.3 |
| Time-based award face values as a \% of salary | 8 | 48 | 59 | 92 | 97 | 117 | 190 |
| Performance-based award face values | 16 | 538,670 | 1,544,848 | 2,450,127 | 3,917,407 | 3,540,928 | 28,064,819 |
| Performance-based award face values as a \% of salary | 16 | 138.3 | 254.9 | 401.9 | 671.8 | 647.4 | 4,374.3 |
| Share option grant face values | 12 | 408,771 | 877,890 | 2,013,084 | 2,323,329 | 2,619,303 | 7,142,444 |
| Share option grant face values as a \% of salary | 12 | 73.5 | 235.0 | 390.5 | 455.4 | 505.2 | 1,253.7 |
| Total potential remuneration fair value | 17 | 510,532 | 2,015,477 | 2,860,778 | 3,339,360 | 3,647,959 | 12,509,096 |
| Total potential remuneration face value | 17 | 999,815 | 4,376,355 | 5,787,569 | 7,669,347 | 8,238,724 | 29,989,572 |


|  | No. | Minimum | Lower quartile | Median | Average | $\begin{array}{r} \text { Upper } \\ \text { quartile } \\ \hline \end{array}$ | Maximum |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Salary | 17 | 224,555 | 528,665 | 592,638 | 612,446 | 694,000 | 1,186,931 |
| Fixed allowance | 1 |  |  | 504,000 | 504,000 |  |  |
| Maximum bonus | 17 | 641,003 | 1,200,000 | 1,305,624 | 2,120,422 | 1,735,000 | 11,914,042 |
| Maximum bonus as a \% of salary | 17 | 100.0 | 200.0 | 250.0 | 315.8 | 324.7 | 1003.8 |
| Time-based award face values | 4 | 1,459,710.6 | 1,728,224.5 | 2,863,805.5 | 3,946,950.8 | 6,165,677.1 | 8,600,481.5 |
| Time-based award face values as a \% of salary | 4 | 228 | 308 | 547 | 512 | 715 | 725 |
| Performance-based award face values | 11 | 625,176 | 1,124,122 | 1,979,999 | 2,595,921 | 4,433,929 | 5,662,195 |
| Performance-based award face values as a \% of salary | 11 | 114.9 | 234.9 | 299.3 | 456.3 | 677.7 | 1,246.6 |
| Share option grant face values | 5 | 1,167,769 | 1,597,656 | 3,059,517 | 3,794,082 | 6,028,967 | 7,116,503 |
| Share option grant face values as a \% of salary | 5 | 182.0 | 384.1 | 516.3 | 720.6 | 1,174.6 | 1,346.1 |
| Total potential remuneration fair value | 17 | 705,743 | 1,832,499 | 2,638,243 | 3,443,537 | 3,191,990 | 14,884,385 |
| Total potential remuneration face value | 17 | 1,186,931 | 3,381,248 | 4,808,995 | 6,512,684 | 7,003,902 | 21,701,454 |




## Potential remuneration by turnover levels (excluding financial organisations)






|  | No. | Minimum | Lower quartile | Median | Average | Upper quartile | Maximum |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Salary | 15 | 443,763 | 523,138 | 615,612 | 630,974 | 731,500 | 837,591 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Maximum bonus | 15 | 990,061 | 1,190,941 | 1,645,125 | 1,740,519 | 2,117,228 | 2,913,651 |
| Maximum bonus as a \% of salary | 15 | 160.8 | 225.0 | 252.4 | 279.4 | 347.9 | 424.4 |
| Time-based award face values | 9 | 470,700.0 | 1,111,834.0 | 1,401,856.4 | 2,544,554.4 | 2,646,570.2 | 8,008,087.0 |
| Time-based award face values as a \% of salary | 9 | 64 | 213 | 285 | 437 | 375 | 1,301 |
| Performance-based award face values | 15 | 1,016,658 | 1,948,511 | 2,554,689 | 2,704,501 | 3,334,655 | 5,545,957 |
| Performance-based award face values as a \% of salary | 15 | 192.1 | 316.5 | 409.1 | 429.1 | 525.9 | 691.5 |
| Share option grant face values | 4 | 1,291,140 | 1,780,101 | 2,634,566 | 2,602,063 | 3,424,026 | 3,847,981 |
| Share option grant face values as a \% of salary | 4 | 251.9 | 286.7 | 444.2 | 463.6 | 640.5 | 714.1 |
| Total potential remuneration fair value | 15 | 1,903,088 | 2,723,147 | 3,655,368 | 4,108,422 | 4,862,430 | 9,097,325 |
| Total potential remuneration face value | 15 | 4,270,766 | 4,899,868 | 6,267,774 | 7,327,990 | 8,611,641 | 11,910,754 |

## Potential remuneration by staff numbers

| Employees: Under 25,000 £pa |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | No. | Minimum | Lower quartile quartile | Median | Average | Upper quartile | Maximum |
| Salary | 18 | 224,555 | 327,077 | 409,598 | 434,320 | 528,665 | 703,000 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Maximum bonus | 18 | 140,972 | 626,627 | 1,208,852 | 2,174,404 | 1,924,753 | 10,906,932 |
| Maximum bonus as a \% of salary | 18 | 50.0 | 124.4 | 239.9 | 560.0 | 644.5 | 2927.8 |
| Time-based award face values | 8 | 364,604.6 | 560,076.7 | 970,531.5 | 1,688,503.0 | 2,827,773.8 | 4,426,655.3 |
| Time-based award face values as a \% of salary | 8 | 98 | 153 | 257 | 368 | 628 | 767 |
| Performance-based award face values | 13 | 272,406 | 1,788,021 | 2,936,563 | 6,095,214 | 8,271,536 | 28,064,819 |
| Performance-based award face values as a \% of salary | 13 | 83.3 | 411.4 | 573.9 | 1,289.6 | 2,365.6 | 4,374.3 |
| Share option grant face values | 8 | 1,257,426 | 2,488,875 | 2,939,341 | 3,907,259 | 6,000,886 | 7,142,444 |
| Share option grant face values as a \% of salary | 8 | 427.8 | 603.2 | 690.4 | 860.5 | 1,261.4 | 1,346.1 |
| Total potential remuneration fair value | 18 | 352,429 | 2,015,477 | 2,653,229 | 4,317,400 | 5,917,118 | 12,509,096 |
| Total potential remuneration face value | 18 | 422,915 | 3,586,220 | 6,339,443 | 9,528,642 | 12,590,774 | 29,989,572 |



|  | No. | Minimum | Lower quartile | Median | Average | Upper quartile | Maximum |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Salary | 16 | 409,010 | 475,842 | 577,012 | 584,367 | 641,584 | 916,829 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Maximum bonus | 16 | 183,366 | 1,092,297 | 1,513,536 | 2,398,096 | 2,405,941 | 7,507,819 |
| Maximum bonus as a \% of salary | 16 | 20.0 | 193.8 | 245.5 | 478.0 | 496.2 | 1614.1 |
| Time-based award face values | 7 | 400,992.7 | 437,659.9 | 564,304.8 | 1,029,152.2 | 1,459,710.6 | 3,207,916.0 |
| Time-based award face values as a \% of salary | 7 | 82 | 94 | 107 | 180 | 228 | 526 |
| Performance-based award face values | 14 | 625,176 | 1,603,972 | 2,468,143 | 3,987,937 | 3,279,569 | 25,722,523 |
| Performance-based award face values as a \% of salary | 14 | 114.9 | 338.3 | 383.4 | 817.1 | 559.9 | 6,168.0 |
| Share option grant face values | 10 | 408,771 | 1,312,721 | 2,284,065 | 2,912,623 | 2,883,559 | 7,193,149 |
| Share option grant face values as a \% of salary | 10 | 73.5 | 321.0 | 470.3 | 548.7 | 519.2 | 1,399.8 |
| Total potential remuneration fair value | 16 | 1,008,512 | 2,428,109 | 3,044,362 | 3,948,499 | 5,305,359 | 12,149,604 |
| Total potential remuneration face value | 16 | 1,100,195 | 4,764,656 | 6,328,288 | 8,742,550 | 11,525,777 | 29,026,682 |


| Employees: 75,000 to 99,999 £pa |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | No. | Minimum | Lower quartile | Median | Average | $\begin{array}{r} \text { Upper } \\ \text { quartile } \\ \hline \end{array}$ | Maximum |
| Salary | 15 | 335,537 | 600,000 | 717,700 | 707,774 | 801,980 | 1,357,100 |
| Fixed allowance | 1 |  |  | 504,000 | 504,000 |  |  |
| Maximum bonus | 15 | 734,400 | 1,299,693 | 1,603,960 | 2,419,531 | 2,181,240 | 7,949,229 |
| Maximum bonus as a \% of salary | 15 | 100.0 | 180.1 | 210.0 | 450.7 | 303.9 | 2369.1 |
| Time-based award face values | 4 | 470,700.0 | 922,157.6 | 1,640,017.9 | 2,939,705.7 | 4,957,253.9 | 8,008,087.0 |
| Time-based award face values as a \% of salary | 4 | 64 | 115 | 224 | 454 | 793 | 1,301 |
| Performance-based award face values | 14 | 689,311 | 1,763,997 | 2,215,496 | 2,865,832 | 2,948,999 | 6,770,000 |
| Performance-based award face values as a \% of salary | 14 | 50.8 | 269.6 | 357.2 | 461.6 | 691.5 | 1,246.6 |
| Share option grant face values | 4 | 777,406 | 1,187,531 | 2,651,361 | 2,949,821 | 4,712,112 | 5,719,158 |
| Share option grant face values as a \% of salary | 4 | 231.7 | 252.4 | 328.6 | 514.8 | 777.2 | 1,170.2 |
| Total potential remuneration fair value | 15 | 1,832,499 | 2,397,600 | 3,345,947 | 3,904,725 | 5,529,288 | 9,097,325 |
| Total potential remuneration face value | 15 | 3,381,248 | 4,270,766 | 6,267,774 | 7,458,278 | 10,479,623 | 16,102,134 |





Potential remuneration by sector



| Sector: Food, drink \& tobacco | No. | Minimum | $\begin{array}{r} \text { Lower } \\ \text { quartile } \\ \hline \end{array}$ | Median | Average | Upperquartile | Maximum |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |
| Salary | 11 | 321,347 | 470,201 | 538,849 | 546,442 | 577,426 | 867,000 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Maximum bonus | 11 | 316,397 | 626,627 | 1,514,700 | 1,766,271 | 2,117,228 | 6,415,842 |
| Maximum bonus as a \% of salary | 11 | 54.8 | 174.7 | 258.1 | 351.3 | 400.0 | 1477.5 |
| Time-based award face values | 4 | 385,129.5 | 723,690.7 | 1,484,336.2 | 2,150,323.1 | 3,576,955.6 | 5,247,490.5 |
| Time-based award face values as a \% of salary | 4 | 80 | 162 | 264 | 400 | 638 | 991 |
| Performance-based award face values | 9 | 689,226 | 1,628,562 | 2,450,993 | 3,585,370 | 2,887,418 | 15,398,022 |
| Performance-based award face values as a \% of salary | 9 | 146.6 | 282.7 | 365.0 | 720.1 | 528.0 | 3,545.9 |
| Share option grant face values | 6 | 1,924,771 | 3,000,070 | 4,651,763 | 4,777,365 | 7,217,911 | 7,217,911 |
| Share option grant face values as a \% of salary | 6 | 400.0 | 566.8 | 937.2 | 890.2 | 1,250.0 | 1,250.0 |
| Total potential remuneration fair value | 11 | 856,508 | 2,440,269 | 3,224,147 | 3,848,048 | 3,524,334 | 10,757,402 |
| Total potential remuneration face value | 11 | 1,502,593 | 4,832,693 | 8,164,847 | 8,684,388 | 11,474,552 | 23,310,361 |


| Sector: Hi-tech sectors |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | No. | Minimum | Lower quartile | Median | Average | Upper quartile | Maximum |
| Salary | 12 | 417,030 | 479,606 | 527,368 | 529,436 | 571,941 | 646,000 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Maximum bonus | 12 | 641,003 | 1,175,685 | 1,471,007 | 1,908,156 | 1,899,089 | 6,426,942 |
| Maximum bonus as a \% of salary | 12 | 117.9 | 205.0 | 269.8 | 376.6 | 396.3 | 1265.8 |
| Time-based award face values | 6 | 1,031,889.0 | 1,111,834.0 | 1,303,841.5 | 2,773,760.1 | 3,883,067.6 | 8,008,087.0 |
| Time-based award face values as a \% of salary | 6 | 194 | 213 | 261 | 510 | 830 | 1,301 |
| Performance-based award face values | 11 | 625,176 | 1,763,997 | 2,278,014 | 4,652,270 | 3,686,885 | 25,722,523 |
| Performance-based award face values as a \% of salary | 11 | 114.9 | 273.1 | 463.6 | 995.9 | 792.6 | 6,168.0 |
| Share option grant face values | 1 |  |  | 4,220,391 | 4,220,391 |  |  |
| Share option grant face values as a \% of salary | 1 |  |  | 793.9 | 793.9 |  |  |
| Total potential remuneration fair value | 12 | 1,586,659 | 2,413,158 | 3,579,959 | 4,513,106 | 5,216,472 | 12,149,604 |
| Total potential remuneration face value | 12 | 2,754,472 | 4,638,979 | 6,208,467 | 8,453,821 | 10,078,658 | 29,026,682 |


| Sector: Manufacturing £pa |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | No. | Minimum | Lower quartile | Median | Average | $\begin{array}{r} \text { Upper } \\ \text { quartile } \\ \hline \end{array}$ | Maximum |
| Salary | 20 | 213,035 | 486,631 | 532,900 | 552,519 | 667,392 | 837,591 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Maximum bonus | 20 | 213,392 | 1,019,372 | 1,579,012 | 2,433,314 | 2,739,994 | 7,949,229 |
| Maximum bonus as a \% of salary | 20 | 100.2 | 197.5 | 243.7 | 483.4 | 423.9 | 2369.1 |
| Time-based award face values | 9 | 108,747.9 | 542,205.4 | 871,658.9 | 1,439,347.0 | 1,996,738.4 | 3,746,751.8 |
| Time-based award face values as a \% of salary | 9 | 51 | 125 | 196 | 262 | 375 | 722 |
| Performance-based award face values | 17 | 478,036 | 1,475,644 | 2,358,000 | 2,184,871 | 2,887,216 | 4,378,824 |
| Performance-based award face values as a \% of salary | 17 | 87.0 | 300.5 | 398.0 | 391.2 | 459.1 | 862.0 |
| Share option grant face values | 11 | 464,640 | 1,291,140 | 3,008,363 | 3,496,503 | 5,719,158 | 7,025,083 |
| Share option grant face values as a \% of salary | 11 | 218.1 | 251.9 | 550.4 | 699.1 | 1,170.2 | 1,399.8 |
| Total potential remuneration fair value | 20 | 510,532 | 2,305,270 | 2,854,293 | 3,485,237 | 4,830,862 | 6,385,187 |
| Total potential remuneration face value | 20 | 999,815 | 4,746,137 | 5,714,941 | 7,427,891 | 10,173,956 | 16,752,984 |


| Sector: Media £pa |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | No. | Minimum | Lower quartile | Median | Average | Upper quartile | Maximum |
| Salary | 3 | 769,901 |  | 1,089,633 | 996,098 |  | 1,128,759 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Maximum bonus | 3 | 2,309,703 |  | 4,358,532 | 4,485,907 |  | 6,789,486 |
| Maximum bonus as a \% of salary | 3 | 300.0 |  | 400.0 | 433.8 |  | 601.5 |
| Time-based award face values | 1 |  |  | 785,872.7 | 785,872.7 |  |  |
| Time-based award face values as a \% of salary | 1 |  |  | 102 | 102 |  |  |
| Performance-based award face values | 3 | 1,531,678 |  | 1,549,897 | 2,055,865 |  | 3,086,020 |
| Performance-based award face values as a \% of salary | 3 | 140.6 |  | 201.3 | 205.1 |  | 273.4 |
| Share option grant face values | 3 | 2,823,350 |  | 5,130,769 | 6,327,651 |  | 11,028,833 |
| Share option grant face values as a \% of salary | 3 | 366.7 |  | 470.9 | 604.9 |  | 977.1 |
| Total potential remuneration fair value | 3 | 3,816,667 |  | 4,907,724 | 5,562,689 |  | 7,963,677 |
| Total potential remuneration face value | 3 | 8,238,724 |  | 12,110,613 | 14,127,478 |  | 22,033,098 |


| Sector: Oil, gas and minerals |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | No. | Minimum | Lower quartile | Median | Average | Upper quartile | Maximum |
| Salary | 11 | 224,555 | 293,895 | 569,727 | 537,267 | 800,283 | 836,000 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Maximum bonus | 11 | 140,972 | 468,865 | 1,424,317 | 1,228,082 | 1,672,000 | 1,924,753 |
| Maximum bonus as a \% of salary | 11 | 50.0 | 136.5 | 200.0 | 245.9 | 250.0 | 654.9 |
| Time-based award face values | 3 | 151,571.7 |  | 470,700.0 | 378,509.8 |  | 513,257.8 |
| Time-based award face values as a \% of salary | 3 | 44 |  | 64 | 94 |  | 175 |
| Performance-based award face values | 9 | 707,365 | 1,549,804 | 2,343,963 | 2,532,211 | 3,279,569 | 5,545,957 |
| Performance-based award face values as a \% of salary | 9 | 193.7 | 349.3 | 403.1 | 410.6 | 520.9 | 691.5 |
| Share option grant face values | 3 | 1,257,426 |  | 3,758,715 | 4,052,862 |  | 7,142,444 |
| Share option grant face values as a \% of salary | 3 | 427.8 |  | 585.8 | 755.8 |  | 1,253.7 |
| Total potential remuneration fair value | 11 | 352,429 | 997,308 | 2,380,544 | 2,311,120 | 3,387,960 | 3,822,343 |
| Total potential remuneration face value | 11 | 422,915 | 1,671,317 | 5,015,847 | 5,088,504 | 7,951,897 | 11,480,451 |


| Sector: Retail \& personal goods£pa |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | No. | Minimum | Lower quartile | Median | Average | Upper quartile | Maximum |
| Salary | 12 | 102,654 | 456,947 | 548,020 | 515,190 | 603,854 | 714,000 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Maximum bonus | 11 | 438,541 | 838,422 | 1,404,439 | 1,402,276 | 1,701,132 | 3,140,555 |
| Maximum bonus as a \% of salary | 11 | 108.1 | 150.0 | 251.4 | 248.6 | 272.9 | 570.3 |
| Time-based award face values | 7 | 187,843.5 | 477,223.2 | 763,385.0 | 1,172,345.1 | 1,283,446.1 | 3,720,615.6 |
| Time-based award face values as a \% of salary | 7 | 48 | 103 | 134 | 632 | 215 | 3,624 |
| Performance-based award face values | 10 | 538,670 | 1,218,641 | 1,455,243 | 2,051,702 | 3,024,265 | 4,144,048 |
| Performance-based award face values as a \% of salary | 10 | 138.3 | 193.8 | 266.9 | 365.1 | 495.6 | 759.9 |
| Share option grant face values | 8 | 408,771 | 1,431,169 | 2,169,155 | 2,563,418 | 4,033,752 | 4,830,421 |
| Share option grant face values as a \% of salary | 8 | 73.5 | 309.9 | 472.5 | 484.2 | 658.5 | 918.2 |
| Total potential remuneration fair value | 12 | 1,367,722 | 1,944,902 | 2,833,306 | 2,804,422 | 3,589,086 | 4,262,061 |
| Total potential remuneration face value | 12 | 3,100,821 | 3,645,225 | 5,888,836 | 5,916,552 | 8,143,878 | 9,313,692 |



## Potential remuneration by regions



| Region: North America | £pa |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | No. | Minimum | Lower quartile | Median | Average | Upper quartile | Maximum |
| Salary | 82 | 102,654 | 443,763 | 524,619 | 539,515 | 600,451 | 1,186,931 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Maximum bonus | 80 | 213,392 | 997,927 | 1,383,903 | 2,224,379 | 2,096,537 | 11,914,042 |
| Maximum bonus as a \% of salary | 80 | 54.8 | 190.6 | 250.0 | 439.1 | 400.0 | 2927.8 |
| Time-based award face values | 45 | 108,747.9 | 564,304.8 | 1,062,251.8 | 1,766,301.3 | 1,967,764.5 | 8,600,481.5 |
| Time-based award face values as a \% of salary | 45 | 44 | 107 | 196 | 372 | 375 | 3,624 |
| Performance-based award face values | 69 | 272,406 | 1,539,799 | 2,556,291 | 3,508,320 | 3,362,818 | 28,064,819 |
| Performance-based award face values as a \% of salary | 69 | 83.3 | 299.3 | 463.6 | 690.0 | 640.6 | 6,168.0 |
| Share option grant face values | 49 | 408,771 | 1,912,751 | 2,883,559 | 3,598,330 | 5,008,839 | 11,028,833 |
| Share option grant face values as a \% of salary | 49 | 73.5 | 400.0 | 550.4 | 667.0 | 977.1 | 1,573.9 |
| Total potential remuneration fair value | 82 | 510,532 | 2,561,077 | 3,419,584 | 4,110,558 | 4,886,093 | 14,884,385 |
| Total potential remuneration face value | 82 | 785,941 | 5,015,847 | 7,790,521 | 8,788,061 | 10,999,153 | 29,989,572 |



| Region: UK | No. | Minimum | Lower quartile | Median | Average | £pa |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  | Upper quartile | Maximum |
| Salary | 14 | 561,000 | 694,000 | 715,850 | 721,777 | 800,000 | 867,000 |
| Fixed allowance | 3 | 504,000 |  | 750,000 | 734,667 |  | 950,000 |
| Maximum bonus | 14 | 734,400 | 1,230,250 | 1,580,288 | 1,617,446 | 1,802,493 | 3,300,000 |
| Maximum bonus as a \% of salary | 14 | 100.0 | 174.7 | 205.0 | 227.2 | 250.0 | 471.4 |
| Time-based award face values | 1 |  |  | 470,700.0 | 470,700.0 |  |  |
| Time-based award face values as a \% of salary | 1 |  |  | 64 | 64 |  |  |
| Performance-based award face values | 14 | 1,383,717 | 1,743,379 | 2,252,913 | 2,258,318 | 2,870,797 | 3,279,569 |
| Performance-based award face values as a \% of salary | 14 | 193.7 | 263.5 | 294.8 | 313.4 | 397.3 | 420.3 |
| Share option grant face values | 1 |  |  | 4,716,000 | 4,716,000 |  |  |
| Share option grant face values as a \% of salary | 1 |  |  | 840.6 | 840.6 |  |  |
| Total potential remuneration fair value | 14 | 1,832,499 | 2,029,899 | 2,559,123 | 2,715,782 | 3,345,947 | 4,159,130 |
| Total potential remuneration face value | 14 | 3,329,242 | 3,766,597 | 4,820,844 | 5,192,687 | 6,079,870 | 9,437,493 |

## SECTION 8:

## Other directors' realised remuneration

| Other directors | £pa |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | No. | Minimum | Lower quartile | Median | Average | Upper quartile | Maximum |
| Salary | 425 | 66,880 | 393,024 | 512,253 | 538,314 | 620,907 | 2,971,511 |
| Benefits | 367 | 1,009 | 23,309 | 54,372 | 176,340 | 132,512 | 4,902,429 |
| Fixed allowance | 3 | 497,000 |  | 950,000 | 1,717,614 |  | 3,705,841 |
| Realised bonus | 389 | 20,525 | 461,106 | 769,901 | 1,054,757 | 1,191,061 | 6,286,456 |
| Realised bonus payments as a \% of salary | 389 | 3.8 | 93.5 | 142.8 | 196.9 | 215.6 | 2,736.8 |
| Realised total cash | 425 | 80,525 | 883,166 | 1,363,350 | 1,662,158 | 1,962,647 | 11,166,745 |
| Realised time-based award gains | 73 | 11,267 | 750,415 | 1,402,123 | 3,242,816 | 3,233,039 | 42,848,286 |
| Realised time-based award gains as a \% of salary | 73 | 1.9 | 139.9 | 277.3 | 888.1 | 548.9 | 12,469.8 |
| Realised option gains | 107 | 9,540 | 617,369 | 1,507,179 | 3,126,667 | 3,143,622 | 41,498,151 |
| Realised share option gains as a \% of salary | 107 | 1.7 | 120.5 | 348.1 | 560.4 | 670.8 | 6,178.3 |
| Realised performance-based gains | 238 | 24,839 | 629,263 | 1,133,673 | 2,198,783 | 2,287,892 | 44,657,751 |
| Realised performance-share gains as a \% of salary | 238 | 3.6 | 137.1 | 222.3 | 410.5 | 421.4 | 7,655.4 |
| Realised remuneration | 426 | 66,880 | 1,360,017 | 2,842,869 | 4,738,729 | 4,941,335 | 86,668,315 |

## Realised remuneration by market capitalisation levels

| Market capitalisation: Under $£ 35$ billion |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | No. | Minimum | Lower quartile | Median | Average | $\begin{array}{r} \text { Upper } \\ \text { quartile } \\ \hline \end{array}$ | Maximum |
| Salary | 52 | 287,479 | 386,346 | 472,944 | 472,492 | 543,882 | 881,397 |
| Benefits | 48 | 4,220 | 38,553 | 100,285 | 154,224 | 178,403 | 1,314,598 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Realised bonus | 52 | 22,328 | 370,501 | 483,895 | 766,437 | 917,048 | 3,416,402 |
| Realised bonus payments as a \% of salary | 52 | 5.8 | 85.8 | 123.2 | 154.6 | 207.8 | 476.3 |
| Realised total cash | 52 | 410,069 | 816,015 | 1,108,323 | 1,381,295 | 1,531,168 | 4,320,245 |
| Realised time-based award gains | 2 | 11,267 |  | 29,413 | 29,413 |  | 47,560 |
| Realised time-based award gains as a \% of salary | 2 | 1.9 |  | 5.2 | 5.2 |  | 8.5 |
| Realised option gains | 16 | 68,771 | 562,245 | 1,385,029 | 2,931,441 | 3,125,821 | 19,699,906 |
| Realised share option gains as a \% of salary | 16 | 23.9 | 99.0 | 339.1 | 561.7 | 688.0 | 2,746.2 |
| Realised performance-based gains | 29 | 208,476 | 840,534 | 1,618,814 | 2,476,712 | 2,694,911 | 15,074,801 |
| Realised performance-share gains as a \% of salary | 29 | 38.3 | 189.6 | 416.4 | 508.9 | 643.4 | 2,101.5 |
| Realised remuneration | 52 | 410,069 | 938,159 | 1,821,173 | 3,537,371 | 3,679,414 | 38,908,451 |


|  | No. | Minimum | Lower quartile | Median | Average | Upper quartile | Maximum |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Salary | 58 | 70,164 | 326,406 | 431,097 | 439,349 | 522,935 | 926,930 |
| Benefits | 47 | 3,224 | 25,247 | 46,227 | 156,861 | 97,302 | 3,605,821 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Realised bonus | 54 | 20,525 | 413,170 | 581,544 | 936,811 | 987,535 | 6,152,711 |
| Realised bonus payments as a \% of salary | 54 | 11.3 | 90.5 | 148.5 | 229.8 | 225.9 | 1,620.0 |
| Realised total cash | 58 | 98,418 | 742,765 | 1,015,617 | 1,438,664 | 1,618,055 | 6,532,497 |
| Realised time-based award gains | 6 | 867,421 | 1,278,201 | 2,472,447 | 2,739,790 | 4,418,911 | 4,929,316 |
| Realised time-based award gains as a \% of salary | 6 | 180.3 | 391.6 | 671.5 | 684.1 | 1,007.8 | 1,182.0 |
| Realised option gains | 11 | 93,511 | 96,562 | 527,230 | 1,252,292 | 1,565,005 | 6,229,406 |
| Realised share option gains as a \% of salary | 11 | 16.0 | 18.5 | 90.2 | 228.6 | 375.3 | 947.6 |
| Realised performance-based gains | 31 | 102,592 | 798,337 | 1,020,152 | 1,598,133 | 1,717,119 | 5,439,422 |
| Realised performance-share gains as a \% of salary | 31 | 17.1 | 133.8 | 219.3 | 457.7 | 363.3 | 2,691.5 |
| Realised remuneration | 58 | 90,689 | 1,005,404 | 2,098,100 | 3,016,161 | 3,846,039 | 13,018,434 |


|  | No. | Minimum | Lower quartile | Median | Average | Upper quartile | Maximum |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Salary | 72 | 76,535 | 428,381 | 520,882 | 568,094 | 616,529 | 1,628,242 |
| Benefits | 67 | 1,042 | 14,235 | 41,957 | 86,891 | 94,000 | 799,331 |
| Fixed allowance | 1 |  |  | 3,705,841 | 3,705,841 |  |  |
| Realised bonus | 69 | 61,761 | 344,451 | 552,721 | 939,373 | 1,191,061 | 4,679,282 |
| Realised bonus payments as a \% of salary | 69 | 3.8 | 83.6 | 106.6 | 160.0 | 200.0 | 729.3 |
| Realised total cash | 72 | 95,958 | 776,693 | 1,217,560 | 1,600,654 | 2,077,869 | 6,376,069 |
| Realised time-based award gains | 6 | 180,979 | 214,790 | 1,039,797 | 1,310,566 | 2,690,576 | 2,697,459 |
| Realised time-based award gains as a \% of salary | 6 | 40.6 | 40.9 | 166.3 | 207.6 | 412.5 | 419.4 |
| Realised option gains | 34 | 142,140 | 701,284 | 1,836,634 | 2,404,304 | 3,107,714 | 12,638,473 |
| Realised share option gains as a \% of salary | 34 | 25.5 | 140.1 | 363.3 | 495.7 | 743.9 | 2,066.9 |
| Realised performance-based gains | 51 | 202,395 | 616,310 | 1,086,993 | 1,438,600 | 1,807,048 | 6,459,024 |
| Realised performance-share gains as a \% of salary | 51 | 18.0 | 118.5 | 210.4 | 269.5 | 366.5 | 1,068.7 |
| Realised remuneration | 72 | 76,535 | 1,679,422 | 3,192,412 | 4,012,602 | 5,362,618 | 15,057,323 |


|  | No. | Minimum | Lower quartile | Median | Average | Upper quartile | Maximum |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Salary | 57 | 205,208 | 490,812 | 582,730 | 610,224 | 660,428 | 2,971,511 |
| Benefits | 54 | 4,662 | 16,144 | 40,377 | 221,351 | 123,649 | 4,774,468 |
| Fixed allowance | 1 |  |  | 497,000 | 497,000 |  |  |
| Realised bonus | 54 | 106,678 | 592,831 | 901,953 | 1,273,527 | 1,798,888 | 4,309,308 |
| Realised bonus payments as a \% of salary | 54 | 30.0 | 101.7 | 154.8 | 223.7 | 344.0 | 618.5 |
| Realised total cash | 57 | 426,712 | 1,186,439 | 1,430,408 | 2,027,251 | 2,764,768 | 9,629,122 |
| Realised time-based award gains | 13 | 12,773 | 243,854 | 2,029,650 | 3,714,105 | 6,943,572 | 12,286,448 |
| Realised time-based award gains as a \% of salary | 13 | 2.6 | 43.3 | 316.3 | 443.2 | 724.6 | 1,596.6 |
| Realised option gains | 5 | 43,075 | 75,446 | 617,369 | 1,633,096 | 690,572 | 6,739,017 |
| Realised share option gains as a \% of salary | 5 | 7.0 | 17.2 | 125.1 | 206.6 | 159.0 | 724.4 |
| Realised performance-based gains | 20 | 24,839 | 307,682 | 577,314 | 680,645 | 989,359 | 1,702,072 |
| Realised performance-share gains as a \% of salary | 20 | 3.6 | 46.9 | 112.5 | 116.7 | 161.8 | 277.0 |
| Realised remuneration | 57 | 426,712 | 1,391,628 | 1,885,715 | 4,050,240 | 3,220,983 | 26,936,064 |


| Market capitalisation: $£ 60$ billion to $£ 74.9$ billion $£$ pa |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | No. | Minimum | Lower quartile | Median | Average | $\begin{array}{r} \text { Upper } \\ \text { quartile } \end{array}$ | Maximum |
| Salary | 60 | 91,185 | 440,721 | 564,187 | 573,879 | 623,430 | 1,728,766 |
| Benefits | 54 | 1,105 | 31,307 | 78,498 | 286,335 | 141,563 | 4,902,429 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Realised bonus | 55 | 187,844 | 593,465 | 828,578 | 979,049 | 1,104,822 | 2,922,975 |
| Realised bonus payments as a \% of salary | 55 | 40.9 | 95.8 | 156.3 | 168.2 | 203.0 | 435.0 |
| Realised total cash | 60 | 91,185 | 1,139,638 | 1,493,602 | 1,729,041 | 1,916,275 | 6,328,320 |
| Realised time-based award gains | 18 | 72,987 | 914,402 | 1,178,329 | 1,952,498 | 1,979,547 | 7,865,931 |
| Realised time-based award gains as a \% of salary | 18 | 20.0 | 147.6 | 204.6 | 327.2 | 324.2 | 1,226.0 |
| Realised option gains | 17 | 31,459 | 741,091 | 1,013,771 | 1,525,284 | 1,698,425 | 6,681,499 |
| Realised share option gains as a \% of salary | 17 | 7.7 | 150.9 | 247.1 | 318.0 | 398.4 | 1,157.1 |
| Realised performance-based gains | 34 | 120,081 | 626,533 | 934,514 | 1,269,299 | 1,775,004 | 6,200,194 |
| Realised performance-share gains as a \% of salary | 34 | 26.1 | 113.6 | 199.2 | 248.6 | 339.3 | 1,073.8 |
| Realised remuneration | 60 | 91,185 | 2,058,272 | 3,120,882 | 3,864,378 | 4,669,128 | 18,779,387 |


|  | No. | Minimum | Lower quartile | Median | Average | Upper quartile | Maximum |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Salary | 61 | 93,860 | 380,386 | 525,565 | 536,721 | 645,211 | 1,701,802 |
| Benefits | 53 | 2,053 | 28,969 | 54,971 | 215,950 | 156,536 | 4,104,266 |
| Fixed allowance | 1 |  |  | 950,000 | 950,000 |  |  |
| Realised bonus | 51 | 319,051 | 631,960 | 867,005 | 1,230,318 | 1,418,332 | 5,360,677 |
| Realised bonus payments as a \% of salary | 51 | 65.1 | 113.6 | 156.3 | 215.5 | 240.2 | 1,096.8 |
| Realised total cash | 61 | 93,860 | 945,857 | 1,570,812 | 1,734,344 | 1,902,409 | 11,166,745 |
| Realised time-based award gains | 20 | 87,816 | 801,565 | 1,647,662 | 5,329,153 | 5,300,692 | 42,848,286 |
| Realised time-based award gains as a \% of salary | 20 | 20.0 | 184.3 | 346.6 | 2,170.8 | 2,890.4 | 12,469.8 |
| Realised option gains | 18 | 9,540 | 873,501 | 1,920,222 | 7,274,865 | 9,884,485 | 41,498,151 |
| Realised share option gains as a \% of salary | 18 | 1.7 | 84.9 | 496.8 | 1,243.3 | 1,557.2 | 6,178.3 |
| Realised performance-based gains | 39 | 27,194 | 1,087,053 | 1,816,564 | 2,886,938 | 3,207,145 | 14,156,710 |
| Realised performance-share gains as a \% of salary | 39 | 4.9 | 216.9 | 340.8 | 480.1 | 558.2 | 2,107.7 |
| Realised remuneration | 62 | 93,860 | 2,099,183 | 4,865,372 | 9,142,194 | 8,407,814 | 86,668,315 |


|  | No. | Minimum | Lower quartile | Median | Average | $\begin{array}{r} \text { Upper } \\ \text { quartile } \end{array}$ | Maximum |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Salary | 65 | 66,880 | 359,336 | 558,996 | 551,895 | 755,465 | 1,571,881 |
| Benefits | 44 | 1,009 | 25,222 | 50,071 | 119,531 | 142,472 | 1,829,225 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Realised bonus | 54 | 38,227 | 697,303 | 904,072 | 1,290,312 | 1,616,824 | 6,286,456 |
| Realised bonus payments as a \% of salary | 54 | 48.1 | 95.3 | 144.9 | 237.0 | 179.6 | 2,736.8 |
| Realised total cash | 65 | 80,525 | 684,984 | 1,623,395 | 1,704,761 | 2,212,237 | 7,050,231 |
| Realised time-based award gains | 8 | 525,384 | 1,187,431 | 1,290,543 | 2,794,150 | 4,041,257 | 8,789,356 |
| Realised time-based award gains as a \% of salary | 8 | 97.2 | 179.4 | 247.9 | 550.0 | 810.8 | 1,826.6 |
| Realised option gains | 6 | 602,948 | 3,489,648 | 4,282,096 | 4,514,323 | 5,427,244 | 9,001,904 |
| Realised share option gains as a \% of salary | 6 | 158.9 | 348.1 | 474.2 | 464.2 | 562.8 | 766.8 |
| Realised performance-based gains | 34 | 119,136 | 1,010,372 | 1,464,838 | 4,682,806 | 3,068,097 | 44,657,751 |
| Realised performance-share gains as a \% of salary | 34 | 17.5 | 157.0 | 279.7 | 750.1 | 733.1 | 7,655.4 |
| Realised remuneration | 65 | 66,880 | 684,984 | 2,879,778 | 5,251,818 | 5,270,488 | 47,357,268 |

## Realised remuneration by turnover levels (excluding financial organisations)

|  | No. | Minimum | Lower quartile | Median | Average | Upper quartile | Maximum |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Salary | 61 | 202,099 | 342,362 | 453,921 | 431,854 | 515,353 | 761,813 |
| Benefits | 60 | 1,617 | 14,251 | 50,989 | 225,950 | 131,015 | 4,902,429 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Realised bonus | 58 | 187,844 | 448,739 | 634,854 | 797,997 | 875,039 | 3,122,669 |
| Realised bonus payments as a \% of salary | 58 | 40.9 | 112.8 | 147.4 | 187.4 | 210.5 | 618.5 |
| Realised total cash | 62 | 497,664 | 792,461 | 1,108,444 | 1,415,404 | 1,541,682 | 6,328,320 |
| Realised time-based award gains | 15 | 12,773 | 750,415 | 1,278,201 | 5,703,317 | 4,418,911 | 42,848,286 |
| Realised time-based award gains as a \% of salary | 15 | 2.6 | 145.6 | 324.2 | 1,475.5 | 931.3 | 12,469.8 |
| Realised option gains | 17 | 68,771 | 799,651 | 1,564,902 | 1,588,797 | 2,135,138 | 5,348,915 |
| Realised share option gains as a \% of salary | 17 | 23.9 | 203.6 | 303.4 | 351.7 | 429.3 | 1,059.7 |
| Realised performance-based gains | 33 | 317,937 | 866,267 | 1,271,815 | 2,035,275 | 2,528,868 | 6,861,031 |
| Realised performance-share gains as a \% of salary | 33 | 82.6 | 170.7 | 270.4 | 570.9 | 630.7 | 2,691.5 |
| Realised remuneration | 62 | 493,921 | 1,360,017 | 3,161,993 | 5,546,477 | 5,768,884 | 86,668,315 |
| Turnover: $£ 12.5$ billion to $£ 19.9$ billion |  |  |  |  |  | £pa |  |
|  | No. | Minimum | Lower quartile | Median | Average | Upper quartile | Maximum |
| Salary | 48 | 279,303 | 440,412 | 543,882 | 530,858 | 611,479 | 881,397 |
| Benefits | 48 | 5,583 | 37,306 | 86,077 | 172,009 | 157,594 | 1,314,598 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Realised bonus | 44 | 209,552 | 469,837 | 685,196 | 931,492 | 1,135,576 | 2,902,142 |
| Realised bonus payments as a \% of salary | 44 | 54.0 | 96.3 | 131.8 | 168.6 | 210.9 | 445.7 |
| Realised total cash | 48 | 492,597 | 972,935 | 1,358,977 | 1,556,735 | 1,859,270 | 3,800,988 |
| Realised time-based award gains | 9 | 72,987 | 152,005 | 1,826,367 | 2,082,579 | 2,192,153 | 7,865,931 |
| Realised time-based award gains as a \% of salary | 9 | 20.0 | 37.4 | 304.3 | 335.0 | 331.6 | 1,226.0 |
| Realised option gains | 21 | 43,075 | 576,565 | 1,142,555 | 6,008,575 | 4,752,329 | 41,498,151 |
| Realised share option gains as a \% of salary | 21 | 7.0 | 120.9 | 250.3 | 1,029.6 | 821.1 | 6,178.3 |
| Realised performance-based gains | 35 | 208,476 | 629,263 | 1,217,844 | 2,143,021 | 2,141,636 | 14,156,710 |
| Realised performance-share gains as a \% of salary | 35 | 38.3 | 124.0 | 245.3 | 386.3 | 338.4 | 2,107.7 |
| Realised remuneration | 48 | 342,178 | 2,493,096 | 3,213,306 | 6,546,220 | 5,679,817 | 57,339,917 |

Turnover: $£ 20$ billion to $£ 34.9$ billion

|  | No. | Minimum | Lower quartile | Median | Average | Upper quartile | Maximum |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Salary | 61 | 190,307 | 462,477 | 522,935 | 611,105 | 646,239 | 2,971,511 |
| Benefits | 51 | 1,879 | 45,153 | 76,282 | 127,460 | 178,235 | 417,273 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Realised bonus | 58 | 241,236 | 473,489 | 709,268 | 1,014,120 | 1,136,807 | 6,152,711 |
| Realised bonus payments as a \% of salary | 58 | 52.5 | 86.4 | 117.0 | 189.2 | 171.8 | 1,620.0 |
| Realised total cash | 61 | 597,999 | 1,013,946 | 1,405,313 | 1,674,540 | 1,818,081 | 6,532,497 |
| Realised time-based award gains | 7 | 243,854 | 367,815 | 1,223,341 | 2,443,656 | 4,966,325 | 8,263,584 |
| Realised time-based award gains as a \% of salary | 7 | 43.3 | 71.0 | 175.5 | 417.5 | 737.2 | 1,596.6 |
| Realised option gains | 19 | 78,792 | 289,881 | 873,501 | 1,701,222 | 2,530,918 | 6,681,499 |
| Realised share option gains as a \% of salary | 19 | 10.1 | 60.2 | 196.5 | 345.4 | 561.7 | 1,157.1 |
| Realised performance-based gains | 37 | 27,194 | 693,878 | 1,010,372 | 1,081,566 | 1,066,696 | 3,378,664 |
| Realised performance-share gains as a \% of salary | 37 | 4.9 | 139.6 | 180.7 | 199.9 | 222.7 | 732.2 |
| Realised remuneration | 61 | 840,498 | 1,892,708 | 2,638,124 | 3,380,422 | 3,964,215 | 17,654,258 |


|  | No. | Minimum | Lower quartile | Median | Average | $\begin{array}{r} \text { Upper } \\ \text { quartile } \end{array}$ | Maximum |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Salary | 78 | 70,164 | 393,588 | 512,442 | 535,324 | 652,658 | 1,701,802 |
| Benefits | 69 | 2,053 | 25,247 | 51,203 | 231,073 | 99,453 | 4,104,266 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Realised bonus | 75 | 20,525 | 252,265 | 769,901 | 1,005,791 | 1,258,509 | 5,360,677 |
| Realised bonus payments as a \% of salary | 75 | 3.8 | 50.0 | 120.4 | 191.2 | 210.0 | 2,736.8 |
| Realised total cash | 78 | 98,418 | 764,075 | 1,348,915 | 1,706,842 | 2,147,083 | 11,166,745 |
| Realised time-based award gains | 12 | 11,267 | 501,109 | 1,193,405 | 2,653,830 | 4,827,049 | 8,898,130 |
| Realised time-based award gains as a \% of salary | 12 | 1.9 | 72.9 | 237.2 | 1,942.1 | 3,388.4 | 8,405.5 |
| Realised option gains | 21 | 9,540 | 701,284 | 1,458,209 | 2,699,255 | 2,745,862 | 13,978,629 |
| Realised share option gains as a \% of salary | 21 | 1.7 | 140.1 | 354.0 | 504.7 | 668.1 | 2,155.3 |
| Realised performance-based gains | 38 | 24,839 | 652,988 | 1,092,863 | 1,781,241 | 2,516,943 | 9,499,506 |
| Realised performance-share gains as a \% of salary | 38 | 3.6 | 148.1 | 200.2 | 334.4 | 413.4 | 2,008.9 |
| Realised remuneration | 78 | 90,689 | 1,467,874 | 2,333,164 | 3,945,399 | 4,714,186 | 21,574,940 |


| Turnover: $£ 75$ billion and above |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | No. | Minimum | Lower quartile | Median | Average | $\begin{array}{r} \text { Upper } \\ \text { quartile } \end{array}$ | Maximum |
| Salary | 57 | 256,634 | 504,014 | 588,946 | 644,621 | 763,775 | 1,571,881 |
| Benefits | 46 | 1,009 | 54,971 | 86,707 | 153,916 | 154,147 | 1,829,225 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Realised bonus | 57 | 192,475 | 555,848 | 914,258 | 1,148,442 | 1,351,294 | 6,286,456 |
| Realised bonus payments as a \% of salary | 57 | 45.5 | 93.5 | 147.0 | 177.1 | 179.6 | 823.1 |
| Realised total cash | 57 | 475,519 | 1,235,367 | 1,623,395 | 1,917,276 | 2,115,069 | 7,050,231 |
| Realised time-based award gains | 7 | 525,384 | 601,438 | 1,151,521 | 1,108,530 | 1,488,120 | 1,789,326 |
| Realised time-based award gains as a \% of salary | 7 | 97.2 | 139.9 | 246.6 | 209.7 | 251.2 | 309.9 |
| Realised option gains | 11 | 42,539 | 532,218 | 3,489,648 | 4,342,516 | 5,427,244 | 19,699,906 |
| Realised share option gains as a \% of salary | 11 | 7.2 | 72.0 | 511.4 | 702.6 | 961.0 | 2,746.2 |
| Realised performance-based gains | 39 | 119,136 | 1,387,468 | 1,816,564 | 4,372,911 | 3,025,735 | 44,657,751 |
| Realised performance-share gains as a \% of salary | 39 | 17.5 | 199.8 | 297.7 | 729.6 | 517.3 | 7,655.4 |
| Realised remuneration | 57 | 684,984 | 2,191,843 | 4,321,243 | 6,151,567 | 5,270,488 | 47,357,268 |

## Realised remuneration by staff numbers

|  | No. | Minimum | Lower quartile | Median | Average | $\begin{array}{r} \text { Upper } \\ \text { quartile } \end{array}$ | Maximum |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Salary | 65 | 70,164 | 315,796 | 400,990 | 431,929 | 522,442 | 1,061,000 |
| Benefits | 62 | 1,617 | 17,309 | 64,825 | 93,744 | 113,836 | 710,000 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Realised bonus | 62 | 20,525 | 442,693 | 745,200 | 1,004,819 | 1,045,692 | 4,462,218 |
| Realised bonus payments as a \% of salary | 62 | 29.3 | 122.4 | 157.4 | 228.0 | 239.1 | 927.3 |
| Realised total cash | 65 | 98,418 | 748,620 | 1,237,431 | 1,479,789 | 1,722,045 | 5,086,307 |
| Realised time-based award gains | 15 | 12,773 | 98,949 | 1,540,448 | 5,871,988 | 4,929,316 | 42,848,286 |
| Realised time-based award gains as a \% of salary | 15 | 2.6 | 20.0 | 238.8 | 1,525.2 | 1,007.8 | 12,469.8 |
| Realised option gains | 10 | 68,771 | 951,026 | 1,480,652 | 9,336,608 | 21,103,273 | 41,498,151 |
| Realised share option gains as a \% of salary | 10 | 23.9 | 247.1 | 350.1 | 1,615.6 | 3,572.8 | 6,178.3 |
| Realised performance-based gains | 25 | 220,239 | 784,438 | 1,675,500 | 3,345,033 | 5,439,422 | 14,156,710 |
| Realised performance-share gains as a \% of salary | 25 | 42.9 | 169.6 | 382.5 | 796.1 | 1,351.7 | 2,691.5 |
| Realised remuneration | 65 | 90,689 | 920,164 | 2,071,129 | 6,945,529 | 6,321,178 | 86,668,315 |


| Employees: 25,000 to 49,999 | £pa |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | No. | Minimum | Lower quartile | Median | Average | $\begin{array}{r} \text { Upper } \\ \text { quartile } \\ \hline \end{array}$ | Maximum |
| Salary | 61 | 279,303 | 417,030 | 518,679 | 550,173 | 578,973 | 1,202,693 |
| Benefits | 60 | 1,042 | 17,423 | 40,548 | 311,354 | 131,872 | 4,902,429 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Realised bonus | 61 | 183,035 | 440,449 | 766,331 | 987,976 | 1,092,408 | 4,309,308 |
| Realised bonus payments as a \% of salary | 61 | 40.9 | 79.3 | 149.1 | 171.9 | 218.5 | 476.3 |
| Realised total cash | 62 | 626,602 | 862,699 | 1,406,241 | 1,839,986 | 2,116,025 | 9,629,122 |
| Realised time-based award gains | 12 | 180,979 | 547,364 | 1,495,028 | 3,300,630 | 5,681,242 | 12,286,448 |
| Realised time-based award gains as a \% of salary | 12 | 40.6 | 95.7 | 357.9 | 406.2 | 654.8 | 1,035.1 |
| Realised option gains | 26 | 31,459 | 799,651 | 1,421,258 | 2,520,489 | 2,337,467 | 19,699,906 |
| Realised share option gains as a \% of salary | 26 | 7.0 | 118.4 | 311.0 | 497.6 | 688.6 | 2,746.2 |
| Realised performance-based gains | 48 | 120,081 | 549,289 | 912,574 | 1,521,735 | 1,398,671 | 15,074,801 |
| Realised performance-share gains as a \% of salary | 48 | 29.4 | 109.4 | 193.6 | 298.4 | 278.9 | 2,101.5 |
| Realised remuneration | 62 | 803,705 | 1,799,018 | 3,194,910 | 5,174,200 | 5,507,319 | 38,908,451 |


| Employees: 50,000 to 74,999 | No. | Minimum | Lower quartile | Median | Average | £pa |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  | Upper quartile | Maximum |
| Salary | 51 | 152,376 | 417,030 | 505,316 | 545,571 | 619,720 | 1,628,242 |
| Benefits | 42 | 4,220 | 27,174 | 72,159 | 139,690 | 114,740 | 1,849,800 |
| Fixed allowance | 1 |  |  | 3,705,841 | 3,705,841 |  |  |
| Realised bonus | 50 | 22,328 | 454,683 | 851,187 | 1,080,351 | 1,320,862 | 4,679,282 |
| Realised bonus payments as a \% of salary | 50 | 3.8 | 107.4 | 152.1 | 234.6 | 244.0 | 2,736.8 |
| Realised total cash | 51 | 410,069 | 955,798 | 1,377,963 | 1,792,446 | 2,045,981 | 6,376,069 |
| Realised time-based award gains | 9 | 367,815 | 715,198 | 1,852,240 | 1,671,004 | 2,690,576 | 2,942,923 |
| Realised time-based award gains as a \% of salary | 9 | 71.0 | 115.8 | 288.7 | 254.5 | 316.3 | 419.4 |
| Realised option gains | 22 | 91,894 | 1,507,179 | 2,920,256 | 3,415,257 | 4,752,329 | 12,638,473 |
| Realised share option gains as a \% of salary | 22 | 14.9 | 365.2 | 561.6 | 613.4 | 821.1 | 2,066.9 |
| Realised performance-based gains | 42 | 102,592 | 791,408 | 1,460,668 | 1,620,683 | 2,195,497 | 5,226,561 |
| Realised performance-share gains as a \% of salary | 42 | 17.1 | 155.0 | 259.0 | 364.1 | 456.3 | 2,008.9 |
| Realised remuneration | 51 | 410,069 | 2,470,390 | 3,902,008 | 5,100,697 | 6,984,772 | 17,477,485 |


| Employees: 75,000 to 99,999 | £pa |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | No. | Minimum | Lower quartile | Median | Average | Upper quartile | Maximum |
| Salary | 41 | 76,535 | 447,060 | 641,584 | 595,569 | 743,174 | 1,292,476 |
| Benefits | 35 | 1,009 | 19,423 | 40,403 | 89,180 | 100,203 | 404,579 |
| Fixed allowance | 1 |  |  | 497,000 | 497,000 |  |  |
| Realised bonus | 37 | 83,136 | 468,000 | 840,109 | 1,019,302 | 1,046,334 | 6,286,456 |
| Realised bonus payments as a \% of salary | 37 | 11.3 | 91.4 | 120.2 | 172.6 | 173.1 | 823.1 |
| Realised total cash | 41 | 95,958 | 937,417 | 1,495,674 | 1,603,678 | 1,809,466 | 7,050,231 |
| Realised time-based award gains | 6 | 1,223,341 | 1,325,478 | 1,902,957 | 2,735,470 | 2,192,153 | 7,865,931 |
| Realised time-based award gains as a \% of salary | 6 | 175.5 | 183.3 | 309.5 | 422.6 | 331.6 | 1,226.0 |
| Realised option gains | 8 | 78,792 | 335,038 | 653,970 | 597,734 | 803,013 | 1,119,039 |
| Realised share option gains as a \% of salary | 8 | 10.1 | 68.5 | 138.0 | 128.5 | 177.2 | 250.3 |
| Realised performance-based gains | 20 | 161,611 | 575,850 | 1,413,243 | 4,971,628 | 2,044,454 | 44,657,751 |
| Realised performance-share gains as a \% of salary | 20 | 22.0 | 100.2 | 207.4 | 842.1 | 329.1 | 7,655.4 |
| Realised remuneration | 41 | 76,535 | 1,543,835 | 2,760,430 | 4,982,430 | 4,095,085 | 47,357,268 |





Realised remuneration by sector

|  | No. | Minimum | Lower quartile | Median | Average | Upper quartile | Maximum |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Salary | 71 | 320,326 | 490,812 | 543,882 | 575,868 | 641,584 | 1,292,476 |
| Benefits | 68 | 1,617 | 31,307 | 66,168 | 122,491 | 147,458 | 1,019,792 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Realised bonus | 71 | 187,844 | 664,430 | 898,218 | 1,038,672 | 1,154,852 | 3,122,669 |
| Realised bonus payments as a \% of salary | 71 | 40.9 | 113.0 | 150.9 | 185.8 | 206.2 | 618.5 |
| Realised total cash | 71 | 546,980 | 1,241,859 | 1,628,537 | 1,731,855 | 2,011,747 | 3,652,289 |
| Realised time-based award gains | 14 | 12,773 | 98,949 | 808,894 | 915,697 | 1,325,478 | 3,014,825 |
| Realised time-based award gains as a \% of salary | 14 | 2.6 | 20.0 | 146.6 | 153.6 | 197.8 | 522.1 |
| Realised option gains | 21 | 43,075 | 576,565 | 1,011,646 | 5,175,655 | 1,892,183 | 41,498,151 |
| Realised share option gains as a \% of salary | 21 | 7.0 | 120.9 | 195.4 | 883.1 | 398.9 | 6,178.3 |
| Realised performance-based gains | 47 | 27,194 | 543,135 | 1,010,372 | 1,646,145 | 1,441,766 | 14,156,710 |
| Realised performance-share gains as a \% of salary | 47 | 4.9 | 112.5 | 159.1 | 285.3 | 245.3 | 2,107.7 |
| Realised remuneration | 71 | 803,705 | 2,045,415 | 2,968,039 | 4,749,587 | 3,964,215 | 57,339,917 |


| Sector: Finance | £pa |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | No. | Minimum | Lower quartile | Median | Average | Upper quartile | Maximum |
| Salary | 118 | 66,880 | 320,792 | 471,799 | 511,703 | 641,584 | 1,728,766 |
| Benefits | 91 | 1,042 | 11,388 | 26,417 | 144,538 | 61,053 | 4,774,468 |
| Fixed allowance | 3 | 497,000 |  | 950,000 | 1,717,614 |  | 3,705,841 |
| Realised bonus | 95 | 22,328 | 512,646 | 885,386 | 1,284,089 | 1,727,989 | 4,679,282 |
| Realised bonus payments as a \% of salary | 95 | 5.8 | 95.7 | 157.6 | 237.7 | 312.1 | 1,096.8 |
| Realised total cash | 117 | 80,525 | 626,241 | 1,303,762 | 1,683,913 | 2,212,237 | 9,629,122 |
| Realised time-based award gains | 23 | 180,979 | 887,931 | 2,029,650 | 3,292,231 | 4,929,316 | 12,286,448 |
| Realised time-based award gains as a \% of salary | 23 | 40.6 | 253.1 | 316.3 | 521.1 | 724.6 | 1,826.6 |
| Realised option gains | 18 | 31,459 | 690,572 | 1,602,802 | 2,477,141 | 3,796,791 | 9,001,904 |
| Realised share option gains as a \% of salary | 18 | 7.7 | 125.1 | 392.6 | 414.9 | 692.5 | 980.0 |
| Realised performance-based gains | 54 | 101,784 | 517,464 | 1,001,278 | 1,896,434 | 2,069,653 | 10,635,796 |
| Realised performance-share gains as a \% of salary | 54 | 17.1 | 88.8 | 200.5 | 308.3 | 447.5 | 1,111.3 |
| Realised remuneration | 118 | 66,880 | 628,838 | 2,066,255 | 4,181,336 | 4,873,955 | 26,936,064 |


| Sector: Food, drink \& tobacco | £pa |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | No. | Minimum | Lower quartile | Median | Average | $\begin{array}{r} \text { Upper } \\ \text { quartile } \end{array}$ | Maximum |
| Salary | 29 | 321,347 | 438,017 | 522,935 | 516,964 | 577,426 | 717,342 |
| Benefits | 25 | 9,286 | 41,395 | 57,369 | 113,319 | 113,836 | 417,273 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Realised bonus | 28 | 321,347 | 480,547 | 586,082 | 874,986 | 907,820 | 3,416,402 |
| Realised bonus payments as a \% of salary | 28 | 69.7 | 101.5 | 116.8 | 166.4 | 175.4 | 476.3 |
| Realised total cash | 29 | 678,164 | 1,005,396 | 1,360,268 | 1,459,466 | 1,541,682 | 4,320,245 |
| Realised time-based award gains | 11 | 87,816 | 948,317 | 1,826,367 | 2,558,920 | 3,967,611 | 7,865,931 |
| Realised time-based award gains as a \% of salary | 11 | 20.2 | 173.9 | 309.9 | 426.6 | 694.5 | 1,226.0 |
| Realised option gains | 10 | 9,540 | 96,562 | 1,565,005 | 3,981,556 | 5,721,168 | 19,699,906 |
| Realised share option gains as a \% of salary | 10 | 1.7 | 18.5 | 375.3 | 706.4 | 1,026.1 | 2,746.2 |
| Realised performance-based gains | 15 | 358,733 | 798,337 | 1,066,696 | 2,653,181 | 3,207,145 | 15,074,801 |
| Realised performance-share gains as a \% of salary | 15 | 64.9 | 191.4 | 222.7 | 497.7 | 732.2 | 2,101.5 |
| Realised remuneration | 29 | 642,694 | 2,098,100 | 3,470,597 | 6,131,277 | 6,667,917 | 38,908,451 |



| Sector: Manufacturing | £pa |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | No. | Minimum | Lower quartile | Median | Average | Upper quartile | Maximum |
| Salary | 74 | 190,307 | 450,576 | 546,111 | 580,235 | 643,188 | 1,571,881 |
| Benefits | 61 | 11,003 | 53,265 | 94,014 | 297,506 | 160,304 | 4,902,429 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Realised bonus | 71 | 168,439 | 426,944 | 667,023 | 1,087,041 | 1,258,509 | 6,152,711 |
| Realised bonus payments as a \% of salary | 71 | 41.7 | 86.8 | 108.4 | 199.2 | 211.3 | 1,620.0 |
| Realised total cash | 74 | 475,519 | 965,058 | 1,479,598 | 1,868,452 | 2,229,638 | 6,532,497 |
| Realised time-based award gains | 8 | 11,267 | 145,707 | 956,217 | 2,080,910 | 3,084,292 | 8,263,584 |
| Realised time-based award gains as a \% of salary | 8 | 1.9 | 25.9 | 151.4 | 359.6 | 462.1 | 1,596.6 |
| Realised option gains | 14 | 142,140 | 557,123 | 1,695,008 | 1,887,647 | 2,530,918 | 5,645,234 |
| Realised share option gains as a \% of salary | 14 | 25.5 | 120.5 | 338.1 | 401.7 | 561.7 | 1,332.4 |
| Realised performance-based gains | 34 | 325,514 | 842,553 | 1,399,301 | 1,484,733 | 1,816,564 | 6,200,194 |
| Realised performance-share gains as a \% of salary | 34 | 62.8 | 155.2 | 216.9 | 267.8 | 339.3 | 1,073.8 |
| Realised remuneration | 74 | 572,692 | 1,467,874 | 2,717,095 | 3,330,371 | 4,377,392 | 17,654,258 |


|  | No. | Minimum | Lower quartile | Median | Average | Upper quartile | Maximum |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Salary | 9 | 444,637 | 570,045 | 845,993 | 829,552 | 897,664 | 1,701,802 |
| Benefits | 9 | 22,986 | 37,272 | 38,279 | 769,603 | 845,300 | 4,104,266 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Realised bonus | 9 | 1,068,087 | 1,367,890 | 1,885,094 | 2,434,365 | 3,170,016 | 5,360,677 |
| Realised bonus payments as a \% of salary | 9 | 210.0 | 240.0 | 287.9 | 283.5 | 315.0 | 387.5 |
| Realised total cash | 9 | 1,535,710 | 1,962,647 | 3,628,059 | 4,033,521 | 4,161,398 | 11,166,745 |
| Realised time-based award gains | 0 |  |  |  |  |  |  |
| Realised time-based award gains as a \% of salary | 0 |  |  |  |  |  |  |
| Realised option gains | 6 | 275,386 | 483,833 | 915,244 | 3,012,851 | 1,508,769 | 13,978,629 |
| Realised share option gains as a \% of salary | 6 | 49.2 | 56.2 | 130.1 | 353.2 | 196.5 | 1,557.2 |
| Realised performance-based gains | 9 | 663,784 | 1,420,489 | 2,380,590 | 3,201,270 | 3,980,183 | 9,499,506 |
| Realised performance-share gains as a \% of salary | 9 | 118.5 | 257.8 | 276.6 | 339.9 | 399.4 | 558.2 |
| Realised remuneration | 9 | 3,111,408 | 3,591,503 | 7,502,790 | 8,473,755 | 8,156,554 | 21,574,940 |


|  | No. | Minimum | Lower quartile | Median | Average | $\begin{array}{r} \text { Upper } \\ \text { quartile } \end{array}$ | Maximum |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Salary | 32 | 70,164 | 294,289 | 409,010 | 466,806 | 606,936 | 964,381 |
| Benefits | 32 | 7,729 | 47,588 | 92,227 | 94,033 | 112,475 | 291,587 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Realised bonus | 29 | 20,525 | 218,135 | 426,324 | 565,557 | 884,196 | 1,401,541 |
| Realised bonus payments as a \% of salary | 29 | 29.3 | 54.4 | 122.7 | 111.1 | 147.6 | 287.3 |
| Realised total cash | 32 | 98,418 | 564,264 | 831,197 | 1,073,374 | 1,532,377 | 2,456,945 |
| Realised time-based award gains | 1 |  |  | 525,384 | 525,384 |  |  |
| Realised time-based award gains as a \% of salary | 1 |  |  | 97.2 | 97.2 |  |  |
| Realised option gains | 6 | 68,771 | 181,312 | 2,376,263 | 2,851,892 | 5,427,244 | 6,681,499 |
| Realised share option gains as a \% of salary | 6 | 23.9 | 63.1 | 380.1 | 427.8 | 562.8 | 1,157.1 |
| Realised performance-based gains | 16 | 119,136 | 533,184 | 1,036,089 | 1,479,928 | 2,149,498 | 6,861,031 |
| Realised performance-share gains as a \% of salary | 16 | 17.5 | 157.5 | 224.8 | 279.4 | 315.5 | 1,351.7 |
| Realised remuneration | 32 | 90,689 | 832,015 | 1,476,798 | 2,385,573 | 2,678,690 | 9,720,373 |


| Sector: Property | No. | Minimum | Lower quartile | Median | Average | £pa |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  | $\begin{array}{r} \text { Upper } \\ \text { quartile } \\ \hline \end{array}$ | Maximum |
| Salary | 2 | 288,713 |  | 400,990 | 400,990 |  | 513,267 |
| Benefits | 2 | 11,359 |  | 112,792 | 112,792 |  | 214,225 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Realised bonus | 2 | 442,693 |  | 664,040 | 664,040 |  | 885,386 |
| Realised bonus payments as a \% of salary | 2 | 153.3 |  | 162.9 | 162.9 |  | 172.5 |
| Realised total cash | 2 | 742,765 |  | 1,177,822 | 1,177,822 |  | 1,612,879 |
| Realised time-based award gains | 0 |  |  |  |  |  |  |
| Realised time-based award gains as a \% of salary | 0 |  |  |  |  |  |  |
| Realised option gains | 0 |  |  |  |  |  |  |
| Realised share option gains as a \% of salary | 0 |  |  |  |  |  |  |
| Realised performance-based gains | 2 | 220,239 |  | 242,253 | 242,253 |  | 264,267 |
| Realised performance-share gains as a \% of salary | 2 | 42.9 |  | 67.2 | 67.2 |  | 91.5 |
| Realised remuneration | 2 | 995,673 |  | 1,307,282 | 1,307,282 |  | 1,618,892 |


| Sector: Retail \& personal goods |  |  |  |  |  |  | pa |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | No. | Minimum | Lower quartile | Median | Average | $\begin{array}{r} \text { Upper } \\ \text { quartile } \end{array}$ | Maximum |
| Salary | 36 | 102,653 | 353,941 | 492,189 | 529,052 | 602,423 | 2,971,511 |
| Benefits | 35 | 2,053 | 12,941 | 48,007 | 161,639 | 157,771 | 1,314,598 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Realised bonus | 30 | 192,518 | 399,327 | 606,565 | 770,162 | 1,136,353 | 1,970,709 |
| Realised bonus payments as a \% of salary | 30 | 40.0 | 87.3 | 117.0 | 146.1 | 198.4 | 381.0 |
| Realised total cash | 36 | 104,707 | 768,725 | 1,137,521 | 1,315,505 | 1,843,532 | 4,320,531 |
| Realised time-based award gains | 5 | 72,987 | 152,005 | 7,079,658 | 4,659,151 | 7,092,972 | 8,898,130 |
| Realised time-based award gains as a \% of salary | 5 | 20.0 | 37.4 | 6,305.5 | 4,335.6 | 6,909.6 | 8,405.5 |
| Realised option gains | 15 | 368,920 | 755,571 | 2,135,138 | 3,594,738 | 5,348,915 | 12,638,473 |
| Realised share option gains as a \% of salary | 15 | 68.4 | 157.0 | 456.9 | 687.3 | 1,059.7 | 2,155.3 |
| Realised performance-based gains | 27 | 470,759 | 811,896 | 2,069,853 | 2,391,759 | 3,168,153 | 5,643,752 |
| Realised performance-share gains as a \% of salary | 27 | 98.5 | 174.6 | 400.9 | 601.2 | 617.1 | 2,691.5 |
| Realised remuneration | 36 | 342,178 | 2,391,403 | 5,303,535 | 5,768,747 | 7,028,776 | 17,902,121 |
| Sector: Transport | No. |  | Lower quartile | Median | Average | £pa |  |
|  |  | Minimum |  |  |  | Upper quartile | Maximum |
| Salary | 7 | 279,303 | 279,303 | 322,799 | 324,265 | 342,362 | 403,969 |
| Benefits | 7 | 8,156 | 8,556 | 13,797 | 14,208 | 18,959 | 24,396 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Realised bonus | 7 | 110,015 | 461,106 | 510,628 | 558,940 | 625,545 | 1,122,772 |
| Realised bonus payments as a \% of salary | 7 | 36.7 | 142.8 | 149.1 | 169.4 | 224.0 | 277.9 |
| Realised total cash | 7 | 423,567 | 792,461 | 862,699 | 897,413 | 920,733 | 1,545,701 |
| Realised time-based award gains | 0 |  |  |  |  |  |  |
| Realised time-based award gains as a \% of salary | 0 |  |  |  |  |  |  |
| Realised option gains | 6 | 799,651 | 1,003,745 | 1,069,850 | 1,269,052 | 1,333,747 | 2,337,467 |
| Realised share option gains as a \% of salary | 6 | 233.6 | 248.5 | 369.3 | 403.7 | 477.5 | 724.1 |
| Realised performance-based gains | 7 | 629,263 | 629,263 | 1,098,674 | 1,280,229 | 2,292,575 | 2,528,868 |
| Realised performance-share gains as a \% of salary | 7 | 189.6 | 225.3 | 280.7 | 390.9 | 710.2 | 738.7 |
| Realised remuneration | 7 | 1,480,556 | 2,515,802 | 2,867,857 | 3,251,192 | 4,181,509 | 5,413,946 |

Realised remuneration by region


| Region: Other Europe | No. | Minimum | Lower quartile | Median | Average | £pa |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  | Upper quartile | Maximum |
| Salary | 48 | 70,164 | 456,852 | 591,277 | 707,979 | 836,852 | 2,971,511 |
| Benefits | 43 | 1,879 | 20,179 | 49,862 | 100,398 | 151,010 | 401,984 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Realised bonus | 47 | 20,525 | 244,328 | 471,301 | 740,895 | 932,368 | 2,922,975 |
| Realised bonus payments as a \% of salary | 47 | 11.3 | 50.0 | 85.8 | 95.3 | 144.0 | 204.0 |
| Realised total cash | 48 | 98,418 | 781,931 | 1,266,378 | 1,514,007 | 1,778,094 | 4,999,825 |
| Realised time-based award gains | 0 |  |  |  |  |  |  |
| Realised time-based award gains as a \% of salary | 0 |  |  |  |  |  |  |
| Realised option gains | 1 |  |  | 93,511 | 93,511 |  |  |
| Realised share option gains as a \% of salary | 1 |  |  | 16.0 | 16.0 |  |  |
| Realised performance-based gains | 18 | 102,592 | 290,554 | 817,077 | 716,076 | 1,010,372 | 1,717,119 |
| Realised performance-share gains as a \% of salary | 18 | 17.1 | 35.7 | 113.6 | 116.8 | 178.7 | 294.7 |
| Realised remuneration | 48 | 90,689 | 869,401 | 1,205,631 | 1,781,151 | 2,384,371 | 4,873,955 |


| Region: Other countries | No. | Minimum | Lower quartile | Median | Average | £pa |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  | Upper quartile | Maximum |
| Salary | 26 | 79,433 | 331,738 | 501,073 | 484,958 | 641,584 | 1,202,693 |
| Benefits | 16 | 1,042 | 1,706 | 18,395 | 87,766 | 92,222 | 648,036 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Realised bonus | 26 | 38,227 | 258,402 | 816,768 | 1,301,086 | 1,120,848 | 6,286,456 |
| Realised bonus payments as a \% of salary | 26 | 41.4 | 49.8 | 148.5 | 270.9 | 205.6 | 1,620.0 |
| Realised total cash | 27 | 117,659 | 821,543 | 1,523,304 | 1,830,082 | 2,116,025 | 7,050,231 |
| Realised time-based award gains | 3 | 180,979 |  | 214,790 | 207,708 |  | 227,353 |
| Realised time-based award gains as a \% of salary | 3 | 40.6 |  | 40.9 | 41.8 |  | 43.8 |
| Realised option gains | 3 | 31,459 |  | 1,136,316 | 777,367 |  | 1,164,327 |
| Realised share option gains as a \% of salary | 3 | 7.7 |  | 118.4 | 118.8 |  | 230.4 |
| Realised performance-based gains | 9 | 120,081 | 202,395 | 299,804 | 401,146 | 626,533 | 783,183 |
| Realised performance-share gains as a \% of salary | 9 | 29.4 | 45.7 | 57.8 | 69.0 | 96.7 | 138.1 |
| Realised remuneration | 27 | 132,553 | 1,189,914 | 1,658,172 | 2,059,225 | 2,484,480 | 7,050,231 |



## SECTION 9:

## Other directors' fair and face value potential remuneration

Other directors

|  | No. | Minimum | Lower quartile | Median | Average | $\begin{array}{r} \text { Upper } \\ \text { quartile } \\ \hline \end{array}$ | Maximum |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Salary | 355 | 102,654 | 433,069 | 543,882 | 575,869 | 641,584 | 2,971,511 |
| Fixed allowance | 2 | 497,000 |  | 723,500 | 723,500 |  | 950,000 |
| Maximum bonus | 351 | 128,133 | 863,671 | 1,384,023 | 1,998,700 | 1,924,753 | 14,296,851 |
| Maximum bonus as a \% of salary | 350 | 20.0 | 180.0 | 227.8 | 370.2 | 343.8 | 3119.3 |
| Time-based award face values | 150 | 160,430.7 | 425,396.0 | 791,117.9 | 1,656,168.1 | 1,530,884.6 | 14,969,511.8 |
| Time-based award face values as a \% of salary | 150 | 36 | 82 | 150 | 386 | 281 | 5,059 |
| Performance-based award face values | 301 | 214,282 | 1,047,890 | 1,863,743 | 3,585,115 | 3,500,479 | 79,013,023 |
| Performance-based award face values as a \% of salary | 301 | 13.3 | 208.3 | 373.5 | 676.6 | 606.8 | 18,946.6 |
| Share option grant face values | 150 | 408,771 | 1,524,146 | 2,723,689 | 3,718,158 | 4,536,221 | 19,546,280 |
| Share option grant face values as a \% of salary | 150 | 66.8 | 321.5 | 544.5 | 689.9 | 892.0 | 4,023.9 |
| Total potential remuneration fair value | 355 | 320,331 | 1,835,159 | 2,746,497 | 3,731,752 | 4,190,816 | 33,465,804 |
| Total potential remuneration face value | 355 | 384,397 | 3,578,801 | 6,020,609 | 7,876,209 | 8,287,232 | 82,317,182 |

## Potential remuneration by market capitalisation levels

| Market capitalisation: Under $£ 35$ billion | £pa |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | No. | Minimum | Lower quartile | Median | Average | $\begin{array}{r} \text { Upper } \\ \text { quartile } \end{array}$ | Maximum |
| Salary | 47 | 286,232 | 384,951 | 481,296 | 477,501 | 543,882 | 889,568 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Maximum bonus | 47 | 467,613 | 678,551 | 939,316 | 1,580,217 | 1,924,753 | 6,680,175 |
| Maximum bonus as a \% of salary | 47 | 109.0 | 150.0 | 196.7 | 351.2 | 390.0 | 2082.4 |
| Time-based award face values | 22 | 217,514 | 344,015.7 | 457,359.6 | 701,259.6 | 1,283,182.6 | 2,053,079.8 |
| Time-based award face values as a \% of salary | 22 | 58 | 73 | 90 | 148 | 260 | 377 |
| Performance-based award face values | 42 | 269,406 | 562,397 | 1,399,571 | 4,044,222 | 3,271,959 | 33,749,869 |
| Performance-based award face values as a \% of salary | 42 | 53 | 188.9 | 277.8 | 782.3 | 593.6 | 6,205.4 |
| Share option grant face values | 19 | 838,219 | 1,123,769 | 2,152,874 | 3,089,488 | 5,289,679 | 9,680,659 |
| Share option grant face values as a \% of salary | 19 | 148 | 342.5 | 590.6 | 623.6 | 902.6 | 1,553.5 |
| Total potential remuneration fair value | 47 | 697,329 | 1,369,806 | 2,218,773 | 3,268,437 | 3,619,460 | 15,298,642 |
| Total potential remuneration face value | 47 | 1,173,236 | 2,416,369 | 4,500,037 | 7,273,947 | 8,514,717 | 36,803,375 |


| Market capitalisation: $£ 35$ billion to $£ 39.9$ billion |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | No. | Minimum | Lower quartile | Median | Average | Upper quartile | Maximum |
| Salary | 39 | 256,265 | 400,990 | 479,000 | 476,949 | 542,916 | 916,829 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Maximum bonus | 39 | 128,133 | 577,426 | 1,052,198 | 1,711,026 | 1,441,656 | 6,415,842 |
| Maximum bonus as a \% of salary | 38 | 20.0 | 144.0 | 206.1 | 386.7 | 275.7 | 1860.4 |
| Time-based award face values | 16 | 192,674 | 363,072.8 | 577,790.5 | 1,329,422.6 | 1,147,207.1 | 8,285,054.3 |
| Time-based award face values as a \% of salary | 16 | 46 | 76 | 104 | 267 | 236 | 1,722 |
| Performance-based award face values | 30 | 435,937 | 1,227,462 | 1,768,563 | 1,868,620 | 2,128,356 | 3,741,261 |
| Performance-based award face values as a \% of salary | 30 | 80 | 246.8 | 334.6 | 400.2 | 492.6 | 900.1 |
| Share option grant face values | 24 | 729,304 | 1,476,908 | 2,195,633 | 2,750,620 | 3,759,995 | 7,443,821 |
| Share option grant face values as a \% of salary | 24 | 212 | 302.3 | 395.7 | 550.8 | 762.7 | 1,469.1 |
| Total potential remuneration fair value | 39 | 320,331 | 1,631,807 | 2,133,371 | 2,736,824 | 3,560,518 | 10,544,173 |
| Total potential remuneration face value | 39 | 384,397 | 3,485,862 | 4,880,776 | 5,863,468 | 8,584,167 | 15,409,998 |


| Market capitalisation: $£ 40$ billion to $£ 49.9$ billion |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | No. | Minimum | Lower quartile | Median | Average | $\begin{array}{r} \text { Upper } \\ \text { quartile } \end{array}$ | Maximum |
| Salary | 60 | 299,755 | 412,341 | 512,765 | 555,115 | 611,479 | 1,494,120 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Maximum bonus | 60 | 340,234 | 737,241 | 1,173,295 | 1,667,118 | 1,794,439 | 8,950,736 |
| Maximum bonus as a \% of salary | 60 | 89.0 | 167.5 | 201.2 | 326.7 | 282.8 | 2340.4 |
| Time-based award face values | 27 | 183,275.5 | 291,906.1 | 441,078.9 | 674,872.1 | 617,468.4 | 4,142,478.9 |
| Time-based award face values as a \% of salary | 27 | 36 | 64 | 108 | 145 | 136 | 861 |
| Performance-based award face values | 60 | 341,868 | 1,250,534 | 1,611,890 | 3,270,462 | 3,410,874 | 40,193,167 |
| Performance-based award face values as a \% of salary | 60 | 71.2 | 215.7 | 375.8 | 641.7 | 599.6 | 8,352.9 |
| Share option grant face values | 38 | 408,771 | 1,112,465 | 1,849,784 | 2,697,070 | 3,309,420 | 11,260,987 |
| Share option grant face values as a \% of salary | 38 | 66.8 | 220.1 | 413.7 | 514.3 | 828.4 | 1,414.3 |
| Total potential remuneration fair value | 60 | 801,060 | 1,959,142 | 2,664,431 | 3,311,811 | 3,594,935 | 20,864,112 |
| Total potential remuneration face value | 60 | 1,320,855 | 3,912,162 | 5,988,703 | 7,504,532 | 8,541,888 | 45,971,686 |


|  | No. | Minimum | Lower quartile | Median | Average | $\begin{array}{r} \text { Upper } \\ \text { quartile } \\ \hline \end{array}$ | Maximum |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Salary | 60 | 224,555 | 505,033 | 582,730 | 638,823 | 699,276 | 2,971,511 |
| Fixed allowance | 1 |  |  | 497,000 | 497,000 |  |  |
| Maximum bonus | 60 | 641,003 | 1,181,843 | 1,554,063 | 2,235,444 | 1,748,191 | 14,296,851 |
| Maximum bonus as a \% of salary | 60 | 100.0 | 200.0 | 300.0 | 332.4 | 320.9 | 1204.5 |
| Time-based award face values | 14 | 236,160 | 578,232.3 | 1,950,623.3 | 2,971,777.8 | 2,396,086.1 | 12,286,447.7 |
| Time-based award face values as a \% of salary | 14 | 53 | 107 | 231 | 332 | 425 | 1,035 |
| Performance-based award face values | 38 | 395,145 | 861,863 | 1,527,092 | 2,581,339 | 3,402,484 | 11,713,669 |
| Performance-based award face values as a \% of salary | 38 | 13 | 151.2 | 235.7 | 467.2 | 532.6 | 2,816.5 |
| Share option grant face values | 17 | 630,577 | 1,742,876 | 3,105,703 | 3,859,963 | 4,122,770 | 10,852,141 |
| Share option grant face values as a \% of salary | 17 | 164 | 367.4 | 684.9 | 737.5 | 846.1 | 1,872.2 |
| Total potential remuneration fair value | 60 | 705,743 | 1,785,635 | 2,410,031 | 3,271,913 | 3,229,700 | 19,393,159 |
| Total potential remuneration face value | 60 | 1,186,931 | 3,183,102 | 4,533,543 | 6,330,322 | 6,943,131 | 27,770,229 |




|  | No. | Minimum | Lower quartile | Median | Average | Upper quartile | Maximum |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Salary | 35 | 410,614 | 565,458 | 635,168 | 715,124 | 801,980 | 1,292,476 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Maximum bonus | 35 | 769,901 | 1,117,992 | 1,486,347 | 1,568,906 | 1,938,714 | 2,887,129 |
| Maximum bonus as a \% of salary | 35 | 85.0 | 200.0 | 200.0 | 241.7 | 236.1 | 692.3 |
| Time-based award face values | 15 | 641,610.5 | 929,367.7 | 1,084,280.5 | 2,222,812.1 | 1,519,064.6 | 9,871,937.0 |
| Time-based award face values as a \% of salary | 15 | 59 | 75 | 172 | 348 | 243 | 1,604 |
| Performance-based award face values | 35 | 495,447 | 1,437,787 | 4,180,748 | 7,039,471 | 5,893,883 | 79,013,023 |
| Performance-based award face values as a \% of salary | 35 | 66.7 | 254.3 | 608.9 | 1,298.1 | 773.4 | 18,946.6 |
| Share option grant face values | 7 | 2,778,928 | 2,778,928 | 4,631,716 | 5,297,517 | 9,013,700 | 9,429,565 |
| Share option grant face values as a \% of salary | 7 | 358.3 | 358.4 | 373.9 | 788.8 | 1,228.1 | 1,633.0 |
| Total potential remuneration fair value | 35 | 1,250,448 | 2,544,753 | 4,264,085 | 5,384,636 | 4,797,729 | 33,465,804 |
| Total potential remuneration face value | 35 | 2,262,448 | 5,622,373 | 8,116,083 | 11,335,638 | 9,370,772 | 82,317,182 |

## Potential remuneration by turnover levels (excluding financial organisations)



|  | No. | Minimum | Lower quartile | Median | Average | Upper quartile | Maximum |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Salary | 47 | 323,196 | 438,132 | 543,882 | 537,496 | 611,479 | 889,568 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Maximum bonus | 47 | 160,396 | 800,296 | 1,342,820 | 1,677,107 | 2,025,779 | 6,415,842 |
| Maximum bonus as a \% of salary | 46 | 109.0 | 180.0 | 233.7 | 329.7 | 403.7 | 1538.5 |
| Time-based award face values | 23 | 202,075 | 352,920.7 | 617,468.4 | 1,740,478.7 | 1,283,182.6 | 14,969,511.8 |
| Time-based award face values as a \% of salary | 23 | 36 | 60 | 113 | 370 | 286 | 3,040 |
| Performance-based award face values | 36 | 398,476 | 1,330,934 | 2,275,311 | 5,082,478 | 3,849,532 | 33,749,869 |
| Performance-based award face values as a \% of salary | 36 | 71 | 277.8 | 492.2 | 934.8 | 663.3 | 6,205.4 |
| Share option grant face values | 20 | 408,771 | 999,145 | 1,844,388 | 2,118,127 | 2,838,663 | 6,126,483 |
| Share option grant face values as a \% of salary | 20 | 67 | 164.3 | 463.6 | 423.0 | 512.9 | 1,469.1 |
| Total potential remuneration fair value | 47 | 1,262,165 | 1,856,353 | 2,628,777 | 3,880,052 | 3,624,974 | 15,298,642 |
| Total potential remuneration face value | 47 | 2,181,600 | 3,443,977 | 5,989,381 | 7,860,619 | 7,252,143 | 36,803,375 |


| Turnover: $£ 20$ billion to $£ 34.9$ billion |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | No. | Minimum | Lower quartile | Median | Average | $\begin{array}{r} \text { Upper } \\ \text { quartile } \end{array}$ | Maximum |
| Salary | 60 | 354,127 | 479,000 | 528,848 | 619,291 | 643,911 | 2,971,511 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Maximum bonus | 60 | 678,551 | 909,125 | 1,170,583 | 1,773,159 | 1,867,575 | 7,949,229 |
| Maximum bonus as a \% of salary | 60 | 150.0 | 191.3 | 200.0 | 323.1 | 256.2 | 2244.7 |
| Time-based award face values | 26 | 192,674.2 | 336,854.8 | 464,340.0 | 762,495.0 | 1,195,823.8 | 2,396,086.1 |
| Time-based award face values as a \% of salary | 26 | 46 | 73 | 87 | 148 | 165 | 425 |
| Performance-based award face values | 56 | 393,703 | 604,318 | 1,284,030 | 1,737,972 | 2,413,224 | 6,898,123 |
| Performance-based award face values as a \% of salary | 56 | 13.3 | 93.0 | 256.0 | 295.6 | 409.9 | 915.0 |
| Share option grant face values | 35 | 906,151 | 1,604,086 | 3,018,362 | 5,181,221 | 7,809,698 | 19,546,280 |
| Share option grant face values as a \% of salary | 35 | 217.3 | 324.7 | 536.8 | 924.9 | 1,253.5 | 4,023.9 |
| Total potential remuneration fair value | 60 | 1,246,890 | 1,722,381 | 2,215,168 | 3,060,782 | 4,212,066 | 6,607,887 |
| Total potential remuneration face value | 60 | 1,855,472 | 3,315,059 | 5,149,695 | 7,377,900 | 9,370,976 | 24,603,208 |


| Turnover: $£ 35$ billion to $£ 74.9$ billion |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | No. | Minimum | Lower quartile | Median | Average | $\begin{array}{r} \text { Upper } \\ \text { quartile } \\ \hline \end{array}$ | Maximum |
| Salary | 76 | 102,654 | 417,030 | 517,003 | 560,087 | 658,917 | 1,701,802 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Maximum bonus | 73 | 128,133 | 850,150 | 1,400,000 | 1,857,627 | 1,827,296 | 10,236,340 |
| Maximum bonus as a \% of salary | 73 | 50.0 | 192.3 | 213.1 | 313.5 | 351.5 | 1560.1 |
| Time-based award face values | 29 | 200,455.3 | 511,310.6 | 763,385.0 | 1,386,334.6 | 1,168,711.3 | 5,355,784.1 |
| Time-based award face values as a \% of salary | 29 | 58 | 101 | 136 | 649 | 268 | 5,059 |
| Performance-based award face values | 62 | 523,273 | 1,465,799 | 2,031,601 | 4,200,097 | 3,501,311 | 79,013,023 |
| Performance-based award face values as a \% of salary | 62 | 154.8 | 222.6 | 372.4 | 838.1 | 602.3 | 18,946.6 |
| Share option grant face values | 28 | 416,569 | 2,509,618 | 3,618,491 | 4,941,658 | 5,359,873 | 18,324,564 |
| Share option grant face values as a \% of salary | 28 | 120.3 | 565.4 | 730.7 | 783.2 | 906.0 | 2,123.3 |
| Total potential remuneration fair value | 76 | 320,331 | 2,120,608 | 2,802,879 | 3,671,177 | 3,946,495 | 33,465,804 |
| Total potential remuneration face value | 76 | 384,397 | 4,340,852 | 5,894,440 | 8,140,799 | 8,251,125 | 82,317,182 |


| Turnover: $£ 75$ billion and above |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | No. | Minimum | Lower quartile | Median | Average | $\begin{array}{r} \text { Upper } \\ \text { quartile } \\ \hline \end{array}$ | Maximum |
| Salary | 41 | 256,634 | 542,916 | 597,471 | 632,709 | 705,743 | 1,283,169 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Maximum bonus | 41 | 384,951 | 1,371,386 | 1,719,446 | 1,862,239 | 2,303,287 | 3,981,082 |
| Maximum bonus as a \% of salary | 41 | 100.0 | 235.0 | 307.5 | 295.2 | 347.9 | 555.0 |
| Time-based award face values | 21 | 160,430.7 | 930,299.7 | 1,279,967.6 | 2,143,847.3 | 1,660,094.7 | 9,871,937.0 |
| Time-based award face values as a \% of salary | 21 | 63 | 172 | 219 | 369 | 366 | 1,604 |
| Performance-based award face values | 41 | 641,634 | 2,045,061 | 2,887,216 | 3,555,545 | 3,839,902 | 12,687,320 |
| Performance-based award face values as a \% of salary | 41 | 186.4 | 362.8 | 417.4 | 558.2 | 641.6 | 2,011.7 |
| Share option grant face values | 12 | 504,276 | 1,401,939 | 2,597,336 | 2,849,089 | 3,120,992 | 9,680,659 |
| Share option grant face values as a \% of salary | 12 | 196.5 | 217.5 | 390.0 | 494.1 | 676.9 | 1,349.5 |
| Total potential remuneration fair value | 41 | 951,005 | 2,663,675 | 3,692,969 | 4,141,084 | 4,318,960 | 15,088,293 |
| Total potential remuneration face value | 41 | 1,947,925 | 5,520,326 | 7,143,039 | 7,982,441 | 8,134,715 | 23,928,352 |

## Potential remuneration by staff numbers



| Employees: 25,000 to 49,999 |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | No. | Minimum | Lower quartile | Median | Average | $\begin{array}{r} \text { Upper } \\ \text { quartile } \\ \hline \end{array}$ | Maximum |
| Salary | 60 | 292,258 | 430,912 | 520,882 | 562,715 | 582,637 | 1,202,693 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Maximum bonus | 60 | 370,145 | 581,737 | 999,421 | 1,722,708 | 1,437,926 | 14,296,851 |
| Maximum bonus as a \% of salary | 60 | 89.0 | 150.0 | 182.8 | 254.3 | 259.6 | 1204.5 |
| Time-based award face values | 26 | 183,275.5 | 250,234.5 | 740,413.5 | 2,572,667.8 | 1,871,231.1 | 14,969,511.8 |
| Time-based award face values as a \% of salary | 26 | 36 | 60 | 160 | 416 | 475 | 3,040 |
| Performance-based award face values | 53 | 214,282 | 587,446 | 1,167,639 | 3,306,531 | 2,216,948 | 33,749,869 |
| Performance-based award face values as a \% of salary | 53 | 46.7 | 123.5 | 229.7 | 618.9 | 448.6 | 6,205.4 |
| Share option grant face values | 27 | 727,129 | 1,361,882 | 2,466,893 | 2,957,562 | 3,309,420 | 9,680,659 |
| Share option grant face values as a \% of salary | 27 | 129.9 | 392.7 | 527.0 | 572.4 | 703.7 | 1,349.5 |
| Total potential remuneration fair value | 60 | 764,373 | 1,340,622 | 2,084,049 | 3,861,898 | 3,828,427 | 19,393,159 |
| Total potential remuneration face value | 60 | 1,112,428 | 2,432,153 | 4,665,391 | 7,651,918 | 7,459,454 | 36,803,375 |


|  | No. | Minimum | Lower quartile | Median | Average | Upper quartile | Maximum |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Salary | 43 | 320,792 | 417,030 | 493,218 | 518,398 | 611,479 | 930,297 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Maximum bonus | 43 | 160,396 | 945,952 | 1,585,415 | 2,738,953 | 6,415,842 | 7,507,819 |
| Maximum bonus as a \% of salary | 42 | 20.0 | 200.9 | 284.1 | 648.0 | 1300.8 | 2340.4 |
| Time-based award face values | 19 | 243,144.4 | 405,240.6 | 591,276.3 | 924,723.7 | 1,283,182.6 | 2,189,566.6 |
| Time-based award face values as a \% of salary | 19 | 64 | 82 | 149 | 172 | 260 | 377 |
| Performance-based award face values | 38 | 813,308 | 1,347,339 | 2,079,807 | 5,080,266 | 3,849,532 | 79,013,023 |
| Performance-based award face values as a \% of salary | 38 | 151.2 | 294.3 | 429.6 | 1,132.7 | 698.9 | 18,946.6 |
| Share option grant face values | 27 | 408,771 | 1,215,495 | 1,580,114 | 2,601,965 | 2,883,559 | 7,973,609 |
| Share option grant face values as a \% of salary | 27 | 66.8 | 211.5 | 331.5 | 515.4 | 619.5 | 1,553.5 |
| Total potential remuneration fair value | 43 | 1,008,512 | 2,577,202 | 3,379,085 | 4,378,186 | 4,784,064 | 33,465,804 |
| Total potential remuneration face value | 43 | 1,100,195 | 5,148,953 | 7,138,123 | 9,789,278 | 10,514,382 | 82,317,182 |


| Employees: 75,000 to 99,999 | £pa |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | No. | Minimum | Lower quartile | Median | Average | $\begin{array}{r} \text { Upper } \\ \text { quartile } \end{array}$ | Maximum |
| Salary | 27 | 300,337 | 551,763 | 696,119 | 661,053 | 775,486 | 1,292,476 |
| Fixed allowance | 1 |  |  | 497,000 | 497,000 |  |  |
| Maximum bonus | 27 | 724,200 | 1,364,605 | 1,550,971 | 2,263,957 | 1,938,714 | 7,949,229 |
| Maximum bonus as a \% of salary | 27 | 100.0 | 200.0 | 206.4 | 432.4 | 312.5 | 2244.7 |
| Time-based award face values | 11 | 996,345.7 | 1,163,524.6 | 1,283,226.8 | 2,854,172.8 | 2,169,719.2 | 9,871,937.0 |
| Time-based award face values as a \% of salary | 11 | 151 | 165 | 261 | 485 | 362 | 1,604 |
| Performance-based award face values | 23 | 495,447 | 1,149,872 | 3,887,339 | 4,337,486 | 5,893,883 | 11,713,669 |
| Performance-based award face values as a \% of salary | 23 | 66.7 | 243.4 | 675.6 | 739.3 | 927.5 | 2,816.5 |
| Share option grant face values | 11 | 1,425,969 | 2,249,649 | 2,778,928 | 2,827,138 | 3,473,914 | 4,631,716 |
| Share option grant face values as a \% of salary | 11 | 315.9 | 358.4 | 373.9 | 503.9 | 710.7 | 930.6 |
| Total potential remuneration fair value | 27 | 1,883,885 | 2,410,680 | 3,561,101 | 4,575,664 | 4,964,294 | 15,088,293 |
| Total potential remuneration face value | 27 | 2,845,207 | 5,502,484 | 7,951,898 | 8,976,366 | 9,811,594 | 23,928,352 |


| Employees: 100,000 to 149,999 | £pa |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | No. | Minimum | Lower quartile | Median | Average | Upper quartile | Maximum |
| Salary | 71 | 410,614 | 485,756 | 558,996 | 628,884 | 593,157 | 2,971,511 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Maximum bonus | 71 | 678,551 | 969,051 | 1,411,485 | 2,023,605 | 2,101,830 | 10,236,340 |
| Maximum bonus as a \% of salary | 71 | 150.0 | 192.3 | 219.7 | 327.1 | 369.5 | 1560.1 |
| Time-based award face values | 21 | 192,674.2 | 362,282.2 | 472,644.8 | 779,213.6 | 1,159,311.7 | 2,396,086.1 |
| Time-based award face values as a \% of salary | 21 | 46 | 73 | 89 | 150 | 261 | 425 |
| Performance-based award face values | 62 | 393,703 | 851,082 | 1,256,140 | 1,656,014 | 2,189,655 | 7,799,405 |
| Performance-based award face values as a \% of salary | 62 | 13.3 | 146.1 | 224.7 | 278.8 | 378.1 | 1,062.6 |
| Share option grant face values | 25 | 906,151 | 1,812,096 | 5,359,873 | 6,936,366 | 9,429,565 | 19,546,280 |
| Share option grant face values as a \% of salary | 25 | 217.3 | 376.6 | 909.5 | 1,165.4 | 1,514.3 | 4,023.9 |
| Total potential remuneration fair value | 71 | 1,246,890 | 1,731,655 | 1,986,561 | 2,919,744 | 2,990,765 | 11,930,191 |
| Total potential remuneration face value | 71 | 1,855,472 | 3,161,287 | 3,993,829 | 6,783,234 | 8,190,808 | 32,452,798 |


| Employees: 150,000 to 249,999 |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | No. | Minimum | Lower quartile | Median | Average | $\begin{array}{r} \text { Upper } \\ \text { quartile } \\ \hline \end{array}$ | Maximum |
| Salary | 40 | 102,654 | 453,880 | 555,714 | 600,730 | 656,543 | 1,728,766 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Maximum bonus | 37 | 384,951 | 786,686 | 1,245,904 | 1,532,374 | 1,552,634 | 8,950,736 |
| Maximum bonus as a \% of salary | 37 | 100.0 | 167.7 | 202.5 | 245.2 | 250.0 | 1440.0 |
| Time-based award face values | 19 | 160,430.7 | 496,778.7 | 1,077,862.8 | 1,876,677.5 | 3,380,973.7 | 5,355,784.1 |
| Time-based award face values as a \% of salary | 19 | 63 | 97 | 212 | 911 | 623 | 5,059 |
| Performance-based award face values | 37 | 290,139 | 847,167 | 1,624,855 | 2,335,079 | 3,362,798 | 6,949,058 |
| Performance-based award face values as a \% of salary | 37 | 19.6 | 186.4 | 261.2 | 404.8 | 636.4 | 1,041.1 |
| Share option grant face values | 19 | 504,276 | 1,291,140 | 1,865,738 | 2,357,087 | 3,000,070 | 6,195,746 |
| Share option grant face values as a \% of salary | 19 | 147.5 | 209.9 | 324.1 | 437.7 | 606.1 | 1,118.3 |
| Total potential remuneration fair value | 40 | 801,060 | 2,037,370 | 3,306,419 | 3,206,773 | 3,890,358 | 6,083,689 |
| Total potential remuneration face value | 40 | 1,320,855 | 4,403,395 | 5,745,336 | 6,207,006 | 8,148,097 | 10,910,419 |


| Employees: 250,000 and above |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | No. | Minimum | Lower quartile | Median | Average | $\begin{array}{r} \text { Upper } \\ \text { quartile } \end{array}$ | Maximum |
| Salary | 52 | 299,755 | 461,661 | 588,946 | 638,204 | 777,032 | 1,500,000 |
| Fixed allowance | 1 |  |  | 950,000 | 950,000 |  |  |
| Maximum bonus | 51 | 340,234 | 1,207,782 | 1,591,825 | 1,700,750 | 2,025,779 | 3,300,000 |
| Maximum bonus as a \% of salary | 51 | 85.0 | 200.0 | 307.5 | 285.3 | 357.7 | 592.0 |
| Time-based award face values | 27 | 200,455.3 | 449,111.5 | 681,747.4 | 921,255.0 | 1,168,711.3 | 2,800,256.6 |
| Time-based award face values as a \% of salary | 27 | 58 | 89 | 126 | 173 | 221 | 727 |
| Performance-based award face values | 48 | 523,273 | 2,019,451 | 2,891,913 | 3,103,932 | 4,083,341 | 12,687,320 |
| Performance-based award face values as a \% of salary | 48 | 154.8 | 367.1 | 417.4 | 495.1 | 485.3 | 2,011.7 |
| Share option grant face values | 15 | 416,569 | 1,764,178 | 2,506,656 | 3,528,331 | 3,683,263 | 18,324,564 |
| Share option grant face values as a \% of salary | 15 | 120.3 | 482.4 | 606.2 | 666.2 | 738.0 | 2,123.3 |
| Total potential remuneration fair value | 52 | 1,322,978 | 2,204,653 | 3,041,029 | 3,270,630 | 4,148,343 | 8,057,763 |
| Total potential remuneration face value | 52 | 1,500,000 | 4,697,661 | 6,567,081 | 6,685,817 | 7,363,903 | 24,210,607 |

Potential remuneration by sector


| Sector. Finan | No. | Minimum | Lower quartile | Median | Average | $\begin{array}{r} \text { Upper } \\ \text { quartile } \\ \hline \end{array}$ | Maximum |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Salary | 68 | 300,337 | 424,486 | 582,730 | 665,925 | 770,020 | 1,728,766 |
| Fixed allowance | 2 | 497,000 |  | 723,500 | 723,500 |  | 950,000 |
| Maximum bonus | 67 | 183,366 | 1,062,624 | 1,724,260 | 2,779,603 | 2,364,000 | 14,296,851 |
| Maximum bonus as a \% of salary | 67 | 20.0 | 150.0 | 300.0 | 503.5 | 312.9 | 2340.4 |
| Time-based award face values | 20 | 173,416.3 | 241,990.0 | 641,610.5 | 2,554,772.9 | 3,637,917.1 | 12,286,447.7 |
| Time-based award face values as a \% of salary | 20 | 41 | 58 | 88 | 330 | 410 | 1,722 |
| Performance-based award face values | 58 | 290,139 | 824,366 | 1,436,935 | 2,044,587 | 2,785,680 | 11,713,669 |
| Performance-based award face values as a \% of salary | 58 | 19.6 | 141.5 | 247.5 | 376.6 | 431.3 | 2,816.5 |
| Share option grant face values | 19 | 630,577 | 1,095,138 | 1,459,711 | 2,222,764 | 3,518,740 | 7,513,666 |
| Share option grant face values as a \% of salary | 19 | 163.8 | 236.8 | 315.9 | 511.6 | 846.1 | 1,625.0 |
| Total potential remuneration fair value | 68 | 801,060 | 1,791,503 | 2,517,366 | 3,554,609 | 4,330,724 | 19,393,159 |
| Total potential remuneration face value | 68 | 1,100,195 | 3,158,287 | 5,070,025 | 6,542,313 | 8,582,886 | 27,770,229 |


| tor: Food, drink \& tobacco | No. | Minimum | $\begin{array}{r} \text { Lower } \\ \text { quartile } \\ \hline \end{array}$ | Median | Average | $\begin{array}{r} \text { Upper } \\ \text { quartile } \\ \hline \end{array}$ | Maximum |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |
| Salary | 30 | 286,232 | 433,819 | 499,956 | 506,723 | 577,105 | 717,343 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Maximum bonus | 30 | 562,952 | 1,052,198 | 1,353,712 | 1,941,021 | 2,101,830 | 6,415,842 |
| Maximum bonus as a \% of salary | 30 | 195.0 | 201.2 | 264.4 | 366.3 | 400.0 | 1175.3 |
| Time-based award face values | 13 | 192,674.2 | 400,943.3 | 820,863.4 | 820,498.7 | 1,067,156.7 | 2,169,719.2 |
| Time-based award face values as a \% of salary | 13 | 46 | 74 | 150 | 139 | 184 | 310 |
| Performance-based award face values | 22 | 847,167 | 1,079,603 | 1,580,550 | 3,937,167 | 4,667,118 | 15,398,022 |
| Performance-based award face values as a \% of salary | 22 | 186.4 | 234.7 | 347.4 | 731.7 | 799.7 | 2,820.8 |
| Share option grant face values | 18 | 906,151 | 1,443,633 | 2,597,336 | 5,113,426 | 5,436,495 | 19,546,280 |
| Share option grant face values as a \% of salary | 18 | 217.3 | 301.4 | 532.3 | 1,010.6 | 1,223.1 | 4,023.9 |
| Total potential remuneration fair value | 30 | 697,329 | 1,978,978 | 2,428,630 | 3,581,442 | 3,561,101 | 10,945,881 |
| Total potential remuneration face value | 30 | 1,173,236 | 3,485,862 | 5,983,389 | 8,797,855 | 8,134,715 | 24,603,208 |



| tor: Manufacturing | No. | Minimum | Lower quartile | Median | Average | Upper quartile | Maximum |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Salary | 65 | 256,634 | 471,564 | 557,376 | 579,779 | 673,663 | 1,283,169 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Maximum bonus | 65 | 160,396 | 860,862 | 1,327,109 | 2,021,822 | 2,913,651 | 7,949,229 |
| Maximum bonus as a \% of salary | 64 | 100.0 | 173.4 | 211.6 | 382.2 | 347.9 | 2244.7 |
| Time-based award face values | 34 | 160,430.7 | 456,035.2 | 652,426.4 | 1,139,969.3 | 1,625,894.4 | 4,804,828.2 |
| Time-based award face values as a \% of salary | 34 | 63 | 88 | 143 | 222 | 355 | 747 |
| Performance-based award face values | 56 | 393,703 | 1,017,033 | 1,648,921 | 1,829,982 | 2,716,827 | 3,741,261 |
| Performance-based award face values as a \% of salary | 56 | 79.9 | 215.3 | 351.7 | 314.1 | 413.3 | 703.2 |
| Share option grant face values | 27 | 504,276 | 2,152,874 | 2,636,447 | 3,894,271 | 5,359,873 | 10,852,141 |
| Share option grant face values as a \% of salary | 27 | 196.5 | 444.8 | 619.5 | 779.2 | 1,091.7 | 1,872.2 |
| Total potential remuneration fair value | 65 | 951,005 | 1,958,324 | 2,617,245 | 3,086,669 | 3,692,969 | 6,607,887 |
| Total potential remuneration face value | 65 | 1,855,472 | 4,206,768 | 5,237,855 | 6,404,996 | 7,926,930 | 17,131,125 |


|  | No. | Minimum | Lower quartile | Median | Average | $\begin{array}{r} \text { Upper } \\ \text { quartile } \end{array}$ | Maximum |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Salary | 9 | 449,397 | 575,597 | 860,567 | 850,386 | 897,664 | 1,701,802 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Maximum bonus | 9 | 1,123,492 | 1,438,993 | 3,031,486 | 3,550,005 | 3,599,633 | 10,236,340 |
| Maximum bonus as a \% of salary | 9 | 230.6 | 250.0 | 352.3 | 367.2 | 401.0 | 601.5 |
| Time-based award face values | 3 | 202,074.7 |  | 291,906.1 | 370,483.0 |  | 617,468.4 |
| Time-based award face values as a \% of salary | 3 | 36 |  | 50 | 53 |  | 72 |
| Performance-based award face values | 9 | 398,476 | 556,978 | 835,489 | 1,787,188 | 1,773,980 | 5,132,903 |
| Performance-based award face values as a \% of salary | 9 | 71.2 | 96.9 | 123.9 | 173.7 | 197.6 | 439.6 |
| Share option grant face values | 9 | 727,129 | 1,865,738 | 2,218,372 | 4,743,348 | 8,006,971 | 15,478,220 |
| Share option grant face values as a \% of salary | 9 | 129.9 | 257.8 | 324.7 | 464.2 | 743.4 | 909.5 |
| Total potential remuneration fair value | 9 | 1,607,081 | 1,891,032 | 3,479,492 | 4,400,078 | 5,008,467 | 11,930,191 |
| Total potential remuneration face value | 9 | 3,571,775 | 3,995,605 | 7,943,403 | 11,054,422 | 14,278,249 | 32,452,798 |


|  | No. | Minimum | Lower quartile | Median | Average | $\begin{array}{r} \text { Upper } \\ \text { quartile } \end{array}$ | Maximum |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Salary | 27 | 224,555 | 288,343 | 400,990 | 450,703 | 577,426 | 859,723 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Maximum bonus | 27 | 128,133 | 461,941 | 753,751 | 960,515 | 1,603,961 | 2,289,092 |
| Maximum bonus as a \% of salary | 27 | 50.0 | 120.0 | 150.0 | 223.9 | 287.5 | 669.5 |
| Time-based award face values | 6 | 217,513.7 | 230,957.5 | 296,192.2 | 474,472.2 | 458,684.0 | 1,347,293.5 |
| Time-based award face values as a \% of salary | 6 | 58 | 60 | 90 | 120 | 159 | 265 |
| Performance-based award face values | 18 | 269,406 | 1,077,863 | 2,870,964 | 2,815,756 | 3,695,784 | 6,498,786 |
| Performance-based award face values as a \% of salary | 18 | 53.1 | 280.0 | 532.1 | 519.0 | 691.5 | 900.1 |
| Share option grant face values | 9 | 838,219 | 1,603,971 | 3,300,850 | 4,434,350 | 7,029,205 | 11,260,987 |
| Share option grant face values as a \% of salary | 9 | 291.6 | 591.8 | 650.3 | 785.7 | 1,194.0 | 1,414.3 |
| Total potential remuneration fair value | 27 | 320,331 | 705,743 | 1,999,154 | 2,072,347 | 3,273,465 | 5,671,263 |
| Total potential remuneration face value | 27 | 384,397 | 1,186,931 | 4,076,901 | 4,871,944 | 7,349,894 | 18,042,070 |


|  | No. | Minimum | Lower quartile | Median | Average | $\begin{array}{r} \text { Upper } \\ \text { quartile } \end{array}$ | Maximum |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Salary | 38 | 102,654 | 389,867 | 495,845 | 553,773 | 611,479 | 2,971,511 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Maximum bonus | 35 | 370,145 | 718,748 | 1,435,481 | 1,468,079 | 1,877,054 | 4,457,266 |
| Maximum bonus as a \% of salary | 35 | 92.3 | 180.2 | 244.8 | 259.1 | 320.1 | 592.0 |
| Time-based award face values | 22 | 340,873.7 | 437,035.2 | 650,652.0 | 1,288,765.4 | 1,519,064.6 | 5,355,784.1 |
| Time-based award face values as a \% of salary | 22 | 71 | 111 | 133 | 739 | 243 | 5,059 |
| Performance-based award face values | 32 | 395,145 | 1,221,041 | 2,173,273 | 2,826,469 | 4,032,517 | 12,687,320 |
| Performance-based award face values as a \% of salary | 32 | 13.3 | 222.5 | 454.9 | 512.9 | 689.1 | 2,011.7 |
| Share option grant face values | 27 | 408,771 | 1,112,465 | 2,245,313 | 3,072,982 | 3,553,719 | 18,324,564 |
| Share option grant face values as a \% of salary | 27 | 66.8 | 240.8 | 573.1 | 585.9 | 828.4 | 2,123.3 |
| Total potential remuneration fair value | 38 | 1,465,621 | 2,086,491 | 2,848,627 | 3,290,138 | 4,233,863 | 8,057,763 |
| Total potential remuneration face value | 38 | 3,345,442 | 4,707,126 | 6,400,338 | 7,215,698 | 8,192,984 | 24,210,607 |


| Sector: Transport |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | No. | Minimum | $\begin{array}{r} \text { Lower } \\ \text { quartile } \\ \hline \end{array}$ | Median | Average | Upper quartile | Maximum |
| Salary | 5 | 292,258 | 299,755 | 309,971 | 316,110 | 332,111 | 346,456 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Maximum bonus | 5 | 340,234 | 340,234 | 467,613 | 427,997 | 495,953 | 495,953 |
| Maximum bonus as a \% of salary | 5 | 98.2 | 113.5 | 149.3 | 136.2 | 160.0 | 160.0 |
| Time-based award face values | 2 | 200,455.3 |  | 202,156.8 | 202,156.8 |  | 203,858.3 |
| Time-based award face values as a \% of salary | 2 | 58 |  | 63 | 63 |  | 68 |
| Performance-based award face values | 5 | 552,167 | 644,087 | 680,941 | 961,958 | 1,465,799 | 1,466,794 |
| Performance-based award face values as a \% of salary | 5 | 188.9 | 205.0 | 207.8 | 302.8 | 423.4 | 489.0 |
| Share option grant face values | 5 | 416,569 | 416,817 | 1,104,332 | 917,555 | 1,288,174 | 1,361,882 |
| Share option grant face values as a \% of salary | 5 | 120.3 | 139.0 | 377.9 | 292.6 | 410.1 | 415.6 |
| Total potential remuneration fair value | 5 | 967,797 | 1,073,216 | 1,124,840 | 1,171,179 | 1,322,978 | 1,367,064 |
| Total potential remuneration face value | 5 | 2,416,369 | 2,726,215 | 2,738,184 | 2,704,482 | 2,770,757 | 2,870,887 |

## Potential remuneration by regions

| Region: Germany | No. | Minimum | Lower quartile | Median | Average | £pa |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  | Upper quartile | Maximum |
| Salary | 47 | 505,033 | 543,882 | 582,730 | 632,364 | 699,276 | 837,591 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Maximum bonus | 47 | 641,003 | 1,553,947 | 1,748,191 | 1,989,002 | 2,509,625 | 3,651,776 |
| Maximum bonus as a \% of salary | 47 | 110.9 | 235.0 | 300.0 | 316.2 | 347.9 | 626.7 |
| Time-based award face values | 0 |  |  |  |  |  |  |
| Time-based award face values as a \% of salary | 0 |  |  |  |  |  |  |
| Performance-based award face values | 41 | 819,679 | 914,545 | 2,233,799 | 4,678,822 | 3,496,381 | 33,749,869 |
| Performance-based award face values as a \% of salary | 41 | 140.7 | 156.9 | 373.6 | 787.7 | 417.4 | 6,205.4 |
| Share option grant face values | 0 |  |  |  |  |  |  |
| Share option grant face values as a \% of salary | 0 |  |  |  |  |  |  |
| Total potential remuneration fair value | 47 | 1,665,477 | 1,795,046 | 2,220,843 | 3,272,677 | 3,692,969 | 15,298,642 |
| Total potential remuneration face value | 47 | 2,951,517 | 3,183,102 | 4,266,700 | 6,735,896 | 7,247,623 | 36,803,375 |



|  | No. | Minimum | Lower quartile | Median | Average | Upper quartile | Maximum |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Salary | 40 | 256,265 | 459,175 | 587,944 | 725,083 | 836,852 | 2,971,511 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Maximum bonus | 40 | 128,133 | 603,996 | 901,493 | 1,346,929 | 1,620,444 | 8,950,736 |
| Maximum bonus as a \% of salary | 40 | 20.0 | 95.6 | 150.0 | 180.2 | 200.0 | 1440.0 |
| Time-based award face values | 9 | 330,851.2 | 362,282.2 | 401,748.0 | 408,465.3 | 456,035.2 | 535,900.5 |
| Time-based award face values as a \% of salary | 9 | 67 | 73 | 73 | 78 | 86 | 90 |
| Performance-based award face values | 33 | 214,282 | 393,703 | 478,036 | 820,686 | 1,047,890 | 2,985,823 |
| Performance-based award face values as a \% of salary | 33 | 13.3 | 66.7 | 87.0 | 119.0 | 189.1 | 344.7 |
| Share option grant face values | 5 | 2,249,649 | 2,778,928 | 2,778,928 | 3,182,627 | 3,473,914 | 4,631,716 |
| Share option grant face values as a \% of salary | 5 | 358.3 | 358.4 | 358.4 | 367.0 | 373.9 | 386.1 |
| Total potential remuneration fair value | 40 | 320,331 | 1,008,047 | 1,501,455 | 1,831,654 | 2,276,932 | 5,358,202 |
| Total potential remuneration face value | 40 | 384,397 | 1,393,618 | 2,454,424 | 3,238,811 | 4,543,128 | 10,046,269 |


|  | No. | Minimum | Lower quartile | Median | Average | $\begin{array}{r} \text { Upper } \\ \text { quartile } \end{array}$ | Maximum |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Salary | 13 | 408,416 | 505,259 | 529,048 | 613,770 | 641,584 | 1,202,693 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Maximum bonus | 13 | 400,389 | 612,624 | 850,820 | 917,362 | 1,090,693 | 1,804,040 |
| Maximum bonus as a \% of salary | 13 | 89.0 | 150.0 | 150.0 | 147.7 | 150.0 | 200.0 |
| Time-based award face values | 3 | 183,275.5 |  | 215,625.8 | 204,842.3 |  | 215,625.8 |
| Time-based award face values as a \% of salary | 3 | 41 |  | 41 | 41 |  | 42 |
| Performance-based award face values | 13 | 358,449 | 563,272 | 665,701 | 788,455 | 967,930 | 1,485,011 |
| Performance-based award face values as a \% of salary | 13 | 64.0 | 87.8 | 123.5 | 132.1 | 183.0 | 229.7 |
| Share option grant face values | 3 | 2,141,616 |  | 2,741,230 | 4,108,889 |  | 7,443,821 |
| Share option grant face values as a \% of salary | 3 | 392.7 |  | 534.1 | 695.7 |  | 1,160.2 |
| Total potential remuneration fair value | 13 | 858,107 | 1,150,483 | 1,345,806 | 1,620,018 | 1,797,983 | 3,361,537 |
| Total potential remuneration face value | 13 | 1,379,489 | 1,928,847 | 2,186,145 | 3,315,063 | 4,213,593 | 10,842,585 |



## SECTION 10: <br> Specific job titles - Realised remuneration

## Company secretary/legal director/general counsel/corporate affairs director

£pa

|  | No. | Minimum | Lower quartile | Median | Average | Upper quartile | Maximum |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Salary | 35 | 66,880 | 384,951 | 513,267 | 513,196 | 571,331 | 1,138,812 |
| Benefits | 34 | 5,093 | 14,235 | 41,659 | 72,605 | 107,406 | 276,532 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Realised bonus | 34 | 253,888 | 471,351 | 834,344 | 1,011,293 | 963,727 | 3,278,133 |
| Realised bonus payments as a \% of salary | 34 | 63.8 | 120.2 | 156.3 | 193.1 | 251.6 | 538.5 |
| Realised total cash | 35 | 92,103 | 926,529 | 1,481,155 | 1,566,126 | 1,631,140 | 4,161,398 |
| Realised time-based award gains | 5 | 367,815 | 998,032 | 1,402,123 | 1,700,605 | 1,767,445 | 3,967,611 |
| Realised time-based award gains as a \% of salary | 5 | 71.0 | 177.3 | 257.1 | 304.8 | 324.2 | 694.5 |
| Realised option gains | 14 | 68,771 | 618,135 | 1,700,476 | 3,572,540 | 2,650,795 | 23,476,991 |
| Realised share option gains as a \% of salary | 14 | 23.9 | 175.3 | 364.1 | 738.8 | 724.1 | 4,493.7 |
| Realised LTIP gains | 24 | 182,152 | 592,847 | 1,122,617 | 1,897,925 | 2,404,207 | 9,125,695 |
| Realised performance-share gains as a \% of salary | 24 | 33.5 | 143.9 | 251.0 | 452.3 | 470.6 | 2,569.1 |
| Realised remuneration | 35 | 66,880 | 1,646,384 | 3,197,523 | 4,769,383 | 6,421,046 | 33,755,677 |

Director with a specific international regional responsibility

|  | No. | Minimum | Lower quartile | Median | Average | Upper quartile | Maximum |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Salary | 52 | 304,897 | 417,030 | 517,594 | 607,996 | 660,708 | 1,728,766 |
| Benefits | 50 | 5,439 | 39,123 | 66,180 | 270,256 | 196,377 | 4,774,468 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Realised bonus | 49 | 211,723 | 486,587 | 557,867 | 963,029 | 932,368 | 4,348,000 |
| Realised bonus payments as a \% of salary | 49 | 65.1 | 90.5 | 115.3 | 145.8 | 177.1 | 643.2 |
| Realised total cash | 52 | 492,597 | 1,004,434 | 1,233,636 | 1,775,327 | 1,555,362 | 9,629,122 |
| Realised time-based award gains | 8 | 72,987 | 119,911 | 1,902,957 | 1,910,512 | 2,110,902 | 6,943,572 |
| Realised time-based award gains as a \% of salary | 8 | 20.0 | 28.8 | 278.7 | 233.3 | 323.2 | 585.0 |
| Realised option gains | 7 | 96,562 | 96,562 | 1,565,005 | 1,092,566 | 1,698,425 | 1,885,315 |
| Realised share option gains as a \% of salary | 7 | 18.5 | 18.5 | 313.9 | 241.9 | 375.3 | 441.2 |
| Realised LTIP gains | 32 | 24,839 | 703,185 | 1,019,273 | 1,355,096 | 1,795,784 | 6,459,024 |
| Realised performance-share gains as a \% of salary | 32 | 3.6 | 115.6 | 213.0 | 258.8 | 367.2 | 955.5 |
| Realised remuneration | 52 | 511,678 | 1,358,321 | 2,160,815 | 3,162,795 | 4,009,722 | 18,741,799 |

Executive vice/deputy chairman

|  | No. | Minimum | Lower quartile | Median | Average | Upper quartile | Maximum |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Salary | 20 | 78,665 | 320,589 | 390,383 | 497,121 | 647,533 | 1,328,625 |
| Benefits | 12 | 15,507 | 37,509 | 86,853 | 121,661 | 129,810 | 585,838 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Realised bonus | 13 | 22,328 | 402,715 | 987,535 | 1,278,564 | 1,384,567 | 6,152,711 |
| Realised bonus payments as a \% of salary | 13 | 5.8 | 90.8 | 145.3 | 247.1 | 167.7 | 1,620.0 |
| Realised total cash | 20 | 86,831 | 378,696 | 784,203 | 1,401,185 | 2,054,343 | 6,532,497 |
| Realised time-based award gains | 3 | 4,966,325 |  | 8,263,584 | 8,505,452 |  | 12,286,448 |
| Realised time-based award gains as a \% of salary | 3 | 737.2 |  | 1,035.1 | 1,123.0 |  | 1,596.6 |
| Realised option gains | 4 | 1,011,646 | 1,727,628 | 3,896,263 | 3,557,854 | 5,388,080 | 5,427,244 |
| Realised share option gains as a \% of salary | 4 | 163.2 | 363.0 | 627.6 | 619.6 | 876.1 | 1,059.7 |
| Realised LTIP gains | 5 | 829,319 | 1,056,573 | 1,086,993 | 2,025,330 | 1,927,207 | 5,226,561 |
| Realised performance-share gains as a \% of salary | 5 | 133.8 | 199.8 | 209.3 | 337.8 | 308.0 | 837.9 |
| Realised remuneration | 20 | 78,665 | 378,696 | 2,752,046 | 5,184,753 | 7,083,452 | 26,936,064 |

Divisional CEO/MD/chairman/head

|  | No. | Minimum | Lower quartile | Median | Average | Upper quartile | Maximum |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Salary | 61 | 230,970 | 505,033 | 552,717 | 611,823 | 635,168 | 1,628,242 |
| Benefits | 58 | 1,105 | 37,267 | 77,316 | 206,304 | 162,802 | 3,605,821 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Realised bonus | 60 | 61,761 | 541,957 | 822,251 | 1,056,029 | 1,287,750 | 3,170,016 |
| Realised bonus payments as a \% of salary | 60 | 3.8 | 89.1 | 157.3 | 181.1 | 207.7 | 618.5 |
| Realised total cash | 61 | 597,999 | 1,223,422 | 1,628,537 | 1,846,698 | 2,147,083 | 5,951,381 |
| Realised time-based award gains | 7 | 12,773 | 243,854 | 1,154,397 | 939,181 | 1,223,341 | 1,789,326 |
| Realised time-based award gains as a \% of salary | 7 | 3.0 | 43.3 | 183.3 | 158.8 | 211.5 | 309.9 |
| Realised option gains | 14 | 9,540 | 214,594 | 907,981 | 1,696,345 | 2,085,814 | 6,942,897 |
| Realised share option gains as a \% of salary | 14 | 1.7 | 49.0 | 221.2 | 312.4 | 401.2 | 1,135.4 |
| Realised LTIP gains | 38 | 130,955 | 783,183 | 1,271,613 | 1,827,454 | 2,321,052 | 6,200,194 |
| Realised performance-share gains as a \% of salary | 38 | 26.1 | 138.1 | 225.0 | 353.6 | 391.2 | 2,355.0 |
| Realised remuneration | 61 | 840,498 | 2,071,734 | 3,116,455 | 3,557,665 | 4,377,392 | 13,967,694 |

Human resources director

|  | No. | Minimum | Lower quartile | Median | Average | Upper quartile | Maximum |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Salary | 14 | 205,208 | 343,495 | 494,259 | 491,934 | 582,730 | 837,591 |
| Benefits | 14 | 1,105 | 22,986 | 52,414 | 63,750 | 96,449 | 181,252 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Realised bonus | 14 | 110,015 | 336,100 | 835,713 | 904,787 | 1,068,087 | 2,424,158 |
| Realised bonus payments as a \% of salary | 14 | 36.7 | 86.8 | 148.5 | 177.9 | 236.8 | 445.7 |
| Realised total cash | 14 | 423,567 | 706,986 | 1,488,394 | 1,460,471 | 1,746,722 | 3,001,547 |
| Realised time-based award gains | 0 |  |  |  |  |  |  |
| Realised time-based award gains as a \% of salary | 0 |  |  |  |  |  |  |
| Realised option gains | 6 | 31,459 | 223,080 | 999,715 | 1,340,277 | 1,839,020 | 3,948,672 |
| Realised share option gains as a \% of salary | 6 | 7.7 | 64.9 | 286.0 | 358.3 | 543.9 | 961.0 |
| Realised LTIP gains | 11 | 27,194 | 208,476 | 674,068 | 1,107,908 | 1,816,564 | 3,768,700 |
| Realised performance-share gains as a \% of salary | 11 | 4.9 | 35.7 | 199.4 | 242.4 | 366.5 | 917.2 |
| Realised remuneration | 14 | 493,921 | 1,467,874 | 2,689,283 | 2,992,850 | 3,591,503 | 9,101,082 |

Investment/insurance/banking director

| Investment/insurance/banking director |  |  |  |  |  |  | £pa |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | No. | Minimum | Lower quartile | Median | Average | Upper quartile | Maximum |
| Salary | 31 | 277,268 | 382,000 | 518,679 | 565,673 | 641,584 | 1,174,025 |
| Benefits | 28 | 1,042 | 10,046 | 13,910 | 94,661 | 38,995 | 1,849,800 |
| Fixed allowance | 1 |  |  | 3,705,841 | 3,705,841 |  |  |
| Realised bonus | 31 | 183,035 | 639,532 | 898,218 | 1,288,151 | 1,565,466 | 4,679,282 |
| Realised bonus payments as a \% of salary | 31 | 41.4 | 103.7 | 138.3 | 275.4 | 344.0 | 1,096.8 |
| Realised total cash | 30 | 626,602 | 1,146,497 | 1,577,037 | 2,005,581 | 2,250,675 | 6,376,069 |
| Realised time-based award gains | 10 | 180,979 | 227,353 | 1,297,150 | 1,743,508 | 2,690,576 | 6,594,393 |
| Realised time-based award gains as a \% of salary | 10 | 40.6 | 43.8 | 296.8 | 350.3 | 419.4 | 1,370.4 |
| Realised option gains | 11 | 617,369 | 690,572 | 1,507,179 | 2,790,416 | 4,232,008 | 9,001,904 |
| Realised share option gains as a \% of salary | 11 | 99.3 | 125.1 | 348.1 | 428.3 | 766.8 | 980.0 |
| Realised LTIP gains | 22 | 167,074 | 527,918 | 1,588,500 | 2,746,661 | 3,422,915 | 10,635,796 |
| Realised performance-share gains as a \% of salary | 22 | 33.1 | 65.3 | 374.0 | 409.8 | 733.1 | 1,111.3 |
| Realised remuneration | 31 | 1,187,216 | 1,531,591 | 3,842,300 | 6,136,657 | 8,407,814 | 21,838,261 |

Operations director

| £pa |  |  |  |  |  |  |
| :---: | ---: | ---: | ---: | ---: | ---: | ---: |
| No. | Minimum Lower quartile | Median | Average | Upper quartile | Maximum |  |
| $\mathbf{3 7}$ | $\mathbf{2 8 8 , 7 1 3}$ | $\mathbf{4 5 4 , 5 3 0}$ | $\mathbf{5 2 8 , 3 9 8}$ | $\mathbf{5 8 3 , 2 5 7}$ | $\mathbf{6 4 1 , 5 8 4}$ | $\mathbf{1 , 3 5 8 , 1 5 0}$ |
| 34 | 1,009 | 10,878 | 33,389 | 71,237 | 130,799 | 291,587 |
| 0 |  |  |  |  |  |  |
| 36 | 321,347 | 483,895 | 801,980 | $1,261,214$ | $1,653,072$ | $4,309,308$ |
| 36 | 56.6 | 102.6 | 144.0 | 219.3 | 284.0 | 866.7 |
| $\mathbf{3 7}$ | $\mathbf{5 3 1 , 7 8 9}$ | $\mathbf{1 , 1 0 1 , 1 6 3}$ | $\mathbf{1 , 4 9 5 , 6 7 4}$ | $\mathbf{1 , 8 7 5 , 8 4 4}$ | $\mathbf{2 , 1 4 7 , 5 3 3}$ | $\mathbf{5 , 6 4 8 , 3 3 9}$ |
| 12 | 12,773 | 890,888 | $2,542,639$ | $4,56,228$ | $7,167,851$ | $19,901,572$ |
| 12 | 2.6 | 136.6 | 418.8 | 928.3 | 986.9 | $5,231.9$ |
| 9 | 701,284 | $1,262,878$ | $2,135,138$ | $7,334,009$ | $2,696,890$ | $41,498,151$ |
| 9 | 140.1 | 248.8 | 364.2 | $1,165.8$ | 560.5 | $6,178.3$ |
| 20 | 101,784 | 427,795 | 841,143 | $4,175,854$ | $2,234,578$ | $44,657,751$ |
| 20 | 17.5 | 93.0 | 162.6 | 716.8 | 443.3 | $7,655.4$ |
| $\mathbf{3 7}$ | $\mathbf{6 4 2 , 6 9 4}$ | $\mathbf{1 , 5 1 0 , 4 3 7}$ | $\mathbf{3 , 9 6 4 , 2 1 5}$ | $\mathbf{8 , 8 6 5 , 1 9 3}$ | $\mathbf{9 , 4 0 1 , 4 0 2}$ | $\mathbf{5 7 , 3 3 9 , 9 1 7}$ |

Realised performance-share gains as a \% of salary
Realised remuneration
642,69
1,510,43
3,964,21
8,865,19
9,401,40
£pa

|  | No. | Minimum | Lower quartile | Median | Average | Upper quartile | Maximum |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Salary | 18 | 182,862 | 460,716 | 522,286 | 541,644 | 621,579 | 930,297 |
| Benefits | 14 | 11,420 | 60,383 | 150,335 | 276,467 | 318,013 | 1,314,598 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Realised bonus | 18 | 30,701 | 413,170 | 1,138,313 | 1,396,395 | 1,970,709 | 4,462,218 |
| Realised bonus payments as a \% of salary | 18 | 7.6 | 123.6 | 224.2 | 255.3 | 305.9 | 927.3 |
| Realised total cash | 19 | 434,568 | 707,588 | 1,722,045 | 2,122,424 | 3,092,335 | 5,086,307 |
| Realised time-based award gains | 6 | 11,267 | 47,560 | 1,720,931 | 1,895,488 | 2,942,923 | 4,929,316 |
| Realised time-based award gains as a \% of salary | 6 | 1.9 | 8.5 | 248.3 | 360.0 | 471.3 | 1,182.0 |
| Realised option gains | 6 | 368,920 | 1,142,555 | 4,321,274 | 6,112,866 | 6,823,266 | 19,699,906 |
| Realised share option gains as a \% of salary | 6 | 68.4 | 129.6 | 536.4 | 916.4 | 1,481.0 | 2,746.2 |
| Realised LTIP gains | 8 | 784,438 | 821,578 | 1,118,501 | 3,685,724 | 4,873,196 | 15,074,801 |
| Realised performance-share gains as a \% of salary | 8 | 109.6 | 151.4 | 180.1 | 553.3 | 776.0 | 2,101.5 |
| Realised remuneration | 19 | 434,568 | 696,168 | 1,975,481 | 6,605,820 | 10,101,546 | 38,908,451 |

Production/engineering director

|  | No. | Minimum | Lower quartile | Median | Average | Upper quartile | Maximum |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Salary | 5 | 452,367 | 462,477 | 505,033 | 544,883 | 605,262 | 699,276 |
| Benefits | 5 | 14,041 | 46,242 | 55,165 | 73,331 | 124,560 | 126,647 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Realised bonus | 5 | 388,130 | 958,785 | 1,041,145 | 1,232,098 | 1,250,724 | 2,521,707 |
| Realised bonus payments as a \% of salary | 5 | 85.8 | 158.4 | 206.2 | 216.3 | 270.4 | 360.6 |
| Realised total cash | 5 | 965,058 | 1,601,343 | 1,690,695 | 1,850,312 | 1,759,442 | 3,235,024 |
| Realised time-based award gains | 0 |  |  |  |  |  |  |
| Realised time-based award gains as a \% of salary | 0 |  |  |  |  |  |  |
| Realised option gains | 1 |  |  | 557,123 | 557,123 |  |  |
| Realised share option gains as a \% of salary | 1 |  |  | 120.5 | 120.5 |  |  |
| Realised LTIP gains | 2 | 325,610 |  | 1,238,914 | 1,238,914 |  | 2,152,217 |
| Realised performance-share gains as a \% of salary | 2 | 70.4 |  | 213.0 | 213.0 |  | 355.6 |
| Realised remuneration | 5 | 840,498 | 1,546,177 | 2,595,934 | 2,420,800 | 3,220,983 | 3,900,408 |


|  | No. | Minimum | Lower quartile | Median | Average | Upper quartile | Maximum |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Salary | 19 | 409,331 | 497,869 | 588,946 | 579,671 | 641,584 | 755,465 |
| Benefits | 19 | 5,659 | 38,797 | 94,014 | 581,060 | 241,760 | 4,902,429 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Realised bonus | 19 | 265,616 | 507,557 | 919,348 | 1,041,706 | 1,081,454 | 3,122,669 |
| Realised bonus payments as a \% of salary | 19 | 53.4 | 110.4 | 148.9 | 188.5 | 203.0 | 605.9 |
| Realised total cash | 19 | 844,902 | 1,180,088 | 1,689,728 | 2,202,437 | 2,582,819 | 6,328,320 |
| Realised time-based award gains | 6 | 12,773 | 715,198 | 930,282 | 1,154,807 | 1,325,478 | 3,014,825 |
| Realised time-based award gains as a \% of salary | 6 | 2.9 | 115.8 | 160.5 | 193.3 | 197.8 | 522.1 |
| Realised option gains | 6 | 91,894 | 693,982 | 1,764,065 | 4,693,857 | 2,745,862 | 21,103,273 |
| Realised share option gains as a \% of salary | 6 | 14.9 | 139.4 | 350.9 | 849.9 | 670.8 | 3,572.8 |
| Realised LTIP gains | 13 | 746,819 | 912,574 | 1,033,143 | 1,952,501 | 1,510,201 | 10,093,307 |
| Realised performance-share gains as a \% of salary | 13 | 115.5 | 159.0 | 185.4 | 348.0 | 245.3 | 1,708.8 |
| Realised remuneration | 19 | 1,658,172 | 2,248,875 | 4,163,578 | 5,388,943 | 5,507,319 | 32,500,374 |

Retail/supply chain/purchasing director

|  | No. | Minimum | Lower quartile | Median | Average | Upper quartile | Maximum |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Salary | 6 | 481,296 | 557,551 | 644,307 | 644,055 | 699,276 | 837,591 |
| Benefits | 6 | 19,261 | 29,877 | 123,398 | 165,360 | 342,809 | 353,415 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Realised bonus | 6 | 192,518 | 252,265 | 770,121 | 987,511 | 1,418,332 | 2,521,707 |
| Realised bonus payments as a \% of salary | 6 | 40.0 | 40.0 | 110.9 | 146.3 | 215.6 | 360.6 |
| Realised total cash | 6 | 764,075 | 1,236,343 | 1,717,365 | 1,796,925 | 2,106,159 | 3,240,244 |
| Realised time-based award gains | 0 |  |  |  |  |  |  |
| Realised time-based award gains as a \% of salary | 0 |  |  |  |  |  |  |
| Realised option gains | 2 | 755,571 |  | 3,238,370 | 3,238,370 |  | 5,721,168 |
| Realised share option gains as a \% of salary | 2 | 157.0 |  | 591.6 | 591.6 |  | 1,026.1 |
| Realised LTIP gains | 5 | 840,534 | 1,267,622 | 1,816,564 | 1,708,971 | 1,900,399 | 2,719,734 |
| Realised performance-share gains as a \% of salary | 5 | 174.6 | 201.0 | 216.9 | 269.3 | 340.8 | 413.4 |
| Realised remuneration | 6 | 2,150,551 | 2,269,919 | 4,008,500 | 4,394,155 | 5,116,384 | 8,811,078 |

## Risk director

|  | No. | Minimum | Lower quartile | Median | Average | Upper quartile | Maximum |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Salary | 7 | 66,880 | 320,792 | 599,824 | 504,106 | 710,000 | 733,463 |
| Benefits | 7 | 10,009 | 14,266 | 26,417 | 31,980 | 48,949 | 60,000 |
| Fixed allowance | 2 | 497,000 |  | 723,500 | 723,500 |  | 950,000 |
| Realised bonus | 5 | 83,136 | 468,000 | 885,386 | 883,988 | 1,033,000 | 1,950,416 |
| Realised bonus payments as a \% of salary | 5 | 11.3 | 65.9 | 147.6 | 211.1 | 222.6 | 608.0 |
| Realised total cash | 7 | 92,103 | 626,241 | 1,297,434 | 1,374,220 | 2,281,217 | 2,722,000 |
| Realised time-based award gains | 1 |  |  | 887,931 | 887,931 |  |  |
| Realised time-based award gains as a \% of salary | 1 |  |  | 276.8 | 276.8 |  |  |
| Realised option gains | 0 |  |  |  |  |  |  |
| Realised share option gains as a \% of salary | 0 |  |  |  |  |  |  |
| Realised LTIP gains | 6 | 102,592 | 161,611 | 376,440 | 797,980 | 1,353,696 | 2,417,099 |
| Realised performance-share gains as a \% of salary | 6 | 17.1 | 22.0 | 95.0 | 171.2 | 190.7 | 607.6 |
| Realised remuneration | 7 | 66,880 | 702,415 | 2,984,011 | 2,566,938 | 3,700,267 | 6,480,894 |

Sales and/or marketing director

|  | No. | Minimum | Lower quartile | Median | Average | Upper quartile | Maximum |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Salary | 14 | 279,303 | 342,362 | 461,937 | 486,841 | 559,936 | 837,591 |
| Benefits | 14 | 9,709 | 18,052 | 44,454 | 118,773 | 110,117 | 886,104 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Realised bonus | 13 | 187,844 | 447,184 | 510,628 | 747,224 | 726,626 | 2,521,707 |
| Realised bonus payments as a \% of salary | 13 | 40.9 | 92.1 | 100.6 | 144.5 | 198.4 | 360.6 |
| Realised total cash | 14 | 645,376 | 862,699 | 1,031,615 | 1,299,464 | 1,724,520 | 3,231,986 |
| Realised time-based award gains | 0 |  |  |  |  |  |  |
| Realised time-based award gains as a \% of salary | 0 |  |  |  |  |  |  |
| Realised option gains | 7 | 142,140 | 190,359 | 799,651 | 1,347,218 | 1,936,912 | 4,752,329 |
| Realised share option gains as a \% of salary | 7 | 25.5 | 38.6 | 233.6 | 324.8 | 628.3 | 821.1 |
| Realised LTIP gains | 10 | 377,062 | 570,136 | 1,169,642 | 1,343,955 | 2,141,636 | 2,528,868 |
| Realised performance-share gains as a \% of salary | 10 | 67.6 | 113.6 | 221.1 | 310.9 | 509.9 | 738.7 |
| Realised remuneration | 14 | 342,178 | 1,168,809 | 3,075,485 | 2,925,264 | 4,181,509 | 7,049,623 |

## Senior vice president

|  | No. | Minimum | Lower quartile | Median | Average | Upper quartile | Maximum |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Salary | 9 | 152,376 | 326,406 | 415,693 | 490,475 | 745,842 | 897,664 |
| Benefits | 7 | 3,336 | 26,410 | 34,543 | 150,621 | 63,694 | 845,300 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Realised bonus | 9 | 192,475 | 468,491 | 875,039 | 1,253,769 | 1,390,955 | 4,170,297 |
| Realised bonus payments as a \% of salary | 9 | 75.0 | 124.7 | 173.1 | 443.6 | 210.0 | 2,736.8 |
| Realised total cash | 9 | 475,519 | 920,071 | 1,294,068 | 1,861,426 | 2,227,997 | 4,322,674 |
| Realised time-based award gains | 2 | 1,278,201 |  | 1,495,028 | 1,495,028 |  | 1,711,855 |
| Realised time-based award gains as a \% of salary | 2 | 391.6 |  | 401.7 | 401.7 |  | 411.8 |
| Realised option gains | 3 | 532,218 |  | 1,564,902 | 5,358,583 |  | 13,978,629 |
| Realised share option gains as a \% of salary | 3 | 207.4 |  | 429.3 | 731.3 |  | 1,557.2 |
| Realised LTIP gains | 6 | 1,387,468 | 1,517,923 | 2,371,789 | 2,587,263 | 3,061,057 | 4,813,553 |
| Realised performance-share gains as a \% of salary | 6 | 295.2 | 318.0 | 476.3 | 685.9 | 540.6 | 2,008.9 |
| Realised remuneration | 9 | 920,071 | 3,526,082 | 4,321,243 | 5,919,738 | 4,714,441 | 21,574,940 |

Strategy/business development director
£pa

|  | No. | Minimum | Lower quartile | Median | Average | Upper quartile | Maximum |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Salary | 12 | 202,099 | 444,518 | 565,395 | 532,523 | 596,797 | 915,275 |
| Benefits | 11 | 5,816 | 31,307 | 85,022 | 99,514 | 151,515 | 257,978 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Realised bonus | 11 | 229,587 | 707,660 | 955,961 | 942,723 | 1,264,947 | 1,547,869 |
| Realised bonus payments as a \% of salary | 11 | 50.0 | 120.4 | 155.6 | 188.9 | 240.0 | 381.0 |
| Realised total cash | 12 | 497,664 | 995,881 | 1,711,096 | 1,487,906 | 1,921,956 | 2,219,814 |
| Realised time-based award gains | 2 | 601,438 |  | 1,044,779 | 1,044,779 |  | 1,488,120 |
| Realised time-based award gains as a \% of salary | 2 | 139.9 |  | 193.3 | 193.3 |  | 246.6 |
| Realised option gains | 4 | 42,539 | 42,807 | 166,478 | 214,832 | 386,857 | 483,833 |
| Realised share option gains as a \% of salary | 4 | 7.0 | 7.1 | 33.7 | 39.8 | 72.6 | 84.9 |
| Realised LTIP gains | 9 | 317,937 | 1,420,489 | 1,702,072 | 2,405,130 | 2,509,417 | 6,502,232 |
| Realised performance-share gains as a \% of salary | 9 | 82.6 | 245.3 | 277.0 | 620.4 | 521.5 | 2,691.5 |
| Realised remuneration | 12 | 831,204 | 1,642,714 | 3,289,942 | 3,631,096 | 5,051,351 | 8,203,266 |

Technical director

|  | No. | Minimum | Lower quartile | Median | Average | Upper quartile | Maximum |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Salary | 9 | 343,618 | 417,748 | 468,677 | 510,654 | 583,351 | 696,547 |
| Benefits | 8 | 5,879 | 17,525 | 27,527 | 41,752 | 72,300 | 93,431 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Realised bonus | 9 | 451,355 | 670,552 | 1,028,103 | 1,024,467 | 1,090,360 | 2,116,166 |
| Realised bonus payments as a \% of salary | 9 | 96.3 | 116.1 | 182.8 | 208.6 | 261.0 | 362.8 |
| Realised total cash | 9 | 934,077 | 1,324,259 | 1,529,113 | 1,572,234 | 1,812,475 | 2,726,572 |
| Realised time-based award gains | 2 | 1,754,876 |  | 22,301,581 | 22,301,581 |  | 42,848,286 |
| Realised time-based award gains as a \% of salary | 2 | 405.7 |  | 6,437.7 | 6,437.7 |  | 12,469.8 |
| Realised option gains | 3 | 2,889,874 |  | 3,107,714 | 4,226,363 |  | 6,681,499 |
| Realised share option gains as a \% of salary | 3 | 668.1 |  | 743.9 | 856.4 |  | 1,157.1 |
| Realised LTIP gains | 6 | 325,514 | 831,261 | 947,840 | 6,519,878 | 2,669,437 | 33,397,377 |
| Realised performance-share gains as a \% of salary | 6 | 77.9 | 158.0 | 218.7 | 1,161.3 | 569.6 | 5,725.1 |
| Realised remuneration | 9 | 1,430,000 | 2,795,875 | 4,941,335 | 17,202,344 | 8,841,758 | 86,668,315 |



## Specific job titles - Fair and face value potential remuneration

| Company secretary/legal director/general counsel/corporate affairs director £pa |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | No. | Minimum £pa | Lower quartile $£ \mathrm{pa}$ | Median £pa | Average £pa | Upper quartile $£ \mathrm{pa}$ | Maximum £pa |
| Salary | 29 | 224,555 | 423,693 | 518,074 | 527,723 | 571,331 | 969,357 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Maximum bonus as a \% of salary | 29 | 117.9 | 182.6 | 205.4 | 286.9 | 285.7 | 1123.0 |
| Maximum bonus | 29 | 455,403 | 850,150 | 1,130,916 | 1,497,948 | 1,814,640 | 6,415,842 |
| Time-based award face values | 14 | 431,679 | 496,779 | 597,433 | 1,005,394 | 1,475,175 | 2,517,118 |
| Time-based award face values as a \% of salary | 14 | 71.8 | 88.2 | 147.7 | 190.0 | 270.6 | 478.9 |
| LTIP award face values | 27 | 552,167 | 945,668 | 1,885,039 | 4,236,069 | 2,216,948 | 30,527,348 |
| LTIP award face values as a \% of salary | 27 | 66.7 | 188.9 | 375.0 | 883.5 | 561.5 | 6344.2 |
| Share option grant face values | 14 | 927,048 | 1,512,738 | 2,544,114 | 2,518,226 | 2,798,630 | 4,975,866 |
| Share option grant face values as a \% of salary | 14 | 240.8 | 324.7 | 394.2 | 500.2 | 582.2 | 1211.8 |
| Total potential remuneration fair value | 29 | 705,743 | 1,938,445 | 2,562,949 | 3,536,397 | 3,479,492 | 13,269,553 |
| Total potential remuneration face value | 29 | 1,186,931 | 4,048,175 | 5,761,600 | 7,676,063 | 7,138,123 | 32,163,387 |

Director with a specific international regional responsibility

|  | No. | Minimum £pa | Lower quartile £pa | Median £pa | Average £pa | Upper quartile $£$ pa | Maximum £pa |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Salary | 52 | 286,232 | 417,030 | 517,594 | 584,955 | 655,450 | 1,728,766 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Maximum bonus as a \% of salary | 52 | 110.9 | 182.6 | 219.7 | 377.2 | 308.3 | 2920.0 |
| Maximum bonus | 52 | 562,952 | 876,775 | 1,323,585 | 2,014,963 | 1,748,191 | 10,906,932 |
| Time-based award face values | 20 | 192,674 | 348,468 | 487,962 | 1,036,541 | 1,142,759 | 6,943,572 |
| Time-based award face values as a \% of salary | 20 | 46.2 | 71.8 | 112.2 | 153.1 | 195.0 | 585.0 |
| LTIP award face values | 43 | 290,139 | 914,545 | 1,532,518 | 2,618,811 | 3,496,381 | 12,687,320 |
| LTIP award face values as a \% of salary | 43 | 19.6 | 189.1 | 256.3 | 515.1 | 626.6 | 3136.2 |
| Share option grant face values | 21 | 729,304 | 1,359,124 | 1,604,086 | 3,457,554 | 3,229,678 | 19,546,280 |
| Share option grant face values as a \% of salary | 21 | 182.0 | 283.7 | 342.5 | 768.8 | 847.7 | 4023.9 |
| Total potential remuneration fair value | 52 | 697,329 | 1,809,951 | 2,164,844 | 3,104,504 | 3,584,695 | 12,201,763 |
| Total potential remuneration face value | 52 | 1,173,236 | 3,182,553 | 4,651,188 | 6,579,912 | 7,658,806 | 26,586,663 |

## Divisional CEO/MD/chairman/head

|  | No. | Minimum £pa | Lower quartile £pa | Median £pa | Average $£$ pa | Upper quartile £pa | Maximum $£$ pa |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Salary | 56 | 349,663 | 503,767 | 549,299 | 582,122 | 628,437 | 1,202,693 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Maximum bonus as a \% of salary | 56 | 102.0 | 196.9 | 284.0 | 407.3 | 349.7 | 3119.3 |
| Maximum bonus | 56 | 474,279 | 1,080,108 | 1,553,947 | 2,220,240 | 2,290,456 | 13,473,269 |
| Time-based award face values | 26 | 217,514 | 535,901 | 1,087,462 | 1,190,598 | 1,458,706 | 4,804,828 |
| Time-based award face values as a \% of salary | 26 | 53.3 | 90.4 | 183.0 | 212.2 | 267.0 | 747.0 |
| LTIP award face values | 51 | 393,703 | 1,124,122 | 2,333,675 | 4,876,830 | 4,420,129 | 41,343,749 |
| LTIP award face values as a \% of salary | 51 | 79.9 | 222.6 | 409.1 | 849.0 | 699.7 | 6286.8 |
| Share option grant face values | 20 | 490,495 | 2,384,548 | 3,404,740 | 4,128,068 | 4,570,145 | 11,213,927 |
| Share option grant face values as a \% of salary | 20 | 80.2 | 499.4 | 724.4 | 758.1 | 866.1 | 1872.2 |
| Total potential remuneration fair value | 56 | 1,094,863 | 1,731,655 | 3,174,089 | 4,267,238 | 4,557,910 | 27,487,379 |
| Total potential remuneration face value | 56 | 1,805,492 | 3,183,102 | 6,849,319 | 9,286,036 | 8,960,531 | 68,147,275 |

## Executive vice/deputy chairman

£pa

|  | No. | Minimum £pa | Lower quartile £pa | Median £pa | Average £pa | Upper quartile £pa | Maximum $£$ pa |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Salary | 9 | 352,871 | 517,586 | 623,761 | 719,911 | 673,663 | 1,328,625 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Maximum bonus as a \% of salary | 9 | 167.7 | 231.1 | 284.4 | 606.1 | 523.8 | 2127.6 |
| Maximum bonus | 9 | 1,257,143 | 1,441,656 | 2,228,360 | 3,967,113 | 3,528,713 | 14,296,851 |
| Time-based award face values | 5 | 564,305 | 591,276 | 2,076,608 | 3,519,049 | 2,076,608 | 12,286,448 |
| Time-based award face values as a \% of salary | 5 | 90.5 | 95.4 | 308.3 | 386.1 | 401.2 | 1035.1 |
| LTIP award face values | 6 | 411,474 | 1,052,545 | 1,276,840 | 1,362,885 | 2,031,258 | 2,128,356 |
| LTIP award face values as a \% of salary | 6 | 31.0 | 209.7 | 260.5 | 238.5 | 325.6 | 343.4 |
| Share option grant face values | 6 | 994,521 | 2,752,598 | 3,594,834 | 4,937,764 | 7,837,657 | 10,852,141 |
| Share option grant face values as a \% of salary | 6 | 281.8 | 441.3 | 659.2 | 861.1 | 1514.3 | 1610.9 |
| Total potential remuneration fair value | 9 | 1,897,903 | 2,607,395 | 3,300,751 | 5,484,796 | 5,237,233 | 19,393,159 |
| Total potential remuneration face value | 9 | 3,423,514 | 7,304,937 | 7,664,568 | 10,842,484 | 12,998,188 | 27,770,229 |

Human resources director

|  | No. | Minimum £pa | Lower quartile $£$ pa | Median £pa | Average £pa | Upper quartile £pa | Maximum £pa |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Salary | 15 | 234,178 | 343,495 | 449,397 | 487,499 | 582,730 | 837,591 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Maximum bonus as a \% of salary | 15 | 113.5 | 160.6 | 235.0 | 280.7 | 375.0 | 626.7 |
| Maximum bonus | 15 | 340,234 | 612,624 | 1,123,492 | 1,423,193 | 2,094,721 | 3,651,776 |
| Time-based award face values | 5 | 203,858 | 340,874 | 401,748 | 364,919 | 437,035 | 441,079 |
| Time-based award face values as a \% of salary | 5 | 68.0 | 73.1 | 100.8 | 96.4 | 111.6 | 128.4 |
| LTIP award face values | 13 | 358,449 | 523,273 | 1,102,672 | 3,807,612 | 2,233,799 | 33,749,869 |
| LTIP award face values as a \% of salary | 13 | 66.7 | 123.9 | 321.0 | 722.0 | 417.4 | 6205.4 |
| Share option grant face values | 8 | 416,569 | 1,568,951 | 1,875,093 | 1,910,610 | 2,600,646 | 2,778,928 |
| Share option grant face values as a \% of salary | 8 | 139.0 | 386.8 | 501.1 | 486.9 | 647.9 | 684.9 |
| Total potential remuneration fair value | 15 | 858,107 | 1,465,621 | 2,027,642 | 2,835,640 | 2,458,099 | 15,298,642 |
| Total potential remuneration face value | 15 | 1,379,489 | 2,800,525 | 4,323,496 | 6,359,500 | 5,622,373 | 36,803,375 |

Investment/insurance/banking director

|  | No. | Minimum £pa | Lower quartile $£ p$ a | Median £pa | Average £pa | Upper quartile $£$ pa | Maximum £pa |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Salary | 23 | 320,792 | 415,902 | 529,048 | 614,856 | 641,584 | 1,283,169 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Maximum bonus as a \% of salary | 23 | 85.0 | 100.0 | 300.0 | 514.1 | 312.5 | 2340.4 |
| Maximum bonus | 23 | 400,389 | 1,090,693 | 1,439,821 | 2,283,446 | 1,924,753 | 7,507,819 |
| Time-based award face values | 8 | 183,276 | 215,626 | 641,611 | 536,248 | 714,916 | 962,399 |
| Time-based award face values as a \% of salary | 8 | 40.8 | 41.5 | 58.8 | 72.5 | 66.9 | 204.8 |
| LTIP award face values | 22 | 614,487 | 861,863 | 1,593,710 | 3,089,627 | 5,293,086 | 11,713,669 |
| LTIP award face values as a \% of salary | 22 | 64.0 | 148.3 | 426.0 | 568.1 | 610.8 | 2816.5 |
| Share option grant face values | 6 | 630,577 | 1,250,311 | 1,400,664 | 1,657,306 | 1,742,876 | 3,518,740 |
| Share option grant face values as a \% of salary | 6 | 163.8 | 288.7 | 341.6 | 401.8 | 428.7 | 846.1 |
| Total potential remuneration fair value | 23 | 1,136,759 | 1,794,034 | 3,171,502 | 3,193,034 | 4,811,909 | 6,454,964 |
| Total potential remuneration face value | 23 | 1,848,917 | 3,014,188 | 6,485,189 | 6,472,459 | 9,811,594 | 16,948,004 |

Operations director
£pa

|  | No. | Minimum £pa | Lower quartile £pa | Median £pa | Average $£$ pa | Upper quartile $£$ pa | Maximum £pa |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Salary | 30 | 300,337 | 481,188 | 557,879 | 591,424 | 648,204 | 1,292,476 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Maximum bonus as a \% of salary | 30 | 95.6 | 186.7 | 236.0 | 413.6 | 312.5 | 2402.8 |
| Maximum bonus | 30 | 495,953 | 938,552 | 1,435,481 | 2,522,671 | 1,924,753 | 14,296,851 |
| Time-based award face values | 14 | 359,222 | 578,232 | 1,086,134 | 2,671,633 | 1,642,950 | 9,871,937 |
| Time-based award face values as a \% of salary | 14 | 70.6 | 107.1 | 183.6 | 461.2 | 266.7 | 2417.0 |
| LTIP award face values | 26 | 269,406 | 680,941 | 1,783,987 | 3,240,821 | 3,849,532 | 15,398,022 |
| LTIP award face values as a \% of salary | 26 | 46.7 | 97.8 | 307.6 | 606.9 | 800.0 | 3004.2 |
| Share option grant face values | 12 | 408,771 | 2,906,352 | 3,526,368 | 3,615,862 | 4,941,652 | 6,195,746 |
| Share option grant face values as a \% of salary | 12 | 66.8 | 392.0 | 628.3 | 624.6 | 854.8 | 1118.3 |
| Total potential remuneration fair value | 30 | 801,060 | 2,133,321 | 3,146,947 | 4,394,769 | 3,855,946 | 16,075,790 |
| Total potential remuneration face value | 30 | 1,320,855 | 4,586,800 | 6,725,996 | 8,633,838 | 9,370,772 | 29,177,616 |

President

| President | £pa |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | No. | Minimum £pa | Lower quartile $£$ pa | Median £pa | Average £pa | Upper quartile £pa | Maximum £pa |
| Salary | 12 | 460,716 | 482,857 | 553,012 | 609,516 | 680,642 | 930,297 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Maximum bonus as a \% of salary | 12 | 109.0 | 168.0 | 200.0 | 388.0 | 471.1 | 1176.5 |
| Maximum bonus | 12 | 593,182 | 1,044,259 | 1,335,173 | 2,200,855 | 2,882,605 | 6,426,942 |
| Time-based award face values | 4 | 240,836 | 832,188 | 1,806,554 | 3,034,749 | 5,237,311 | 8,285,054 |
| Time-based award face values as a \% of salary | 4 | 52.1 | 143.7 | 248.0 | 567.5 | 991.2 | 1721.8 |
| LTIP award face values | 10 | 321,033 | 1,475,644 | 1,550,249 | 2,320,438 | 3,526,388 | 5,280,778 |
| LTIP award face values as a \% of salary | 10 | 69.4 | 252.3 | 284.1 | 368.8 | 593.6 | 689.5 |
| Share option grant face values | 10 | 949,588 | 1,095,435 | 2,497,424 | 3,557,675 | 5,359,873 | 9,680,659 |
| Share option grant face values as a \% of salary | 10 | 147.5 | 197.1 | 470.3 | 597.6 | 957.6 | 1349.5 |
| Total potential remuneration fair value | 12 | 1,628,739 | 2,226,202 | 2,815,806 | 3,986,794 | 5,342,683 | 10,544,173 |
| Total potential remuneration face value | 12 | 3,506,576 | 5,037,893 | 8,366,808 | 8,720,382 | 10,804,618 | 19,325,448 |

Production/engineering director

|  | No. | Minimum £pa | Lower quartile $£$ pa | Median £pa | Average £pa | Upper quartile $£$ pa | Maximum £pa |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Salary | 5 | 452,367 | 505,033 | 506,852 | 553,758 | 605,262 | 699,276 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Maximum bonus as a \% of salary | 5 | 150.0 | 174.6 | 235.0 | 277.9 | 307.7 | 522.2 |
| Maximum bonus | 5 | 678,551 | 885,191 | 1,422,367 | 1,638,366 | 1,553,947 | 3,651,776 |
| Time-based award face values | 2 |  |  | 455,053 | 455,053 |  |  |
| Time-based award face values as a \% of salary | 2 |  |  | 93.7 | 93.7 |  |  |
| LTIP award face values | 4 | 393,703 | 758,913 | 1,573,327 | 1,450,338 | 2,141,763 | 2,260,993 |
| LTIP award face values as a \% of salary | 4 | 87.0 | 154.8 | 298.1 | 270.6 | 386.3 | 399.0 |
| Share option grant face values | 0 |  |  |  |  |  |  |
| Share option grant face values as a \% of salary | 0 |  |  |  |  |  |  |
| Total potential remuneration fair value | 5 | 1,246,890 | 1,731,655 | 2,220,843 | 2,013,481 | 2,279,789 | 2,588,229 |
| Total potential remuneration face value | 5 | 1,855,472 | 3,183,102 | 3,993,829 | 3,565,948 | 4,288,622 | 4,508,713 |

R\&D/scientific director
Epa

|  | No. | Minimum £pa | Lower quartile $£$ pa | Median £pa | Average £pa | Upper quartile $£$ pa | Maximum £pa |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Salary | 21 | 384,951 | 497,869 | 577,392 | 576,942 | 641,584 | 779,525 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Maximum bonus as a \% of salary | 21 | 95.6 | 180.0 | 200.0 | 234.8 | 262.5 | 547.6 |
| Maximum bonus | 21 | 408,890 | 945,952 | 1,409,531 | 1,344,568 | 1,585,415 | 3,161,888 |
| Time-based award face values | 8 | 320,810 | 438,733 | 887,028 | 1,185,130 | 1,563,868 | 3,380,974 |
| Time-based award face values as a \% of salary | 8 | 64.4 | 86.4 | 129.9 | 226.0 | 344.2 | 622.7 |
| LTIP award face values | 19 | 282,462 | 1,283,241 | 2,925,620 | 3,050,360 | 3,985,934 | 7,799,405 |
| LTIP award face values as a \% of salary | 19 | 46.7 | 229.7 | 473.8 | 513.0 | 756.1 | 1183.4 |
| Share option grant face values | 10 | 1,451,549 | 2,415,668 | 3,975,792 | 4,865,354 | 7,443,821 | 9,013,700 |
| Share option grant face values as a \% of salary | 10 | 291.6 | 500.9 | 791.9 | 816.8 | 1160.2 | 1264.8 |
| Total potential remuneration fair value | 21 | 1,007,583 | 2,188,463 | 2,934,602 | 3,222,863 | 4,000,144 | 6,362,217 |
| Total potential remuneration face value | 21 | 1,466,382 | 4,499,421 | 6,479,214 | 7,449,673 | 9,153,933 | 18,958,563 |

Retail/supply chain/purchasing director

|  | No. | Minimum £pa | Lower quartile $£$ pa | Median £pa | Average £pa | Upper quartile $£$ pa | Maximum £pa |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Salary | 7 | 481,296 | 491,254 | 630,664 | 654,314 | 837,591 | 863,013 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Maximum bonus as a \% of salary | 7 | 200.0 | 316.7 | 390.0 | 372.1 | 437.7 | 522.2 |
| Maximum bonus | 7 | 982,507 | 1,877,054 | 2,526,238 | 2,449,099 | 2,913,651 | 3,651,776 |
| Time-based award face values | 2 |  |  | 691,471 | 691,471 |  |  |
| Time-based award face values as a \% of salary | 2 |  |  | 107.3 | 107.3 |  |  |
| LTIP award face values | 6 | 1,239,112 | 1,526,769 | 2,274,485 | 2,279,576 | 2,866,223 | 3,496,381 |
| LTIP award face values as a \% of salary | 6 | 176.9 | 252.2 | 412.9 | 360.8 | 454.5 | 455.4 |
| Share option grant face values | 3 |  |  | 18,324,564 | 13,512,031 |  |  |
| Share option grant face values as a \% of salary | 3 |  |  | 2123.3 | 2026.6 |  |  |
| Total potential remuneration fair value | 7 | 2,296,569 | 2,651,785 | 3,006,947 | 4,014,502 | 6,514,628 | 7,192,118 |
| Total potential remuneration face value | 7 | 4,550,215 | 4,667,603 | 6,886,149 | 11,090,990 | 24,118,257 | 24,210,607 |

Risk director

|  | No. | Minimum £pa | Lower quartile $£$ pa | Median £pa | Average £pa | Upper quartile £pa | Maximum £pa |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Salary | 5 | 397,782 | 649,000 | 700,000 | 677,562 | 724,200 | 916,829 |
| Fixed allowance | 2 |  |  | 723,500 | 723,500 |  |  |
| Maximum bonus as a \% of salary | 5 | 20.0 | 100.0 | 160.0 | 486.2 | 471.4 | 1679.4 |
| Maximum bonus | 5 | 183,366 | 724,200 | 1,038,400 | 2,385,228 | 3,300,000 | 6,680,175 |
| Time-based award face values | 0 |  |  |  |  |  |  |
| Time-based award face values as a \% of salary | 0 |  |  |  |  |  |  |
| LTIP award face values | 4 | 1,503,648 | 1,557,051 | 1,686,602 | 1,756,116 | 1,955,182 | 2,147,614 |
| LTIP award face values as a \% of salary | 4 | 243.4 | 245.8 | 277.5 | 294.1 | 342.4 | 378.0 |
| Share option grant face values | 0 |  |  |  |  |  |  |
| Share option grant face values as a \% of salary | 0 |  |  |  |  |  |  |
| Total potential remuneration fair value | 5 | 1,008,512 | 1,812,382 | 2,288,400 | 2,721,534 | 4,159,046 | 4,339,329 |
| Total potential remuneration face value | 5 | 1,100,195 | 3,297,854 | 3,708,150 | 4,757,084 | 7,097,614 | 8,581,605 |

Sales and/or marketing director

|  | No. | Minimum £pa | Lower quartile $£$ pa | Median £pa | Average £pa | Upper quartile £pa | Maximum £pa |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Salary | 13 | 308,262 | 444,495 | 464,699 | 502,828 | 559,936 | 837,591 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Maximum bonus as a \% of salary | 13 | 95.6 | 187.5 | 201.4 | 281.7 | 347.9 | 592.0 |
| Maximum bonus | 13 | 438,971 | 842,079 | 1,122,772 | 1,471,064 | 1,812,328 | 3,651,776 |
| Time-based award face values | 5 | 173,416 | 202,075 | 385,004 | 665,372 | 1,283,183 | 1,283,183 |
| Time-based award face values as a \% of salary | 5 | 36.1 | 56.3 | 112.5 | 150.1 | 260.2 | 285.7 |
| LTIP award face values | 10 | 214,282 | 644,087 | 1,793,653 | 2,081,301 | 3,802,286 | 3,849,532 |
| LTIP award face values as a \% of salary | 10 | 46.7 | 207.8 | 366.2 | 404.0 | 621.8 | 857.1 |
| Share option grant face values | 7 | 408,771 | 727,129 | 1,170,094 | 1,677,675 | 1,924,597 | 5,436,495 |
| Share option grant face values as a \% of salary | 7 | 66.8 | 129.9 | 255.8 | 409.1 | 562.5 | 1223.1 |
| Total potential remuneration fair value | 13 | 764,373 | 1,888,699 | 2,086,491 | 2,296,133 | 3,095,315 | 3,692,969 |
| Total potential remuneration face value | 13 | 1,112,428 | 3,571,775 | 4,558,373 | 4,750,116 | 6,489,063 | 7,247,623 |

## Senior vice president

|  | No. | Minimum £pa | Lower quartile $£$ pa | Median £pa | Average £pa | Upper quartile £pa | Maximum £pa |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Salary | 7 | 256,634 | 354,127 | 417,030 | 564,523 | 859,723 | 897,664 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Maximum bonus as a \% of salary | 7 | 150.0 | 172.1 | 200.0 | 580.0 | 692.3 | 2244.7 |
| Maximum bonus | 7 | 384,951 | 627,149 | 1,719,446 | 2,681,642 | 3,599,633 | 7,949,229 |
| Time-based award face values | 3 |  |  | 542,205 | 661,954 |  |  |
| Time-based award face values as a \% of salary | 3 |  |  | 148.8 | 191.2 |  |  |
| LTIP award face values | 7 | 641,634 | 813,308 | 1,773,980 | 13,633,794 | 6,498,786 | 79,013,023 |
| LTIP award face values as a \% of salary | 7 | 197.6 | 223.1 | 324.7 | 3055.6 | 755.9 | 18946.6 |
| Share option grant face values | 4 | 504,276 | 1,328,575 | 2,724,216 | 3,489,920 | 5,651,265 | 8,006,971 |
| Share option grant face values as a \% of salary | 4 | 196.5 | 393.6 | 741.3 | 652.4 | 911.3 | 930.6 |
| Total potential remuneration fair value | 7 | 951,005 | 1,921,957 | 4,318,960 | 8,013,035 | 6,602,706 | 33,465,804 |
| Total potential remuneration face value | 7 | 1,947,925 | 4,500,037 | 9,077,955 | 19,157,894 | 14,278,249 | 82,317,182 |

Strategy/business development director
£pa

|  | No. | Minimum £pa | Lower quartile $£$ pa | Median £pa | Average £pa | Upper quartile £pa | Maximum £pa |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Salary | 12 | 384,951 | 444,518 | 568,171 | 548,211 | 596,797 | 915,128 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Maximum bonus as a \% of salary | 12 | 95.6 | 181.8 | 229.0 | 230.5 | 275.0 | 390.2 |
| Maximum bonus | 12 | 438,971 | 1,145,228 | 1,323,989 | 1,251,429 | 1,387,277 | 2,303,287 |
| Time-based award face values | 5 | 291,906 | 481,161 | 1,279,968 | 1,302,677 | 1,660,095 | 2,800,257 |
| Time-based award face values as a \% of salary | 5 | 50.4 | 111.9 | 212.1 | 276.6 | 281.2 | 727.4 |
| LTIP award face values | 12 | 214,282 | 711,393 | 1,665,594 | 1,741,689 | 2,502,352 | 3,839,902 |
| LTIP award face values as a \% of salary | 12 | 46.7 | 133.3 | 302.9 | 335.3 | 499.4 | 763.8 |
| Share option grant face values | 6 | 1,048,701 | 1,812,096 | 2,432,904 | 2,976,919 | 3,105,703 | 7,029,205 |
| Share option grant face values as a \% of salary | 6 | 181.1 | 324.1 | 441.1 | 556.5 | 697.9 | 1253.5 |
| Total potential remuneration fair value | 12 | 764,373 | 1,920,178 | 2,330,077 | 2,656,797 | 3,783,650 | 4,685,173 |
| Total potential remuneration face value | 12 | 1,112,428 | 3,824,283 | 5,464,310 | 5,572,570 | 7,172,940 | 11,298,866 |

Technical director

|  | No. | Minimum £pa | Lower quartile $£$ pa | Median £pa | Average £pa | Upper quartile £pa | Maximum £pa |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Salary | 13 | 343,618 | 400,990 | 452,317 | 484,060 | 577,426 | 700,000 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Maximum bonus as a \% of salary | 13 | 92.3 | 200.0 | 225.0 | 429.6 | 343.8 | 1600.0 |
| Maximum bonus | 13 | 370,145 | 830,050 | 1,154,852 | 1,973,182 | 1,959,038 | 6,426,942 |
| Time-based award face values | 9 | 405,241 | 518,035 | 1,755,146 | 3,716,000 | 7,072,277 | 9,871,937 |
| Time-based award face values as a \% of salary | 9 | 101.1 | 129.2 | 482.9 | 863.5 | 1603.6 | 2058.2 |
| LTIP award face values | 10 | 1,418,343 | 2,605,141 | 2,918,231 | 3,810,792 | 4,126,003 | 11,324,637 |
| LTIP award face values as a \% of salary | 10 | 353.7 | 486.1 | 597.3 | 725.9 | 730.4 | 1839.6 |
| Share option grant face values | 5 | 1,112,465 | 1,215,495 | 3,417,014 | 4,315,083 | 7,513,666 | 8,316,774 |
| Share option grant face values as a \% of salary | 5 | 277.4 | 303.1 | 591.8 | 798.3 | 1194.0 | 1625.0 |
| Total potential remuneration fair value | 13 | 1,986,561 | 3,054,861 | 4,784,064 | 5,290,485 | 7,033,663 | 15,088,293 |
| Total potential remuneration face value | 13 | 3,469,605 | 5,502,484 | 8,245,944 | 9,620,882 | 10,623,928 | 23,928,352 |


| Vice president £pa |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | No. | Minimum £pa | Lower quartile $£$ pa | Median £pa | Average £pa | Upper quartile $£$ pa | Maximum $£$ pa |
| Salary | 20 | 102,654 | 289,930 | 384,951 | 361,178 | 459,048 | 612,494 |
| Fixed allowance | 0 |  |  |  |  |  |  |
| Maximum bonus as a \% of salary | 17 | 50.0 | 50.0 | 173.6 | 301.8 | 205.6 | 1538.5 |
| Maximum bonus | 17 | 128,133 | 162,270 | 565,877 | 1,220,514 | 923,881 | 6,415,842 |
| Time-based award face values | 10 | 230,958 | 336,855 | 827,949 | 1,919,650 | 4,257,206 | 5,355,784 |
| Time-based award face values as a \% of salary | 10 | 60.0 | 73.3 | 180.4 | 1454.8 | 3791.7 | 5059.2 |
| LTIP award face values | 10 | 951,456 | 1,088,398 | 1,605,541 | 2,040,426 | 2,707,044 | 4,779,501 |
| LTIP award face values as a \% of salary | 10 | 207.5 | 280.0 | 366.1 | 506.8 | 608.9 | 1419.0 |
| Share option grant face values | 8 | 1,524,146 | 1,618,245 | 2,787,669 | 3,636,883 | 5,392,739 | 7,973,609 |
| Share option grant face values as a \% of salary | 8 | 331.5 | 388.2 | 607.3 | 805.3 | 1283.4 | 1553.5 |
| Total potential remuneration fair value | 20 | 320,331 | 615,382 | 2,171,585 | 2,442,775 | 4,075,758 | 5,830,505 |
| Total potential remuneration face value | 20 | 384,397 | 738,458 | 4,753,815 | 4,833,406 | 5,499,486 | 15,409,998 |

## SECTION 12:

# Methodology and about the E-reward.co.uk survey data 

## DATA

## Summary

- Data was taken from a variety of company reports including DEF 14A forms, annual reports and registration documents;

■ Where data was missing or unclear we carried out supplementary web research to clarify or try to find data;

- We gathered information on 1,339 directors and nonexecutive directors from 182 companies listed in the FT Global 200;
■ This included companies from 25 countries;
- Data was collected in the currencies it was disclosed in and converted to sterling at the exchange rate on the financial year-end date for each particular company using www.xe.com;

■ Where foreign currencies are shown they are sometimes abbreviated using their three-digit ISO code;

■ Aggregate data was analysed by market capitalisation levels, turnover, staff numbers, country or region and sector;

■ Year-end dates ranged from 27 September 2014 to 31 May 2015 with over 90\% on or after December 2014;

- All directors featured in the analysis were employed for a full 12 months.


## Disclosure levels vary

A common problem encountered was that disclosure levels were insufficient to make it possible to collect all the data required.

- In some countries information on certain aspects of remuneration is simply not required. Several Chinese company remuneration reports, for example, stated that they were not finalised so any bonus amounts would not be disclosed until later in the year. As a result, no realised remuneration figures could be ascertained;
■ Other companies did not provide a maximum level for their bonus plans because they were not required to or because no formal cap existed so they were excluded from the analysis of potential remuneration;
- On the other hand, some companies were excluded from the analysis altogether because their disclosure levels were so poor - this was true of companies from Brazil and Russia;
- In Japan, although disclosure was more comprehensive, rules only require the disclosure of remuneration levels over 100 million yen. As a result, one Japanese company was not obliged to provide information because no one earned above this threshold so was not included in the analysis.

Because of all these variations, each director had to be examined individually to determine whether they qualified to be included in the realised and potential remuneration analysis, both or neither.

## ENSURING LIKE-FOR-LIKE COMPARISONS

Where data was available, an obvious difficulty in analysing executive remuneration in different countries is to ensure that any comparisons are truly like-for-like. Elements of remuneration such as salaries and cash bonuses are relatively straightforward, whereas share-based incentives, pensions and even benefits can prove a challenge when assessing whether what is reported in one country is comparable across all countries.

Below are listed some of these more challenging elements of remuneration and an explanation of how they have been treated in the analysis.

## Pensions

Pensions are excluded for obvious reasons because of their complexity. Not only are there so many types of pension plan around, estimating a standardised method of valuing this type of remuneration across over 20 countries would be a monumental task.

## Benefits

Excluding benefits may appear less obvious but after analysing the data it became clear early on that approaches to benefits were very different across various countries.

For example, due to the extent of some organisation's territories, certain directors, predominately in the USA and Canada, make use of private aircraft leading to extremely substantial figures disclosed as "benefits" or "other payments".

Similarly, what was included in benefits was not always the same across different countries. For example, the "all other compensation" figure that included benefits relating to the chairman \& chief executive of Medtronic stood at nearly $£ 17$ million ( $\$ 25.5$ million). Included in this were payments required to neutralise the effect of tax payments so the
executive was neither harmed nor benefitted financially.
In fact, US and Canadian organisations were much more likely to have large benefits amounts reflecting private aircraft use, personal security and other factors that did not feature in other countries to anywhere near the same extent. Therefore, including such payments in any comparative analysis would inflate the US and Canadian totals and distort comparisons. Despite this, in order to not lose this data, benefits have been included in the data table chapters.

## Incentive scheme values

Another challenge when assessing the data that is provided in company reports is to determine what figures actually represent. Are they amounts that are actually received or, like in the UK, do they reflect accounting-type valuations of incentives?

Where valuations are used they are based on factors such as the current share price, the likelihood that performance targets will be achieved and the number of incentive awards held. The problem is that these valuations are not standard across different countries because they use different methods and assumptions resulting in different outcomes.

Because of this, our analysis uses two main measures to make comparisons between the remuneration levels found in different countries:

- Realised remuneration: amounts paid and incentives that vested and were exercised in the financial year;
- Fair value potential remuneration: the value of fixed pay and an estimate of the likely future value of any variable remuneration awards made in the year.

Realised remuneration is advantageous because it is simple to understand and, in most cases, quite easy to calculate. Similarly, fair value potential remuneration is calculated using next year's salary, any guaranteed fixed allowances and a valuation based on the maximum annual bonus potential and the value of any longer-term incentives granted in the year.

Fair value potential remuneration has an advantage over realised remuneration, however, because the latter measure is reflective of a multitude of different points on a performance spectrum, depending on each company's achievements in the year. By contrast, the potential remuneration measure is always based on the maximum possible outcome, regardless of company. As a result, it is a more preferable tool for making like-for-like comparisons.

## Realised remuneration

Realised remuneration represents the amount actually earned in the financial year, excluding pensions and benefits for the reasons given above. It includes the following elements:

- Salary earned in the year;
- Fixed allowances earned in the year;

■ Total bonuses earned in the year;

- Share-based incentives vesting and earned in the year;
- Share options vesting and exercised in the year;

■ Realisable miscellaneous payments excluding pensions earned in the year.

All of the company reports we examined were published after their respective year-end dates so, in many cases, they provided further information. For example, some figures pertained to share options that were exercised after the year end but prior to publication. In such cases these were not included in our analysis because they were not received in the financial year.

As mentioned above, the realised remuneration figures are representative of a particular performance outcome specific to each company. This means that the figure for one organisation might have been the result of very poor performance, while in another it might have reflected outstanding achievement. As a consequence, the realised remuneration figures are comparing remuneration outcomes based on different performance results. This means that, while they are interesting because they represent amounts actually received, they do not truly reflect like-for-like comparisons.

Because of this, a standard way of measuring the value of share-based incentives was needed that was representative of the same performance-outcomes across all countries - fair value potential remuneration.

## Fair value potential remuneration

Fair value potential remuneration was based on the elements of remuneration shown below:

■ Total value of fixed pay;
■ An assessment of the potential value of annual bonuses based on the maximum value;

- An assessment of the potential value of time-based share awards not linked to annual bonus made in the year;

■ An assessment of the potential value of share-based incentive awards made in the year;

■ An assessment of the potential value of share options grants made in the year.

From the elements shown, the main question is how to assess those parts of remuneration that are dependent on performance. Whereas for salaries and fixed allowances, as long as the director is in post for a full year we know that they will receive $100 \%$ of the values.

Bonuses and other incentives are usually dependent on performance outcomes so it is unclear to what extent any potential amounts will actually be received. To gain an idea of the magnitude of different incentives we might choose to look

## at either face values or fair values:

■ A face value basis: Fixed pay plus maximum potential bonus plus the face value of any other incentive awards made;

- A fair value basis: Fixed pay plus fair value of any bonuses and other incentive awards made.


## Face values overstate potential pay

Face values are calculated by multiplying the number of incentive shares or options granted and the share or option price at the date they were awarded. Similarly, for bonuses the face value would be the maximum amount that could be paid.

The problem with this is that these amounts overstate the values that are likely to be received. This is because in most cases directors do not acquire all the shares or options they are given and bonuses do not always pay out at maximum because performance hurdles must be achieved. In addition, for share options, any gain actually received will only be any amount that the share price rises above the option price so will be even further removed from the face value.

As a result, companies commonly use other methods to indicate the potential value of any incentive awards made and, instead of face values, they use what is termed fair values.

## Fair value potential remuneration

Fair values are a better estimate of the real value of incentive awards because they adjust the face values of incentive awards to take into account the likelihood that shares or options vest and bonuses pay out. They take into account a number of factors to produce values that are closer to what is likely to be received in the future.

In many cases, companies use sophisticated financial modelling to come up with fair values to represent the potential future value of the incentives they offer. Each company uses data specific to them based on factors such as share price volatility, performance periods and an assessment of any performance hurdles.

This data is not readily available for the 182 companies from 25 countries in our sample so in order to come up with standardised fair values we have applied the following weightings to each element of remuneration:

■ 100\% of fixed pay;
■ $90 \%$ of time-based share award face values;

- $50 \%$ of maximum annual bonus values;

■ 40\% of performance-based share award face values;

- $20 \%$ of share option face values.

The choice of weightings shown above will obviously have an effect on the results but the proportions used are quite conservative given the realised remunerations already outlined as well as outcomes observed from similar schemes in the last decade. The most important point, however, is that all companies from every country are treated in a standardised way so fair comparisons can be made.

## Weighted data

A standard fair value potential remuneration figure across all companies is useful but it still does not account for the differences in company sizes found in the FT Global 200. For example, we might expect that larger companies, as measured by their market capitalisation levels, would offer their directors more substantial remuneration packages than smaller organisations.

For this reason, in order to make fair comparisons taking into account company size, we also briefly examine weighted fair values that are adjusted to take in to account differences in company size.

The weighted figures are designed to represent the remuneration levels for each company as if they all have the same market value and is calculated as follows:
[Actual remuneration level divided by (actual market capitalisation level/median market capitalisation level of companies included in the calculation])

The effect is to reduce remuneration levels in the larger organisations and increase them in the smaller ones. While not a perfect way of standardising pay amounts, it is not unreasonable to expect to observe larger companies paying higher amounts than smaller ones.

After all, market capitalisation levels are still probably the most important variable used to benchmark executive remuneration so we might expect weighted remuneration figures to be closer in value than the corresponding un-weighted ones. Similarly, the weighted analysis should theoretically produce a tighter distribution than the one corresponding to the unweighted analyses.

## Survey sample

Box 12.1 provides more details on the sample of companies examined by giving breakdowns by factors such as market capitalisation, staff numbers and country. All company yearend dates fell between 27 September 2014 and 31 May 2015.

Box 12.1: Sample details

| Market capitalisation | No. | \% | Staff numbers | No. | \% |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Under $£ 35$ bn | 20 | 11.0 | 0-34,999 | 26 | 14.3 |
| £35bn-£39.9bn | 27 | 14.8 | 35,000-39,999 | 24 | 13.2 |
| £40bn-£49.9bn | 35 | 19.2 | 40,000-49,999 | 29 | 15.9 |
| £50bn-£59.9bn | 23 | 12.6 | 50,000-59,000 | 26 | 14.3 |
| £60bn-£74.9bn | 25 | 13.7 | 60,000-74,999 | 25 | 13.7 |
| £75bn-£124.9bn | 29 | 15.9 | 75,000-124,999 | 24 | 13.2 |
| £125bn and above | 23 | 12.6 | 125,000 and above | 28 | 15.4 |
| Total | 182 | 100.0 | Total | 182 | 100.0 |
| Turnover | No. | \% | Country | No. | \% |
| £0-£12.49bn | 28 | 21.2 | Australia | 3 | 1.6 |
| £12.5bn-£19.9bn | 25 | 18.9 | Belgium | 1 | 0.5 |
| £20bn-£34.9bn | 24 | 18.2 | Brazil | 1 | 0.5 |
| £35bn-£74.49bn | 32 | 24.2 | Canada | 5 | 2.7 |
| £75bn and above | 23 | 17.4 | China | 14 | 7.7 |
| Total | 132 | 100.0 | Denmark | 1 | 0.5 |
| Sector | No. | \% | France | 7 | 3.8 |
| Chemicals \& pharmaceuticals | 25 | 13.7 | Germany | 10 | 5.5 |
| Finance | 49 | 26.9 | Hong Kong | 5 | 2.7 |
| Food, drink \& tobacco | 14 | 7.7 | India | 1 | 0.5 |
| Hi-tech | 25 | 13.7 | Israel | 1 | 0.5 |
| Manufacturing | 24 | 13.2 | Italy | 2 | 1.1 |
| Media | 4 | 2.2 | Japan | 8 | 4.4 |
| Oil, gas and minerals | 20 | 11.0 | Netherlands | 1 | 0.5 |
| Property | 1 | 0.5 | Norway | 1 | 0.5 |
| Retail \& personal goods | 17 | 9.3 | Russia | 1 | 0.5 |
| Transport | 3 | 1.6 | Singapore | 1 | 0.5 |
| Total | 182 | 100.0 | South Africa | 1 | 0.5 |
| Region | No. | \% | South Korea | 1 | 0.5 |
| Other Europe | 26 | 14.3 | Spain | 4 | 2.2 |
| North America | 93 | 51.1 | Sweden | 2 | 1.1 |
| China \& Japan | 22 | 12.1 | Switzerland | 6 | 3.3 |
| Other countries | 15 | 8.2 | Taiwan | 1 | 0.5 |
| UK | 16 | 8.8 | UK | 16 | 8.8 |
| Germany | 10 | 5.5 | USA | 88 | 48.4 |
| Total | 182 | 100.0 | Total | 182 | 100.0 |

* Excludes finance organisations.

Source: Analysis by E-reward.co.uk, November 2015.

## SECTION 13:

Alphabetical listing of companies included in the survey

3M
ABB
Abbott Laboratories
Abbvie
Agricultural Bank of China
AIA Group
Airbus
Allergan
Allianz
Altria
Amazon
Ambev
American Express
American International Group
Amgen
Anheuser-Busch InBev
ANZ Banking
Apple
AstraZeneca
AT\&T
AXA
Banco Santander
Bank of America
Bank of China
Bank of Communications
Bank of Nova Scotia
Barclays
BASF
Bayer
BBVA
Berkshire Hathaway
Biogen
Blackrock
BMW
BNP Paribas

Boeing
BP
Bristol Myers Squibb
British American Tobacco
BT Group
Canadian National Railway
Caterpillar
Celgene
Chevron
China Construction Bank
China Life Insurance
China Merchants Bank
China Minsheng Banking
China Mobile
China Shenhua Energy
Citic Securities
Citigroup
CNOOC
Coca-Cola
Colgate-Palmolive
Comcast
ConocoPhillips
CVS Health
Daimler
Danaher
Deutsche Telekom
Dow Chemical
Du Pont
Duke Energy
eBay
Eli Lilly
EMC
Eni
EOG Resources
Express Scripts

| Exxon Mobil | L'Oreal |
| :---: | :---: |
| Facebook | Lowe's Companies |
| Ford | Mastercard |
| Gazprom | McDonald's |
| General Electric | McKesson |
| General Motors | Medtronic |
| Gilead Sciences | Merck |
| GlaxoSmithKline | Metlife |
| Glencore | Mitsubishi UFJ Financial |
| Goldman Sachs | Mondelez International |
| Google | Morgan Stanley |
| Henkel | Naspers |
| Hennes \& Mauritz | National Australia Bank |
| Hewlett-Packard | Nestle |
| Home Depot | Nike |
| Honda Honeywell | Nippon Telegraph \& Telephone |
| HSBC Holdings | Nordea Bank |
| Hutchinson Whampoa | Novartis |
| IBM | Novo Nordisk |
| Inditex | NTT DoCoMo |
| Industrial \& Commercial Bank of China | Occidental Petroleum Pepsico |
| Industrial Bank | PetroChina |
| ING | Pfizer |
| Intel | Philip Morris |
| Intesa Sanpaulo | Ping An Insurance |
| Japan Tobacco | PNC Financial Services |
| Johnson \& Johnson | Priceline |
| JP Morgan Chase | Prudential |
| KDDI | Qualcomm |
| Kinder Morgan | Reckitt Benckiser |
| Kraft Foods | Rio Tinto |
| Lloyds Banking Group | Roche |
| LMVH | Royal Bank of Canada |
| Lockheed Martin | Royal Dutch Shell |

SabMiller
Samsung
Sanofi
SAP
Schlumberger
Siemens
Simon Property
Singapore Telecom
Sinopec
Softbank
Starbucks
Statoil
Sumitomo Mitsui Financial
Taiwan Semiconductor
Manufacturing Company
Target
Tata Consultancy Services
Telefonica
Tencent Holdings
Teva Pharmaceutical
Texas Instruments
Thermo Fisher Scientific
Time Warner
TJX Companies
Toronto-Dominion Bank
Total
Toyota
UBS
Unilever
Union Pacific
United Health
United Parcels Service
United Technologies
US Bancorp
Valeant Pharmaceuticals
Verizon Communications
Visa
Vodafone
Volkswagen
Walmart
Walt Disney

Wells Fargo
Westpac Banking
Zurich Financial Services
Listing of companies included by country

## Australia

ANZ Banking
National Australia Bank
Westpac Banking
Belgium
Anheuser-Busch InBev
Brazil
Ambev
Canada
Bank of Nova Scotia
Canadian National Railway
Royal Bank of Canada
Toronto-Dominion Bank
Valeant Pharmaceuticals
China
Agricultural Bank of China
Bank of China
Bank of Communications
China Construction Bank
China Life Insurance
China Merchants Bank
China Minsheng Banking
China Shenhua Energy
Citic Securities
Industrial \& Commercial Bank of China

Industrial Bank
PetroChina
Ping An Insurance
Sinopec
Denmark
Novo Nordisk
France

| Airbus | Sumitomo Mitsui Financial |
| :---: | :---: |
| AXA | Toyota |
| BNP Paribas | Netherlands |
| LMVH | ING |
| L'Oreal | Norway |
| Sanofi | Statoil |
| Total | Russia |
| Germany | Gazprom |
| Allianz | Singapore |
| BASF | Singapore Telecom |
| Bayer | South Africa |
| BMW | Naspers |
| Daimler | South Korea |
| Deutsche Telekom | Samsung |
| Henkel | Spain |
| SAP | Banco Santander |
| Siemens | BBVA |
| Volkswagen | Inditex |
| Hong Kong | Telefonica |
| AIA Group | Sweden |
| China Mobile | Hennes \& Mauritz |
| CNOOC | Nordea Bank |
| Hutchinson Whampoa | Switzerland |
| Tencent Holdings | ABB |
| India | Nestle |
| Tata Consultancy Services | Novartis |
|  | Roche |
| Israel | UBS |
| Teva Pharmaceutical | Zurich Financial Services |
| Italy | Taiwan |
| Eni | Taiwan Semiconductor |
| Intesa Sanpaulo | Manufacturing Company |
| Japan | UK |
| Honda Motor | AstraZeneca |
| Japan Tobacco | Barclays |
| KDDI | BP |
| Mitsubishi UFJ Financial | British American Tobacco |
| Nippon Telegraph \& | BT Group |
| Telephone | GlaxoSmithKline |
| NTT DoCoMo | Glencore |
| Softbank | HSBC Holdings |


| Lloyds Banking Group | Caterpillar | Hewlett-Packard | Qualcomm |
| :---: | :---: | :---: | :---: |
| Prudential | Celgene | Home Depot | Schlumberger |
| Reckitt Benckiser | Chevron | Honeywell |  |
| Rio Tinto | Citigroup | IBM | Simon Property |
| Royal Dutch Shell | Coca-Cola | Intel | Starbucks |
| SabMiller | Colgate-Palmolive | Johnson \& Johnson | Target |
| Unilever | Comcast | JP Morgan Chase |  |
| Vodafone | ConocoPhillips | Kinder Morgan | Texas Instruments |
| USA | CVS Health | Kraft Foods | Thermo Fisher Scientific |
| 3M | Danaher | Lockheed Martin | Time Warner |
| Abbott Laboratories | Dow Chemical | Lowe's Companies |  |
| Abbvie | Du Pont | Mastercard | TJX Companies |
| Allergan | Duke Energy | McDonald's | Union Pacific |
| Altria | eBay | McKesson | United Health |
| Amazon | Eli Lilly | Medtronic | United Parcels Service |
| American Express | EMC | Merck |  |
| American International Group | EOG Resources | Metlife | United Technologies |
| Amgen | Express Scripts | Mondelez International | US Bancorp |
| Apple | Exxon Mobil | Morgan Stanley |  |
| AT\&T | Facebook | Nike | Verizon Communications |
| Bank of America | Ford | Occidental Petroleum | Visa |
| Berkshire Hathaway | General Electric | Pepsico | Walmart |
| Biogen | General Motors | Pfizer |  |
| Blackrock | Gilead Sciences | Philip Morris | Walt Disney |
| Boeing | Goldman Sachs | PNC Financial Services | Wells Fargo |
| Bristol Myers Squibb | Google | Priceline |  |


[^0]:    Note: Salary rates are not the same as salary-earned-in-the-year figures shown in the data chapters
    Source: Analysis by E-reward.co.uk, November 2015.

[^1]:    Source: Analysis by E-reward.co.uk, November 2015.

[^2]:    Source: Analysis by E-reward.co.uk, November 2015.

