



- Topical and up-to-date **case studies**.
- State-of-play **surveys** of practice that all reward professionals can learn from.
- **Toolkits** to steer you through planning and implementing change.
- Don't miss a trick. The **digital archive** will give you access to every research report we've ever published back to 2002.

"IF YOU'RE NOT GETTING A STEADY STREAM OF NEW THOUGHTS AND IDEAS FROM PEOPLE WHO KNOW WHAT THEY'RE TALKING ABOUT, THEN YOUR REWARD FUNCTION REALLY ISN'T GOING ANYWHERE"

Michael Armstrong
Managing Partner
e-reward.co.uk

- Research Reports are the reward manager's mentor, showing you a smarter way to work.
- Discover simple strategies to solve both everyday and trickier reward problems.
- Learn shortcuts that will make your job easier.
- Top companies tell it how it really is.

It's quite simple really

E-reward's research reports were conceived in 2002 after hundreds of requests from reward managers asking for advice. Advice on firstly finding the right policies and procedures for setting up great reward systems and then keeping on top of new advances as they come along. And advice on how to avoid tripping up on the inevitable obstacles along the way!

The research reports were born and, over the years, they have helped thousands of reward professionals, just like you.

Subscribing to our collection of case studies, surveys and toolkits gives you access to professional, reliable ideas and solutions to all the reward management issues that regularly crop up. Ideas and comment that will impress you with their relevance and content.

Don't waste time and resources fruitlessly trying to come up with answers to the reward challenges you constantly face – with our research reports you'll have a wealth of information and advice at your fingertips. What's more you can also gain access to an entire archive of trustworthy guidance and answers.

How do the research reports work?

E-reward's research reports are like a constantly updated instruction manual to a better way to work in reward. They are made up of three parts:

1

Case Studies - hard-hitting information you need.

Ever wanted to pick the brains of Comet to find out how their recognition programmes work? Or chat with BT to discover how they tackled job families? How about a heart-to-heart with Cadbury Schweppes to see if they can add anything to the benefits debate or even discuss with the head of reward at Tesco to see if everything you've heard about the success of their reward strategies is really true?

Well, now you can because this is exactly what our case studies set out to do. Subscribe and you can be a part of our fascinating conversations with these and many other companies. You'll discover how they plan, develop and implement reward systems to improve their performance and give themselves a crucial business advantage.

Only the very best examples of notable reward practice appear in our case studies. They have to be good enough to give our subscribers a fresh, new outlook on reward management. An outlook that will give both you and your business a competitive edge.

So far, this series has featured a host of leading organisations. Our shining stars include:

AA • Age Concern England • Airbus • American Express EMEA • Bank of Cyprus UK • B&Q • Bristol-Myers Squibb • British Library • British Gas • BT • Cadbury Schweppes • Camelot • CEMEX UK • Centrica Business Services • COLT Telecom • Comet • Convergys EMEA • Crown Prosecution Service • Diageo • DHL • easyjet • Elan Computing • Financial Services Authority • Friends Provident • Glenmorangie • GSK • Hitachi • ING Direct • Kent County Council • Kuehne + Nagel • Ladbrokes • Lands' End • Lilly • Lloyds TSB • London & Quadrant • London Stock Exchange • National Australia Bank Group • Nationwide • NEC Electronics (Europe) • Norwich Union Insurance • Orange • PwC • RCN • Rencol Tolerance Rings • Rolls-Royce • Royal Bank of Scotland • Siemens • Stockport Council • Southern Water • Syngenta • Tesco • T-Mobile (UK) • Unilever • University of Nottingham • Vertex • Xansa • Westminster Primary Care Trust • WHSmith

2

Surveys of key reward issues - help eliminate all your reward headaches.

As a subscriber to e-reward's research reports you'll receive the results of at least one e-reward survey each year.

These surveys examine key aspects of the reward management agenda and shine a spotlight on how to make each process work in the best and most productive way it possibly can.

If you're too busy to keep abreast of the latest things, then our surveys are for you. You'll learn why companies use a specific reward practice, how they got it right and what they would do differently next time.

All in an easy-to-read nutshell.

Recent surveys on contemporary reward issues include (*all are available for download from the archive*):

- Reward effectiveness 2009
- Changing nature of the reward profession 2008
- Job evaluation 2007
- Performance management 2005
- Performance pay 2009
- Pay and grade structures 2008
- Bonus schemes 2006

3

Toolkits - proven ways to make reward strategies work.

In today's very uncertain world one thing is sure – there is virtually no room for mistakes.

You will not get a second chance at doing something right the first time.

Our toolkits not only give you the information on how to do something but show you how to use it wisely.

They'll give you the difference between knowledge and wisdom. Here's a sample of e-reward toolkits:

- Bonus schemes
- Job evaluation
- Market data
- Performance management
- Performance pay
- Reward strategy



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